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ASHWAUBENON
SCHOOL DISTRICT

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Layden Brings Home 3 Awards from Wisconsin School Public Relations Association (WSPRA) Fall Conference

Ashwaubenon, WI – November 17th, 2025 – On Thursday, November 13, Jennifer Layden, Communications Coordinator, earned three Spectrum Awards at the Wisconsin School Public Relations Association (WSPRA) Fall Conference.

Jennifer and the Ashwaubenon School District were recognized with awards in the following categories:

- **Referendum Campaign** – *Supporting the Mental Health Needs of Ashwaubenon Students*
- **Marketing/Advertising Material** – *Ashwaubenon Community Partnership Guide*
- **Website** – *Showcasing the Vision, Mission, and Achievements of Ashwaubenon School District*

Over the past year, Jennifer has dedicated countless hours to leading the Fall 2024 operational referendum campaign focused on sustaining student mental health services. She also developed a comprehensive partnership guide to streamline advertising opportunities between the district and the community. In addition, Jennifer led the design, implementation, and staff training for the district's newly launched website.

We are incredibly proud of Jennifer's outstanding work and the well-deserved recognition she brought home.

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