



The **Family and Community Engagement Program (FCE)** fosters strong partnerships between parents, schools, and the broader community by implementing a wide range of district- and network-wide strategies. These include key programs and initiatives such as the Family Engagement Leadership Team (FELT), Site-Based Decision Making (SBDM) support, District Parent Advisory Council (DPAC), parent organization support, Family Resources On The Go (FROG Bus), Parent Portal, Uniform Assistance Program, the Elevated Engagement Podcast and Newsletter, and departmental marketing and social media. FCE coordinators also organize and support major events and activities, including Fam Jams, Family Nights, Academic Partnering Workshops, and gather parent feedback.

Key Findings

Implementation

- Six Campus Support Team coaches provided resources and monthly training to campus staff.
- Sixty-four percent of Essentials indicators were above 70 percent, but FELT establishment and parent participation in decision-making remain areas for improvement.
- Fam Jams engaged 1,337 families, met attendance goals, and offered free, bilingual resources and services.
- Two Family Nights were held, but only one of these events met the 50-family attendance target.
- The FROG Bus doubled stops, raised participation by 32 percent, and reached more high-priority campuses.
- Communication reach nearly tripled to 24,597, though average newsletter readers missed the 3,000 goal.
- Academic Partnering grew 48 percent in attendance, added new campuses, increased webinar views by 178 percent, and had high parent satisfaction.
- Most campuses sustained engagement committees; SBDM rose to 93 percent, DPAC met regularly, and FELT slightly declined overall but improved in Regions 3 and 4.

Stakeholder Feedback

- Survey results from multiple stakeholders indicate strong satisfaction with FCE support.
- All responding principals and assistant principals and nearly all Points of Contact expressed satisfaction, with high ratings for coach accessibility and helpfulness. Most staff found professional development beneficial, exceeding the 75 percent goal.
- Parent survey responses (N = 14,129) showed that most parents felt confident supporting learning at home and comfortable interacting with school personnel, though awareness of family engagement contacts and community resources remain areas for growth.

FCE Index and Student Outcomes

- In 2024–25, most families reported low to moderate engagement, though overall engagement improved from the previous year. Higher engagement was more common among families of early grade students.
- Students from highly engaged families had significantly higher STAAR 3–8 passing rates.
- Increasing family engagement raises the likelihood of a student reaching the Approaches+ level in STAAR 3-8 Mathematics by nine percent and the Masters level by eight percent.
- Perceived barriers to involvement reduce the likelihood of students reaching the Approaches+ level by six percent and the Masters level by five percent in STAAR 3-8 Mathematics.

Recommendations

- **Continue to strengthen efforts to meet all program goals.**
The FCE Team made notable progress in 2024-25 and met most program goals. Continue to strengthen outreach efforts to boost family participation at Family Nights and increase newsletter engagement. Implementing tracking metrics will help better measure active readership. Continued focus is also needed to establish more FELT teams, develop parent leadership, strengthen connections with the community outside campuses, and ensure all stakeholders have a voice in decision-making.
- **Continue efforts to implement activities and strategies that engage families and mitigate school participation barriers.**
While both encouraging family engagement and reducing school barriers are essential, our findings highlight that the most effective strategy combines these efforts. Focusing on key areas such as volunteering, decision-making, and community collaboration, which are strong drivers of engagement, alongside actively addressing barriers can maximize positive impacts on students' assessment scores. This dual approach is especially important for families with students in early grades and specific sociodemographic groups.
- **Centralize survey administration using Qualtrics.**
To improve the organization and administration of survey data, a priority should be to centralize all survey instruments on a single, flexible platform like Qualtrics. This will reduce redundancy and improve data quality, leading to more efficient analysis and reporting. Ultimately, this effort will strengthen program monitoring and support more informed decision-making.