

 **CYPRESS-FAIRBANKS ISD**

eNEWSLETTER ADVERTISING

Your Brand. Their Inbox. Every Month.

Reach a highly engaged audience of over 160,000 community subscribers and 19,000 district employees through CFISD's official digital newsletters – *Community Connection* and *Employee Connection*. Each issue delivers district news, achievements, and stories directly to readers' inboxes, offering advertisers consistent visibility and meaningful community reach.

Design and customize your ad to fit your brand. Choose from premium banner, billboard, or business card placements to fit your marketing goals and budget.

COMMUNITY CONNECTION

REACHING 160,000+
MONTHLY SUBSCRIBERS

Premium Banner 1 – \$770

Premium Banner 2 – \$575

Premium Banner 3 – \$485

Billboard Ad – \$750

Banner Ad – \$350

Business Card – \$250

Publication Dates:
Available upon request

PREMIUM BANNER 1

PREMIUM BANNER 2

PREMIUM BANNER 3

NEWSLETTER
ARTICLES

BILLBOARD AD

BANNER AD

BUSINESS
CARD

BUSINESS
CARD

EMPLOYEE CONNECTION

REACHING 19,000+
DISTRICT EMPLOYEES

Premium Banner 1 – \$275

Premium Banner 2 – \$210

Premium Banner 3 – \$170

Billboard Ad – \$200

Banner Ad – \$125

Business Card – \$75

Ad formats for Both:
580px × 260px (Billboard),
580px × 130px (Banner),
290px × 130px (Business Card)

Reserve Your Space Today!

We're here to answer any questions you may have.
CommunityEngagement@cfisd.net

CYPRESS FAIRBANKS
INDEPENDENT SCHOOL DISTRICT