

GALA & GOLF SPONSORSHIP OPPORTUNITIES

Exciting opportunities for Wayland Academy's Community Event Sponsorship for the 50th Annual Spring Gala & Auction on April 18, 2026 and our 5th Annual Big Red Golf Classic on June 5, 2026 are included below. These are big events for Wayland each year, and are fundraising and fun events, and each is an exciting opportunity to reach new customers!

- More than 350 Academy parents, alumni, and community leaders participate in-person.
- Dedicated auction websites have a global reach that draws hundreds to donate, browse, and bid remotely even if they cannot attend in person.
- Wayland Academy's social media pages include Gala and Golf Classic information and reach thousands of supporters in the months around the events.

Your sponsorship will provide you with numerous opportunities to engage with our community. Your name or business logo will reach thousands of Wayland supporters:

Online: On our school website and dedicated auction website where bidding and donations happen. Plus receive special social media recognition!

At the Event(s): Receive a special thank you during the live opening remarks and have opportunities to meet new people.

On Campus and Beyond: Your logo featured on the official Gala invitation, in our printed programs, and/or on our Event Sponsorship banner.

We look forward to working with you to find the right level of involvement and to get you the most from your partnership with us. Contact Tyler J. Ratajczak at 920.356.2120 ext. 282 or tratajczak@wayland.org for more information, or visit www.wayland.org/event-sponsor.

YES!

We would like to partner with and be a sponsor for Wayland Academy.

Sponsorship Level: _____

Name: _____

Address: _____

Contact Person: _____

Phone: _____ Email: _____

Please return this form by March 14, 2026, with your sponsorship payment to:

Advancement Office, Wayland Academy, 101 N. University Avenue, Beaver Dam, WI 53916



Wayland Academy

101 North University Avenue • Beaver Dam, WI 53916 • 920.356.2120 • www.wayland.org

Discovering knowledge and building character. Together.

GALA & GOLF SPONSORSHIP LEVELS & BENEFITS

	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Community Sponsor
	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
MARKETING						
Your logo on all printed advertising materials	X	X				
Your logo on all mailed invitations	X	X				
Live recognition at events	X	X	X			
Recognition on Wayland social media accounts	X	X	X			
Your logo included on our large banner at each event	X	X	X	X		
Recognition on Wayland website (logo included)	X	X	X	X	X	
Your logo (linked to your page) on dedicated event website	X	X	X	X	X	X
Table sponsor at Gala / Hole sponsor at Golf Classic	Both	Both	Pick One	Pick One	Golf	Golf
EVENT BENEFITS						
8 tickets to Gala & Auction	X					
Foursome to Golf Classic	X	X				
4 tickets to Gala & Auction		X				
2 tickets to Gala & Auction or Golf Classic			Pick One			
1 ticket to Gala & Auction or Golf Classic				Pick One	Golf Only	

