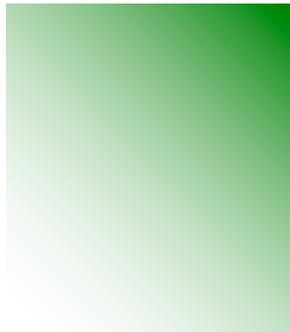




CENTRAL UNIFIED SCHOOL DISTRICT
4605 North Polk Avenue · Fresno, CA 93722
Phone: (559) 274-4700 · Fax: (559) 271-8200



2025-2026 Advertising Contract

Name of Company (Or Player Name for Player Ad)

Company Representative's Name (Print)

Street Address

Company Representative's Signature

City, State, Zip

Email Address (for artwork questions)

Phone Number

Booster Club Representative

Business/Corporate Scoreboard Ads (All Ads Full Screen)

- 15 second video advertisement (Commercial) \$2,000
 - 30 second video advertisement (Commercial) \$3,000
- (Business/Corporation must provide content)

Player Tribute (Non-Corporate/Business)

- Full Screen \$500

CUSD Membership

- \$150 Level 1 - Your family name displayed on our state-of-the-art digital scoreboard
- \$300 Level 2 - Your family name is displayed on the state-of-the-art digital scoreboard, 2 season tickets for all regular-season home games, and 1 vehicle parking pass.

****Advertisements will be played 3-4 times before, during, and after the varsity football games.**

Your business commercial will run from _____ to _____.

Artwork Guidelines:

Recommended Static File Format- PNG, BMP, GIF/GFF, JPG/JPEG, TGA, TIF (72 DPI Resolution).
Display Ready Animated File Format-MP4 with H.264 Codec. Artwork may be altered or adjusted to fit ad space if necessary.

Board Policy-1325 (Community Relations, Advertising and Promotion)

Ad Reviewed and Approved By x _____ Date _____