45th Annual Christian Brothers' Dinner Sponsorship Packages

ONLY 3 EVENT SPONSORSHIPS AVAILABLE!	Event Sponsor	Lasallian Sponsor	Pilot Sponsor	Purple Sponsor	Gold Sponsor	Community Sponsor
Full-Color Ad in Event Program	Full Page (premium space)	Full Page	Full Page	Full Page	Half Page	Business Card Ad
Logo on Signage at Event	Included	Included				
Recognition on DLS & Event Website	Included	Included	Included	Included		
Recognition on DLS Social Media (approx. 12,000 followers)	Included	Included	Included			
Recognition via email blast to mailing list of approx. 4,000	Included	Included	Included			
Complimentary Tickets to event	15 Tickets (premium seating)	15 Tickets (premium seating)	2 Tickets			
Access to VIP Hour night of CBD	Included	Included				
Investment	**$12,500**	**$10,000**	**$2,500**	**$1,000**	**$500**	**$250**

Bundled Sponsorships
We can bundle your sponsorship with the Christian Brothers' Classic Golf Outing. Contact Vito Chirco, '11 at 586-541-6211 for more information.

Interested in sponsoring a specific part of the event or have questions about sponsorship? Contact CBD Chairman Chris Fett, '90, at cfett17@aol.com.

Ad Submission Deadline is Monday, April 6, 2026

Ads can be black & white or full color. Event program will be available on the De La Salle website as of April 30, 2026.

PDF or JPEG file format requested, or scannable art.

Email ad and logo to
ads@delasallehs.com

or mail ad copy to:
De La Salle Advancement Office
Attn: Linda Fraschetti
14600 Common Road
Warren, MI 48088

Ad Sizes (Width x Height)

Full Page Ad	7.5 x10"
Half Page -Vertical	3.5 x 10"
Half Page -Horizontal	7.5 x 4.75"
Business Card Ad	3.5 x 2.25"