



**Friday, May 14, 2021
Business Services Committee Meeting**

**Subcommittee of the Board of Education
Appleton Area School District**

All members will be participating from remote locations

Time: 12:30 PM

***A live stream of this meeting will be available on the Appleton Area School District YouTube Channel:**

<https://www.youtube.com/channel/UChO-l09YGgt4uKnCWYvt8Pw>

***For remote attendance via telephone, please dial:**

1-312-626-6799

Meeting ID: 944 2625 6235

1. VIRTUAL MEETING NOTICE

Subject	A. This meeting will be conducted as a virtual meeting due to the active COVID-19 public health emergency situation, meaning that multiple Board members may be participating in the meeting from remote locations through the use of communications technology and/or that public access to the meeting may be arranged through the use of technology. The District discourages the public and/or media from attending the meeting in person at its noticed location due to concerns with health and safety and encourages use of the alternative method(s) of access that the District is providing.
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Meeting	May 14, 2021 - Business Services Committee Meeting
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Category	1. VIRTUAL MEETING NOTICE
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Type	Information, Procedural
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Subject	B. Members of the media or general public may access the meeting via the live stream broadcast on the Appleton Area School District YouTube Channel: https://www.youtube.com/channel/UChO-l09YGgt4uKnCWYvt8Pw. For remote attendance by telephone, please dial: 1-312-626-6799 Meeting ID: 944 2625 6235
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Subject	C. Any special needs or any requests for accommodations related to accessing this meeting should be sent to Kelly Vandenberg at vandenbergkell@aasd.k12.wi.us or (920) 997-1399 ext. 2032, at least 24-hours in advance of the meeting. This would include any person for whom it would be burdensome or infeasible to use the primary method(s) of remote access established by the District.
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Meeting May 14, 2021 - Business Services Committee Meeting

Category 1. VIRTUAL MEETING NOTICE

Type Information, Procedural

Subject **D. With respect to the gravity of the current public health emergency, we have made every effort to streamline this meeting as much as possible while still focusing on items that are essential to the current and future operations of the District. As such, there will be no opportunity for public comments. If you have comments relating to any item on the agenda that you wish to share with the Committee, you are welcome to submit them in writing. Comments can be submitted to Kelly Vandenberg at vandenbergkell@asds.k12.wi.us (preferred) or mailed to 131 E. Washington Street, Suite 1A, Appleton, WI, 54911. All written comments submitted will be distributed to all members of the Business Services Committee. We appreciate your understanding during this unprecedented time.**

Meeting May 14, 2021 - Business Services Committee Meeting

Category 1. VIRTUAL MEETING NOTICE

Type Information, Procedural

2. DISCUSSION AGENDA ITEMS

Subject **A. February 2021 Board Request for Community Input on Honoring Ronald C. Dunlap**

Meeting May 14, 2021 - Business Services Committee Meeting

Category 2. DISCUSSION AGENDA ITEMS

Type Discussion, Information

File Attachments
[IOI - Public Input on Honoring Ronald C. Dunlap.pdf \(113 KB\)](#)

Subject **B. Development of Process for Notifying the Community and Gathering Community Input/Feedback on the Request to Rename Lincoln Elementary**

Meeting May 14, 2021 - Business Services Committee Meeting

Category 2. DISCUSSION AGENDA ITEMS

Type Discussion, Information

File Attachments
[IOI - Development of Process for Notifying the Community.pdf \(10 KB\)](#)

3. POTENTIAL ACTION AGENDA ITEM

Subject **A. Approve Process for Notifying Community and Gathering Community Input/Feedback on the Request to Rename Lincoln Elementary the Ronald C. Dunlap Elementary School - Home of the Lincoln Lions**

Meeting	May 14, 2021 - Business Services Committee Meeting
Category	3. POTENTIAL ACTION AGENDA ITEM
Type	Action

4. ADJOURN

Subject	A. Adjourn Meeting
Meeting	May 14, 2021 - Business Services Committee Meeting
Category	4. ADJOURN
Type	Action

5. FUTURE BUSINESS SERVICES COMMITTEE MEETINGS

Subject	A. Tuesday, May 25, 2021 7:30 AM, Remote
Meeting	May 14, 2021 - Business Services Committee Meeting
Category	5. FUTURE BUSINESS SERVICES COMMITTEE MEETINGS
Type	Information

Subject	B. Tuesday, June 29, 2021 7:30 AM, Remote
Meeting	May 14, 2021 - Business Services Committee Meeting
Category	5. FUTURE BUSINESS SERVICES COMMITTEE MEETINGS
Type	Information

ITEM OF INFORMATION

Topic: February 2021 Board Request for Community Input on Honoring Ronald C. Dunlap

Background Information:

On February 11th, 2021, the District released a statement requesting community input on the proposed renaming of Lincoln Elementary School. Input was requested from students, staff, families, alumni, and community members, and was collected from February 11th to the 19th. The specific wording of the request was, ***“As the AASD Board of Education considers the renaming of Lincoln Elementary to the Ronald C. Dunlap Elementary School - Home of the Lincoln Lions, what would you like them to know?”*** Responses continue to be available on our district website.

The statement requesting community input and the link to the collecting form were included in the District Message sent to AASD families on February 12th. In addition, a statement requesting input was released to local media with a link to the AASD website, where further information was available. We asked respondents to include their email address and their connection to the AASD when responding.

Input was provided by 584 individuals; including 6 current AASD students, 121 former AASD students, 179 current parents, 64 former parents, 49 current AASD staff members, 48 former staff members, and 117 Community members.

Below is a general summary of the input:

- Of the 584 responses, 366 were in full support of the renaming (63%)
- An additional 94 supported honoring Mr. Dunlap, but felt it should be done by naming a new school, a different school (Columbus), a space at Lincoln, or something in the Community (16%)
- 79 responses opposed the renaming for a variety of reasons, with the most common being the loss of Lincoln's name. Others felt there were political reasons why the District wanted to change the name (cancel culture) (14%)
- 45 responses felt the timing of the proposal was wrong, and that the District should be focusing on getting students back in school. These responses did not state support for, or opposition to, the renaming (7%)

Below is a summary of the input sorted by responding groups:

- 86% of current or former AASD students supported the renaming
- 68% of current or former AASD staff members supported the renaming
- 59% of community members supported the renaming
- 51% of current or former AASD parents were in support

Contact Person(s):

Dr. Judy Baseman, 997-1399 ext. 6126

Greg Hartjes, 997-1399 ext. 2029

Submitted:

May 14, 2021

ITEM OF INFORMATION

Topic: Development of a Process for Notifying the Community and Gathering Further Community Input/Feedback on the Request to Rename Lincoln Elementary School.

Background Information:

The original request for community input on honoring Ronald C. Dunlap by renaming Lincoln Elementary School the Ronald C. Dunlap Elementary School - Home of the Lincoln Lions, was included in the AASD Family Message sent on February 12th, 2021. Additional requests were made through the Lincoln and AASD web pages and publicized through a press release distributed to local media outlets.

A motion to consider the request to rename Lincoln Elementary as outlined in the revised 940 policy for renaming schools was approved at the May 10, 2021, Board of Education Meeting. Step three of this revised policy calls for the development of a process for notifying the community and gathering community input/feedback on the request to rename a school. Potential factors to consider when developing this process are listed below:

1. Timeline
 - a. Start date
 - b. Duration of time for the process
 - c. Other
2. Methods of notifying the community
 - a. Emails to families
 - b. Posting to AASD website
 - c. Posting to Lincoln website
 - d. Sharing with local media
 - e. Other
3. Format of input/feedback gathering form
 - a. Open-ended question similar to February survey
 - b. Choice question (ie. Is progress towards the AASD vision better facilitated if a school is named Lincoln Elementary or Ronald Dunlap Elementary?)
 - c. Other
4. Identifying information required
 - a. Name, email, address
 - b. Other
5. Community members input/feedback desired
 - a. AASD residents
 - b. AASD Alumni
 - c. Other
6. Accessibility of input/feedback gathering form to the community
 - a. Potential technology barrier
 - b. Translation(s) needed
 - c. Other

Contact Person(s):

Dr. Judy Baseman, 997-1399 ext. 6126
Greg Hartjes, 997-1399 ext. 2029

Submitted:

May 14, 2021