

BLAIR ACADEMY

Class Representative Manual

for Alumni using Blair's

Volunteer Management System (VMS)

Fiscal Year 2026

July 1, 2025–June 30, 2026

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LIST OF 2025-2026 CLASS REPRESENTATIVES

Class Representatives		**Blair Liaison**
'50	Eugene Krohn	*Scott Kushner*
'51	Eugene Holland	*Scott Kushner*
'52		*Scott Kushner*
'53		*Scott Kushner*
'54	Hoby Van Deusen	*Scott Kushner*
'55	George Brooks, Gene Losa	*Scott Kushner*
'56	Nelson Cohen, Pete Fritts	*Cara Mohlmann*
'57	Jim Naisby	*Cara Mohlmann*
'58	Norm Beatty, Peter Cleary	*Cara Mohlmann*
'59	Bill Russell	*Cara Mohlmann*
'60		*Kristine Scialla*
'61	Frank Briggs	*Kristine Scialla*
'62	Mark Gottesman	*Kristine Scialla*
'63	Bob Fulton, Bill Wildrick	*Kristine Scialla*
'64	Clark Heckert	*Kristine Scialla*
'65	Don Jay Smith	*Kristine Scialla*
'66	Christopher Barrington, David Sculnick	*Kristine Scialla*
'67	Gregory Auger, Barry Smith	*Kristine Scialla*
'68	Richard Rubin	*Kristine Scialla*
'69	Fred Mirbach	*Kristine Scialla*
'70		*Kristine Scialla*
'71	Michael Lieberman	*Kristine Scialla*
'72	Carl Cramer, Kurt Kosack, Greg Washburn	*Kristine Scialla*
'73	Thomas McLean, Bonnie Nault	*Kristine Scialla*
'74	Jo Iglesias, David Lieberman, Harry Ullmann	*Kristine Scialla*
'75	Laura Cochran Morris	*Kristine Scialla*
'76	Neal Sigety, David Waddell	*Cara Mohlmann*
'77	Lisa Garner, Harry Gates, Richard Liuzzi	*Cara Mohlmann*
'78	Joe Waddell	*Cara Mohlmann*
'79	Guy Saxton, Susan Ullmann	*Cara Mohlmann*
'80	Donna Haag, Katie Henry-Schill	*Cara Mohlmann*
'81	Holly Anderson-Bender	*Scott Kushner*
'82	Bill Abbott, Kirsten Bushick	*Scott Kushner*
'83	Liam Blume, Dave DiGioia	*Scott Kushner*
'84	Kris Lisi	*Scott Kushner*
'85		*Scott Kushner*
'86	Linda Fellows	*Scott Kushner*
'87	Marnie Bruder Raines	*Scott Kushner*
'88	Daphne Borowski, Chuck Inkeles	*Scott Kushner*
'89	Chrysta Argue, Lesley Underwood	*Scott Kushner*
'90	Todd Smith	*Scott Kushner*
'91	Meredith Magrone-Wiacek, Beth Webster, Liz Wenner	*Scott Kushner*

'92	Darryl De Marzio, Dan Millner	*Scott Kushner*
'93	Bern Clifford, John Inkeles, Nicole Tipton	*Scott Kushner*
'94	JP Weesner, Jo Wrzesinsky	*Scott Kushner*
'95	Steph Marcial, Courtnay Stanford	*Scott Kushner*
'96	Stef Kuhner, Summer Passannante, Craig Powell	*Emma Barnes O'Neill*
'97	Christy Burkart, Ryan Pagotto	*Emma Barnes O'Neill*
'98	Jamiyl Peters	*Emma Barnes O'Neill*
'99	Bridget Hodakowski, Katie Piotrowski, Mark Rosenthal	*Emma Barnes O'Neill*
'00	Logan Garrels, Elizabeth McDowell	*Emma Barnes O'Neill*
'01	Kweighbaye Kotee, Maria Lieberman Smalley, Kristen Salmon	*Emma Barnes O'Neill*
'02	Meredith Gal, Steph Garbutt	*Emma Barnes O'Neill*
'03	Jess Hess, Brandon Lucien, Christine Nalty, Steph Tucker	*Emma Barnes O'Neill*
'04	Kait Maillet, Phil Mauriello	*Emma Barnes O'Neill*
'05	Mary Hall, Mollie McCauley, Kat Nelson	*Emma Barnes O'Neill*
'06	Beth Hinman, Kelly Hoyes, Anne Newall	*Emma Barnes O'Neill*
'07	Kymbia Ainsworth, Dennis Flores, Maggie Harding, Marisa Nedderman, Cooper Smith	*Emma Barnes O'Neill*
'08	Maddy Hargis, Alexa Jachowski, Iris Johnson Birchette, Ashley Thompson, Sam Tilney	*Emma Barnes O'Neill*
'09	Raleigh Dierlam, Aly Drazin, Elliot Parauda	*Emma Barnes O'Neill*
'10	Jin Ryang Chung, Mike De Togni, Dillon Hoffman, Saul Sparber, Neil Zimmermann	*Emma Barnes O'Neill*
'11	Anu Akinbamidele, Emily Collins, Maggie Hoffman, Nick Hogan, Quinn McKay, Rebecca Smith-Fuentes	*Maddie Kling Thees*
'12	Olivia Clavel-Davis, Tim Hettinger, Ali Johnson, Max Kaplan, Timothy Kui, Phoebe Norris	*Maddie Kling Thees*
'13	Council Dawson, Rebecca Hargis, Danny Hyun Kim, Maddie Kling Thees, Ben Meisel, Claire Ryder, Kyle Tierney	*Maddie Kling Thees*
'14	Sara Bullock, Demetrius Daltirus, Graham Merrifield, Abby Troy	*Maddie Kling Thees*
'15	Bre Cavanaugh, Lucy Drinkwater, Sophia Elghanayan, Ethan Simon, Morgan Valeo	*Maddie Kling Thees*
'16	Shoshana Geller	*Maddie Kling Thees*
'17	Chris Berry-Toon, Jack Saxton, Lauren Tung	*Maddie Kling Thees*
'18	Clara McGrath, Jason Pan, Max Thorsheim	*Maddie Kling Thees*
'19	Nina Sigety	*Maddie Kling Thees*
'20	Kate Gerdsen, Garrett Long	*Maddie Kling Thees*
'21	Jayne Guinan, Grace Higgins, Tess Whitehead	*Maddie Kling Thees*
'22	Brad Allen, Archer Benedict, Laila Davson	*Maddie Kling Thees*
'23	Kat Trantzas	*Maddie Kling Thees*
'24	Avery Andrasek, Nate Byrne, Luis Jimenez, Carter Neves, Hayden Yau	*Maddie Kling Thees*
'25	Paige Celley, Ashlynn Fenelon, Casey Gottlieb, Levin Li, Dominick Lusardi, Genesis Medina, Courtney Payne, Federica Rodriguez, Leslie Sadayasu	*Maddie Kling Thees*

BLAIR CLASS REPRESENTATIVE PLANNING CALENDAR

September 2025

- Blair Fund Fall appeal mailed

October 2025

- October 7: Fall ***Blair Buzz Live***, via Zoom
- October 9: Blair at the Breweries in New York, Philadelphia and Washington, D.C.

November 2025

- November 6 and 7: Peddie Challenge *(Class Reps assist with outreach)*
- November 8: Peddie Day at Blair

December 2025

- December 1-13: Blair in Asia
- December 5: Class Notes due
- Calendar Year-end Fundraising Initiative *(Class Reps assist with outreach)*

January 2026

- January 7: Reunion Committee volunteer kickoff via Zoom
- January 13: Reunion appeal sent
- January 14: Finance Summit in New York, NY
- Alumni Weekend online registration opens
- Alumni reception prior to Winter Athletics at Blair

February 2026

- Alumni at NJ Devils game

March 2026

- Day of Giving appeal sent
- Alumni Weekend invitation mailed
- Women's Symposium

April 2026

- April 9: Day of Giving *(Class Reps assist with outreach)*
- April 24: Leadership reception at Blair
- Blair in Asia
- Spring ***Blair Buzz Live***, via Zoom

May 2026

- May 20-22: Reunion Giving Challenge *(Reunion Class Reps assist with outreach)*
- May 21: Commencement
- May 22: Alumni Weekend and Housing Registration closes

June 2026

- June 5-7: Alumni Weekend celebration at Blair
- June 12: Class Notes due
- June 30: End of Blair's fiscal year *(checks must be dated no later than June 30)*
- Solicit fiscal year-end donations from classmates *(Class Reps assist with outreach)*

* All items on this calendar are subject to change.

BLAIR CLASS REPRESENTATIVE GUIDELINES & RESPONSIBILITIES

Class representatives serve as liaisons between their classmates and Blair Academy. They are responsible for **class fundraising efforts** and **communicating regularly with classmates.** Many classes have multiple Class Reps who share the overall responsibilities. Please let the advancement office know how you are dividing the job.

GUIDELINES

SENDING GROUP EMAILS TO YOUR CLASS USING BLAIR'S VMS

- During Blair's fundraising campaigns (Peddie Challenge, Day of Giving, Reunion, etc.), we create email templates in the VMS for you to send to your classmates. You may edit to sound more like your own voice, but using the templates is easy and efficient.
- Questions? Contact your Blair Liaison (found next to your name on page 3 or 4).
    - Blair Liaison contact information can be found on page 12.

SOCIAL MEDIA



- **Be sure to follow us on Instagram and Facebook @blairalums.**
- **Join us on LinkedIn: Blair Academy – Official Networking Group**
- Many classes stay in touch through their official Blair class Facebook page. Questions regarding the class Facebook pages? Contact Courtnay Stanford, Director of Alumni Relations, at stanfc@blair.edu or (908) 362-2059.
- Updating contact information online: Let your classmates know they can update their contact information at www.blair.edu/alumni/update-your-contact-information. There is also an email template in Blair's VMS you can send.

CONFIDENTIALITY

Please be aware that class contact and giving information is confidential. Volunteers granted access to this information may use it only to conduct business on behalf of Blair Academy. This information is not to be shared with anyone and is not to be used for solicitation purposes for other causes.

➢ Once you register and sign into Blair's VMS, you will be prompted to electronically sign a confidentiality agreement every new fiscal year.

RESPONSIBILITIES

- ➢ **Register on Blair's Volunteer Management System (VMS)** through GiveCampus; this is your platform for reaching out to classmates each year.
- ➢ Please make your own **Blair Fund gift by December 31**.
- ➢ Consider being part of and/or help establish the **Reunion Committee** during your milestone year.
- ➢ **Participate in regular communication** with your Blair Liaison and fellow Class Reps (see pages 3-4).
- ➢ **Stay in contact with the committee** and update Blair staff on fundraising progress.
- ➢ **Divide classmates among committee members for outreach and solicitation.** Re-connect, catch-up, update and encourage to attend events and return for reunions.
- ➢ **Touch base with classmates.** If you have personal contact information for your classmates (e.g.: social media/phone/texts/emails, in-person), feel free to use that way to communicate with them as well.
- ➢ **Record updates** like new addresses, jobs, promotions, weddings, children, etc. Share with Advancement office for our records (won't be published unless alumni requests).
- ➢ **Monitor class giving progress** towards goals during giving campaigns such as Peddie Challenge, Day of Giving, Reunion, Fiscal Year End, etc.
- ➢ **Keep up-to-date with monthly progress on the website** at www.blair.edu/support-blair/blair-fund and the ***Blair BUZZ*** quarterly e-Newsletter.
- ➢ **Thank classmates** who make gifts to Blair (you can use Blair's VMS).
- ➢ **Request and submit Class Notes** from classmates for the *Blair Bulletin*. (See page 11 for deadlines and details)
- ➢ **Relay Information with classmates from our office.** If a classmate passes away, your Blair Liaison will inform you and you then share with your classmates. If your class has an endowed class scholarship, you will receive information and a letter from the recipient in the fall and will share with your classmates.

If you are unable to complete any of these tasks, please let us know. We appreciate the time and energy that you contribute, and if you need help, we will provide assistance.

Class Representative Benefits

- Special gifts for life milestones from Blair. Keep us updated!
- Private tour of Blair's campus. We'd love to see you!
- Recognition on your nametag for Alumni Weekend.
- Personal invite to two ***Blair Buzz LIVE!*** virtual events throughout the school year. These sessions are an exclusive look from leaders of the School into daily life at Blair.
- Recognition in the Blair Bulletin.

2025-2026 CLASS PARTICIPATION GOALS

Your class giving goals were determined by the advancement office staff, taking into consideration your class size, giving history in previous years, and outstanding pledges. We would be delighted to hear from you if you would like to further discuss these goals. Please contact your Blair Liaison.

1942	75%	1970	30%	1998	30%
1943	36%	1971	30%	1999	30%
1944	30%	1972	30%	2000	30%
1945	40%	1973	30%	2001	30%
1946	33%	1974	30%	2002	30%
1947	40%	1975	30%	2003	30%
1948	10%	1976	25%	2004	30%
1949	23%	1977	30%	2005	30%
1950	25%	1978	25%	2006	30%
1951	40%	1979	20%	2007	30%
1952	40%	1980	30%	2008	30%
1953	15%	1981	25%	2009	30%
1954	30%	1982	40%	2010	30%
1955	25%	1983	25%	2011	40%
1956	35%	1984	35%	2012	25%
1957	25%	1985	25%	2013	33%
1958	30%	1986	15%	2014	18%
1959	40%	1987	10%	2015	15%
1960	40%	1988	25%	2016	30%
1961	40%	1989	35%	2017	22%
1962	50%	1990	20%	2018	24%
1963	40%	1991	15%	2019	22%
1964	40%	1992	30%	2020	25%
1965	50%	1993	25%	2021	25%
1966	35%	1994	20%	2022	20%
1967	30%	1995	20%	2023	20%
1968	30%	1996	30%	2024	20%
1969	30%	1997	30%	2025	30%

FUNDRAISING FOR THE BLAIR FUND

Why Support THE BLAIR FUND?

- A gift to the Blair Fund benefits Blair students and faculty immediately, as needed on an annual basis, similar to a checking account.
- It is a way of giving back to the community. Tuition has always been less than the actual cost of a Blair education, made possible by the Blair Fund which is responsible for 8-10% of the operating budget in any given year.
- The gift helps support excellence in all areas: scholarship aid, the arts, campus life, extracurricular programs and faculty support.

Using Blair's VMS, you will have access to your classmates' contact information that we have on record. Feel free to email, text or call classmates based on your preference and relationship. The VMS is web-based so if you are on a mobile device and choose to text your classmate, it will automatically open up a new text message - it's that easy!

Some Talking Points…

During your solicitations, highlight some of these points:

- Communicate your commitment. Remember you are a DONOR and a VOLUNTEER asking for support to Blair.
- Your focus is also on participation - not just dollars raised. Use your class participation goals for this.
- You can follow the progress of the Blair Fund at www.blair.edu/support-blair/blair-fund.

If you choose to contact by phone…

- **Engage in conversation** - How are they doing? What have they been up to? Any new information (new address, job, promotion, life events, etc.)? Share with Advancement office so we can update our internal records.
- **Thank past donors** for their support.
- **Ask them to consider joining you** in supporting the Blair Fund.

If they say "Yes"...

- Share the link to the Blair online giving form: www.blair.edu/make-a-gift
- **"On behalf of everyone at Blair, thank you for your gift."**

If they say "No" …

- "One of our goals is our total class participation. Is there an amount you would be more comfortable with?"
- Ask for a smaller gift: "Would you consider making a gift of _____?"
- "I understand your reason/s for not participating this year. Thank you for your consideration and for your time."
- GO TO "**Ending the Call**…."

Ending the Call…

- Confirm their address & e-mail so they can receive class updates.
- Always thank your fellow alumnus/a, regardless of the outcome of the call.

Leaving a Message...

- After trying two or three times, **leave a message**.
- **"Hi. This is ___, from your class at Blair.** I am serving as a volunteer for our class, and am calling to ask you to please consider making a gift to Blair."
- **"If you'd like, you can call me at _____,** or go to the Blair website to make your contribution."
- **"Thank you for your consideration."**

Writing an email using Blair's VMS…

- Make it short and sweet.
- Provide a little information about what's new with you since you last contacted that classmate.
- Ask them to join you in making a gift to Blair (and in honor of a faculty or friend).
- Include the giving link if you are asking them to make a gift.
- NOTE: During Blair's fundraising campaigns (Peddie Challenge, Day of Giving, Reunion, etc.), we create email templates in the VMS for you to send to your classmates. You may edit to sound more like your own voice but using the templates is easy and efficient.

Writing a text…

- Introduce yourself and say why you are reaching out.
- Include the giving link if you are asking them to make a gift.
- Texts should be short and to the point.

Follow up (let Blair know outcome of solicitations using the VMS)…

- Send an email using Blair's VMS thanking your classmate for a gift if they have made one. If you have not heard back from them, reach out to confirm you have the correct contact info.

SUBMITTING CLASS NOTES FOR INCLUSION IN THE BLAIR BULLETIN

- **Solicit news, photos and updates from classmates.**
  - Make sure they know this material will be published.
  - **Note:** you can submit from **Social Media** with permission from alums.
- **Submit text and/or photos two times per year:** (You will receive an email with exact due dates.)
    - **December** (*for Winter/ Spring Bulletin*)
    - **June** (*for Summer/ Fall Bulletin*)
- **Submit Class Notes online: https://www.blair.edu/alumni/submit-class-notes**
- **Email**: stanfc@blair.edu
- **Mail**: Courtnay Stanford, Director of Alumni Relations, Blair Academy, P.O. Box 600, Blairstown, NJ 07825
  - **To submit photos:** send via email in digital format (minimum 300 dpi resolution at 2" x 3") or mail them to the address above.

ADVANCEMENT OFFICE DIRECTORY

Anna Andrasek P'24 '26
Director of Parent Engagement
(908) 362-2035
andrasa@blair.edu

Emma Barnes O'Neill
Managing Director of Major Gifts and Annual Giving
(908) 362-2045
barnee@blair.edu

Craig Hall
Chief Advancement Officer
(908) 362-2032
hallc@blair.edu

Diane Kowalick P'25
Advancement Associate
(908) 362-2008
kowald@blair.edu

Scott Kushner
Director of Annual Giving
(908) 362-2033
kushns@blair.edu

Jane Marvin P'12 '18
Director of Advancement Information Services
marvij@blair.edu

Office Hours
Monday – Friday
8:00 a.m. – 4:00 p.m. EDT

Address
Individual's Name
Blair Academy
Post Office Box 600
Blairstown, NJ 07825

Main Telephone Number
(908) 362-6121
Fax Number
(908) 362-3105
Web Address
www.blair.edu

Catie Urfer P'26 '27
Director of Stewardship
(908) 362-2049
urferc@blair.edu

Cara Mohlmann P'18 '21
Director of Advancement
(908) 362-2031
mohlmc@blair.edu

Kristine Scialla P'20 '22 '25
Assistant Director of Annual Giving
(908) 362-2054
scialk@blair.edu

E. Courtnay Stanford '95, P'29
Director of Alumni Relations
(908) 362-2059
stanfc@blair.edu

Maddie Kling Thees '13
Associate Director of Annual Giving
(908) 362-2041
klingm@blair.edu

Sarah Thorpe
Parent Engagement Coordinator
(908) 362-2058
thorps@blair.edu

Rose Tillson Rodriguez
Advancement Services Coordinator
(908) 362-2052
tillsr@blair.edu

CLASS LIAISONS (Blair Class Managers)

If you need to reach out to Blair, please contact your class manager:

Emma Barnes O'Neill: Classes 1996-2010

Scott Kushner: 1981-1995

Cara Mohlmann: Classes 1956-1959; 1976-1980

Kristine Scialla: Classes 1960-1975

Maddie Kling Thees ’13: Classes 2011-2025