

## BUSINESS: TRAVEL AND TOURISM PATHWAY –

This pathway focuses on using communication, business, and cultural awareness skills to plan, promote, and manage travel experiences and tourism services. It includes topics like hospitality, marketing, geography, customer relations, event coordination, travel planning, and the ethical and legal aspects of the tourism industry. Students learn how to design travel packages, provide quality customer service, and manage operations in hotels, resorts, travel agencies, and other tourism-related businesses.

**CAREERS INCLUDE** Travel Agent, Tour Guide, Hotel Manager, Event Coordinator, Resort Manager, Cruise Director, Travel Consultant, Destination Marketing Specialist, Airline Customer Service Representative, Hospitality Manager, Concierge, Tourism Promotion Director, Front Desk Supervisor, Travel Writer / Blogger, Convention Services Manager, Guest Relations Manager, Tour Operator, Flight Attendant, Recreation Manager, Travel Entrepreneur

### SAMPLE PLAN OF STUDY\*

\*This course has a co/prerequisite, ^This course requires an application, ¥This course counts as a STEM Elective

<p><b>FRESHMAN YEAR</b></p> <p>(1.0) English                  (1.0) Math (based on math course progression)                  (1.0) Science                  (1.0) Social Studies                  (1.0) Physical Education                  (1.0) Performing/Fine Arts Credit                  (0.5) Business Management (suggested)  <b>(0.5) Nutrition and Dietetics</b>                  (1.0) Elective</p>	<p><b>SOPHOMORE YEAR</b></p> <p>(1.0) English                  (1.0) Math (based on math course progression)                  (1.0) Science                  (1.0) Social Studies                  (0.5) Health  <b>(0.5) Entrepreneurship ¥</b>  <b>(0.5) Culinary Essentials I *^¥</b>  <b>(1.0) Principles of Marketing ¥</b>                  (1.5) Electives</p>
<p><b>JUNIOR YEAR</b></p> <p>(1.0) English 11/AP Lang &amp; Comp                  (1.0) Math (based on math course progression)                  (1.0) Science                  (1.0) Social Studies                  (0.5) Communications Credit  <b>(1.0) Event Planning and Management</b>  <b>(0.5) Culinary Essentials II *¥</b>                  (2.0) Electives</p>	<p><b>SENIOR YEAR</b></p> <p>(1.0) English 12 or AP Lit &amp; Comp or AP Lang &amp; Comp                  (1.0) Math (based on math course progression)                  (1.0) Science                  (0.5) Political Participation or Con. Law/AP Government                  (0.5) Financial Literacy  <b>(0.5) Career Connections ¥</b>  <b>(0.5) Community Connections ¥</b>                  (2.0) Electives</p>

#### BOLDED COURSES LEAD TO PATHWAY COMPLETION

**PATHWAY COURSES:** Pathway completion requires students to complete three (3) credits in the pathway, with at least two (2) of those credits being a combination of technical and application-level courses. Additionally, a student must earn one of the following: an industry-recognized certification (IRC), nine (9) + college hours aligned to the pathway, or complete a high-quality work-based learning experience (Internship).

TECHNICAL LEVEL	APPLICATION LEVEL
Nutrition and Dietetics Culinary Essentials I *^¥ Culinary Essentials II *¥ Entrepreneurship ¥ Event Planning and Management Principles of Marketing ¥	Career Connections ¥ Community Connections ¥

<p><b>Other Recommended Courses</b></p> <p>Business Management                  Business Communications                  Marketing Applications                  Applied Business Development</p>	<p><b>Opportunities for Pathway Completion:</b></p> <p>Culinary Essentials -IRC, ServSafe</p>	<p><b>Graduation Requirements:</b></p> <p>English – 4 credits                  Math - 4 credits                  Science – 3 credits                  Social Studies – 3.5 credits                  STEM Elective – 1 credit                  Fine Arts – 1 credit                  Communication – 0.5 credit                  Financial Literacy – 0.5 credit                  Physical Education/Health – 1.5 credits                  Postsecondary Assets – 2 required</p>
---	---	---

\*This sample plan of study offers an example of what a student's individual plan of study in this pathway might look like. Please note that some courses may not be offered on an annual basis and participation in classes may be subject to space availability.