

Name: Bridgette Blake		Grading Quarter: Q4	Week Beginning: March 18
School Year: 2023-2024		Subject: Business 2-3, B100 Introduction to Business NPC – Dual Enrollment	
Monday	Notes: No School - Professional Development	Objective: Lesson Overview:	Academic Standards:
Tuesday	Notes:	Objective: Students will learn how to distribute and promote products and services. Lesson Overview: <ul style="list-style-type: none"> Read chapter 12 Week 10 discussion board posts. 	Academic Standards: 3.0 Analyze marketing strategies.
Wednesday	Notes:	Objective: Students will learn how to distribute and promote products and services. Lesson Overview: <ul style="list-style-type: none"> Read chapter 12 Super Bowl case study. 	Academic Standards: 3.0 Analyze marketing strategies.
Thursday	Notes:	Objective: Students will learn how to distribute and promote products and services. Lesson Overview: <ul style="list-style-type: none"> Chapter 12 PowerPoint Chapter 12 quiz review 	Academic Standards: 3.0 Analyze marketing strategies.
Friday	Notes:	Objective: Students will learn to use technology to manage information. Lesson Overview: <ul style="list-style-type: none"> Chapter 12 quiz Week 10 discussion board replies Begin reading chapter 13. 	Academic Standards: 3.0 Analyze marketing strategies. 6.0 Analyze technology and web-based tools.