

Objective

Provide regular, clear and consistent information to stakeholders.

Critical Initiative

Effectively employ messaging platforms (e.g, Remind 101, email, PowerSchool), newsletters, direct email, social media, and face-to-face meetings.

Start Date: 07/01/2025End Date: 06/30/2026

Key Measures

- Surveys
- Remind 101 Analytics
- Social Media Analytics
- Stakeholder Meeting Documentation

Objective

Continue implementing and refining accountability measures for monitoring and reducing absenteeism.

Critical Initiative

Implement and refine the comprehensive plan to effectively monitor and respond to student absenteeism (includes: meetings, truancy procedures, exam exemption, counselor intervention, etc.).

Start Date: 07/01/2025

End Date: 06/30/2026

Key Measures

Weekly Attendance Reports

Contact Log

Annual Chronic Absenteeism Report

Quarterly Perfect Attendance Report

Objective

Provide students with high quality, dat-informed learning opportunities leading to increased academic achievement.

Critical Initiative

Develop and implement a comprehensive plan for student learning opportunities to increase academic achievement (Fall ACT with Writing, data meetings, instructional coaching, ACT online prep, etc.).

Start Date: 07/01/2025

End Date: 06/30/2026

Key Measures

Data Meeting Documentation

ACT Intervention Data

Service Reports from Kids First

Fall 2025 ACT Results Analysis

Spring 2026 ACT Results Analysis

Orange Beach Middle/High School

Vision At Orange Beach Middle and High School, we aim to equip and inspire students to think, create, perform, and advocate.	Mission Orange Beach City Schools provides a K-12 results based experience that focuses on the whole student, one that incorporates challenging academics and skills acquisition, strong character development, and solid citizenship which will build our next generation.	Beliefs We believe in a challenging curriculum spectrum, skills acquisition, strong character and solid citizenship.
Communication Objectives • Provide regular, clear and consistent information to stakeholders. Critical Initiatives • Effectively employ messaging platforms (e.g, Remind 101, email, PowerSchool), newsletters, direct email, social media, and face-to-face meetings. Key Measures • Surveys • Remind 101 Analytics • Social Media Analytics • Stakeholder Meeting Documentation	Attendance Objectives • Continue implementing and refining accountability measures for monitoring and reducing absenteeism. Critical Initiatives • Implement and refine the comprehensive plan to effectively monitor and respond to student absenteeism (includes: meetings, truancy procedures, exam exemption, counselor intervention, etc.). Key Measures • Weekly Attendance Reports • Contact Log • Annual Chronic Absenteeism Report • Quarterly Perfect Attendance Report	Achievement Objectives • Provide students with high quality, dat-informed learning opportunities leading to increased academic achievement. Critical Initiatives • Develop and implement a comprehensive plan for student learning opportunities to increase academic achievement (Fall ACT with Writing, data meetings, instructional coaching, ACT online prep, etc.). Key Measures • Data Meeting Documentation • ACT Intervention Data • Service Reports from Kids First • Fall 2025 ACT Results Analysis

- Spring 2026 ACT Results Analysis