Media Festival Guidelines

Overview:
The Media Festival encourages students to express their creativity through various forms of media. Below is a list of project types along with recommended platforms for each. Let's make this year's Media Festival the best yet!

Project Options:

1. **Podcasts** (with or without speaking voices)
   Platforms: Canva, Adobe Express

2. **Website**
   Platforms: Adobe Express, Canva

3. **Live Action Video**
   Platforms: Canva, Adobe, Google Videos

4. **Animation** (with or without audio)
   Platforms: Canva

5. **Sequential & Interactive Stills** (with or without sound)
   Platforms: Google Slides, PowerPoint, Canva, Adobe

6. **Electronic Picture Book**
   Platforms: Canva, Google Slides, PowerPoint, Adobe

7. **News Broadcast**
   Platform: Canva

8. **Public Service Announcement**
   Platforms: Google Video, Canva, Adobe Express

9. **Infographic**
   Platforms: Canva, Adobe Express

Project Objectives:

- **Instructional**: Teach the audience something new.

- **Informational**: Share important knowledge or facts.

- **Documentary**: Explore a real-world topic beyond a typical news story.
- **Persuasive/PSA**: Persuade the audience or raise awareness.
- **Storytelling**: Tell a story (fictional, non-fictional, humorous, serious).
- **Entertainment**: Create music videos, variety shows, or interactive games.

AI Usage:
Students may use AI in their projects (for example, AI-generated images or voices) as long as they provide credit for any AI contributions. However, the use of AI should not dominate the entire project. Students are encouraged to create content primarily on their own.

Project Guidelines:

- There is **no time limit** for projects, but judges will review up to **5 minutes** of each entry.
- If students want judges to focus on a particular segment, they can include a timestamp on the entry form to indicate where the judging should begin. More details will follow later.
- Each project **mus**t have a **credits page** at the end. Ten points will be deducted for projects missing this information.