Name: David Petersen		Grading Quarter: 2	Week Beginning: 12/4
School Year: 23-24		Subject: Graphic Design 2	
Monday	Notes:	Objective: **Demonstrate understanding of Color Terminology** Lesson Overview: Introduce vocabulary by giving them a bingo sheet with terms on it, have them try to figure out which definition goes with the word and quiz them the next day Go over the vocabulary from Berryman on colors and theory... Color sensation- emotions connected to colors hue- something that distinguishes one color sample to another value- lightness or darkness of a color sample chroma- how bright or dull a color sample is surface- same hue different surface advance-recede= yellow orange HOT Draws the eye inward red violet COLD Draws the eye away blue green Visability- More contrast the more visable such as black on white (Go over the highest color contrasting colors) Environment- colors look differently in different light color preference- what is preferred	Academic Standards: 16Discuss additive (Red, Green, Blue) and subtractive (Cyan, Magenta, Yellow, Black) color. 7.5Describe additive and subtractive colors, hue, tint, value, and shade 7.6Describe the importance of color selection in connection with target audience, including the color wheel, color schemes, and the psychology of color
Tuesday	Notes:	Objective: **Evaluate of Page Layout and Design of Event Posters** Lesson Overview: Show examples of page layout and design….and talk about the principles of design How can I make my label using these basic ideas of design. emphasis contrast repetition legibility readability	Academic Standards:

Wednesday	Notes:	Objective: **Create children restaurant menus which include activites and pricing** Lesson Overview: Go over formatting menu items and include principal of design elements Reviewed placing images in ID from top 10 All about me project 8 pages minimum printed front to back. Have the students start up bridge and have them use it. Use FITTING to fit objects into frames and using the content Grabber or not Create frame first or don't drag and drop file-place click or drag out frame	Academic Standards: 11-12.WHST.2eProvide a concluding statement or section that follows from and supports the information or explanation provided (e.g., articulating implications or the significance of the topic). 11-12.WHST.4Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. 7.1Generate project ideas using stakeholder communication, research, brainstorming, thumbnails, roughs, mock-ups, and wireframes 7.2Identify demographic components for a target audience (e.g., gender, age, income, education, socioeconomic, ethnicity, and location) 7.3Develop a project workflow from initiation to completion 7.4Consider user experience (UX) when designing for the target audience (e.g., motivation, functionality, and accessibility) 8.10Produce single- and multi-color graphic works using industry standard software 8.11Create single- and multi-page graphic works utilizing margins, columns, grids, and bleeds 8.12Demonstrate layout skills for digital media using industry standard software

			AZ.11-12.WHST.4aProduce clear and coherent functional writing (e.g., formal letters, envelopes, procedures, labels, timelines, graphs/tables, experiments, maps, caption, charts, diagrams) in which the development, organization, and style are appropriate to task, purpose, and audience.

Thursday	Notes:	Objective: **Utilize Page Layout and Grids to demonstrate understanding of Pre-Press Compositions** Lesson Overview: Go over the expectations on the autobiographies Cover Berrymans point on Grid Systems (organized (people like to see this), equilibrium, easy to read and understand, continuation, use of gestalt principals) These will need to look good and not just be a picture book. Print out the grid pages and go through them as a class, talk about having 2 11x17 folded pages and making a dummy with them (label the front (1) and all of the pages and Back (8) so They can see what pages go where. The project needs to include pictures, text, and dialog along with graphics that show their personality. Talk about things being balanced visually pleasing Minimum of 8 Pages that takes someone from childhood to now. Include pictures and autobiographical information.	Academic Standards: 44Identify within an instructor specified project examples of: text blocks, graphics, frames, headings, drop caps, text wraps. 45Design a document using specified text blocks, graphics, frames, headings, drop caps and text wraps. 46Identify within an instructor specified project examples of: margins, formatting, gutters, register marks, trim marks, fold lines. 47Describe trim size; bleed size; and live, and safety area of a page. 48Set page of text with specified margins, formatting, gutters, and leading. 49Prepare multi page layout incorporating specified register marks, trim marks and fold lines. 62Demonstrate the use of appropriate page layout software for an instructor specified print or digital project. 63Create a design concept that can be used in various media: web, digital distribution, print. 7.13Differentiate the type, use, and care of digital cameras and accessories, including basic lighting equipment 7.15Plan and prepare an outdoor and an indoor photo shoot according to a client's needs, including setting up the necessary equipment 7.2Identify the basic principles of Graphic Design (balance, emphasis, movement, unity,

			contrast, and simplicity) 7.3Identify the basic elements of Graphic Design (line, shape, pattern, space, size, form, and color) 8Discuss the following elements of an instructor specified graphic design concept example: message, color, typography, images, layout. 8.10Produce single- and multi-color graphic works using industry standard software 8.11Create single- and multi-page graphic works utilizing margins, columns, grids, and bleeds 8.12Demonstrate layout skills for digital media using industry standard software 8.4Use a digital camera to demonstrate composition techniques (i.e., rule of thirds, diagonals, framing, balance, leading lines, repeating patterns/texture, symmetry, etc.) 8.5Execute a photo shoot according to client's needs 8.7Create single and multi-page products using industry standard layout software and/or online, according to specifications 8.8Demonstrate type specifics, alignment, and appropriate use of margins, columns, grids bleeds, and styles 8.9Execute an outdoor and an indoor photo shoot according to a client's needs, including setting up the necessary equipment

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