

Social Media & Bullying



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"Leading The Way For A Safer Pinellas"

Think about this.....

Even using the best tools and technologies available to jumpstart the process of enhancing safety for minors online-

THERE IS **NO** SUBSTITUTE FOR A PARENT OR OTHER RESPONSIBLE ADULT ACTIVELY GUIDING AND SUPPORTING A CHILD IN SAFE CELL PHONE OR INTERNET USAGE!!!

Risks online?

Minors face risks online and on their cell phones, just as they do in any other public space where people congregate.

These include harassment and bullying, sexual solicitation, and exposure to problematic and illegal content.

Teens on the Internet...

- 93% of 12 to 29 years olds are using the Internet as of 2013
- 74% of all adults 18 and older
- 87% - in 2004
- 73% - in 2000

Social Networking

Online social networking websites offering interactive, user-submitted network of:

Friends

Blogs

Photos

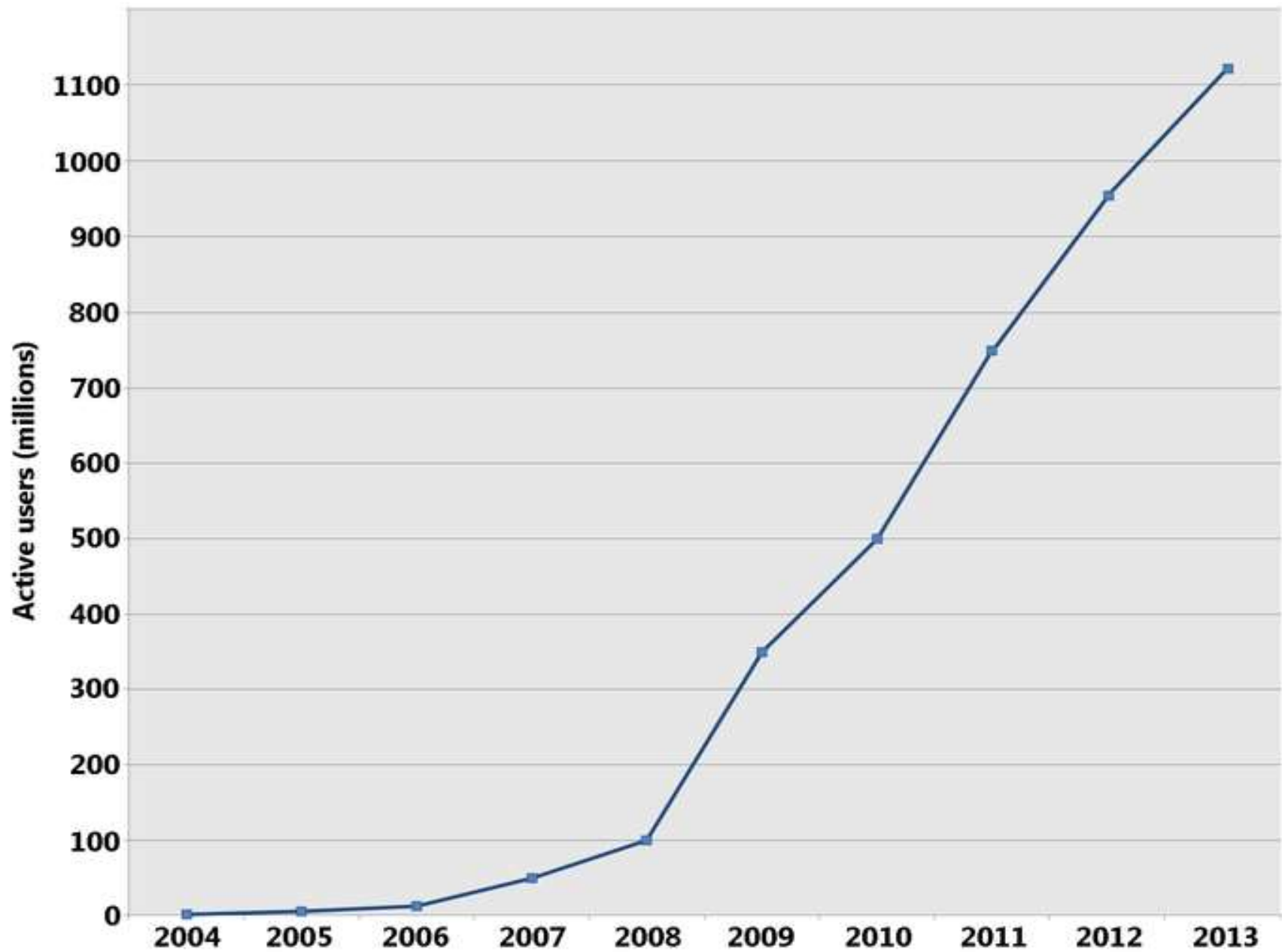
Videos

Personal profiles

Groups

Music

Facebook - popularity



Facebook members



- 1 billion using site per month
- 665 million active users per day
- 751 million using mobile device

What does it offer?

- Posting video from mobile devices
- Texting each other
- Building online profiles
- Sending photos to friends
- Broadcasting to hundreds of people

Where teens have social media profiles or accounts

% of teen social media users who use the following sites ...

	2011	2012
Facebook	93%	94%
Twitter	12	26
Instagram	n/a	11
MySpace	24	7
YouTube	6	7
Tumblr	2	5
Google Plus	n/a	3
Yahoo (unspecified)	7	2
myYearbook	2	*
Pinterest	n/a	1
Gmail	n/a	1
Meet Me	n/a	1
Other	8	6
Don't know / Don't have own profile	2	1



Pinellas County Sheriff's Office

4,456 likes · 1,052 talking about this · 676 were here

Like

Review



Government Organization · Law Enforcement
Official Facebook Page of the Pinellas County Sheriff's Office. Please dial 911 for an emergency. For other inquiries, please call 727-582-6200 or visit



4,456



About - Suggest an Edit

Photos

Events

Videos

Likes

Highlights



Post



Photo / Video

Write something...



Post



Pinellas County Sheriff's Office

18 hours ago

PARENTS:

Did you know that 93% of 12-17 year olds are online and only

Recent Posts by Others

See All



Jane McClure

A Big Thank you to the deputies that were on scene so quick...
15 hours ago



Brandy Polkinghorn

Any info we should know as to why the chopper has been fl...
4 · October 28 at 11:06pm



Tim McGlynn

As per my last post. Speeding is still a problem. Was passed...
6 · October 28 at 7:59am

Create

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2010s

Found

Sponso

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The new

Click and

Play

Fluck and

Withace

Crush Sa

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Signing up for Facebook

- Signing up for Facebook takes about two minutes and only requires a few basic details:
 - Name
 - E-mail address
 - Password
 - Gender
 - *****Birth date*****

Age requirements?

- Facebook's minimum age is 13
- Facebook has relaxed its security setting for teens making it easier for them to share photos, updates and comments with the general public

Stats

- The typical (median) teen Facebook user has 300 friends, while the typical teen Twitter user has 79 followers
- 60% of teen Facebook users keep their profiles private
- 91% post a photo of themselves, up from 79% in 2006.
- 71% post their school name, up from 49%.
- 71% post the city or town where they live, up from 61%.
- 53% post their email address, up from 29%.

Stats

- 92% post their real name to the profile they use most often
- 84% post their interests, such as movies, music, or books they like
- 82% post their birth date
- 62% post their relationship status
- 24% post videos of themselves
- 20% post their cell phone number, up from 2%.

Shadowing

- Having two different web pages
- The first page shows no signs of inappropriate behavior
- The second page shows the inappropriate behavior, language, and/or photos and videos
- Employers/colleges are checking Facebook and other social websites

Where are they heading?

- Twitter
- Instagram
- Snapchat
- Tumblr
- Google+
- Vine
- Wanelo
- Kik Messenger
- Ooovoo
- Pheed
- Ask.fm
- Tinder

Gaming Systems

- Some gaming systems have headsets that allow players to talk to other players
- Not all content may be appropriate for minors
- Adults may use these as areas to try and make contact

Reviews from CSM

(common sense media)

- Twitter- 4 /5 - 15
- 140 character messages
- Celebrities
- Can be spontaneous
- Discuss what's appropriate
- Instagram- 4/5 -13
- Photo/video based
- Geocoding
- Privacy
- Unfiltered comments

- Snapchat– 3/5 – 13
- Message app
- User photo disappears after 10 seconds
- Can be screen shot
- Might encourage risky images

- Tumblr- 3/5 – 15
- Offensive content easy to find
- Create short blogs
- Text/photos
- Discuss use with child

- Google+ 4/5- 13
- A lot like Facebook
- Discuss privacy
- Shows followers
- Social network
- Vine- 3/5 – 17
- Looping 6 sec video clips
- Full of inapp content
- Must confirm they are 17 to use
- Discuss use with them

- Wanelo
want,need,love
- Use for products or brands
- Items can be bought
- Shopping/fashion blogging
- Kik – 3/5 – 16
- Alternate texting app
- Need guidance on safety/privacy
- No age verif
- Poss contact with strangers- don't use real name on this app

- Oovoo
- Free-vid,voice,msg
- Approved contact list
- See who is on contact list
- May be hard to track
- Pheed
- Swiftly becoming #1 free social app
- Hybrid of Facebook, Instagram, Twitter and Youtube
- Discuss content and safety issues

- Ask.fm-2/5 -13
- ask/answer questions posted
- Linked to several teen suicides
- Problematic content
- Can be synched to Facebook
- Tinder
- Finds out who likes you and connects them to you
- “perfect app to flirt or mess around”
- Innap content

Concerns

- Ensure privacy settings are used to protect your child
- Don't be afraid to monitor what they are doing
- Some sites are hard for Law Enforcement to track
- Don't share passwords to download apps

Geocoding

- Attaches GPS coordinates to most pictures and videos using smartphones
- Coordinates can be tracked back to location where images were taken-home..work..school
- Go to – “How to disable geocoding”

What do I say?

- As soon as they start using-set rules
- Expectations
- Behavior
- Safety
- Security
- Initiate conversations when you see a learning point on TV or in the news

Unwanted Contact

- One in six online teens say they have been contacted online by someone they did not know in a way that made them feel scared or uncomfortable
- Unwanted contact from strangers is relatively uncommon, but 17% of online teens report some kind of contact that made them feel scared or uncomfortable
- Online girls are more than twice as likely as boys

Lying about age

- 39% of online teens admitted to falsifying their age in order gain access to a website or account

Age considerations

- Females ages 14-17 receive the vast majority of solicitations
- Youth 15-17 are at the greatest risk, because they tend to engage in the riskiest behavior, and are most likely to communicate with strangers online

PCSB Bullying definition:

- **"Bullying"** includes cyberbullying and means systematically and chronically inflicting physical hurt or psychological distress on one (1) or more students or employees and may involve but is not limited to:

PCSB Bullying – cont.

- Teasing – Social Exclusion – Threat-Intimidation – Stalking, including cyberstalking – Physical Violence – Theft – Sexual, Religious, or Racial harassment – Public or private humiliation – Destruction of property

Types of bullying

- Verbal
- Social or relational
- Physical

Verbal

- Teasing
- Name-calling
- Inappropriate sexual comments
- Taunting
- Threatening to cause harm

Social / relational

- Leaving someone out on purpose
- Telling other children not to be friends with someone
- Spreading rumors about someone
- Embarrassing someone in public

Physical

- Hitting/kicking/pinching
- Spitting
- Tripping/pushing
- Taking or breaking someone's things
- Making mean or rude hand gestures

Bullying

- Behind screen names, profiles, and avatars are real people with real feelings
- Words and images they post have consequences offline
- Even deleting afterwards can come back and haunt you

The risks?

- Online world can feel anonymous
- Some people have bad intentions
- Bullying
- Pornography
- Violence
- Hate speech

Did you know...

- 160,000 students stay home each day from fear of being bullied
- 8% of students miss one day per month due to fear of bullies
- 43% fear harassment in the bathroom at school
- Every seven min a child is bullied on the playground
- 64% do not report

How to stop it...

In Person

- Tell them to stop
- Walk away
- Protect yourself
- Find a safe place
- Stick together
- TELL AN ADULT

Cyberbullied

- Do not respond
- Do not retaliate
- Do not gossip
- Avoid them
- Block them
- TELL AN ADULT

Cyberbullying Definition

- When a child, preteen, or teen is tormented, threatened, harassed, humiliated, embarrassed or otherwise targeted by another child, preteen, or teen using the Internet, interactive, and digital technologies, or mobile phones.

Cyberbullying!!

Examples of ways kids bully online include:

- Sending someone mean or threatening emails, instant messages, or text messages
- Excluding someone from an instant messenger buddy list or blocking their email for no reason
- Tricking someone into revealing personal or embarrassing information and sending it to others



cyberbullying

- Breaking into someone's email or instant message account to send cruel or untrue messages while posing as that person
- Creating websites to make fun of another person such as a classmate or teacher
- Using websites to rate peers as prettiest, ugliest, etc



People are harassed and bullied because of their sexual orientation, to the point that they feel the need to take their own lives. Asher Brown,13, Seth Walsh,13, Justin Aaberg,15, Billy Lucas,15, and Tyler Clementi,18, all committed suicide because they were bullied, made fun of and/or humiliated by their peers because of their sexual orientation.



In memory of...

- **Amanda Todd**- 15 yr old Canadian teen bullied at school and online
- **Rehtaeh Parsons**- 17 yr old teen-bullied after photos of an alleged gang rape were posted
- **Audrie Potts** – 15 yr old cyberbullied on Facebook after pictures of being sexually assaulted by known boys were posted online



Shocking Facebook post leads to bullying arrests

By **Matthew Gutheit**

updated 7:11 AM EDT, Wed October 16, 2013

Comments 34

Share

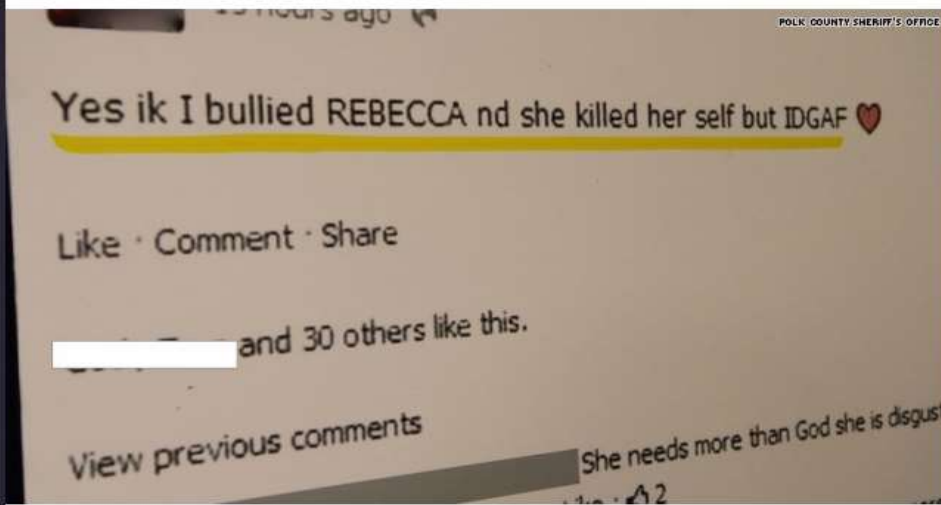
Tweet

Share

Email

NEED TO KNOW

- Rebecca Sedwick killed herself last month
- Prosecutors say suspect, 14, posted startling message



POLK COUNTY SHERIFF'S OFFICE



Did bullies drive 12-year-old to suicide?

A startling Facebook post led to two arrests in the case of a 12-year-old girl, who was allegedly bullied to the point of committing suicide.

Rebecca Sedwick jumped to her death last month.

Two classmates, a 14 and 12-year-old, are accused of tormenting her over a boy.

The charge is stalking.



BUILD & PRICE

VEHICLE DETAILS

LEGAL

THE HLN 10



1. Parents of accused killer's mistress spe...
2. Hallow-mean? No treats for obese kids,...
3. Pumpkin thief messes with the wrong m...
4. Recognize these scary movie locales?
5. 'May The Farce be with you!'
6. Video rewind: Chris Brown's troubled past
7. Key players in the Texas killer nurse inve...
8. Why are my friends giraffes?
9. Too far? Blackface Trayvon costume stun...
10. Your voices: How you survived Superstor...

Share

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Share

Email

More:

Morning Express with Robin Meade

- <http://www.cnn.com/video/data/2.0/video/bestoftv/2013/10/16/ac-arrests-in-bullying-case.cnn.html>

Cyberstalking...



Communicated words, images, or language through electronic mail or electronic communication causing substantial emotional distress.

FSS 784.048

Can be a **misdemeanor or **felony** depending on degree of harassment

Pornography



Children and teens who are exposed to pornography have these images etched in their memories for the rest of their lives.

Children Internet Pornography Statistics Average



- Age of first Internet exposure to pornography - 11 years old
- Age group 15-17 year olds having multiple hardcore exposures - 80%
- 8-16 year olds having viewed porn online - 90% (most while doing homework)
- Children's character names linked to thousands of porn sites---
(Including Pokemon and Action Man)

Nudity

- How are kids exposed to nudity?
- 63% - Television
- 46% - Movies
- 35% - Internet

Picture Messaging...

- Think before you send. Get your friends' permission before taking pictures of them, and especially before sending pictures to someone else or to the Internet
- Remember that as soon as you have sent them, you can't control where they end up



Kids taking nude photos

- ***Wes Nance, Va. Asst. Commonwealth's Atty :***
"If a child's **taking** a picture of themselves, they are **producing** child pornography."
"If they're **sending** it to someone, they are **distributing** child pornography."
"If that person opens that photo and **keeps it**, they are **possessing** child pornography."
- **Feb 2008--Law Enforcement has charged two teens directly related to this in Virginia!!!!

Sexting Law

- It specifies that a minor commits sexting if he or she knowingly:
 - Uses a computer, or any other device capable of electronic data transmission or distribution, to transmit or distribute to another minor any photograph or video of any person which depicts nudity and is harmful to minors; or
 - Possess a photograph or video of any person that was transmitted or distributed by another minor which depicts nudity and is harmful to minors.
-
- The bill provides the following penalties for minors:
 - First violation is a non-criminal violation punishable by 8 hours of community service or, if ordered by the court in lieu of community service, a \$60 fine. Additionally, the court may order the minor to participate in suitable training or instruction in lieu of, or in addition to, community service or a fine.
 - A minor commits a 1st degree misdemeanor, for a violation that occurs after being found to have committed a noncriminal sexting offense.
 - A minor commits a 3rd degree felony, for a violation that occurs after being found to have committed a 1st degree misdemeanor sexting offense.

Location?



Where is your computer/laptop at home?

Living room?

Kitchen?

Parents' room?

Kids bedroom?

Internet Safety Tips...

- Educate yourself, then your child
- Teach children the obvious identity rules
- Install an Internet filter or family safety software
- Know the dangers associated with sites your child frequents
- Teach children what to do if they encounter pornography
- Manage time on the Internet
- Set guidelines
- Location, location, loc.
- Open communication

The 5 W's.....

- **Who** are your kids talking to?
- **What** are they doing online?
- **Where** are they accessing the internet?
- **When** are they online?
- **Why** are they online?

Password and Screen Name...

- If your child were to disappear today and you were questioned about their screen name and password...would you know them?
- Keep an envelope with the screen name and password attached to the computer.

How do I protect my child?

YOU!



You are the best resource for protecting your child online.

Deputy Kelley

TKELLEY@PCSONET.COM

582-5733

Grab a handout!