



Agenda Request Form

Meeting Date	Agenda Item Number
December 11, 2025	Recognition Item 4

Title
 CCSD Georgia FLEX Finalists

Requested Action
 School Board Recognition of CCSD Georgia FLEX Finalists

Summary Explanation and Background

Georgia FLEX (Foundational Leadership and Entrepreneurial eXperience) is a statewide initiative offered locally for the first time this school year through a partnership between the school district, Cherokee Office of Economic Development, and local businesses and industries.

Through the program, high school students, individually or as teams, pitch ideas to launch real businesses. Ten finalist companies selected based on their business plans then launch their concepts with the support of teacher advisors from their school, mentors from local businesses, and seed money from the program. Over 12 weeks of operating their businesses, the finalists receive additional training through workshops and then make a “Shark Tank”-style pitch to a panel of judges. The top three teams refine their businesses for another five weeks, and, through another judging panel event, an overall winner is selected to advance to the state competition for the opportunity to earn a \$10,000 prize.

Financial Impact
 N/A

Exhibits: (List) **Enter URL below**
 CCSD 2025-26 FLEX Finalists

Source of Additional Information	Open URL
Mary Elizabeth Davis, PhD	770.479.1871
Barbara Jacoby	770.479.1871
Josh Heath, EdD	770.479.1871

CCSD 2025-26 FLEX Finalists

Jake Cerna of Woodstock HS, owner of By Faith clothing; teacher advisor, Ansley Allen

Arcadian Freund of Etowah HS, owner of TechEase, a safe technology consulting company; teacher advisor, David Armistead

Carter Hutchison of Creekview HS and Gavin Letendre of Etowah HS, owners of Weightex Clothing; teacher advisor, Theresa Brown

Annabell Meyer of River Ridge HS, owner of Aspire Great Media, a social media content creation and management company; teacher advisor, Krista Duke

Samuel Mullins of Etowah HS, owner of Walletwise Automotive mobile automotive repair; teacher advisor, Shannah Dean

Abhi Pulleti of Sequoyah HS, owner of Handy Hero online booking for home services company; teacher advisor, Joe Hulen

Sarah Robles of Etowah HS, owner of Sarah J. Events coordination and planning; teacher advisor, Claudia Larrotta

Javen Simmons of Etowah HS, owner of Vision Studioz clothing; teacher advisor, Lee Coker

Karl Smith of Creekview HS, owner of Gardn garden technology device company; teacher advisor, William Ragsdale

Cole Abney, Maddox Grummer, and Ryan Wexler of Sequoyah HS, owners of CMR Captures photography and videography; advisor, Assistant Principal Jason Meade