CRCA Strategic Priorities for 2025-26 School Year

- Increase the number of at-risk and economically disadvantaged students who decide to enroll in CRCA as new 9th-grade students.
    - **o** Run the economically disadvantaged students list for BMS and CCMS.
        - Do two direct mailers to these students inviting them to meet with the CRCA Counselor at lunch on their campuses, to attend the spring parent recruitment nights (in Spanish) and to fill out the application.
    - **o** CRCA Counselor will present 8th-grade recruitment presentations at both feeder schools with the PTECH department. A list will be cultivated from the first round of recruitment based on student interest input. Counselor will return to feeder schools for the following 4 weeks to follow up with students and assist them in completing their applications.
    - **o** CRCA Counselor joins the BHS and CCHS Counselors 'choice sheet' presentations and meetings with 8th grade students at BMS and CCMS during the spring, to retain all ECHS interested parties and clarify any remaining questions.

- Lower the number of students, grade 9 – 12, who decide to leave CRCA and enroll at BHS or CCHS.
    - **o** Required meeting with the Counselor and Principal when a student decides to withdraw from CRCA.
    - o 8th grade invasion- Accepted 8th graders will be bussed from BMS and CCMS to attend the CRCA International Fair to see CRCA students in action, and get a feel for the school.
    - **o** We have reconvened our Pep Rally schedule.
        - Friday, Aug. 30, 2024
        - Friday, Jan. 17, 2025
        - We will have another one- Senior Send Off- towards the end of the year.
    - o Re-energize our clubs.
        - Continue to offer clubs as the students want them.
        - Add new clubs.
    - o Re-energize our Owls Abroad Program.
        - 2025 Spring Break trip to Europe –
    - **o** Continue talks with our Superintendent's Cabinet regarding the possibility of CRCA student participation in UIL Athletics and Fine Arts through BHS and CCHS.

- Develop a permanent online option for students to access their college courses.
    - **o** ACC online course offerings continue to increase each semester.