



Matawan-Aberdeen Regional School District
BUILDING CONNECTIONS

November 24, 2025

Community Session



Shaping Our District's Future



Meeting Norms

- **Acknowledge and respect different perspectives**
- **Listen and speak with an open mind**
- **Stay on topic to ensure all voices are heard**
- **Be solution focused**



Agenda

Shaping our District's Future ONE Community

- 5:30pm **PART I: CITYGATE District Presentation**
Q&A: CITYGATE presentation
- 6:15pm **PART II: Responding to Community Questions
with Clarity and Care**
- 7:00pm **Special Meeting of the MARSD BOE**



PROJECT STAFF

- **Superintendent, Mrs. Perez**
- **Assistant Superintendent, Mr. Liebmann**
- **Business Administrator, Ms. Case**
- **Director of Personnel, Dr. Rawls-Dill**
- **Director of Facilities- Mr. Carlson**
- **Director of Student Services - Ms. Steffich**
- **Supervisor of Student Services - Ms. Trezza**
- **Transportation Coordinator - Ms. Kaeser**
- **Consultant: Fred Hejazi – Citygate GIS**



About our consultant



- 38 years as a consulting firm
- 28 years of continuous demographic/redistricting experience
- Clients include municipalities, K-12 schools, local government, State and Federal agencies
- Fred Hejazi
 - 27 years of demographic experience
 - Worked hands-on for multiple school projects
 - Extensive mapping and analysis experience



PURPOSE OF THIS MEETING

- **Discuss the scope of the redistricting project**
- **The reasons why redistricting is being considered**
- **Introduce the team who will be working on the project**
- **Explain the project's timeline and implementation plan**
- **Discuss the ways you can provide feedback**



**WHY ARE WE
CONSIDERING
REDISTRICTING?**

Planning for the Future

- **Projected increased enrollment across elementary schools over the next few years**
- **Building facility utilization is unbalanced**
- **Strengthen educational programming access for all**
- **Address the need to improve transportation efficiency**



PROJECT OBJECTIVES

- 1. Balance Attendance areas with School Capacities**
 - Account for future growth of the school district
 - Optimize facility utilization
- 2. Strengthen educational programming and resources**
- 3. Improve transportation efficiency**
 - Review current walking zones and bus routes
 - Review transportation policy as needed
- 4. Create a transparent and open process**
 - Collect community input
- 5. Minimize impact and disruptions**



- ✓ **Retain consultant**
- ✓ **Data Collection and Verification**
 - **Transportation**
 - **Student enrollment**
 - **Functionable capacity of school buildings**
- ✓ **Map student locations**
- ✓ **Map neighborhoods and communities**
- ✓ **Create redistricting web page on District website**
- ✓ **Building walkthroughs**

**WORK ALREADY
COMPLETED**



Next Steps

- ☐ **Continue to evaluate**
 - **Our enrollment**
 - **School Facilities**
 - **Transportation status**
- ☐ **Create potential scenarios**
 - **Transportation zones**
 - **Grade level configuration**
 - **Phase-in over time or full implementation**
- ☐ **Keep community members engaged**
- ☐ **Recommendation to the Board**
 - **Approval by the Board of Education**
- ☐ **Implementation**



PROJECT TIMELINE*



Dates may be adjusted



PROVIDING FEEDBACK

- **MARSD website**
 - [marsd.org/Shaping Our District's Future](https://marsd.org/Shaping-Our-District's-Future)
 - **Comment on published scenarios when available on District website**
- **Attend Board of Education meetings**
- **Email Fred Hejazi (fhejazi@citygategis.com)**
- **Submit feedback and questions: [Community Connections](#)**

