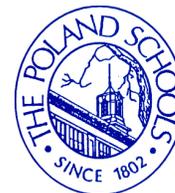




# Poland Seminary High School Athletic Department

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## NIL INFORMATION FOR PROSPECTIVE VENDORS & PARTNERS

Guidelines for Working with Poland Student-Athletes

### Overview

Ohio now permits high school student-athletes to enter into agreements and earn compensation for the use of their name, image, and likeness (“NIL”). Such agreements may not be provided by Poland Local Schools or any agents of the school (i.e., collectives, boosters, foundations, etc.). Poland Local Schools supports students, vendors, and families engaging in NIL activity while also ensuring student safety, eligibility, and adherence to all relevant Ohio High School Athletic Association (“OHSAA”) bylaws.

### What Vendors CAN Offer

Effective November 24, 2025, vendors may enter into agreements with student-athletes which compensate the student-athletes for use of their NIL. This includes payment for promotional appearances, endorsements, social media posts, camps/clinics, personal branding, licensing, and autograph sessions. Compensation may be monetary or in-kind.

### What Vendors CANNOT Do

Vendors may not use the name, logos, mascots or trademarks of the OHSAA or Poland Local Schools as part of their agreement with a student. Further, a vendor may not require student athletes to engage in branding activities during school hours, while traveling to or from an OHSAA event, or during any official team activities. No NIL agreement between a student-athlete and a vendor may be used to compensate the student-athlete based on their athletic performance or achievement or that is otherwise intended to induce the student’s enrollment in a particular school or district. In addition, NIL agreements may not require student-athletes to display the vendor’s product or otherwise advertise for the vendor during official team activities. Lastly, no vendor will be permitted to enter into an NIL agreement with students if the vendor is associated with gambling, alcohol, tobacco, cannabis, illegal substances, adult entertainment, firearms, or any other product or service the OHSAA or Poland Local Schools deems inappropriate or distracting.

### Required NIL Reporting

All NIL agreements between vendors and student-athletes or their families must be reported to the OHSAA within fourteen (14) days of entering into the agreement. This responsibility rests with the student-athlete, family, and vendor. Failure to report an NIL agreement will subject the student to a period of ineligibility and/or any other penalties outlined in OHSAA Bylaw 11.

### School & Coach Involvement

Poland Local Schools coaches, administrators, booster clubs, and other school officials may not arrange, negotiate, promote, or otherwise assist students, families or vendors in



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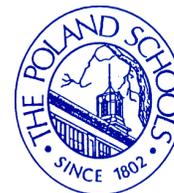
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facilitating or securing NIL deals. **All communications regarding any such NIL agreements must be strictly between the vendor and the student or their family.**

### **Best Practices for Vendors**

Students are now permitted to enter into agreements to capitalize on their NIL and/or personal branding rights in accordance with OHSAA Bylaw 4-11. However, vendors should work collaboratively with students and their families to review any such NIL agreement to ensure that they are in compliance with all relevant OHSAA bylaws. Failure to do so may result in the student being deemed ineligible for continued participation in interscholastic athletics.

### **Contact for Compliance Questions**

As stated above, the Poland Local Schools personnel may not arrange, negotiate, promote or otherwise assist students, families or vendors in facilitating or securing NIL agreements. However, if you there are questions or concerns regarding whether a particular NIL agreement is in compliance with OHSAA bylaws, you can reach out to Brian Banfield, Athletic Director at Poland Seminary High School at [BBanfield@polandschools.org](mailto:BBanfield@polandschools.org). If you have any other questions or concerns regarding NIL, you can reach out to the OHSAA Compliance Department at [PersonalBranding@ohsaa.org](mailto:PersonalBranding@ohsaa.org).