



# Expand Atlanta Partners for Education (APFE) impact

*Katie Post - Executive Director*

**One District. One Goal. Every Child.**



# A COMMUNITY OF BELIEVERS GETTING BACK TO BASICS

## Our Strength is Our Team

Atlanta's students will have effective and engaged teachers, leaders, and staff.

- Increase concentration of highly-effective teachers and leaders
- Prioritize engagement and retention for staff
- Grow and promote strong teachers, leaders, and staff

## Our Responsibility Is Shared

Atlanta's students will have supportive families, communities, and partners.

- Build meaningful partnerships
- Expand Atlanta Partners for Education (APFE) impact
- Increase access and engagement for families and communities

## Our System Is Efficient & Effective

Atlanta's students will have the schools and resources they need to succeed.

- Maximize facility usage for the student and community good
- Leverage data to drive strategic financial investments
- Implement sustainability initiatives

## We Are Strengthening Our Instructional Core

Atlanta's students will have high-quality instruction, materials, and targeted support.

- Implement high-quality, relevant, and engaging instructional materials and professional learning in all core content areas
- Target resources towards subgroups (eg. exceptional education, English learners, economically-disadvantaged)
- Accelerate early learning

## We Are Caring For Every Child

Atlanta's students will have trusted, supportive adults meeting their unique needs.

- Expand strategies that reduce chronic absenteeism and disproportionate discipline
- Implement systematic culture and climate strategies
- Increase student access to trusted and reliable adults (eg. mentors, coaches, counselors)

## We Are Sparking Student Curiosity

Atlanta's students will have access to explore and expand their passions and interests.

- Promote robust arts, athletics, world language, and enrichment offerings
- Expand access to high-interest and workforce-ready offerings (e.g. career programs and pathways, advanced coursework)
- Explore specialized and innovative school models (eg. School of the Arts)



# Key Points of Contact for Partners



Please fill out the [Partnership Interest Form](#) and then contact the appropriate team member based on your partnership:



## ***District-wide Partnerships***

Carl Hill, *Executive Director, External Affairs* –

If your organization is looking for district-wide collaboration that impacts multiple schools or supports strategic initiatives.

[carl.hill@atlanta.k12.ga.us](mailto:carl.hill@atlanta.k12.ga.us)



## ***School-Based & Cluster Partnerships***

Keith Glass, *Program Director, Community Affairs* –

If your organization is looking to partner with a specific APS school, grade level, or neighborhood cluster.

[keith.glass2@atlanta.k12.ga.us](mailto:keith.glass2@atlanta.k12.ga.us)



## ***Financial Support***

Katie Post, *Executive Director, Atlanta Partners for Education (APS Foundation)*

If your organization is looking to partner financially with APS.

[katie.post@apfefoundation.org](mailto:katie.post@apfefoundation.org)



**Partnership Interest Form**

Name of Organization:  
Your answer \_\_\_\_\_

First and Last name of the person completing this form:  
Your answer \_\_\_\_\_

Title of person completing this form:  
Your answer \_\_\_\_\_

Email address:  
Your answer \_\_\_\_\_

# What is Atlanta Partners for Education?



Founded in 1981, APFE is a **501(c)(3) nonprofit organization** that serves as the **official philanthropic and strategic partner** to Atlanta Public Schools (APS).

Operates under an **independent board of directors** while maintaining a **close, collaborative relationship with APS.**

**Mission:** To connect businesses, foundations, and community members to APS through partnerships that expand opportunity and drive student success.

**Current Status:** Supported financially by APS during its transition period toward full independence.



**Focus Area:** Our Responsibility Is Shared

**Objective:** Expand Atlanta Partners for Education (APFE) impact

# Key Performance Indicators

Actual (2025)

**\$1,629,000**

## Fundraising

Fundraising Revenue through APFE (Cash and Grants)

Target (2026)

**\$3,507,000**

Target (2030)

**~\$ 5,000,000**

Actual (2026 YTD)

**\$3,352,146**



# APFE Current Donors



Mercedes-Benz



THE ANNIE E. CASEY  
FOUNDATION





**Focus Area: Our Responsibility Is Shared**

**Objective: Expand Atlanta Partners for Education (APFE) impact**

# Strategies

**1**

**Ensure fundraising is aligned with APS strategic priorities**

**2**

**Strengthen financial management and internal processes**

**3**

**Build awareness of APFE, while strengthening donor relationships**



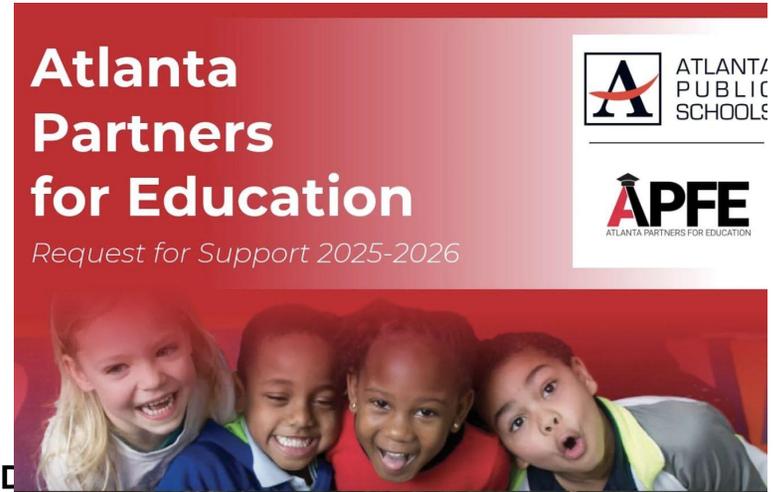
**ATLANTA  
PUBLIC  
SCHOOLS**

# Strategy 1: Ensure fundraising is aligned with APS strategic priorities



1

Ensure fundraising is aligned with APS strategic priorities



# Current Actions

Timeline	Action	Description
Fall 2024	<b>APFE Board Priorities Aligned with APS Strategic Plan</b>	APFE Board-approved priorities mirror district's focus
Summer 2025	<b>Corporate Sponsorship Packet Launched</b>	Unified fundraising materials and sponsorship tiers for corporate partners.
Fall 2025	<b>Facilities Planning Support</b>	Hosting <i>"Reimagine What's Possible: APS Facilities Planning"</i> meeting to engage civic, business, and community leaders.
Ongoing	<b>Strategic Grantmaking</b>	Pursuing grants directly tied to APS priorities — literacy acceleration and college & career readiness.

1

**Ensure fundraising is aligned with APS strategic priorities**

## Next Steps

	<b>Expected Completion</b>
Create a Fundraising menu to fulfill APS unfunded strategic needs	Winter 2025
Identify potential donors and a timeline aligned to those fundraising goals	Winter 2025
Continue meeting with donors to build relationships and fund APS priorities	Ongoing

**Strategy 2:  
Strengthen financial management and internal  
processes**



2

**Strengthen financial management and internal processes**



**Partnership Interest Form**



# Current Actions

Focus Area	Action / Outcome
<b>Financial Tracking</b>	Built a dashboard to monitor all donations by category against fundraising goals.
<b>Fundraising Systems</b>	Launched targeted campaigns
<b>Expanded Financial Tools</b>	Added credit card, CashApp, and wire transfer capabilities to simplify giving.
<b>Board Growth</b>	Recruited leaders in corporate finance (Coca-Cola), CSR (Mercedes-Benz USA), and philanthropy (United Way) to strengthen governance and oversight.
<b>Process Alignment</b>	Developed clear protocols defining roles and responsibilities between APFE and APS for fiscal management and partnership coordination.



# 2

## Strengthen financial management and internal processes

### Next Steps

	Expected Completion
Build capacity through contract bookkeeper	Fall 2025
Identify an accounting firm to conduct an audit	Winter 2026
Seek a contractor to handle grants management	Spring 2026

**Strategy 3:  
Build awareness of APFE, while strengthening donor  
relationships**



3

Build awareness of APFE, while strengthening donor relationships



# Current Actions

Focus Area	Action / Outcome
<b>Brand Identity</b>	Created new APFE branding and website to clearly communicate mission, priorities, and impact.
<b>Community Engagement</b>	Relaunching the APFE Advisory Committee to convene civic, business, and philanthropic leaders.
<b>Donor Stewardship</b>	Conducted Listening Tour with past, current, and prospective funders to strengthen relationships and align giving with APS priorities.
<b>District Partnerships</b>	Connected Superintendent Johnson and APS Leadership directly with corporate and philanthropic partners to deepen strategic collaboration.



ATLANTA PUBLIC SCHOOLS  
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**3**

**Build awareness of APFE, while strengthening donor relationships**

## Next Steps

	<b>Expected Completion</b>
Identify potential new APFE Board Members	<b>Winter 2025/26</b>
Confirming an Advisory Council and Cadence	<b>Winter 2025/26</b>
Develop strategy to expand outreach to national foundations	<b>Winter 2025/26</b>

THANK YOU!

[WWW.APFEFDN.ORG](http://WWW.APFEFDN.ORG)

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