

CREATIVE
DESIGN

imagine the possibilities.

Design

East Cambridge Savings Bank Tri-Fold Brochure Contest

ATM AND DEBIT CARD SAFETY

WWW.ECSB.COM

1.866.354.ECSB

Customerservice@ecsb.com

MONDAY-FRIDAY: 9-6
SATURDAY: 8:30-1

EAST CAMBRIDGE

EASTCAMBRIDGE SAVINGS BANK
Connecting with customers.

ATM & Debit Card Safety

Protect Your Card and PIN
Do not reveal your PIN to anyone. Avoid using numbers that are easily identified with your personal identity.

Conduct Your Transactions Privately
Make sure no one watches you key in your PIN number. Use your body and free hand to shield the ATM keypad during the transaction.

Be Watchful for "Skimmers"
Do not swipe your card in machines that look like it has been tampered with. This machine could be a "skimmer" which is used to copy identifying information.

Take a Friend at Night
If you use the ATM at night, consider taking a friend along.

Count Your Cash Later
Once you've completed your ATM transaction, put your money away immediately.

Take the Receipt With You
Discarded ATM receipts can lead to identify theft and account hijacking.

Observe Lighting and Landscape
Use extra caution when using an ATM at night. If the lights at the ATM are not working, don't use it. If shrubbery has grown up, or if a tree blocks the view, select another ATM and notify the bank.

Look Your Car
If you leave your car and walk to the ATM, turn off your ignition and lock your car.

Check Your Debit Account Regularly
If you find an e.g. charges in order, cash withdrawal, then contact the incident.

1st Place Winner
Olivia Bromander

FOR MORE INFORMATION:

VISIT OUR WEBSITE
WWW.ECSB.COM

LIKE US ON FACEBOOK
EASTCAMBRIDGESAVINGSBANK

FOLLOW US ON TWITTER
@EASTCAMBSAVBANK

EMAIL US
CUSTOMERSERVICE@ECSB.COM

**MONDAY-FRIDAY 9AM-6PM
SATURDAY 8:30 AM- 1PM**

EASTCAMBRIDGE SAVINGS BANK
Connecting with customers.

ATM & DEBIT CARD SAFETY

EASTCAMBRIDGE SAVINGS BANK
Connecting with customers.

ELECTRONIC SAFETY TIPS

PROTECT YOUR CARD AND PIN
Protect your ATM and debit cards as if it were cash. Report lost or stolen cards immediately. Don't write your Personal Identification Number (PIN) on your card or give the number out to anyone, including friends and family.

CONDUCT YOUR TRANSACTIONS PRIVATELY
Use common courtesy at the ATM. Give people ahead of you space to conduct their transactions. When you use the ATM conduct your business quickly and efficiently, make sure no one watches you key in your PIN number. Use your body and free hand to shield the ATM keypad during the transaction.

BE WATCHFUL FOR "SKIMMERS"
Do not swipe your card in machines that claim to clean, re-magnetize or renew your card. If the machine looks like it has been tampered with, re-manufactured or has any loose parts don't use it. This machine could be a "skimmer" which is used to copy identifying information from the magnetic strip on your card.

TAKE THE RECEIPT WITH YOU
Never leave the receipt behind, even after an incomplete transaction. Discarded ATM receipts can lead to identity theft and account hijacking.

CHECK YOUR ACCOUNT FREQUENTLY
If you find any irregularities in your statement, e.g. charges made for items that you didn't order, cash withdrawals that you didn't make, then contact your bank immediately to report the incident.

OBSERVE LIGHTING AND LANDSCAPE
Use extra caution when using an ATM at night. If the lights at the ATM are not working, don't use it. If shrubbery has grown up, or if a tree blocks the view, select another ATM and notify the bank. In fact, it's always a good idea to let the bank know whenever you notice anything out of the ordinary at an ATM.

COUNT YOUR CASH LATER
Once you've completed your ATM transaction, put your money away immediately and leave the ATM premises. It's best to count your money later.

TAKE A FRIEND AT NIGHT
If you use the ATM at night, consider taking a friend along.

2nd Place Winner
Lauren Patrice

EASTCAMBRIDGE SAVINGS BANK
Connecting with customers.

ATM & Debit Card SAFETY

KEEP YOUR IDENTITY SAFE

ELECTRONIC & PERSONAL TIPS

Safety & Security Checklist

- 1 Protect Your Card and PIN**
Don't write your PIN on your card or give the number out to anyone, including friends and family, and do not reveal it to anyone over the phone.
- 2 Conduct Your Transactions Privately**
When you use the ATM, conduct your business quickly and efficiently, make sure no one watches you key in your PIN number.
- 3 Be Watchful of Skimmers**
Do not swipe your card in machines that claim to clean, re-magnetize or renew your card. If the machine looks like it's been tampered with, re-manufactured, or has any loose parts don't use it.
- 4 Take the Receipt With You**
Never leave the receipt behind, even after an incomplete transaction. Discarded ATM receipts can lead to identity theft and account hijacking.
- 5 Check Your Debit Card Account Frequently**
If you find any irregularities in your statement, and if there is anything that looks wrong, contact your bank immediately to report the incident.
- 6 Lock Your Car**
If you leave your car and walk to the ATM, turn off your ignition and lock your car.
- 7 Observe Lighting and Landscape**
If the lights at the ATM are not working, don't use it. If
- 8 Take a Friend at Night**
If you use the ATM at night, consider taking a friend along.
- 9 Count Your Cash Later**
Once you've completed your ATM transaction, put your money away immediately and leave the premises. It's best to count your money later.

3rd Place Winner
Jaryd Wallace

EASTCAMBRIDGE SAVINGS BANK
Connecting with customers.

SAFETY AND SECURITY

KEEP YOUR IDENTITY SAFE

ELECTRONIC SAFETY TIPS

PERSONAL SAFETY

ELECTRONIC SAFETY TIPS

- Protect Your Card and PIN**
Protect your ATM and debit cards as if it were cash. Report lost or stolen cards immediately. Don't share your Personal Identification number (PIN) to anyone.
- Conduct Your Transactions Privately**
Use common courtesy at the ATM. Give people ahead of you space to conduct their transactions. When you use the ATM conduct your business quickly and efficiently, make sure no one watches you key in your PIN number. Use your body and free hand to shield the ATM keypad during the transaction.
- Be Watchful for "Skimmers"**
Do not swipe your card in machines that claim to clean, re-magnetize or renew your card.
- Take the Receipt With You**
Never Leave the receipt behind.
- Check Your Debit Card Account Frequently**
Never Leave the receipt behind.

PERSONAL SAFETY

- Lock Your Car**
If you leave your car and walk to the ATM, turn off your ignition and lock your car. If you use a drive-up ATM, be sure to roll up passenger windows and lock your car door.
- Observe Lighting and Landscape**
Use extra caution when using an ATM at night. If the lights at the ATM are not working, don't use it. It's always good to notify the bank about anything out of the ordinary.
- Take a Friend at Night**
If you use the ATM at night, consider taking a friend.
- Count your cash later**
Once you've completed your transaction, put your money away immediately and leave the ATM premises.

ATM and Debit card crime does happen. Preventing such a crime is a cooperative effort between you and your bank.

The bottom line: always use common sense when using an ATM. The tips in this brochure are a start, but the best advice is simply be aware of your surroundings and whether at your bank ATM or other point of sale device.

With the banking convenience made possible with Automated Teller Machines (ATMs) and other point of sale terminals comes an increased need for security and personal caution. This includes protecting your ATM card number, Debit Card number, Personal Identification Number (PIN), and cash, and being aware of the condition of the machine and your surroundings. It's no longer enough to take measures to protect your physical safety and your cash after a transaction at the ATM--now you must be aware of cameras and skimming devices that secretly record (steal) your bank account numbers and PIN numbers. Here are some other tips for safer transactions both electronic and personal.

3rd Place Winner
Tyrell Moore