

# Move-a-thon

## Sponsorship Proposal

**Sequoia Elementary** is hosting a Move-A-Thon! Join us as a sponsor and demonstrate your commitment to education and community while gaining valuable visibility among 500+ families across Oakland.

### **About Sequoia Elementary School**

- We are a Title One Oakland Unified Public School in the Dimond
- We've grown 20% in two years to almost 500 students
- We have an engaged caregiver community with 200+ volunteers each school year

### **What is the Sequoia Move-A-Thon?**

- An opportunity for our students to walk, run, wiggle, dance, play and move their bodies to raise money for a good cause: Sequoia!

### **Why Sponsor?**

- Your company will be promoted within our Squirrel community via our newsletters, emails (600+ subscribers) and social media - the sooner you commit, the sooner we can promote your amazingness and your business.
- Your logo will be visible on a banner on our prime real estate on Lincoln Avenue
- It will make you feel real good to support the children
- We are a 501(c)3 organization so your sponsorship is a tax deductible donation

### **How is Sponsorship Money Used?**

We fund a wide variety of programs at Sequoia that include but are not limited to:

- Garden Enrichment Program
- Physical Education
- Mental Health Counselor
- Yard Supervisors
- Social-Emotional Learning Coordinator
- Field Trip Subsidy
- Teacher/Staff Reimbursement
- and much much more...

**To register as a sponsor or if you have questions, please contact our team at [SPTOfundraisingcochair@gmail.com](mailto:SPTOfundraisingcochair@gmail.com) or 415-710-8990**

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### Star Squirrel Sponsor

**\$1,500**

- Inclusion in 2 sponsor thank you posts on social media channels with link
- Logo featured in event emails to school community (600+ subscribers)
- Acknowledgement in Sequoia Parent-Teacher Organization newsletter
- Prime logo placement on event website
- Prime logo placement on event banners placed on school exterior



### Super Sequoia Sponsor

**\$1,000**

- Inclusion in a sponsor thank you post on social media channels
- Logo included in event emails to school community (600+ subscribers)
- Acknowledgement in Sequoia Parent-Teacher Organization newsletter
- Logo placement on event website
- Logo placement on event banners placed on school exterior



### Awesome Acorn Sponsor

**\$500**

- Inclusion in a sponsor thank you post on social media channels
- Business named in event emails to school community (600+ subscribers)
- Logo placement on event website
- Logo placement on event banners placed on school exterior