



Increase Access and Engagement for Families and Communities

*Crystal Serracin
Program Manager, Family Engagement*

One District. One Goal. Every Child.

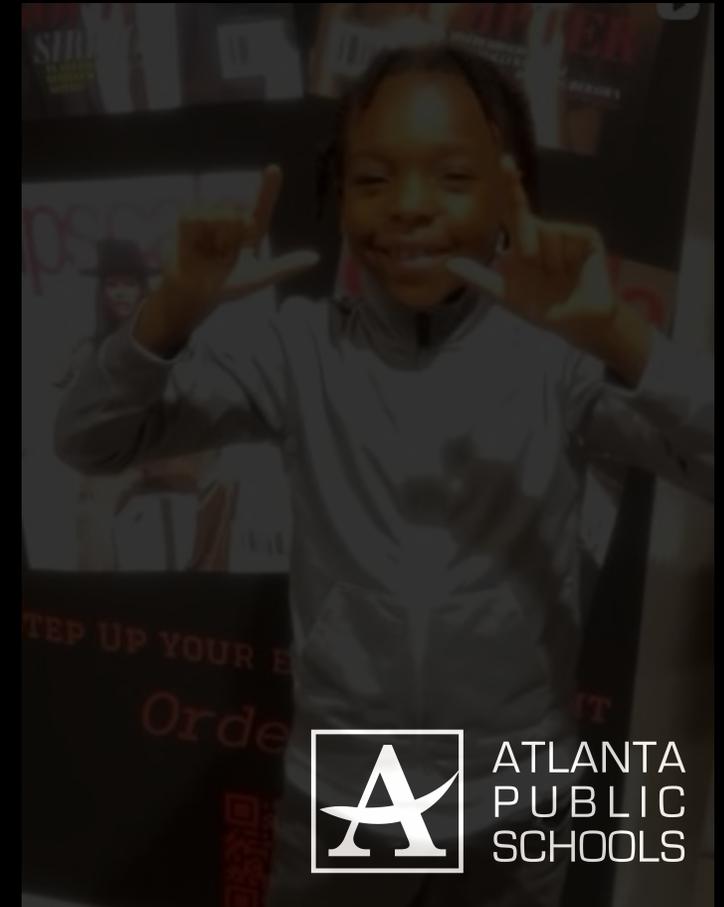


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A grandmother who wants to learn...

“ I sat down with Mr. King (2nd grade teacher) and he helped me understand the apps in myBackPack. Now I can help my grandson use those tools to practice his reading at home. As a grandparent I feel **strong** and **confident** being able to support him at home. He's come a long way! ”

Ms. Shabazz
Grandparent
E. Rivers Elementary



A word cloud featuring the letters "A", "P", and "S" in large, bold, grey font. The "A" is on the left, the "P" is in the middle, and the "S" is on the right. Various words are scattered around and inside the letters, including: "Grit", "Growth", "One District", "Arts", "Teach", "1872", "Atlanta", "Children", "Educate", "Enrolled", "Community", "Entrepreneur", "Every Child", "Excellence", "Love", "Athletics", "Enlisted", "Graduate", "Employed", "Learners", "APS", and "APS".

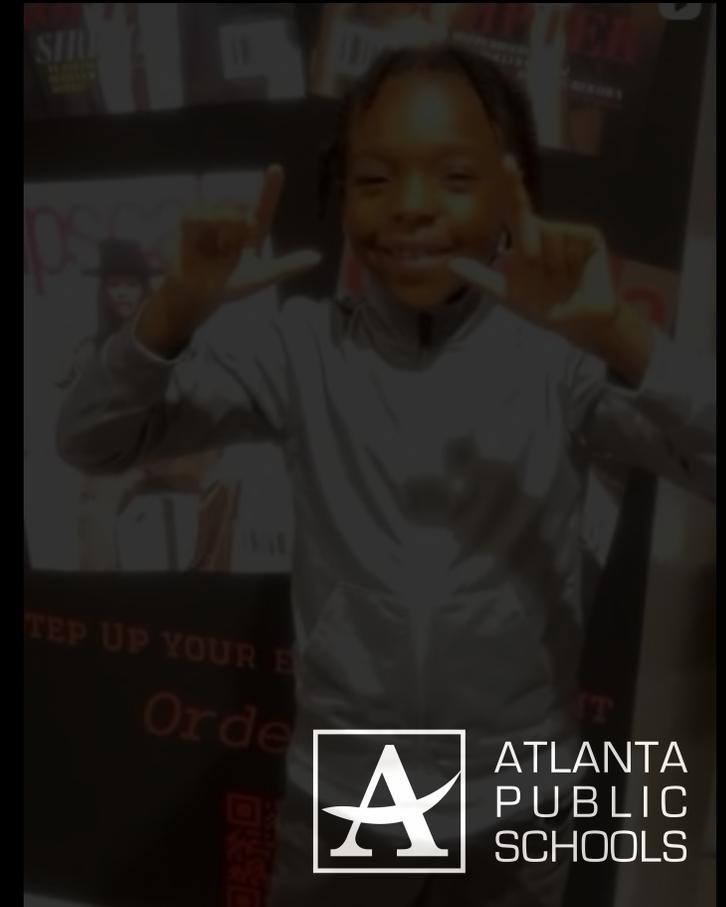


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A teacher willing to partner...

“ Mr. King is a **straightforward communicator** with parents. He involves all his families – gets the families to join Class Dojo, communicates regularly, and teaches them all the programs on Infinite Campus and myBackpack. He works side by side with families to get the kids what they need to grow. ”

Ms. Greeson
Assistant Principal
E. Rivers Elementary



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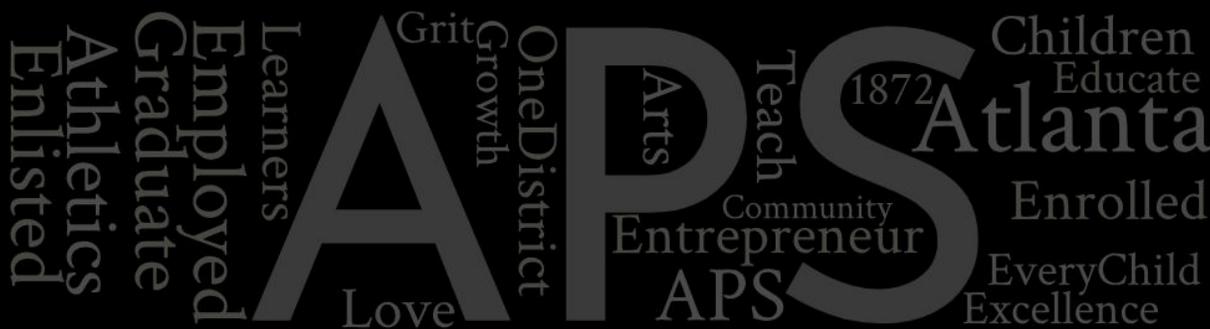
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The student who will thrive!

Meet *KJ!*

“ KJ is a great kid! He works hard and has been making positive gains weekly with his reading fluency and is taking pride in his progress. ”

-Mr. King, 2nd Grade Teacher, E. Rivers Elem.



A COMMUNITY OF BELIEVERS GETTING BACK TO BASICS

Our Strength is Our Team

Atlanta's students will have effective and engaged teachers, leaders, and staff.

- Increase concentration of highly-effective teachers and leaders
- Prioritize engagement and retention for staff
- Grow and promote strong teachers, leaders, and staff

Our Responsibility Is Shared

Atlanta's students will have supportive families, communities, and partners.

- Build meaningful partnerships
- Expand Atlanta Partners for Education (APFE) impact
- Increase access and engagement for families and communities

Our System Is Efficient & Effective

Atlanta's students will have the schools and resources they need to succeed.

- Maximize facility usage for the student and community good
- Leverage data to drive strategic financial investments
- Implement sustainability initiatives

We Are Strengthening Our Instructional Core

Atlanta's students will have high-quality instruction, materials, and targeted support.

- Implement high-quality, relevant, and engaging instructional materials and professional learning in all core content areas
- Target resources towards subgroups (eg. exceptional education, English learners, economically-disadvantaged)
- Accelerate early learning

We Are Caring For Every Child

Atlanta's students will have trusted, supportive adults meeting their unique needs.

- Expand strategies that reduce chronic absenteeism and disproportionate discipline
- Implement systematic culture and climate strategies
- Increase student access to trusted and reliable adults (eg. mentors, coaches, counselors)

We Are Sparking Student Curiosity

Atlanta's students will have access to explore and expand their passions and interests.

- Promote robust arts, athletics, world language, and enrichment offerings
- Expand access to high-interest and workforce-ready offerings (e.g. career programs and pathways, advanced coursework)
- Explore specialized and innovative school models (eg. School of the Arts)





Focus Area:

Our Responsibility Is **Shared**

Objective:

Increase access and engagement for families and communities

Strategies

1

Promote schools' efforts to effectively engage parents and families **as partners** in students' success.

2

Build families' awareness of academic **resources**, instructional **tools**, and performance **data** to strengthen how they support students at home.

3

Integrate Family Engagement into Academics Division and **embed** high-impact engagement practices across departments: Schools, Instruction & Innovation, and Performance.



Strategy 1

Promote schools' efforts to effectively engage parents and families as partners in students' success.



Every school needs a family engagement **LEADER.**

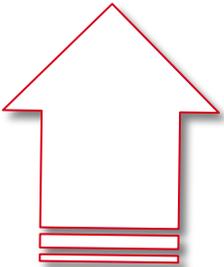
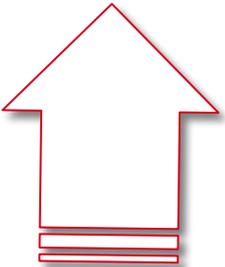
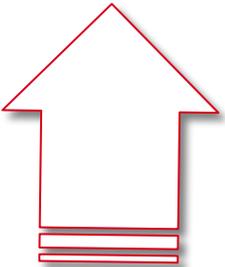
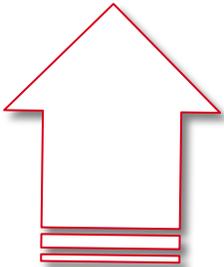
Meet Consuelo.
Parent Liaison
J.W. Dobbs Elementary



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Strategy 1:

Promote schools' efforts to effectively engage parents and families **as partners** in students' success.



Parent Teacher
Academic
Conferences

Data-Driven Family
Engagement

Instructional
Technology Tools

Parent Portal
(Infinite Campus)

Strategy 1:

Promote schools' efforts to effectively engage parents and families **as partners** in students' success.

Schools and Parent Liaisons are empowering families as co-teachers.



Bolton Academy
"Family Literacy Night"



Cleveland ES
"Data & Dine"

KIPP Atlanta Collegiate "Literacy Night"

Centennial Academy "Parent Leadership Mixer"

Strategy 2:

Build families' awareness of academic resources, instructional tools, and performance data to strengthen how they support students at home.



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Build families' awareness of academic **resources**, instructional **tools**, and performance **data** to strengthen how they support students at home.

**Guided Support
from Schools**



**Confidence Built
at Home**



We are equipping families with the knowledge and tools to help students thrive.



Strategy 2:

Build families' awareness of academic **resources**, instructional **tools**, and performance **data** to strengthen how they support students at home.

Equipping families with the knowledge and tools to **support learning beyond the classroom.**



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Family Ambassador Interest Meeting

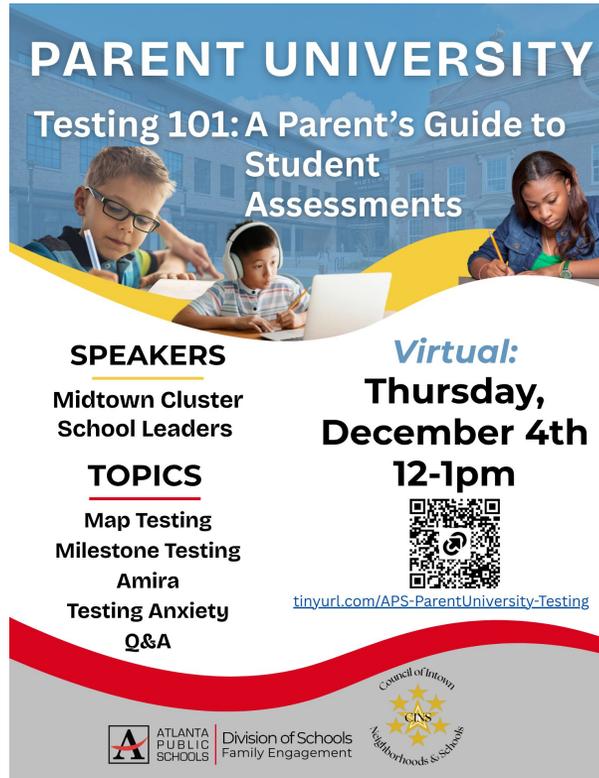
Select one of the virtual sessions:

- Monday, December 1st 11:30am
- Monday, December 1st 3:30pm
- Monday, December 1st 6:30pm

Thank you for your interest in becoming an APS Family Ambassador!

Meet the District Family Engagement Team & learn more about the Ambassador/Advisory program!

Have questions? Email: FamilyEngagement@apsk12.org



PARENT UNIVERSITY

Testing 101: A Parent's Guide to Student Assessments

SPEAKERS
Midtown Cluster School Leaders

TOPICS
Map Testing
Milestone Testing
Amira
Testing Anxiety
Q&A

Virtual:
Thursday, December 4th
12-1pm



tinyurl.com/APS-ParentUniversity-Testing

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Midtown Cluster
"Parent University: Student Assessments"



BEECHER HILLS LUNCH & LEARN FAMILY ENGAGEMENT SERIES

Join us for our Beecher Hills Family Engagement Series created to help families explore and understand the learning tools our students use every day! Each session highlights a different curriculum platform, giving you hands on tips and insights so you can confidently support your child's learning journey at home.

Session I:
"myBackpack, IXL & Computer Usage"
Tuesday, October 28th at 12:00PM

Session II:
"Amira"
Thursday, November 13th 12:00PM

Session III:
"Accelerated Reader"
Tuesday, December 9th 12:00PM

You may choose one session or all three, it's your choice!

Session Information:
Join the meeting now
Meeting ID: 277 542 081 484 7
Passcode: 4Xp2kc9W

Beecher Hills ES
"Family Engagement Series"

Focus Area: Our Responsibility Is Shared

Objective: Increase access and engagement for families and communities

Key Performance Indicator

Last Year (2025)

83.4%

**Family Engagement:
Support Student Success**

% of favorable responses to “Supporting Student Success” (Family Engagement Survey)

Target (2026)

84.7%

Target (2030)

90%



SURVEY PERIOD EXTENDED: 12/19

PARENT FEEDBACK SURVEY

LET THE SCHOOL KNOW WHAT YOU THINK!

The Family Engagement Survey is online!
Spend about 7 minutes to tell us things like:

- Does the school promote parent partnership?
- Does the school help parents to support student success?

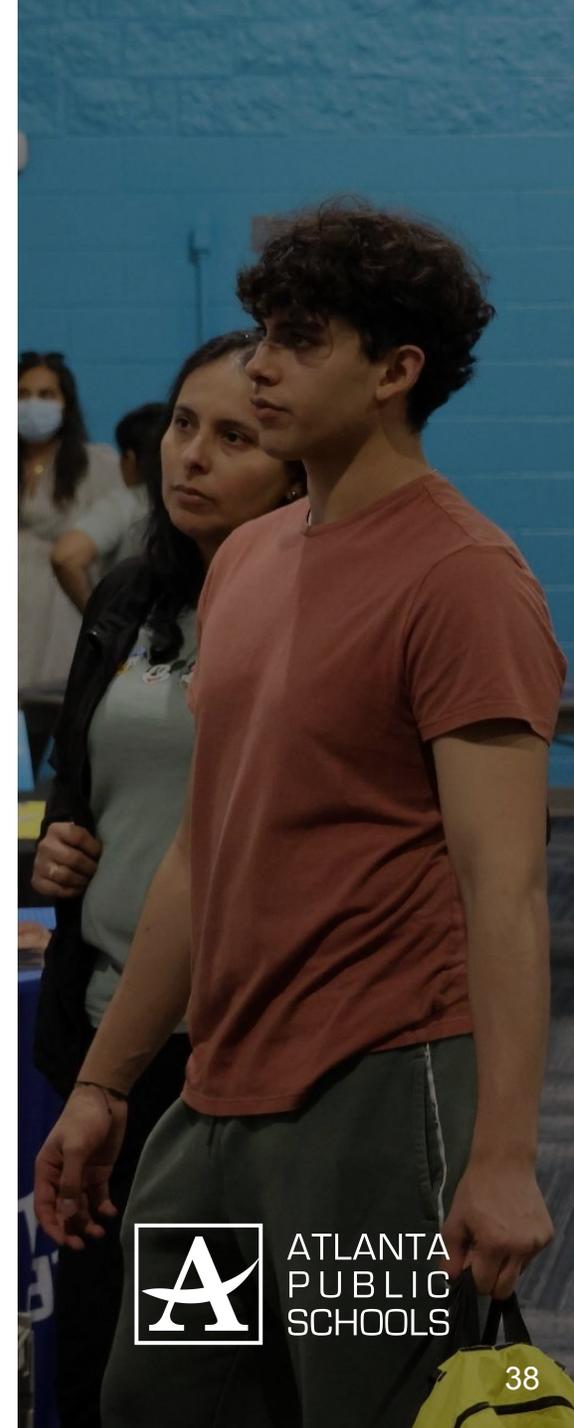
EXTENDED WINDOW:
DECEMBER 19th

1-30 NOVEMBER

SCAN ME!

tinyurl.com/APSFamilySurvey

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86.0%
Favorable

4,121
Responses

*Results are as of 12/2/25
The 2025 survey is live until
December 19th.



Support Student Success

My child's school has academic resources that fit my child's learning needs.



The school gives me useful information about how to help my child do well at school.



The school provides information on my child's progress and learning goals throughout the school year.



■ NA ■ I Don't Know ■ Neither Agree or Disagree ■ Somewhat Disagree ■ Strongly Disagree ■ Strongly Agree ■ Somewhat Agree

Focus Area: Our Responsibility Is Shared

Objective: Increase access and engagement for families and communities

Key Performance Indicator

Last Year (2025)

68% Family Engagement:
Parent Portal

% of Infinite Campus Parent Portal accounts

Target (2026)

71.4%

Target (2030)

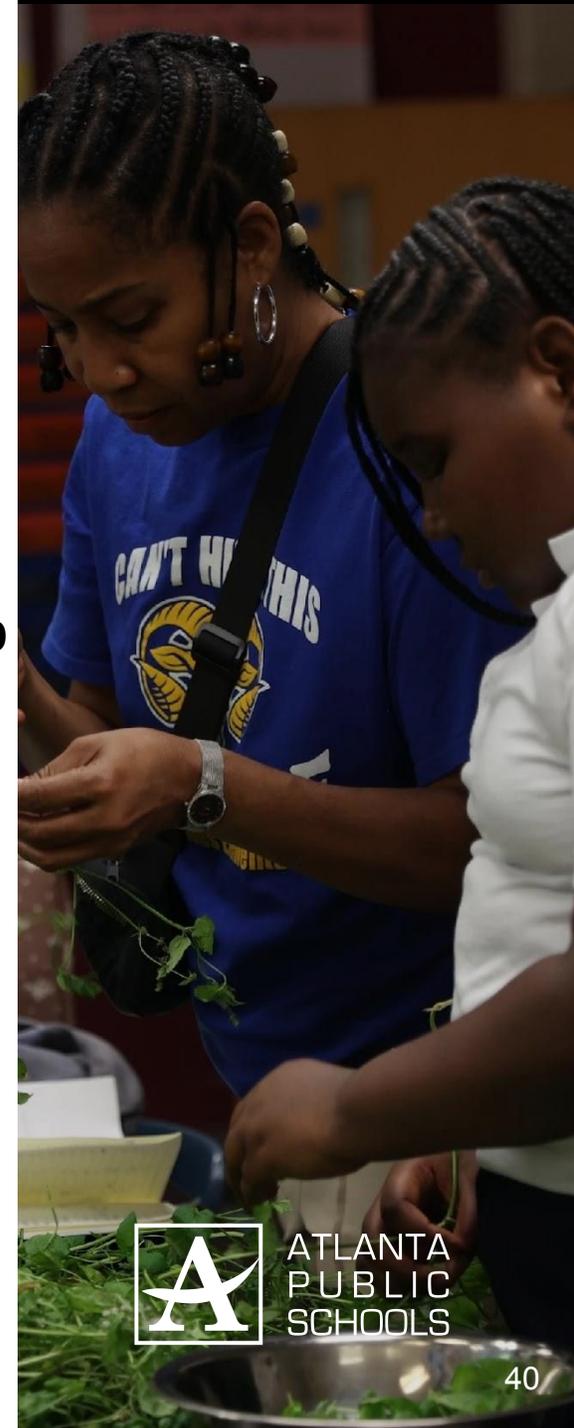
85%

This Year (thus far)

68.2%

Family Engagement:
Parent Portal

% of Infinite Campus Parent Portal accounts



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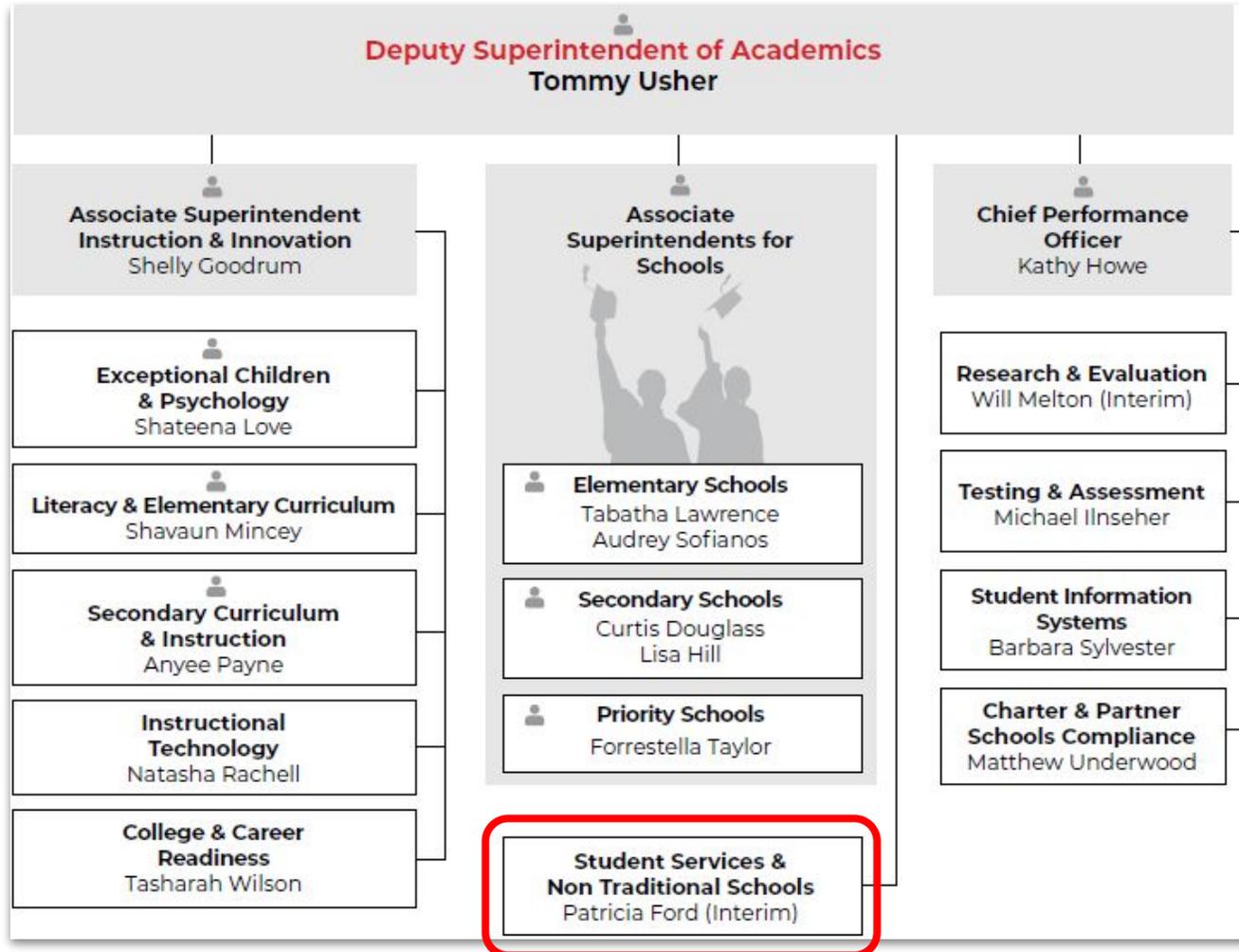
Strategy 3:

Integrate family engagement into Academics Division and embed high-impact engagement practices across departments: Schools, Instruction & Innovation, and Performance.



The Office of Family Engagement

is organizationally structured to support schools, academics, instruction, and performance.



The family engagement team:

- ➔ Works closely with Associate Superintendents
- ➔ Provides direct support to Principals
- ➔ Expands professional development to instructional and support staff
- ➔ Aligns family partnership efforts to schools' improvement goals

Family Engagement Opportunities & Next Steps

	Expected Completion
Launch district communication campaign to bring more awareness to Parent Portal as a resource for families to stay connected.	JANUARY 2026
Promote families to engage in mid-year student success conversations based on Winter MAP scores.	FEBRUARY 2026
Pilot Family Ambassador (Parent Advisory) cohort.	JANUARY 2026
Host Parent University virtual sessions on Testing & Assessments, Summer Learning, and Instructional Technology.	SPRING 2026
Local schools to host Input Meetings based on SY26 Family Engagement Survey results.	SPRING 2026



The 6th Annual APS Family Engagement Conference



Saturday, November 15
Mays High School



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**Family Engagement is a belief,
a practice,
and a shared responsibility.**

**Schools get 180 days with students;
families get a lifetime.**

THANK YOU!



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