ELO PRODUCT RUBRIC				
Performance Traits	**4 - Advanced**	**3 - Proficient**	**2 - Sufficient**	**1 - Beginning**
Does the product demonstrate my achievement of my targeted competencies?	*Use competency specific rubric or other assessment methods*			
How does the product reflect my individual voice and worldview?	Product includes an analysis of the connections between my experiences and my learning goals and predict my future decisions based on that analysis.	Product reflects a fusion of my interest with the needs of the audience. The product is recognized by my ELO partners as a unique and original solution to the EQ.	Product shows evidence of a design based either on my interest or the needs of an authentic audience. The product is recognized by my ELO partners as an uncommon but successful solution to the EQ.	Product not related to my interest and/or the needs of the audience (product is the result of an assignment).
Does the product meet the quality criteria set by my ELO Partners?	The product meets all of the design criteria established by my ELO partners; has been tested with its intended audience or in its intended context; feedback from the intended audience has been gathered along the way, analyzed and used to improve or enhance the effectiveness of the product	The product meets all of the design criteria established by my ELO partners; has been tested with its intended audience or in its intended context; and feedback from the intended audience is collected.	The product meets all the design criteria established by my ELO partners and has been tested with its intended user/audience or in its intended context.	The product meets the majority of design criteria established by my ELO partners.
How do I document the process of designing, creating, using, assessing and modifying my product?	I create a collection of artifacts that are used during or describing the process of creating the product and includes clear representation of authentic feedback. My intentional selection of artifacts illustrates key learning breakthroughs.	I create a collection of artifacts that are used during or describes the process of creating the product and includes clear representation of feedback.	I create a collection with appropriate documentation that was used during or describes the process of creating the product.	I create a collection of artifacts and/or information used in creating the product. (eg: drawings, bibliographies, bills of materials, cost estimates, receipts, photos, videos, etc.)