



# IT & Interactive Media

Technology focused on media where students learn about the digital world and use their knowledge to create professional media products. Students explore design techniques with photography and Photoshop, web design, video and sound, and media production. Potential careers in this pathway include web developer, computer engineer, video producer and graphic designer.



## ◆ Course Sequence

1. Information Technology
2. Design Techniques
3. Video & Sound
4. Web Design

## ◆ College Credit Opportunities

- Design Techniques
- Information Technology
- Internet Design and Development
- Technical Report Writing  
(Prerequisite - College English Composition)
- Video & Sound
- Web Design

College Credit Plus general education and other dual credit courses are also available.

## ◆ Industry Credentials

- Adobe Premiere Pro
- Adobe Photoshop
- CompTIA IT Fundamentals

**Pathway Promise:** Scholars that successfully complete this pathway will be prepared with industry credentials, college credits, and community experiences that support their future aspirations.



**College & Career  
Academies**

AKRON PUBLIC SCHOOLS

ELLET

# IT & Interactive Media

## Entry-Level Careers

- Audio Visual Specialist
- Computer Sales
- Computer User Support Specialist
- Digital Content Manager
- Disc Jockey
- Front End Web Design Intern
- Photo Editor
- Photographer
- Sound Mixer/Recorder
- TV/Radio Production Assistant
- Video Game Tester
- Videographer

## Technical Careers

(Advanced certification, Apprenticeship, or Associates Degree)

- App Developer
- Computer Support Specialist
- Graphic Designer
- Interior Designer
- Internet Network Technician
- Print/Digital, TV/Radio Sales
- Print Production Manager
- Social Media Specialist
- Tattoo Artist
- Theater/Sound Technician
- Video Editor
- Web Designer

## Professional Careers

(Bachelor's Degree or higher education)

- 3D Animator
- Art Director
- Computer Systems Specialist
- Computer Engineer/Programmer
- Creative Director
- Cyber Security Specialist
- Media Designer/Artist/Animator
- Public Relations Specialist
- Social Media Strategist
- TV/Film, Radio/Audio Specialist
- Video Game Designer
- Web Developer