

# MEDIA AND TECHNOLOGY - MEDIA DESIGN AND COMMUNICATIONS PATHWAY – JOURNALISM & MEDIA COMMUNICATIONS STRAND

This pathway focuses on using communication, writing, and technology skills to inform, educate, and engage audiences through various media platforms. It includes topics like journalism, digital media production, public speaking, broadcasting, storytelling, marketing, and the ethical and legal aspects of mass communication. Students learn how to research and report information accurately, create multimedia content, and use modern communication tools to share ideas and influence public perception.

**CAREERS INCLUDE** Journalist / Reporter, News Anchor, Broadcast Producer, Photojournalist, Editor, Public Relations Specialist, Social Media Manager, Digital Content Creator, Communications Director, Copywriter, Podcaster / Radio Host, Videographer, Media Research Analyst, Scriptwriter, Marketing Communications Specialist, Technical Writer, Press Secretary, Multimedia Producer, Advertising Coordinator, Media Relations Manager

## SAMPLE PLAN OF STUDY\*

¥This course counts as a STEM Elective. \*This course has a co/prerequisite. ^This course has an application.

‡This course is offered at CTEC

<p><b>FRESHMAN YEAR</b></p> <p>(1.0) English          (1.0) Math (based on math course progression)          (1.0) Science          (1.0) Social Studies          (1.0) Physical Education          (0.5) <b>Media Communications</b>          (0.5) <b>Photo Imaging or A/V Production I</b> ¥          (0.5) <b>Graphic Design I</b> ¥          (1.5) Electives</p>	<p><b>SOPHOMORE YEAR</b></p> <p>(1.0) English          (1.0) Math (based on math course progression)          (1.0) Science          (1.0) Social Studies          (0.5) Health          (1.0) <b>Yearbook I</b> *¥^, <b>Newspaper I</b> *¥^, <b>MVTV/Wildcat Wire I</b> *¥^, or <b>MV Studios/Wildcat Studios I</b> *¥^          (2.5) Electives</p>
<p><b>JUNIOR YEAR</b></p> <p>(1.0) English 11/AP Lang &amp; Comp          (1.0) Math (based on math course progression)          (1.0) Science          (1.0) Social Studies          (1.0) <b>Yearbook II</b> *¥^, <b>Newspaper II</b> *¥^, <b>MVTV/Wildcat Wire II</b> *¥^, or <b>MV Studios/Wildcat Studios II</b> *¥^          (3.0) Electives</p>	<p><b>SENIOR YEAR</b></p> <p>(1.0) English 12 or AP Lit &amp; Comp or AP Lang &amp; Comp          (1.0) Math (based on math course progression)          (1.0) Science          (0.5) Political Participation or Con. Law/AP Government          (0.5) Financial Literacy          (1.0) <b>Yearbook III</b> *¥^, <b>Newspaper III</b> *¥^, <b>MVTV/Wildcat Wire III</b> *¥^, or <b>MV Studios/Wildcat Studios III</b> *¥^          (1.0) <b>Media Leadership</b> *¥^          (2.0) Electives</p>

### BOLDED COURSES LEAD TO PATHWAY COMPLETION

**PATHWAY COURSES:** Pathway completion requires students to complete three (3) credits in the pathway, with at least two (2) of those credits being a combination of technical and application-level courses. Additionally, a student must earn one of the following: complete a high-quality work-based learning experience (client connected project or Internship).

TECHNICAL LEVEL	APPLICATION LEVEL
Media Communications A/V Production I ¥ Principles of Illustration*‡ Graphic Design I ¥	Yearbook I*¥^, II*¥^, and III*¥^ Newspaper I*¥^, II*¥^, and III*¥^ MVTV/Wildcat Wire I*¥^, II*¥^, and III*¥^ MV Studios/Wildcat Studios I*¥^, II*¥^, and III*¥^ Media Leadership*¥^

<p><b>Other Recommended Courses</b></p> <p>Business Management          Marketing          Art I          Creative Writing</p>
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<p><b>Graduation Requirements:</b></p> <p>English – 4 credits          Math - 4 credits          Science – 3 credits          Social Studies – 3.5 credits          STEM Elective – 1 credit          Fine Arts – 1 credit          Communication – 0.5 credit          Financial Literacy – 0.5 credit          Physical Education/Health – 1.5 credits          Postsecondary Assets – 2 required</p>
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\*This sample plan of study offers an example of what a student's individual plan of study in this pathway might look like. Please note that some courses may not be offered on an annual basis and participation in classes may be subject to space availability.