

CROWDFUNDING POLICY

SECTION 1. Crowdfunding Definition.

This policy defines “crowdfunding” as an Internet-based request for resources from individuals and organizations to support activities or projects that enhance an educational program.

SECTION 2. Crowdfunding Responsibilities of Eligible Staff.

1. Eligible staff are teachers and front-line educators currently employed by the public school district.
2. The purpose of this crowdfunding policy is to support a teacher’s efforts to enhance the district or school’s educational programming. Postings that describe the purpose and rationale for conducting the crowdfunding campaign may not negatively reflect upon the District, its programs and services, its staff, or its students.
3. All posting must comply with applicable federal and state student privacy laws, including the FERPA, IDEA, and applicable laws and regulations.
4. Postings may not include identifiable student images without prior parental permission.
5. Eligible staff posting projects must consult with appropriate district personnel to ensure desired technologies align with the district or school’s technology plan and requirements.
6. The school principal or designated district administrators ARE REQUIRED to pre-approve classroom projects posted by eligible staff.

SECTION 3. Pre-Approved Crowdfunding Services.

7. Prohibit cash payments to district personnel, exempting reimbursement to teachers for reasonable project costs verified by receipt submission to the crowdfunding service;
8. Provide individual unit/item cost and inventory reporting on the materials and supplies shipped to schools;
9. Track the shipment and delivery of materials to verified public schools with notification to the school principal;
10. Require the materials and supplies to become the property of the district or school, in accordance with district policy;
11. Require subsequent documentation of the project’s educational benefit; and
12. Provide dedicated reporting for school district officials regarding the status of each request and the materials delivered to verified public schools.