

Independent Citizens Referendum Oversight Committee (ICROC)
Work Session – Visual & Performing Arts
July 28, 2005 – 1:00 P.M.
Cabinet Conference Room, Administration Building

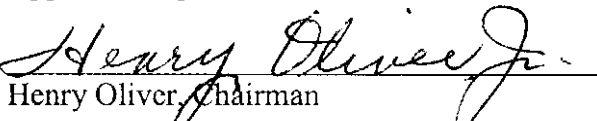
Those Present:

ICROC Members: Dave Eldridge, Denise Hurd, Mike Mayo, Henry Oliver, Mary White
Staff Members: Carol Thomas, Sue Castleman, Jeanne Reynolds, Nancy Zambito, Deborah Beaty
Board Members: Janet Clark

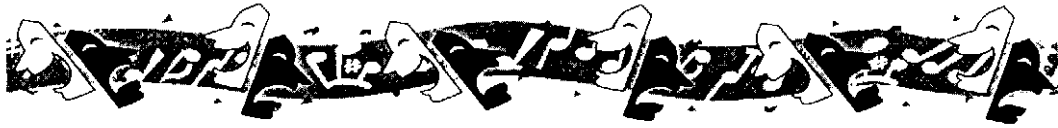
During this work session, staff presented information and data pertaining to the visual and performing art programs that will be recipients of a portion of the twenty-percent Referendum dollars. Written materials were presented to each committee member. This documentation is attached and by reference incorporated in these minutes. An audio recording will be maintained on the district's server. Materials distributed at this meeting are attached to these minutes to complete the record.

Presented by: Mary E. White, Secretary

Approved as presented/corrected


Henry Oliver, Chairman

10-19-05
Date



AGENDA

Visual and Performing Arts Referendum Oversight Committee Meeting July 28, 2005

Worksession

Welcome and Introductions

Visual and Performing Arts Referendum Overview

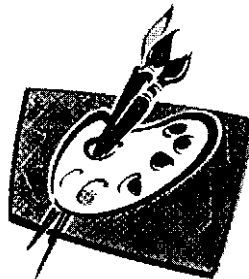
Process

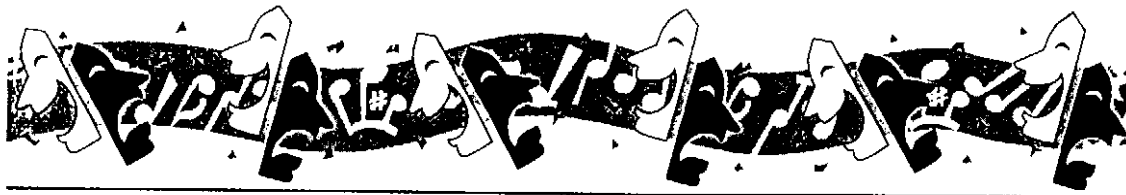
Timeline

Description of Plans

Summary

Questions and Answers





PERFORMING ARTS REFERENDUM NEWS

General Information

On November 3, 2004 the citizens of Pinellas County voted to increase the ad valorem millage one half mil for necessary operating expenses including funds to recruit and retain teachers; preserve reading programs and music and art classes; and provide up-to- date textbooks and technology, July 1-June 30, 2009.

The school board established specific areas for the expenditure of these funds and a process for monitoring purchasing and reporting to the public on the allocation of referendum dollars.

1. Using 80% of revenue to improve compensation to staff paid on the instructional salary schedule.
2. Committing 20% to the preservation of the art, music, and reading classes as well as improving areas to state-of-the-art technology.
3. Distributing as follows:
 - \$2 million in reading
 - \$1 million in art
 - \$1 million in music
 - \$1 million in technology
4. Establishing an oversight committee of community members.

Process:

1. A referendum work force was convened to make recommendations regarding the distribution of these funds. Robin Benoit, President of Pinellas County Music Educators Association for 2004-06 and Jeanne W. Reynolds, music and theatre supervisor served on this workforce.
2. The workforce committee clearly supported the position that these funds should also include theatre arts.
3. In order to develop a 4 year plan input was gathered by:

Formal Input:

- March 05 referendum music survey sent to all music teachers
- Discussions with Pinellas County Music Educators Association
- Discussions at Pinellas County Cultural Arts Taskforce Meetings
- Drama teacher input on technology
- Discussion with Pinellas Association of Theatre Educators
- High School Band Summit Meeting
- Performing Arts Professional Learning Community Meetings

Informal Input:

- Conversations with band boosters
- Conversations with community members

(Process Continued)

4. A four year plan was developed. Funds were divided among four major categories.
 1. Elementary Equity Support
 2. Secondary Equity Support
 3. Development of String Programs
 4. Performing Arts Technology

What does this mean?

- Over the course of 4 years, all schools will be impacted by the performing arts dollars unless a school expresses no need for additional funds.
- Items purchased will include musical instruments, sound equipment, band uniforms, instrument repairs, technology equipment and software.
- Schools will also be asked to submit plans for other purchased items, which may include but is not limited to: choral uniforms, costumes, sheet music, and other supply needs.
- Services purchased will include string instruction by certified instructors, a performing arts technology trainer for the district and potentially 2 high school choral positions, as well as some minimal funding for marching band staff.
- Funds will be available for training in performing arts technology, literacy, performing arts best practices and assessment.
- A new Performing Arts website to include curricular resources, schedule of school events, links and information about district and state performing arts activities, information about referendum funds.

What responsibilities do teachers have?

- Respond to all requests for information
- PCMEA and PATE to give input on the plan to disseminate funds to schools over 4 years; i.e., which schools get funded which year.
- Band directors give input on the plan to disseminate band uniform money.
- Become knowledgeable about performing arts referendum spending in your program.
- Be prepared to show connections between performing arts referendum dollars and student achievement.
- Communicate the positive aspects of the performing arts referendum dollars. Include information on school websites, newsletters, programs, marquees, etc.
- Include referendum logo (still to be developed) on all communications concerning referendum dollars.

Performing Arts - Year One

String Program

Personnel	\$116,000
Purchase Instruments & Supplies	\$ 40,000
Training/Mentoring Literacy	\$ 1,000
SUBTOTAL:	\$157,000

Secondary Equity Support

Personnel	\$ 58,000
Band Uniforms (3 bands?)	\$ 97,000
Instrument Repair	
Equity/Transportation	\$100,000
Drama/Choral	
Support Grant	\$ 48,000
Marching Band	
Support Fund	\$ 24,000
Training/Mentoring	
Literacy	\$ 10,000
SUBTOTAL:	\$337,000

Performing Arts Technology

Personnel	\$ 58,000
Extended Duty	\$ 4,800
Performing Arts Teacher	
Equipment	\$ 150,000
Misc. Software	\$ 5,000
Training/Mentoring	
Literacy	\$ 5,000
SUBTOTAL:	\$ 222,800

Elementary Music Support

Equipment	\$ 88,000
Training	\$ 2,000
SUBTOTAL:	\$ 90,000

Music Total	\$806,800
Unallocated	\$193,200
Total Music	\$1,000,000



Visual and Performing Arts Referendum Process

March 2005 Performing and Visual arts teachers surveyed and data analyzed. Input from Pinellas county arts organizations gathered Alignment with Pinellas County Cultural Plan. District Referendum Work Group begins to meet. Robin Benoit, President, Pinellas Music Educators Association Jeanne Reynolds, Music/Theater supervisor Dana Smalley, president of Pinellas Art Education Association and Sue Castleman, Art Supervisor (formerly Froemming) served on Work Group.	April/May 2005 District Referendum Work Group continues to meet and develop proposals.	June 2005 Input given for June 21 school board agenda item. Approval of the Recommendations of the Referendum Work Group for the Expenditure of Referendum Funds by school board on June 21	July 2005 Budget meeting to develop processes for expenditure of referendum funds. Report to Independent Citizens Referendum Oversight Committee Share recommendations with performing and visual arts teachers.	August-December 2005 Develop process for dissemination of funds to schools. Schools begin to purchase equipment supplies and services
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Visual Art Referendum 05-06	
Budget to Fund Programs/per year	
Art Discretionary Budget Assistance	
Elementary \$2 per student-\$168,000	
Middle \$3 per student- \$13,000	
High \$5 per student-\$54,000	\$235,000
Art Equipment Needs (not technology)	
\$1000 per art room	\$150,000
Art Magazines-Scholastic Art	
All middle and high art students	\$25,000
Art Teacher Technology Package	
Lap top, digital camera, color printer, LCD projector	
Software, and training \$5,000 per teacher	40 x \$5,000 = \$200,000
High School Computer Labs	4 x \$50,000 = \$200,000
Art Field Trips to local Art Museums and Galleries	
For all Pinellas students	\$85,000
Teacher Training and Support	
Personnel to support technology and training	\$65,000
New Teacher, Curriculum, Conference Attendance	\$40,000
TOTAL	\$1,000, 000

Rationale

Art Discretionary Budget Assistance

- Art discretionary budgets have not kept up with rising costs of materials and art teachers continue to spend personal money for supplies

Art Equipment

- Art does not have a capitol outlay budget for replacement of equipment

Art Magazines

- Scholastic Art Magazines for all middle and high school students to provide reading in the content area.

Art Teacher Technology Package (CTIP for art teachers)

- Provide lap top, digital camera, color printer and LCD projector
- Train all art teachers in use of technology to meet the needs of students and programs

High School Computer Labs

- Provide computer labs for Computer Graphics classes

Art Field Trips

- Provide field trips to all museums and galleries that cover student and school expenses.

Teacher Training and Support

- Teacher on Assignment to provide technology support and training
- Curriculum and new teacher training/mentoring
- Professional conference attendance.

April 2005 Proposed Referendum Budget -Performing Arts

PROGRAM	ITEM	QTY	Year 1	QTY	Year 2	QTY	Year 3	QTY	Year 4
String Program									
	Personnel	2	\$116,000	3	\$177,480	4	\$241,373	5	\$307,750
	Purchase								
	Instruments&								
	Supplies	40	\$40,000	300	\$300,000	150	\$150,000	150	\$150,000
	Training/Mentoring								
	/Literacy		\$1,000		\$2,000		\$3,000		\$4,000
	SUBTOTAL		\$157,000		\$479,480		\$394,373		\$461,750
Secondary Equity Support									
	Personnel	1	\$58,000	1	\$59,160	1	\$60,343	1	\$61,550
	Band Uniforms fr 3								
	bands	3	\$97,920	3	\$99,878	3	\$101,876	3	\$103,913
	Instrument Repair								
	Equity/Transportati								
	on	1	\$100,000	1	\$102,000	1	\$104,040	1	\$106,121
	Drama/Choral								
	Support Grant	16	\$48,000	16	\$48,000	16	\$48,000	16	\$48,000
	Marching Band								
	Support Fund	16	\$24,000	16	\$24,000	16	\$24,000	16	\$24,000
	Training/Mentoring								
	/Literacy		\$10,000		\$10,000		\$15,000		\$15,000
	SUBTOTAL		\$337,920		\$343,038		\$353,259		\$358,584
Performing Arts Technology									
	Personnel	1	\$58,000	1	\$59,160	1	\$60,343	1	\$61,550
	Extended Duty	1	\$4,800	1	\$4,896	1	\$4,994	1	\$5,094
	Performing Arts								
	Teacher								
	Equipment	30	\$150,000	25	\$125,000	25	\$125,000	10	\$50,000
	Misc. Software		\$5,000		\$5,000		\$5,000		\$5,000
	Training/Mentoring								
	/Literacy		\$5,000		\$5,000		\$5,000		\$5,000
	SUBTOTAL		\$222,800		\$199,056		\$200,337		\$126,644

April 2005 Proposed Referendum Budget -Performing Arts

Elementary Music Support

Equipment	88	\$88,000	88	\$88,000	88	\$88,000
Training		\$2,000		\$4,000		\$3,750
SUBTOTAL		\$90,000		\$92,000		\$91,750
TOTAL EXP		\$807,720		\$1,113,574		\$1,038,729
TOTAL BUD		\$1,000,000		\$1,192,280		\$1,038,737
CARRY-OVER		\$192,280		\$78,706		\$8