



Visual Art & Design

Art meets function in this creative pathway where students develop their artistic skills and learn how to build a professional looking career or college level design portfolio through projects, problem-based learning, and real world experiences. Some studies covered in this pathway include drawing, illustration, computer graphics, animation, 3D modeling, graphic design, photography, ad layout as well as product and package design.



◆ Course Sequence

1. Visual Design Primer
2. Digital Image Editing
3. Digital Media Art
4. Digital Print Design

◆ College Credit Opportunities

- Digital Image Editing
- Digital Media Arts
- Digital Print Design

College Credit Plus general education and other dual credit courses are also available.

◆ Industry Credentials

- Adobe Illustrator
- Adobe In Design
- Adobe Photoshop

Pathway Promise: Scholars that successfully complete this pathway will be prepared with industry credentials, college credits, and community experiences that support their future aspirations.



**College & Career
Academies**

AKRON PUBLIC SCHOOLS

FIRESTONE

Visual Art & Design

Entry-Level Careers

- Blogger/Vlogger
- Copy Center Associate
- Customer Service Rep.
- Digital Print Technician
- Finishing & Bindery Operator
- Newspaper Layout
- Photography Assistant
- Press Operator Assistant
- Print and Web Sales Associate
- Print Shop Pre-Press
- Production Layout Artist
- Sign and Banner Associate

Technical Careers

(Advanced certification, Apprenticeship, or Associates Degree)

- Advertising Sales
- Animator
- Digital Graphic Designer
- Digital Video Designer/Editor
- Greeting Card Illustrator
- Logo Designer/Illustrator
- Multimedia Artist
- Photographer
- Photoshop Artist
- Tattoo Artist
- Video Game Designer
- Website Designer

Professional Careers

(Bachelor's Degree or higher education)

- Advertising Director
- Architect
- Art Director
- Cartoonist/Publication Illustrator
- Corporate Designer
- Creative Director
- Digital Design Specialist
- Environmental Designer
- Film & TV Producer
- Multimedia Artist/Animator
- Packaging Designer
- Photo Journalist