Name: David Petersen		Grading Quarter: 4	Week Beginning: 4/29
School Year: 23-24		Subject: Graphic Design 2	
Monday	Notes:	Objective: **Review 7 Key Elements of Graphics Design** Lesson Overview: Elements of Design Line Shape Form Texture Space Imagery Typography Color Tying it all together... Alignment Balance Symmetry	Academic Standards: 6.1 Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size)
Tuesday	Notes:	Objective: **Review file types** Lesson Overview: break the board up into raster and vector then list all the different files - have them take a few minutes and separate them into their respective categories - talk about what makes each unique and stand out RAW FILES- Vector AI SVG EPS Raster JPEG JPG PS PNG TIFF GIF	Academic Standards: 5.5 Differentiate among graphic file formats based on compatibility, file size, resolution, color gamut, and medium (i.e., JPG, TIFF, RAW, PSD, PDF, INDD, AI, GIF, PNG, etc.)

Wednesday	Notes:	Objective: **Review- Photography f shop, shutter, iso** Lesson Overview: Aperture Controls amount a light coming in like an eye, but has more to do with depth The higher the number the smaller the hole ISO Sensitivity Shutter Speed in which the picture is taken	Academic Standards: 5.1 Demonstrate proper use and care of equipment (i.e., computers, storage devices, printers, peripherals, cameras, input devices, etc.) 8.1 Differentiate among the color spaces (e.g., RGB, CMYK, Spot Color, L*a*b*, HSB, HSL, grayscale, and hex color) and how they relate to graphic design 8.4 Use a digital camera to demonstrate composition techniques (i.e., rule of thirds, diagonals, framing, balance, leading lines, repeating patterns/texture, symmetry, etc.) 8.5 Execute a photo shoot according to client's needs 8.8 Manipulate digital images using industry standard software

Thursday	Notes:	Objective: **Create a label using Adobe Illustrator and Indesign** Lesson Overview: Let the students work in either program or both…. will need to save as an EPS file Talk about making labels that work, vodka crazy designs, apple products and their boxes and how we buy packaging	Academic Standards: 11-12.WHST.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. 7.1 Generate project ideas using stakeholder communication, research, brainstorming, thumbnails, roughs, mock-ups, and wireframes 7.2 Identify demographic components for a target audience (e.g., gender, age, income, education, socioeconomic, ethnicity, and location) 7.3 Develop a project workflow from initiation to completion 7.4 Consider user experience (UX) when designing for the target audience (e.g., motivation, functionality, and accessibility) 8.12 Demonstrate layout skills for digital media using industry standard software

Friday	Notes:	Objective: **Examine and utilize the key elements in label design- Critique label designs** Lesson Overview: Peer Review of label designs- Use the elements of design and proofreading to give suggestions to students on how to improve their designs.	Academic Standards: 38 Distinguish between display (headline) type and body (text) type by their point sizes, styles, and uses. 42 Illustrate a sample paragraph(s) using flush left-ragged right, flush right-ragged left, centered, justified, force justified, widows and orphans, caps, lowercase, uppercase, small caps, and ligatures. 6.1 Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size) 7.1 Generate project ideas using stakeholder communication, research, brainstorming, thumbnails, roughs, mock-ups, and wireframes 7.2 Identify demographic components for a target audience (e.g., gender, age, income, education, socioeconomic, ethnicity, and location) 8.1 Differentiate among the color spaces (e.g., RGB, CMYK, Spot Color, L*a*b*, HSB, HSL, grayscale, and hex color) and how they relate to graphic design 8.11 Create single- and multi-page graphic works utilizing margins, columns, grids, and bleeds