



Run for the Roses
Title Sponsor



Churchill Downs
Venue Sponsor

PRESENTS

2026 Run for the Roses An Evening for Education Gala



*R*ACING TOWARD
*B*RIGHTER FUTURES

Benefitting Pearland ISD Education Foundation

Saturday, March 21st

The Ballroom at Bayou Place



About the Pearland ISD Education Foundation

“ Thank you for supporting our students at Pearland High School by funding STEM-based activities. Seantele Foreman & Lynette McManus, PHS Librarians ”

For more than a decade, the Pearland ISD Education Foundation has fueled innovation, inspired students, and championed the incredible educators who make Pearland ISD shine. We exist to bridge the gap between great ideas and the funding needed to bring them to life—investing in programs and opportunities that elevate achievement, spark creativity, and celebrate excellence across the district. By inviting individuals, businesses, and community partners to join us, we’re building a stronger, more connected Pearland where every student can thrive.

Each year, the Foundation awards Innovative Grants that transform classrooms and campuses district-wide. Educators can apply for up to \$5,000 for classroom projects or \$7,500 for campus- or district-wide initiatives—ideas that ignite curiosity and enrich learning. Thanks to the generosity of our community, the Foundation awarded over \$160,000 in grants for the 2025–26 school year, ensuring students experience powerful, hands-on learning opportunities they might not otherwise receive.

Since 2014, the Foundation has invested over \$1 million in innovative grants, and in 2023 we expanded our impact with the launch of the Mini-Grant Program to support even more immediate classroom needs. This school year, in 2025 alone, teachers submitted more than \$50,000 in mini-grant requests, reflecting just how much opportunity exists—and how much our community can help accelerate it.

Your support makes these moments possible. Together, we’re not just funding projects—we’re fueling futures.

How Your Sponsorship Makes a HUGE Difference

“ Because of your donation, my project, “Growing Green” was funded with \$7,419. We greatly appreciate the grant making it possible to have something such as a greenhouse on campus that allows students opportunities that weren’t possible before. Haley Ricketts, Dawson High School ”

Supports Educators

Your generous contribution directly fuels the creativity of educators throughout Pearland ISD, channeling funds into groundbreaking teaching grants that impact countless students across our district.

Supports Programs

Through the contributions of local organizations such as the ICAN Foundation and United Way of Brazoria County, the Foundation has provided support for CTE, STEM and Pre-kindergarten programs.

Supports Pearland ISD

From #IWillAsk Community Event to the Pearland ISD Convocation, counselors’ annual meeting and more, your business will stand out and generate positive public opinion and appreciation for your support.



The Pearland ISD Education Foundation is a 501(c)(3) nonprofit, tax-exempt, philanthropic organization of citizens that shares a vision of enhancing education in Pearland ISD. The organization works diligently to increase private support for educational activities in Pearland ISD. The organization is comprised of a group of volunteer Board of Directors made up of business, community and educational leaders.

RACING TOWARD BRIGHTER FUTURES



AN EVENING FOR EDUCATION GALA

Location:

The Ballroom at Bayou Place
500 Texas Avenue
Houston, Texas 77002

Date:

Saturday, March 21, 2026
6:00 pm

Get ready to don your Derby hats and bowties for an unforgettable night of dinner, activities, entertainment, and auctions—all in support of brighter futures for Pearland ISD students.

This year's theme, "Running for the Roses: Racing Towards Brighter Futures," captures the excitement, tradition, and heart-pounding momentum of the Derby. As the Mint Juleps flow, the Bourbon Pull delights, and the big hats steal the show, you'll be part of a night where every moment—and every dollar raised—propels students toward greater opportunities.

We're racing toward a winning goal of \$100,000 for education, and your sponsorship helps our students break from the starting gate with confidence and support. Your generosity fuels innovative programs, enriches classrooms, and empowers the next generation of leaders to sprint toward success.

Just as a spirited thoroughbred surges down the homestretch, your support drives our community forward. Together, we can run stronger, aim higher, and cross the finish line with lasting impact.

Will you join us in the winner's circle?
Place your bet on education—and let's race toward brighter futures, one stride at a time!

Sponsorship Opportunities Available

Triple Crown Sponsors :

- Run for the Roses Title **SOLD!**
- Churchill Downs Venue Sponsor **SOLD!**
- Gold - \$7,500
- Silver - \$5,000
- Bronze- \$4,000

Thoroughbred Event Sponsors:

- "Bourbon Flows Like Water on Derby Day"
Bourbon Pull \$5,000
- "Place Your Bets" Auction Paddles \$5,000
- Derby Delights - Guest Favors \$5,000
- "Pony Up to the Bar" \$5,000
- Mint Julep Cocktail Hour \$3,000
- Valet Parking \$3,000
- "Time to Saddle Up for a Good Time"
Entertainment \$3,000
- "Hold Your Horses!" Photobooth \$3,000

General Admission:

Box Seats are \$350 and will be limited

Table of 8 \$2,500

Triple Crown Sponsors Guide



Title & Venue Sponsors

Gold

Silver

Bronze

\$7,500

\$5,000

\$4,000

Table Seats	10 Seats	10 Seats	10 Seats	8 Seats
Priority Seating	✓	✓	✓	
Listing in Program	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓
Recognition from Stage	✓	✓	✓	✓
Speaking Opportunity During Gala	✓			
Signage on Table	✓	✓	✓	✓
Signage in Gala Venue	✓	✓		
Logo Included in Bi-Annual Newsletter	✓	✓	✓	✓
Wine Table Service	✓	✓		
Invitation to Attend Surprise Patrol	✓	✓	✓	✓

Other Ways to Sponsor?

In-Kind Auction Item Donations

Donors who contribute an in-kind item for the live and/or silent auction will be recognized on social media and donor/company name will be featured on online auction site.

Thoroughbred Event Sponsor Guide

“BOURBON FLOWS LIKE WATER ON DERBY DAY!” BOURBON PULL \$5,000

Sponsor a guest-favorite: the bourbon and bubbles pull, where each player wins a coveted bottle of premier bourbon. Sponsorship includes custom signage with your logo or name at the Bourbon Pull; one table of 10; social media advertising; name in the program and website.

“PLACE YOUR BETS!” AUCTION PADDLES \$5,000

Have your logo or name in every guest’s hands and in the air! Sponsor our auction paddles, and you’ll be prominently displayed throughout the event. Sponsorship includes signage and logo on each guest’s auction paddle; one table of 10; social media advertising; name on the program and the website.

DERBY DELIGHTS - GUEST FAVORS \$5,000

Ensure all Gala guests take your branding home by providing the favors at each table. We’ll work with you to ensure the guest favor provided is a memorable treat in line with your marketing strategy. Sponsorship includes a table of 10, a branded treat at each guest’s place, and social media advertising and gala signage.

“PONY UP TO THE BAR!” BAR SPONSOR \$5,000

Saddle up as our “Pony Up to the Bar!” sponsor and place your brand at the center of the Gala’s signature Derby cocktails, where every toast celebrates your support for racing Pearland students toward brighter futures! Sponsorship includes one table of 10 with a table sign; Logo placement at each bar; social media advertising; name in the program and website.

MINT JULEP COCKTAIL HOUR \$3,000

Sponsor the Mint Julep Cocktail Hour and let your brand shine as guests sip the Gala’s signature Derby drink, kicking off an unforgettable evening! Sponsorship includes custom signage at the cocktail bar; 4 Seats; social media advertising; name in the program; website and logo/name on cocktail napkins.

VALET PARKING \$3,000

Help us welcome guests in style and ease by covering the valet fee for the night! Sponsorship includes 4 seats with a sign at your table; Logo sign at Valet Area; social media advertising; name in the program and website.

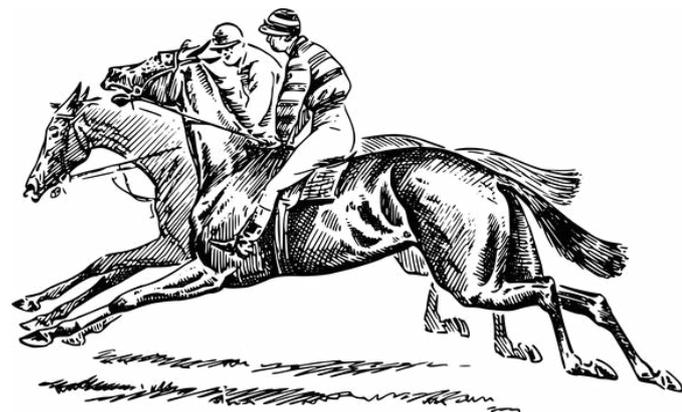
“TIME TO SADDLE UP FOR A GOOD TIME!” ENTERTAINMENT \$3,000

No night is complete without the perfect music and dancing! Ensure the night is merry by underwriting our entertainment! Sponsorship includes 4 seats with a sign at your table; Signage prominently placed and mentioned throughout the evening.

“HOLD YOUR HORSES!” PHOTO BOOTH \$3,000

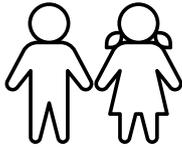
Ensure guests have a lasting keepsake of a memorable night by underwriting our photo booth. Sponsorship includes 4 seats and a sign at your table; social media advertising; name in the program and website.

***ALL SPONSORS HAVE
THE OPTION TO
DONATE SEATS TO
EDUCATORS AT
PEARLAND ISD***

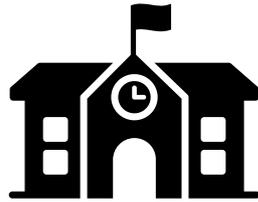




Pearland Independent School District Who We Serve By the Numbers



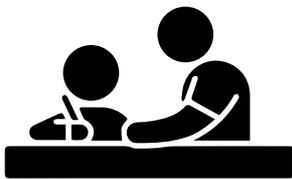
21,200
students served



23 campuses
11 elementary schools
4 middle schools
4 junior highs
4 high schools



96.5%
Attendance Rate
0.1 % Dropout Rate



2,700
full-time employees



“A” Rated District by the TEA



Rated A+ in Niche in 2024



**No. 4 in the Houston area
and No. 30 in the state**



99.5% Graduation Rate

Your support **makes a difference.**

In 2025, we awarded over \$150K in funding for educators in Pearland ISD.

*"Running for the Roses: Racing Towards
Brighter Futures"*



*Pearland ISD Education Foundation
Evening for Education Fundraising Gala*

1. SELECT YOUR SPONSORSHIP AND/OR TABLE LEVEL

- Gold - \$7,500 Silver - \$5,000 Bronze - \$4,000
- Bourbon Pull - \$5,000 Valet Parking - \$3,000
- Auction Paddles - \$5,000 Entertainment - \$3,000
- Guest Favors - \$5,000 Photo Booth - \$3,000
- Bar Sponsor - \$5,000 Table of 8 - \$2,500
- Cocktail Hour - \$3,000

2. SELECT YOUR PAYMENT OPTION/PREFERENCES

- Enclosed is my check made payable to the Pearland ISD Education Foundation.
- Please invoice me for my sponsorship.
- I am unable to attend, but have enclosed a gift of: \$ _____
- My company will match my gift. Company Name: _____

3. PROVIDE YOUR SPONSORSHIP INFORMATION

Please list my/our sponsorship as follows: _____

City: _____ State: _____ ZIP: _____

Email Address: _____ Phone: _____

4. SUBMIT THIS FORM WITH PAYMENT INFO TO THE EMAIL OR ADDRESS BELOW

KIM BARFIELD
barfieldk@pearlandisd.org
281-997-4987 office
713-859-2622 mobile

Pearland ISD Education Foundation
ATTN: KIM BARFIELD
1928 N. Main Street
Pearland, TX 77598

**Deadline to Submit
Sponsorship Info
Friday, March 6, 2026**

Pearland ISD Education Foundation EIN: 46-4856559



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President

Jim Johnson
Vice President of Governance

Tony Carbone
Immediate Past President

Maria Guerrettaz
Vice President, Fundraising

Papar Faircloth
President Elect

Sharon Gifford
Vice President, Grants & Giving

Mona Chavarria
Treasurer/Secretary

Dr. Larry Berger, Superintendent
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Deanna Sutherland
Jolene Trevino
Adrienne Villanueva
John "JW" Washington



The mission of the Pearland ISD Education Foundation is to provide resources to enrich teaching, inspire learning, and enhance opportunities for students in Pearland ISD



Building Pearland ISD Proud Since 2014

Contact Us to Support our mission!

Pearland ISD Education Foundation
281-997-4987 / foundation@pearlandisd.org
1928 N. Main Street, Pearland, TX 77598
www.pearlandisd.org/foundation

