



**Tuesday, March 23, 2021
Business Services Committee Meeting**

**Subcommittee of the Board of Education
Appleton Area School District**

All members will be participating from remote locations

Time: 7:30 AM

***A live stream of this meeting will be available on the Appleton Area School District YouTube Channel:**

<https://www.youtube.com/channel/UChO-l09YGgt4uKnCWYvt8Pw>

***For remote attendance via telephone, please dial:**

1-312-626-6799

Meeting ID: 919 9576 3073

1. VIRTUAL MEETING NOTICE

Subject	A. This meeting will be conducted as a virtual meeting due to the active COVID-19 public health emergency situation, meaning that multiple Board members may be participating in the meeting from remote locations through the use of communications technology and/or that public access to the meeting may be arranged through the use of technology. The District discourages the public and/or media from attending the meeting in person at its noticed location due to concerns with health and safety and encourages use of the alternative method(s) of access that the District is providing.
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Meeting	Mar 23, 2021 - Business Services Committee Meeting
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Category	1. VIRTUAL MEETING NOTICE
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Type	Information, Procedural
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Subject	B. Members of the media or general public may access the meeting via the live stream broadcast on the Appleton Area School District YouTube Channel: https://www.youtube.com/channel/UChO-l09YGgt4uKnCWYvt8Pw. For remote attendance by telephone, please dial: 1-312-626-6799 Meeting ID: 919 9576 3073
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Subject	C. Any special needs or any requests for accommodations related to accessing this meeting should be sent to Kelly Vandenberg at vandenbergkell@aasd.k12.wi.us or (920) 997-1399 ext. 2032, at least 24-hours in advance of the meeting. This would include any person for whom it would be burdensome or infeasible to use the primary method(s) of remote access established by the District.
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Meeting Mar 23, 2021 - Business Services Committee Meeting

Category 1. VIRTUAL MEETING NOTICE

Type Information, Procedural

Subject **D. With respect to the gravity of the current public health emergency, we have made every effort to streamline this meeting as much as possible while still focusing on items that are essential to the current and future operations of the District. As such, there will be no opportunity for public comments. If you have comments relating to any item on the agenda that you wish to share with the Committee, you are welcome to submit them in writing. Comments can be submitted to Kelly Vandenberg at vandenbergkell@aasd.k12.wi.us (preferred) or mailed to 131 E. Washington Street, Suite 1A, Appleton, WI, 54911. All written comments submitted will be distributed to all members of the Business Services Committee. We appreciate your understanding during this unprecedented time.**

Meeting Mar 23, 2021 - Business Services Committee Meeting

Category 1. VIRTUAL MEETING NOTICE

Type Information, Procedural

2. APPROVAL OF MINUTES

Subject **A. Recommendation to approve February 23, 2021 Business Services Committee Minutes**

Meeting Mar 23, 2021 - Business Services Committee Meeting

Category 2. APPROVAL OF MINUTES

Type Action, Minutes

Minutes aren't official until they are approved at the Committee meeting.

3. DISCUSSION AGENDA ITEMS

Subject **A. Outagamie County Sales Tax Distribution for the Second Half of 2020**

Meeting Mar 23, 2021 - Business Services Committee Meeting

Category 3. DISCUSSION AGENDA ITEMS

Type Discussion, Information

Greg Hartjes will discuss sales tax distribution for second half of 2020. Item of Information attached.

File Attachments

[IOI - Outagamie County sales tax distribution for the second half of 2020.pdf \(6 KB\)](#)

4. ACTION AGENDA ITEMS

Subject **A. North High School Stadium Naming Rights**

Meeting	Mar 23, 2021 - Business Services Committee Meeting
Category	4. ACTION AGENDA ITEMS
Type	Action

North HS fundraising for outdoor facilities. Item for Consideration attached.

File Attachments
[IFC - North High School Stadium Naming Rights.pdf \(296 KB\)](#)

5. ADJOURN

Subject	A. Adjourn Meeting
Meeting	Mar 23, 2021 - Business Services Committee Meeting
Category	5. ADJOURN
Type	Action

6. FUTURE BUSINESS SERVICES COMMITTEE MEETINGS

Subject	A. Tuesday, April 27, 2021 7:30 AM, Remote
Meeting	Mar 23, 2021 - Business Services Committee Meeting
Category	6. FUTURE BUSINESS SERVICES COMMITTEE MEETINGS
Type	Information

Subject	B. Tuesday, May 25, 2021 7:30 AM, Remote
Meeting	Mar 23, 2021 - Business Services Committee Meeting
Category	6. FUTURE BUSINESS SERVICES COMMITTEE MEETINGS
Type	Information

ITEM OF INFORMATION

Topic: Outagamie County Sales Tax distribution for the **second half** of 2020.

Background Information: In the fall of 2019 the County passed a sales tax ordinance that allows for the sharing of revenue from the tax with municipalities and school districts in the County. The first half of 2020 distribution, which totaled \$102,286, was disbursed to the Appleton Area School District in August of 2020. The amount of the second half distribution is, \$141,683.

In following Wisconsin State Statute 66.0621, we will be using the funds to directly reduce the property tax levy, which will save approximately \$1.50 on a property assessed at \$100,000.

Contact Person(s): Greg Hartjes, 997-1399 ext. 2029
Holly Burr 997-1399 ext. 2034

Submitted: March 23, 2021

ITEM OF INFORMATION

Topic: North High School Stadium Naming Rights

Background Information: Per Board Policy 851.1 & 851.1-Rule, the Board encourages sponsorships to help support District buildings, grounds, programs, and services. A “sponsorship” means any contribution of money, goods and/or services in exchange for the District or school acknowledging the sponsor’s contribution. Specific to “naming rights”, Board policy states that sponsorships that are to be acknowledged through the naming of District facilities, programs, endowed positions, or other recurring costs will require Board approval. The Board will consider the size of the contribution and the longevity terms.

North High School administration has been working with their athletic booster club to raise funds for renovations to their Soccer/Football/Track facility and their Baseball facility. Through this work, they have been in discussions with Fox Communities Credit Union (FCCU) about naming rights for the soccer/track/football stadium. FCCU is offering to contribute \$100,000 to the renovations of the outdoor facilities at North. To recognize this generous contribution North High School would name the stadium the Fox Communities Credit Union Stadium for a duration of 10 years.

Fiscal Note: Revenue increase of \$100,000

Administrative Recommendation: Approval

Instructional Impact: NA

Contact Person(s): Greg Hartjes, 997-1399 ext. 2029
Holly Burr 997-1399 ext. 2034

Board Action: April 12, 2021