

**CIGARETTES
ARE DEADLY**

**DON'T LET BIG
TOBACCO COMPANIES
CLOUD THE TRUTH**

**the
8ighty
4our**



Jacob Brill-Wel, Cambridge Rindge and Latin, Creative Design Program

ANTI SMOKING CAMPAIGN

YESTERDAY, DECEMBER 7, 1941—A DATE WHICH WILL LIVE IN INFAMY—THE UNITED STATES OF AMERICA WAS SUDDENLY AND DELIBERATELY ATTACKED BY NAVAL AND AIR FORCES OF THE EMPIRE OF JAPAN. THE UNITED STATES WAS AT PEACE WITH THAT NATION, AND, AT THE SOLICITATION OF JAPAN, WAS STILL IN CONVERSATION WITH ITS GOVERNMENT AND ITS EMPEROR LOOKING TOWARD THE MAINTENANCE OF PEACE IN THE PACIFIC. INDEED, ONE HOUR AFTER JAPANESE AIR SQUADRONS HAD COMMENCED BOMBING IN THE AMERICAN ISLAND OF OAHU, THE JAPANESE AMBASSADOR TO THE UNITED STATES AND HIS COLLEAGUE DELIVERED TO OUR SECRETARY OF STATE A FORMAL REPLY TO A RECENT AMERICAN MESSAGE. WHILE THIS REPLY STATED THAT IT SEEMED USELESS TO CONTINUE THE EXISTING DIPLOMATIC NEGOTIATIONS, IT CONTAINED NO THREAT OR HINT OF WAR OR ARMED ATTACK. IT WILL BE RECORDED THAT THE DISTANCE OF HAWAII FROM JAPAN MAKES IT OBVIOUS THAT THE ATTACK WAS DELIBERATELY PLANNED MANY DAYS OR EVEN WEEKS AGO. DURING THE INTERVENING TIME THE JAPANESE GOVERNMENT HAS DELIBERATELY SOUGHT TO DECEIVE THE UNITED STATES BY FALSE STATEMENTS AND EXPRESSIONS OF HOPE FOR CONTINUED PEACE. THE ATTACK YESTERDAY ON THE HAWAIIAN ISLANDS HAS CAUSED SEVERE DAMAGE TO AMERICAN NAVAL AND MILITARY FORCES. I REGRET TO TELL YOU THAT VERY MANY AMERICAN LIVES HAVE BEEN LOST. IN ADDITION, AMERICAN SHIPS HAVE BEEN REPORTED TORPEDOED ON THE HIGH SEAS BETWEEN SAN FRANCISCO AND HONOLULU. YESTERDAY THE JAPANESE GOVERNMENT ALSO LAUNCHED AN ATTACK AGAINST MALAYA. LAST NIGHT JAPANESE FORCES ATTACKED HONG KONG. LAST NIGHT JAPANESE FORCES ATTACKED GUAM. LAST NIGHT JAPANESE FORCES ATTACKED THE PHILIPPINE ISLANDS. LAST NIGHT JAPANESE FORCES ATTACKED WAKE ISLAND. AND THIS MORNING THE JAPANESE ATTACKED MIDWAY ISLAND. JAPAN HAS, THEREFORE, UNDERTAKEN A SURPRISE OFFENSIVE EXTENDING THROUGHOUT THE PACIFIC AREA. THE FACTS OF YESTERDAY AND TODAY SPEAK FOR THEMSELVES. THE PEOPLE OF THE UNITED STATES HAVE ALREADY FORMED THEIR OPINIONS AND WELL UNDERSTAND THE IMPLICATIONS TO THE VERY LIFE AND SAFETY OF OUR NATION. AS COMMANDER IN CHIEF OF THE ARMY AND NAVY I HAVE DIRECTED THAT ALL MEASURES BE TAKEN FOR OUR DEFENSE, BUT ALWAYS WILL OUR WHOLE NATION REMEMBER THE CHARACTER OF THE ONSLAUGHT AGAINST US. . . YESTERDAY, DECEMBER 7, 1941—A DATE WHICH WILL LIVE IN INFAMY—THE UNITED STATES OF AMERICA WAS SUDDENLY AND DELIBERATELY ATTACKED BY NAVAL AND AIR FORCES OF THE EMPIRE OF JAPAN. THE UNITED STATES WAS AT PEACE WITH THAT NATION, AND, AT THE SOLICITATION OF JAPAN, WAS STILL IN CONVERSATION WITH ITS GOVERNMENT AND ITS EMPEROR LOOKING TOWARD THE MAINTENANCE OF PEACE IN THE PACIFIC. INDEED, ONE HOUR AFTER JAPANESE AIR SQUADRONS HAD COMMENCED BOMBING IN THE AMERICAN ISLAND OF OAHU, THE JAPANESE AMBASSADOR TO THE UNITED STATES AND HIS COLLEAGUE DELIVERED TO OUR SECRETARY OF STATE A FORMAL REPLY TO A RECENT AMERICAN MESSAGE. WHILE THIS REPLY STATED THAT IT SEEMED USELESS TO CONTINUE THE EXISTING DIPLOMATIC NEGOTIATIONS, IT CONTAINED NO THREAT OR HINT OF WAR OR ARMED ATTACK. IT WILL BE RECORDED THAT THE DISTANCE OF HAWAII FROM JAPAN MAKES IT OBVIOUS THAT THE ATTACK WAS DELIBERATELY PLANNED MANY DAYS OR EVEN WEEKS AGO. DURING THE INTERVENING TIME THE JAPANESE GOVERNMENT HAS DELIBERATELY SOUGHT TO DECEIVE THE UNITED STATES BY FALSE STATEMENTS AND EXPRESSIONS OF HOPE FOR CONTINUED PEACE. THE ATTACK YESTERDAY ON THE HAWAIIAN ISLANDS HAS CAUSED SEVERE DAMAGE TO AMERICAN NAVAL AND MILITARY FORCES. I REGRET TO TELL YOU THAT VERY MANY AMERICAN LIVES HAVE BEEN LOST. IN ADDITION, AMERICAN SHIPS HAVE BEEN REPORTED TORPEDOED ON THE HIGH SEAS BETWEEN SAN FRANCISCO AND HONOLULU. YESTERDAY THE JAPANESE GOVERNMENT ALSO LAUNCHED AN ATTACK AGAINST MALAYA. LAST NIGHT JAPANESE FORCES ATTACKED HONG KONG. LAST NIGHT JAPANESE FORCES ATTACKED GUAM. LAST NIGHT JAPANESE FORCES ATTACKED THE PHILIPPINE ISLANDS. LAST NIGHT JAPANESE FORCES ATTACKED WAKE ISLAND. AND THIS MORNING THE JAPANESE ATTACKED MIDWAY ISLAND. JAPAN HAS, THEREFORE, UNDERTAKEN A SURPRISE OFFENSIVE EXTENDING THROUGHOUT THE PACIFIC AREA. THE FACTS OF YESTERDAY AND TODAY SPEAK FOR THEMSELVES. THE PEOPLE OF THE UNITED STATES HAVE ALREADY FORMED THEIR OPINIONS AND WELL UNDERSTAND THE IMPLICATIONS TO THE VERY LIFE AND SAFETY OF OUR NATION. AS COMMANDER IN CHIEF OF THE ARMY AND NAVY

FDR TYPE PORTRAIT



OBSERVATIONAL DRAWING



SHOP INMAN POSTER

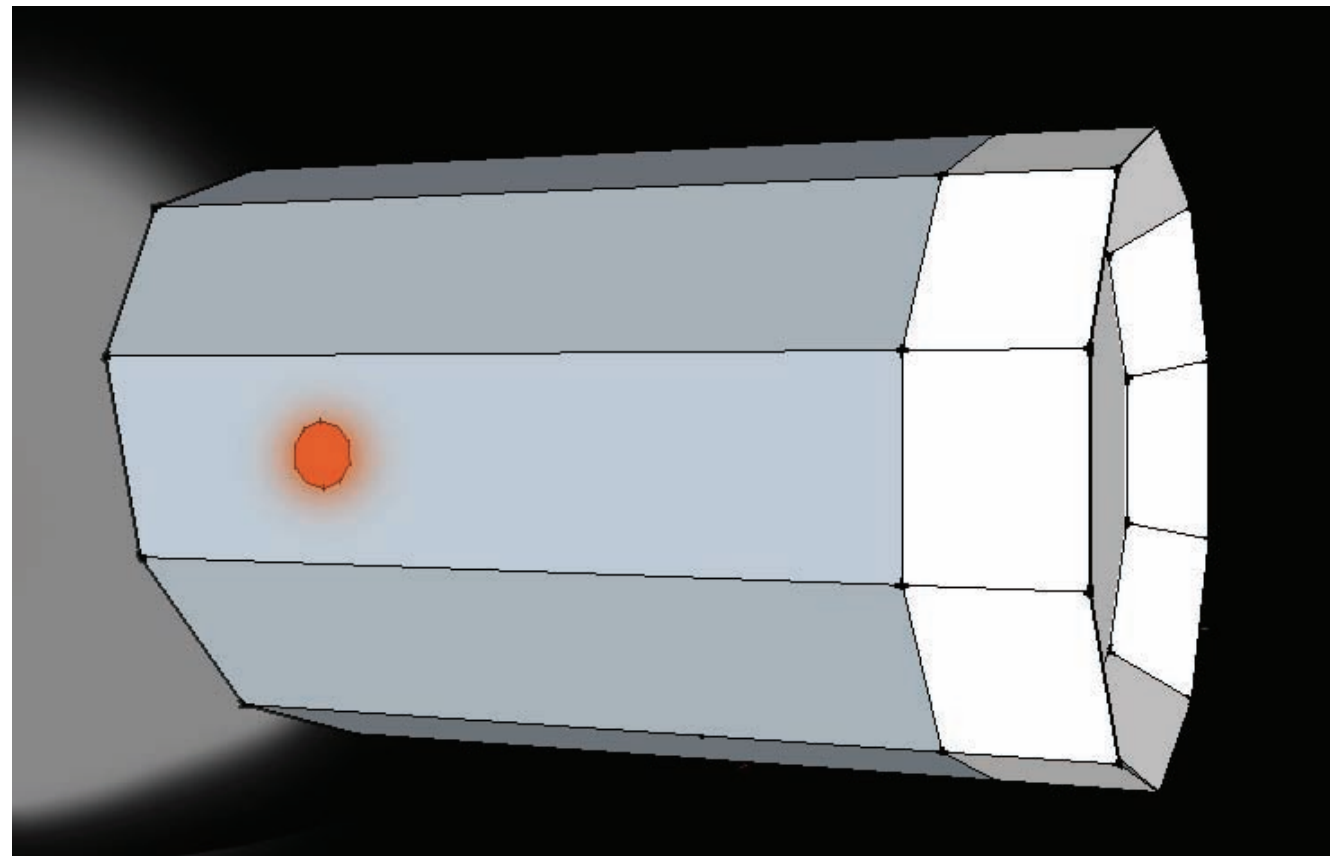
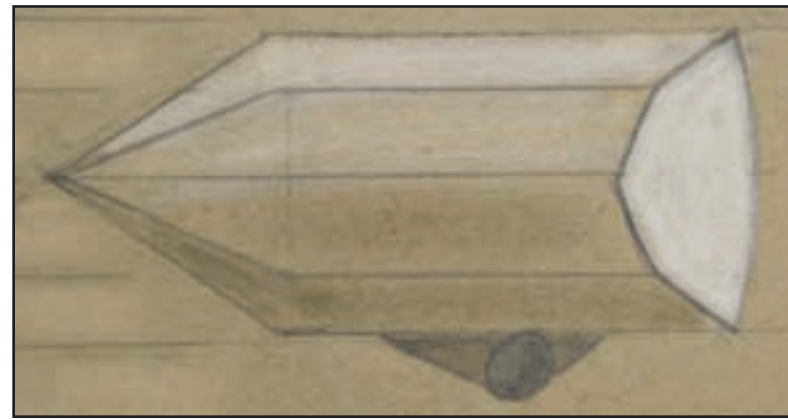
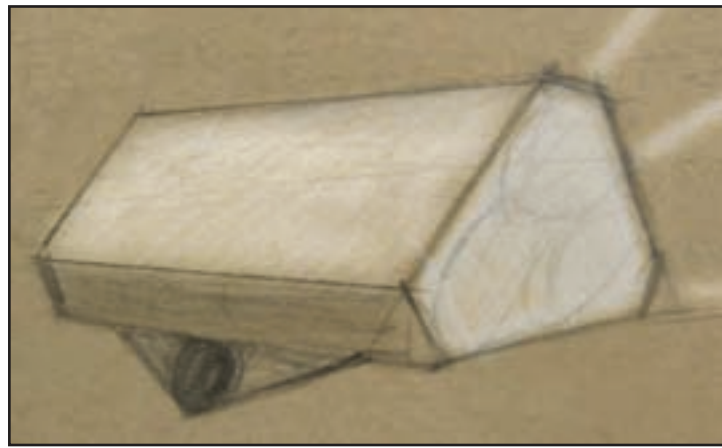


JACOB **BRILL-WEIL**

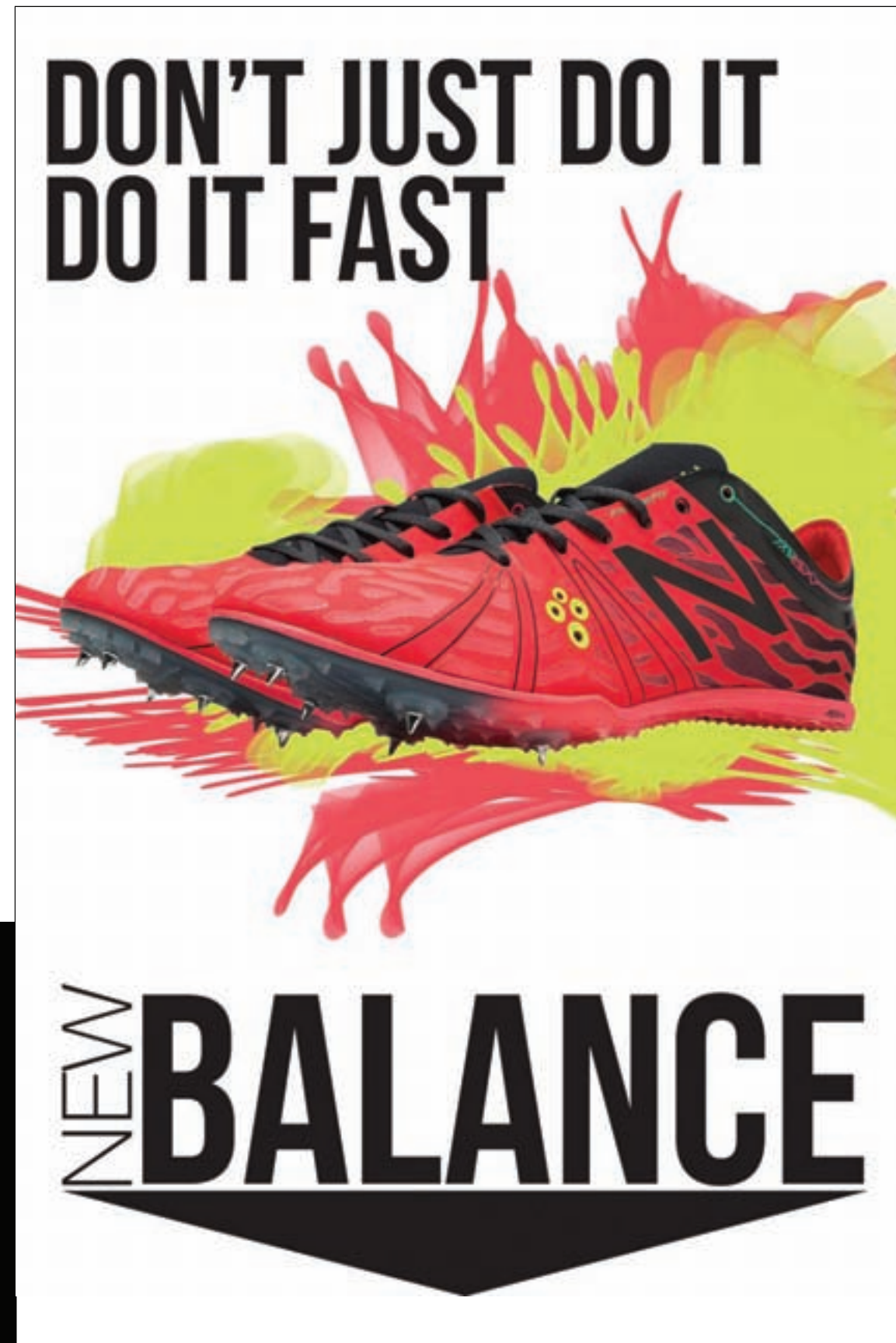
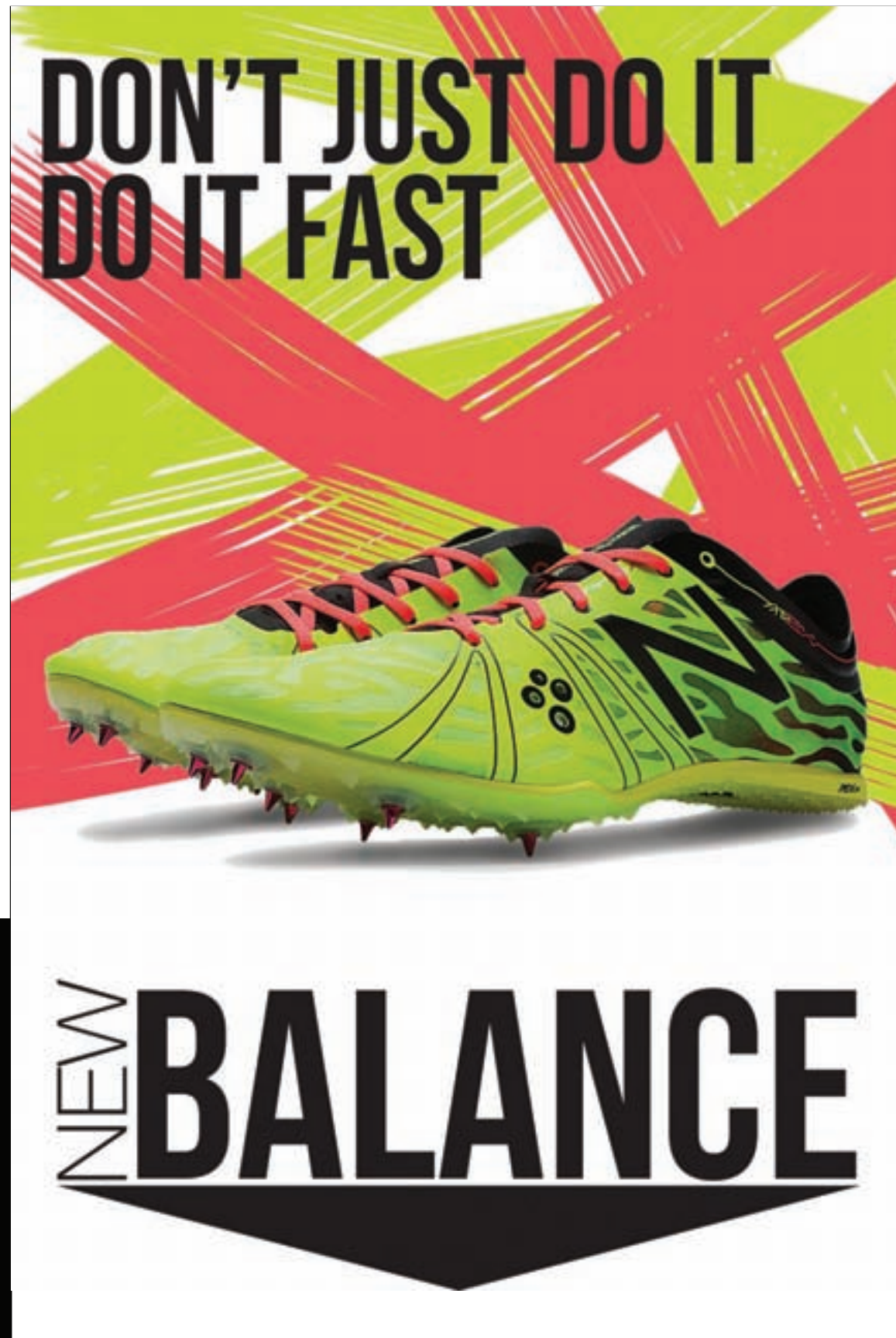


JACOB **BRILL-WEIL**

PERSONAL LOGO



BIKE LIGHT DESIGN



PRODUCT AD & LOGO REDESIGN

SEPTEMBER 11TH
2001



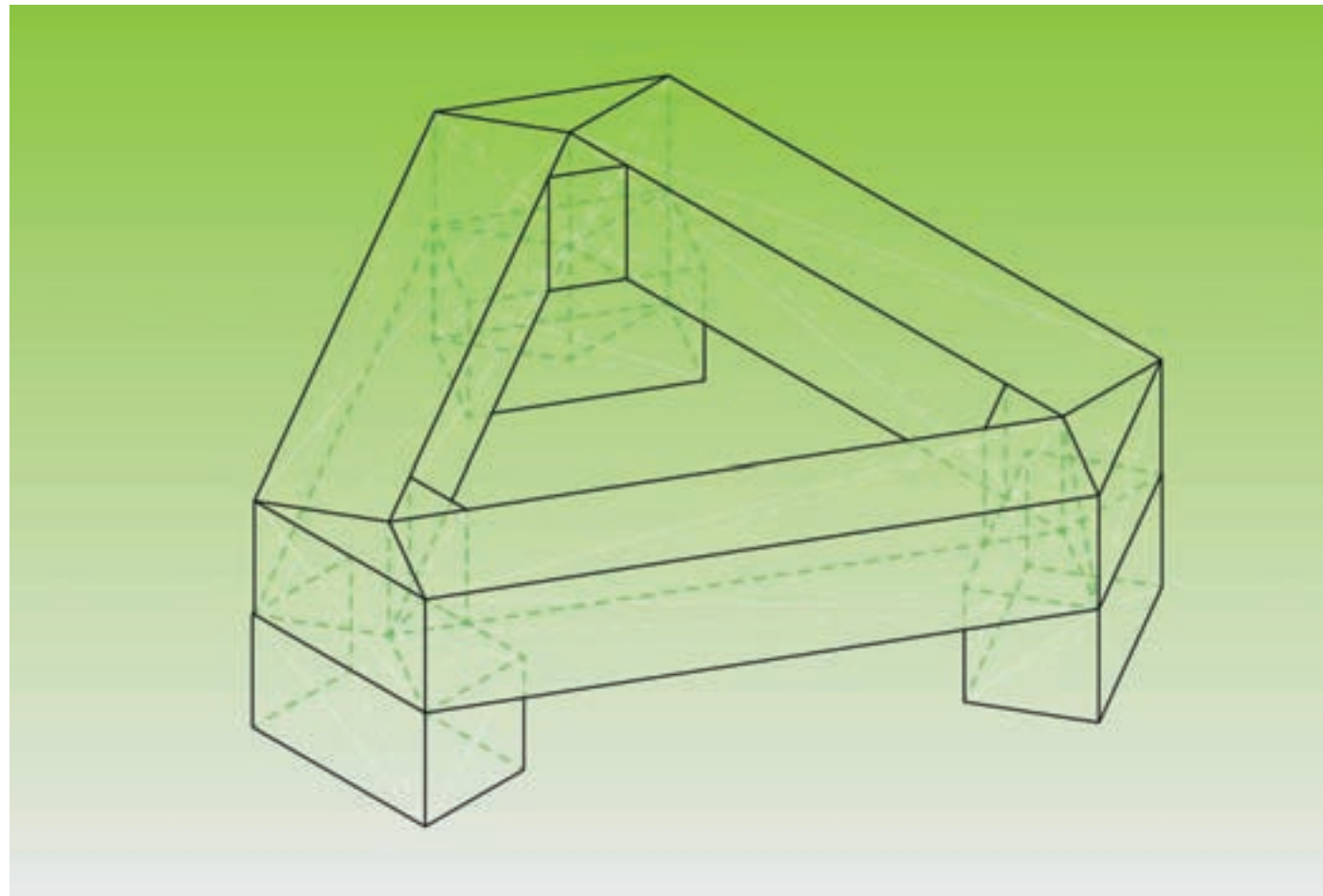
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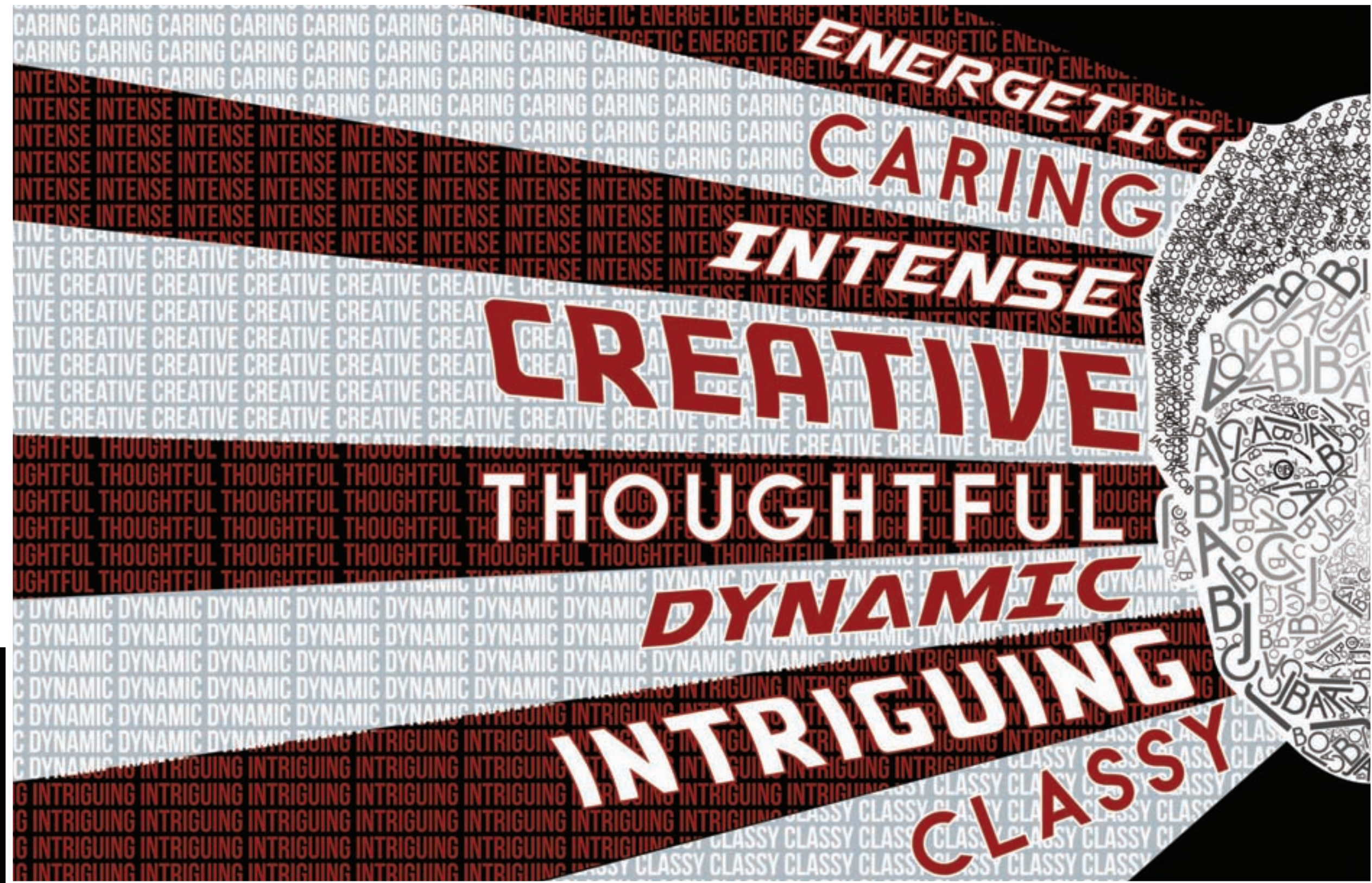
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2001



MOMENT IN TIME POSTER TRIO



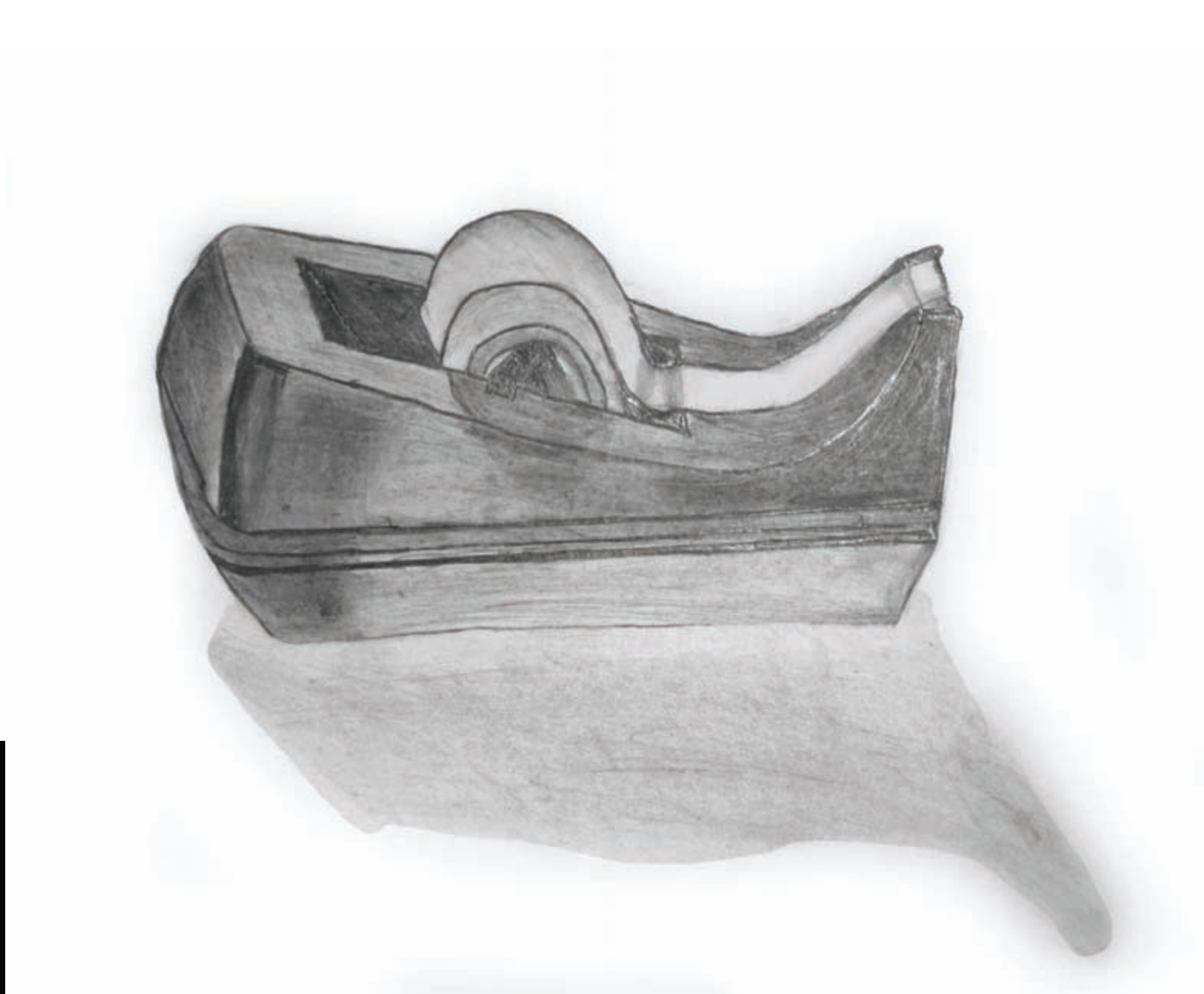
ARCHITECTURAL MODEL



TYPE SELF PORTRAIT



OBSERVATIONAL DRAWING



OBSERVATIONAL DRAWING

DIMENSIONS OF HEALTH



PHYSICAL

Physical health has to do with the body. When a person has good physical health the body feels well and strong, and all the parts of the body work the way they should.

SOCIAL

Social health has to do with your relationships with others. People with good social health can connect with and contribute to family, friends and the wider community.



SPIRITUAL

Spiritual health has to do with how you find meaning and purpose in your life. People with good spiritual health have a sense of something bigger than themselves and their own day-to-day lives.

MENTAL / EMOTIONAL

Mental health has to do with how a person thinks, feels and acts as he or she copes with life. A person with good emotional health can feel, express and respond to a wide range of emotions in healthy ways and share those emotions.



Designed by Jacob Brill-Well, CRLS Creative Design Program

DIMENSIONS OF HEALTH POSTER



LOGO DESIGN



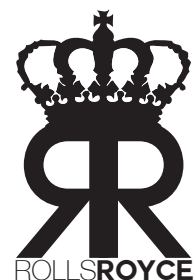
CAMBRIDGE CROSS COUNTRY

LOGO DESIGN

ROLLS ROYCE



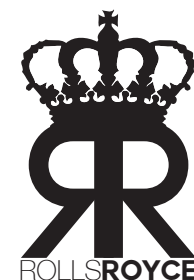
BE NOTICED



ROLLS ROYCE



BE COMFORTABLE



PRODUCT AD & LOGO REDESIGN

Bill Of Rights ***The Eighth*** ***Amendment***

***Excessive bail shall
not be required,
nor excessive
fines imposed,
nor cruel and
unusual
punishments
inflicted.***



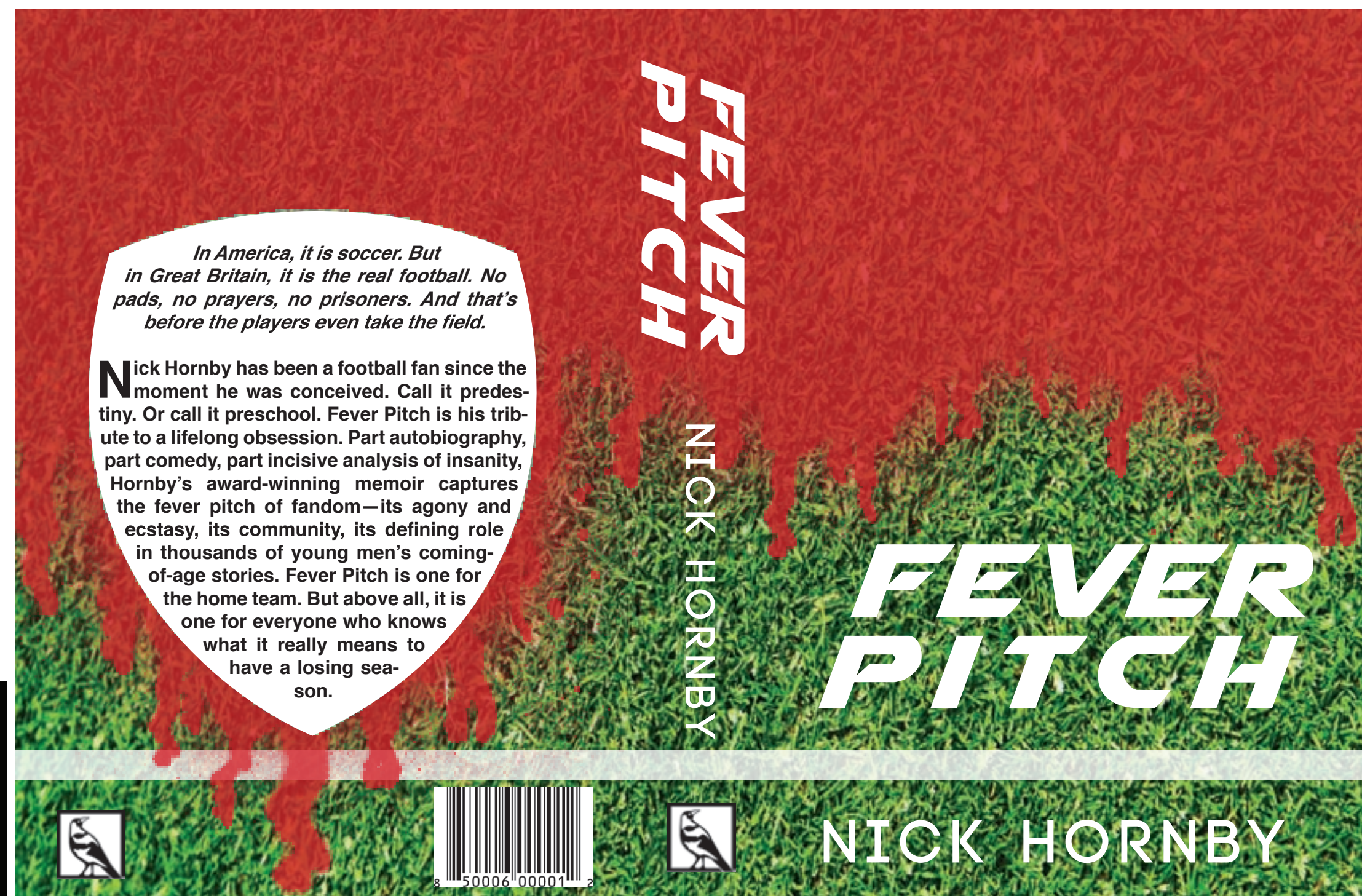
BILL OF RIGHTS PROJECT



BRING YOUR OWN BAG LOGO



LOGO DESIGN



*In America, it is soccer. But
in Great Britain, it is the real football. No
pads, no prayers, no prisoners. And that's
before the players even take the field.*

Nick Hornby has been a football fan since the moment he was conceived. Call it predestiny. Or call it preschool. Fever Pitch is his tribute to a lifelong obsession. Part autobiography, part comedy, part incisive analysis of insanity, Hornby's award-winning memoir captures the fever pitch of fandom—its agony and ecstasy, its community, its defining role in thousands of young men's coming-of-age stories. Fever Pitch is one for the home team. But above all, it is one for everyone who knows what it really means to have a losing season.

FEVER
PITCH

NICK HORNBY

FEVER
PITCH

NICK HORNBY

BOOK COVER REDESIGN