Status: ORIGINAL

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

2024-11-13	Regular School Board Meeting
CATEGORY:	O. Strategy & Operations
DEPARTMENT:	Economic Development & Diversity Compliance

Agenda Item Number:	O-3.
Consent or Open Item:	Consent
Special Order:	NO
Time for Special Order:	

TITLE:

SDOP Summary of Progress Report - July 1, 2024 - September 30, 2024

REQUESTED ACTION:

Receive SDOP Summary of Progress for the July 1, 2024 - September 30, 2024 Reporting Period. District-wide.

RATIONALE:

For the Requested Actions, Background/History, Alignment to the 2027 Goals and Guardrails, Measurable Outcome(s)/Return on Investment, and Financial Impact, please see the Executive Summary.

EXHIBITS:

Executive Summary
Summary of Progress

FINANCIAL IMPACT:

There is no financial impact to the District.

STRATEGIC PLAN ALIGNMENT:

Student Focus Outcomes

OR • **Business Operations**

BOARD ACTION:

(For Official School Board Records Only)

RECEIVED

SOURCE OF ADDITIONAL INFORMATION

Name:	Wanda F. Paul	Phone:	754-321-2100
Name:		Phone:	

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Senior Leader & Title

Wanda F. Paul, Chief Operations & Facilities Officer

Signature

Wanda F. Paul, Chief Operations & Facilities Officer

Electronic Signature

Form \$4189 Revised 7/24

HH/JJS

Approved in Open Board Meeting On: November 13, 2024

By: Lori Alhadeff

School Board Chair

For more information, please contact:
Name: Wanda F. Paul
Title: Chief Operations & Facilities Officer
Phone: 754-321-2100

EXECUTIVE SUMMARY

Supplier Diversity Outreach Program Summary of Progress

Board Meeting Date: November 13, 2024

Recommended Action
Receive an update on the Supplier Diversity Outreach Program (SDOP) Summary of Progress for the July 1, 2024 – September 30, 2024 reporting period – Quarter 1.

District-Zone Impact: District-wide.

Impact if the Board Voted Yes or No

If the Board votes "Yes": The Board's request to receive quarterly updates on the progress of SDOP will be achieved.

If the Board votes "No": The Economic Development & Diversity Compliance Department (EDDC) will continue program implementation to advance District goals for local small businesses, Certified as Emerging/Small/Veteran/Minority/Women Business Enterprise (E/S/V/M/WBE) firms, in procurement opportunities across all industry categories.

Background/History
The local business community is a critical component of the District's supply chain, and South Florida's economic infrastructure, benefiting our students and families. This item tracks activities undertaken by the Economic Development & Diversity Compliance Department to increase utilization of local small, minority, and women-owned firms in District procurements.

Alignment to 2027 Goals and Guardrails
Business Operations

Measurable Outcome(s)/Return on Investment
The measurable outcome is increased District spend with local E/S/V/M/WBE Certified suppliers.

Financial Impact
There is no existing, nor additional funding necessary for this item.

SUMMARY OF PROGRESS
ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT
SUPPLIER DIVERSITY OUTREACH PROGRAM
REPORTING PERIOD: JULY 1 - SEPTEMBER 30, 2024 (FY25 Q1)

The Economic Development & Diversity Compliance Department (EDDC) oversees the District's Supplier Diversity Outreach Program (SDOP). It is governed by School Board of Broward County Policy 3330 - Supplier Diversity Outreach Program and related Standard Operating Procedures. Policy 3330 was adopted to remedy the ongoing effects of identified marketplace discrimination that continue to adversely affect the participation of Emerging/Small/Veteran/Minority/Women Business Enterprises (E/S/V/M/WBE) in District procurement opportunities. The policy was updated by the Board on January 23, 2024 based on the Keen Independent Research 2023 Broward County Public Schools Disparity Study.

As EDDC continues to serve as a conduit to ensure inclusive procurement activity, we are implementing additional activities to fortify the target market. The summaries and illustrations below provide an update on the continual progress of SDOP for the July 1 - September 30, 2024 reporting period.

E/S/V/M/WBE CERTIFICATION

FY24 Q4
697
TOTAL CERTIFIED FIRMS

VS

FY25 Q1
729
TOTAL CERTIFIED FIRMS

CERTIFICATION BY ETHNICTY, GENDER AND INDUSTRY CATEGORY

Certified Firms by Ethnicity & Gender	FY24 Q4 Certified Firms	FY25 Q1 Certified Firms	Construction	Architecture & Engineering	Professional Services	Goods	Other Services
African American Male	138	145	56	8	18	13	50
African American Female	120	129	25	1	25	12	66
Asian American Male	18	20	1	7	1	2	9
Asian American Female	12	11	4	2	3	1	1
Hispanic American Male	127	132	65	19	6	11	31
Hispanic American Female	116	118	49	10	8	18	33
Veteran Business Enterprise Male	0	1	0	0	0	1	0
Veteran Business Enterprise Female	0	1	0	0	0	0	1
Caucasian Female (WBE)	101	104	37	7	18	6	36
Non-Minority Male (SBE)	65	68	31	8	6	9	14
Total	697	729	268	62	85	73	241
Male-owned Certified Firms	348	366	153	42	31	36	104
Female-owned Certified Firms	349	363	115	20	54	37	137

DISTRICT SPEND

Of a total amount of $198.1M in District spend during FY25 Q1, BCPS Certified small/local businesses were paid $13.7M cumulatively. The tables below breakdown District spend by Ethnicity & Gender and by Commodity Category, respectively.

CERTIFIED SPEND BY ETHNICITY & GENDER

Ethnicity & Gender	Spend $	Spend %
African American Male	$2,773,232.19	1.40%
African American Female	$538,593.06	0.27%
Hispanic American Male	$1,734,422.31	0.88%
Hispanic American Female	$1,565,299.80	0.79%
Asian American Male	$310,146.40	0.16%
Asian American Female	$284,506.88	0.14%
Caucasian Female (WBE)	$5,646,418.32	2.85%
Veteran Business Enterprise (VBE)	$ -	0.00%
Non-Minority (SBE)	$872,297.96	0.44%
Total Certified Spend	**$ 13,724,916.92**	**6.93%**
Total Non-Certified Spend	**$ 184,432,916.70**	**93.07%**
Total Spend	**$ 198,157,833.62**	**100.00%**

CERTIFIED SPEND BY COMMODITY CATEGORY

Certified Spend by Commodity Category	Spend $	Spend %
Academic / Student Services	$30,753.74	0.02%
Business Operations Products	$302,171.33	0.15%
Business Operations Services	$2,189,046.71	1.10%
Facilities / Maintenance / Repair (Inside)	$1,053,107.45	0.53%
Food Services / Cafeteria	$4,226,999.46	2.13%
Grounds / Structure / Exterior (Outside)	$2,668,619.72	1.35%
Human Resources	$149,424.59	0.08%
Janitorial / Custodial	$350,906.70	0.18%
Major Construction	$2,595,486.52	1.31%
Technology	$152,021.50	0.08%
Transportation/Logistics	$6,379.20	0.00%
Total Certified Spend	**$13,724,916.92**	**6.93%**
Total Non-Certified Spend	**$184,432,916.70**	**93.07%**
Total Spend	**$198,157,833.62**	**100.00%**

Source: Procurement & Warehousing Services Department EDDC Goal Setting FY25 1st Qtr

DISTRICT SPEND CONTINUED

During Q1, a total of $13.7M was paid to 85 BCPS Certified small/local businesses. The firms are listed below including the respective payment amounts, ethnicity and gender.

FY25 Q1 PAYMENTS TO CERTIFIED FIRMS

	Vendor	E/S/M/WBE	Ethnicity	Gender
1	A HEALTHY LIFE NOW INC	$68,437.00	African-American (AA)	Male
2	ACALETICS	$206,634.20	Asian-Pacific American (AP)	Male
3	AGC ELECTRIC INC	$381,296.15	White Female (WF)	Female
4	ALISONS PEDIATRIC OCCUPATIONAL THERAPY	$16,531.00	White Female (WF)	Female
5	ALL FLORIDA PAPER	$381,284.12	African-American (AA)	Male
6	APRICOT OFFICE INTERIORS INC	$238,573.66	Hispanic-American (HA)	Female
7	ASMA PROFESSIONAL SERVICES INC	$66,484.00	Asian-Pacific American (AP)	Female
8	ATLANTIC CHARTERS INC	$3,000.00	African-American (AA)	Male
9	AUM ARTI PEDIATRIC THERAPY LLC	$65,833.00	Asian-Pacific American (AP)	Female
10	AW THERAPY SERVICES INC	$50,585.00	White Female (WF)	Female
11	BERGOLLA INC	$26,048.88	Hispanic-American (HA)	Male
12	BEST ONSITE THERAPY SERVICES INC	$68,778.00	Hispanic-American (HA)	Female
13	BLIZZARD AIR CONDITIONING LLC	$33,890.00	Hispanic-American (HA)	Male
14	C & C INTERNATIONAL COMPUTERS &	$990.00	African-American (AA)	Male
15	CANOPY BY DESIGN INC	$9,832.00	Small Business Enterprise (SBE)	Male
16	CES THERAPY LLC	$65,197.50	African-American (AA)	Female
17	CHJT LLC DBA FLORIDA ANIMAL REMOVAL	$3,750.00	White Female (WF)	Female
18	CITY FIRE INCORPORATED	$162,876.48	White Female (WF)	Female
19	CLASSROOM OUTFITTERS LLC	$210,129.12	SBE	Male
20	CODA LINK INC	$1,620.37	Hispanic-American (HA)	Male
21	CONEMCO ENGINEERING INC	$8,000.00	Hispanic-American (HA)	Male
22	CONNECTION THERAPY 4 KIDS	$448,455.00	African-American (AA)	Female
23	COR-CHITECTS	$6,600.00	African-American (AA)	Female
24	DC FENCE SOLUTIONS CORP	$33,260.00	Not Applicable	Male
25	DCI SYSTEMS GROUP INC DBA ALBIERO E	$15,936.00	Small Business Enterprise (SBE)	Male
26	DESIGNS BY ELEMENT LLC	$66,124.00	African-American (AA)	Male
27	DONNA F DAVIES PSY D PA	$4,500.00	African-American (AA)	Female
28	DUCT DESIGN CORPORATION	$55,000.00	Hispanic-American (HA)	Male
29	EDUCATIONAL THERAPY ASSOCIATES	$78,886.96	White Female (WF)	Female
30	FEAT TRAVEL INC	$74,693.38	Not Applicable	Male
31	FONSIS LLC	$54,750.00	African-American (AA)	Male
32	FRANCIS ENGINEERING INC	$1,344,600.00	African-American (AA)	Male
33	GETOTNOW LLC	$49,593.00	White Female (WF)	Female
34	GOLD COAST ENVIRONMENTAL SOLUTIONS	$50,000.00	White Female (WF)	Female
35	GOMEZ & SON FENCE CORP	$16,498.00	Hispanic-American (HA)	Female
36	GONZALEZ, DIANA	$69,227.50	Hispanic-American (HA)	Female
37	GRACE & NAEEM UDDIN INC	$712,850.00	Hispanic-American (HA)	Female
38	GREEN HORIZON SERVICES INC	$1,200,926.00	Hispanic-American (HA)	Male
39	ICG LLC	$180,000.00	Not Applicable	Male
40	IMAGE360-LAUDERHILL	$3,837.73	White Female (WF)	Female
	SUBTOTAL	**$6,535,508.05**		

DISTRICT SPEND CONTINUED

FY25 Q1 PAYMENTS TO CERTIFIED FIRMS

	Vendor	E/S/M/WBE	Ethnicity	Gender
41	IN UNISON SCHOOL APPAREL	$235,526.62	Hispanic-American (HA)	Female
42	INDUSTRIAL SHADEPORTS INC	$5,983.10	Small Business Enterprise (SBE)	Male
43	IPHONE AND IPAD WAREHOUSE LLC	$150,581.50	African-American (AA)	Male
44	J AND A CLEANING COMPANY LLC	$13,840.56	African-American (AA)	Female
45	JASPER ENTERPRISES INC	$32,000.00	African-American (AA)	Male
46	JAVAN LUMBER INC	$60,855.80	Asian-Pacific American (AP)	Male
47	JILL STACIE COHEN INC	$23,475.00	White Female (WF)	Female
48	JORGE A GUTIERREZ ARCHITECT LLC	$274,647.00	Hispanic-American (HA)	Male
49	KIDS EDUCATIONAL THERAPY SVCS INC	$18,530.50	White Female (WF)	Female
50	LEADEX CORPORATION	$38,601.85	Hispanic-American (HA)	Male
51	MAAUN PRESSURE CLEANING INC	$23,055.00	Subcontinent Asian-American (SAA)	Male
52	MAC EDWARDS PRODUCE & COMPANY INC	$4,172,400.00	Not Applicable	Female
53	MAR GREEN RESOURCES LLC	$22,800.00	White Female (WF)	Female
54	MARANATA SCHOOL BUS SERVICE CORP	$4,000.00	Not Applicable	Male
55	MEDIX USA INC	$3,410.88	Asian-Pacific American (AP)	Female
56	MEP ENGINEERING INC	$50,528.01	Hispanic-American (HA)	Male
57	MUSIC ARTS ENTERPRISES INC MAE	$6,470.00	Not Applicable	Male
58	NEELD PAPER AND SUPPLIES INC	$6,783.36	Hispanic-American (HA)	Female
59	NUTTING ENGINEERS OF FLORIDA INC	$8,256.20	Asian-Pacific American (AP)	Male
60	OT TIME, LLC	$148,779.00	Asian-Pacific American (AP)	Female
61	PAMELA ROWE MA CCC SLP LLC	$9,000.00	Hispanic-American (HA)	Female
62	PHOENIX GOLF CAR SALES & SERVICE IN	$1,380.00	Hispanic-American (HA)	Female
63	PHYSICAL THERAPY FOR KIDS WITH	$77,520.00	White Female (WF)	Female
64	PROMOTIONAL SPECIALTIES OF SOUTH	$2,967.00	Hispanic-American (HA)	Female
65	RADISE INTERNATIONAL LC	$11,345.20	Asian-Pacific American (AP)	Male
66	REX CHEMICAL CORPORATION	$1,201.00	Not Applicable	Male
67	RITE WRENCH INC	$2,265.20	Hispanic-American (HA)	Male
68	RS PHOTOGRAPHY LLC DBA TSS PHOTOGRA	$1,650.00	White Female (WF)	Female
69	RSD MAJESTIC SUPPLY COMPANY OF	$958.50	White Female (WF)	Female
70	S3S CONSTRUCTION INC	$140,416.88	African-American (AA)	Male
71	SARDONYX GROUP THERAPY INC	$12,717.50	Not Applicable	Male
72	SCHOOL DAYS THERAPY SERVICES LLC	$80,527.00	White Female (WF)	Female
73	SHERLOCK TREE COMPANY INC	$15,358.00	Hispanic-American (HA)	Female
74	SIGNATURE CONTRACTING & PROPERTY	$514,191.85	African-American (AA)	Male
75	SNAPPER ENTERPRISE - SANDRA CAMPBEL	$4,968.00	White Female (WF)	Female
76	THE TAMARA PEACOCK COMPANY ARCHITEC	$8,000.00	White Female (WF)	Female
77	THERAPRO STAFFING INC	$374,992.00	White Female (WF)	Female
78	THOUSAND AND ONE PAINTING CORP	$42,895.00	Hispanic-American (HA)	Male
79	THREADED NEEDLE BY BRINDA CORP	$5,545.00	African-American (AA)	Male
80	THREE60PRINTING LLC	$11,311.84	African-American (AA)	Male
81	TOWER PEST CONTROL INC	$117,397.66	Hispanic-American (HA)	Female
82	TROPIC FENCE INC	$63,241.00	White Female (WF)	Female
83	UNIVERSAL ELECTRIC FLORIDA INC	$318,075.86	Not Applicable	Male
84	URGENT MEDICAL CENTER INC	$52,000.00	Hispanic-American (HA)	Female
85	VALERIECO LLC	$18,960.00	Hispanic-American (HA)	Female
	SUBTOTAL	**$7,189,408.87**		
	TOTAL CERTIFIED SPEND	**$13,724,916.92**		

DISTRICT SPEND OVERVIEW*

	FY24 Q4 (April - June 2024)	%	FY25 Q1 (July - September 2024)	%
Certified	$57,141,708.62	10.52%	$13,724,916.92	6.93%
Non-Certified	$477,220,752.91	89.48%	$184,432,916.70	93.07%
Total	$534,362,461.53	100.00%	$198,157,833.62	100.00%

DISTRICT UTILIZATION OVERVIEW*

	FY24 Q4 (April - June 2024)	%	FY25 Q1 (July - September 2024)	%
Certified	130	6.22%	85	7.36%
Non-Certified	2143	94.15%	1070	92.64%
Total	2273	100.36%	1155	100.00%

*Source data provided by BCPS Procurement & Warehousing Services Department.

GOAL SETTING

From July - September 2024, the Superintendent's Goal Setting Committee (GSC) applied Affirmative Procurement Initiatives (APIs) to a total of seventeen (17) solicitations. Note, the GSC does not review, nor assign, APIs to proposed contract amendments, renewals, nor piggybacks.

SOLICITATION EVALUATION DATA

During FY25 Q1, EDDC evaluated seven (7) District solicitations to assess participation and utilization of Certified small businesses. Within the seven (7) procurements, thirty-six (36) firms submitted proposals, of which six (6) respondents were BCPS Certified primes. In addition, one (1) Certified sub-contractor was included among the proposals submitted. They are highlighted and denoted with an asterisk (*) on the list below.

Comparatively, in FY24 Q4, EDDC evaluated thirteen (13) District solicitations. Within the solicitations evaluated, eighty-three (83) firms submitted proposals, of which ten (10) were BCPS Certified primes. Additionally, fourteen (14) Certified sub-contractors were included among the proposals submitted.

FY25 Q1 PROPOSALS EVALUATED

1*	**ITB 24-280 Backup & Recovery Software Licensing**	**API Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for API Credit**
Prime Bidder(s)	**C & C International Computers & Consultants, Inc. African American Female MBE**	2% E/S/V/M/WBE Price Preference	**No Bid**
	CDW Government LLC		No
	DGR Systems LLC		No
	Flagler Technologies, LLC White Female WBE		**Yes**
	Howard Industries, Inc d/b/a Howard Technologies Solutions		No
	Kambrian Corporation		No
	Presidio Networked Solutions LLC		No
	Softchoice Corporation		No
	United Data Technologies, Inc.		No
	Zones, LLC		No
Proposed Subs Within Bid Submittals	None		
2	**ITB 24-352 Meals Ready-to-Eat MREs Hurricane Supply**	**API Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for API Credit**
Prime Bidder(s)	Feeding South Florida, Inc.	Local E/S/V/M/WBE Prime Bidder Price Preference	No
Proposed Subs Within Bid Submittals	None		

FY25 Q1 PROPOSALS EVALUATED CONTINUED

3*	**ITB 25-024** **Building Management and Security Systems**	**API Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for API Credit**
Prime Bidder(s)	Design Controls Inc d/b/a Albireo Energy	2% E/S/V/M/WBE Price Preference	No
	ROTH Southeast		No
	Veer Industries and General Contracting LLC **Asian American Male MBE**		Yes
	TRANE U.S. Inc		No
Proposed Sub for TRANE U.S. Inc	***Tirone Electric Inc*** ***White Female WBE***		
4	**RFP 25 - 057** **Stage Curtain Cleaning/ Fire Retardant Treatment**	**API Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for API Credit**
Prime Bidder(s)	International Fire Shield Inc.	3% Bidder Price Preference	No
	New Generation Custom Window Treatments, LLC		No
	On-Site Drapery Cleaners		No
Proposed Subs Within Bid Submittals	None		
5*	**ITB 25-038** **Paints, Accessories/Sundries, Solvents, and Painting Equipment**	**API Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for API Credit**
Prime Bidder(s)	AcryluNone Paint	Local Bidder Preference	No
	Medallion's Paint World		No
	PPG Architectural Finishes, Inc.		No
	Stein Paint Company		No
	The Sherwin-Williams Company		No
	Veer Industries and General Contracting LLC **Asian American Male MBE**		**Yes**
	Vincent Canamella		No
Proposed Subs Within Bid Submittals	None		
6*	**RFP 25-048** **Travel Agent and Tour Operation Services**	**API Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for API Credit**
Prime Bidder(s)	Bob Rogers Travel	Evaluation Preference for Prime Bidders	No
	Florida Safari Adventures, Inc. d/b/a/ Build-A-Field Trip **White Female WBE**		Yes
	Close Up Foundation		No
	Classtrip.com		No
	Destination Services Unlimited Inc.		No
	Dumonde Group LLC d/b/a Dumonde Travel		No
	EF Education First		No
	FEAT Travel Inc		No
	Flamingo Educational Tours of Florida, Inc dba Flamingo Educational Tours - White Female WBE		Yes
	King's College Tours Inc.		No
	SpectrumTours, Inc.		No
Proposed Subs Within Bid Submittals	None		
7	**RFP 25-058** **Stage Rigging and Smoke Hatch Repair**	**API Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for API Credit**
Prime Bidder(s)	Heritage Products Resources, Inc.	3% Bidder Price Preference	No
	Hile's Curtain Specialties		No
Proposed Subs Within Bid Submittals	None		

CONTRACT AWARD DATA

Within the eleven (11) new contracts, approved by the Board in FY25 Q1, one (1) Certified prime was awarded a contract, and three (3) Certified sub-contractors were included within the contracts awarded. The cumulative contract award amount from July - September 2024 was $32.9M. Certified primes and subcontractors are highlighted and denoted below with an asterisk (*). Also note, the list of contracts below, awarded during the quarter, does not include contract amendments, renewals, nor piggybacks.

FY25 Q1 CONTRACT AWARDS OVERVIEW

Participation of Certified Primes and Subs	FY24 Q4	FY25 Q1
Total Approved Contracts	11	11
Certified Primes	5	1
Certified Sub-Contractors	2	3
Contract Awards Amounts with Certified Prime Bidders &/or Certified Sub-Contractor Commitment	$8,854,211.60	$4,150,000.00

FY25 Q1 CONTRACT AWARDS

1	**RFP 24-253 Adult Workforce Education Advertising Agency Services**	**Sum of Basic Contract Value**
Prime Awardee(s)	Omni Automotive South, LLC, d/b/a Omni Advertising	**$4,200,000.00**
Proposed Subs Within Bid Submittals	None	
2	**RFP 24-274 Facilities Condition Assessment & Space Utilization Studies**	**Sum of Basic Contract Value**
Prime Awardee(s)	Bureau Veritas Technical Assessments LLC	**$4,290,000.00**
Proposed Subs Within Bid Submittals	None	
3*	**ITB 24-280 Backup and Recovery Software Licensing**	**Sum of Basic Contract Value**
Prime Awardee(s)	CDW Government LLC	**$650,000.00**
	DGR Systems LLC	
	Flagler Technologies LLC - White Female WBE	
	Kambrian Corporation	
	Presidio Networked Solutions LLC	
	United Data Technologies, Inc.	
	Zones IT Solutions Inc. d/b/a Zones, LLC	
Proposed Subs Within Bid Submittals	None	
4	**ITB 24-312 Adobe Creative Cloud User License and Adobe Sign Transactions**	**Sum of Basic Contract Value**
Prime Awardee(s)	AlxTel, Inc. (Primary)	**$3,078,500.00**
	CDW Government, LLC (Alternate)	
Proposed Subs Within Bid Submittals	None	
5	**ITB 24-352 Meals Ready-to-Eat MREs Hurricane Supply**	**Sum of Basic Contract Value**
Prime Awardee(s)	Feeding South Florida, Inc.	**$813,000.00**
Proposed Subs Within Bid Submittals	None	
	SUBTOTAL CONTRACT AWARDS	**$13,031,500.00**

FY25 Q1 CONTRACT AWARDS CONTINUED

6	**RFP FY25-008** **Flexible Spending Account and Health Savings Account Administration for School Board Employees**	**Sum of Basic Contract Value**
Prime Awardee(s)	Total Administrative Services Corporation (TASC)	**$125,000.00**
Proposed Subs Within Bid Submittals	None	
7*	**RFP 25-020** **Interpreter Services for the Deaf and Hard of Hearing**	**Sum of Basic Contract Value**
Prime Awardee(s)	Indy Interpreting Inc d/b/a CCI Group	**$3,500,000.00**
	ProSign Intrepreting LLC	
	SignTalk LLC	
Subconsultants for SignTalk LLC	***Cutting Edge Postal, LLC - African American Female***	***Sub Commitment $ and % TBD***
	Magnaprints d/b/a Fast Printz - Non-Minority Male SBE	
	Taie, Inc d/b/a Minuteman Press of Hollywood - Asian-Pacifican American Male	
8	**ITB 25-024** **Building Management and Security Systems**	**Sum of Basic Contract Value**
Prime Awardee(s)	Design Controls Inc. d/b/a Albireo Energy	**$11,019,000.00**
	MRSE LLC d/b/a Roth Southeast	
	Trane U.S., Inc.	
Proposed Subs Within Bid Submittals	None	
9	**ITB25-032** **Pool Chemicals and Repairs**	**Sum of Basic Contract Value**
Prime Awardee(s)	Florida Pool Fills, Inc.	**$700,000.00**
Proposed Subs Within Bid Submittals	None	
10	**ITB 25-038** **Paints, Accessories, Sundries, Solvents and Painting Equipment**	**Sum of Basic Contract Value**
Prime Awardee(s)	Acrylux Paint, Inc.	**$1,620,000.00**
	PPG Architectural Finishes, Inc. d/b/a PPG Industries, Inc.	
	The Sherwin-Williams Company	
	Stein Paint Company	
Proposed Subs Within Bid Submittals	None	
11	**ITB 25-048** **Travel Agent and Tour Operation Services**	**Sum of Basic Contract Value**
Prime Awardee(s)	Bob Rogers	**$3,000,000.00**
	Safari Tours d/b/a Build-A-Field Trip	
	Close-Up Washington	
	Destination Services Unlimited	
	Feat Travel	
	Flamingo Educatonal Tours, Inc.	
	Spectrum Tours	
Proposed Subs Within Bid Submittals	None	
	SUBTOTAL CONTRACT AWARDS	**$19,964,000.00**
	TOTAL CONTRACT AWARDS	**$32,995,500.00**

COMPLIANCE

District SMART Bond Program payments from July 1, 2017 - August 31, 2024 are below. Data aligns with implementation of Policy 3330 Supplier Diversity Outreach Program, effective July 1, 2017.

REPORTED SMART PAYMENTS JULY 1, 2017 - AUGUST 31, 2024

SMART Bond Program Payments	FY24 Q4 April - June 2024	FY25 Q1 July - Sept. 2024
Total Prime Payments Reported	$900,849,103.10	$936,691,787.10
Total E/S/M/V/WBE Confirmed Payments Received	$394,340,379.50	$406,689,719.23
E/S/M/V/WBE Utilization Attainment (%)	43.77%	43.42%

OUTREACH & MARKETING

In FY25 Q1, EDDC participated as an exhibitor at a National Association of Women in Construction Critical Conversations for Construction Opportunities event, and the 2024 South Florida Regional Conference, Resilience & Renewal: Strategies for Grant Professionals. In addition, EDDC hosted the four (4) outreach events listed below:

FY25 Q1 EDDC HOSTED OUTREACH EVENTS

Date	Event	In-Person Attendees	Virtual Attendees	Total Attendees
July 19, 2024	B2Gnow Training	90	0	90
August 22, 2024	Brunch & Learn: Business Credit and Taxes	83	89	172
September 19, 2024	Brunch & Learn: Business Branding (Marketing & Social Media)	123	19	142
September 27, 2024	MatchMaker: Lawn/Grounds Maintenance Services	98	0	98
	Total Attendees	**394**	**108**	**502**





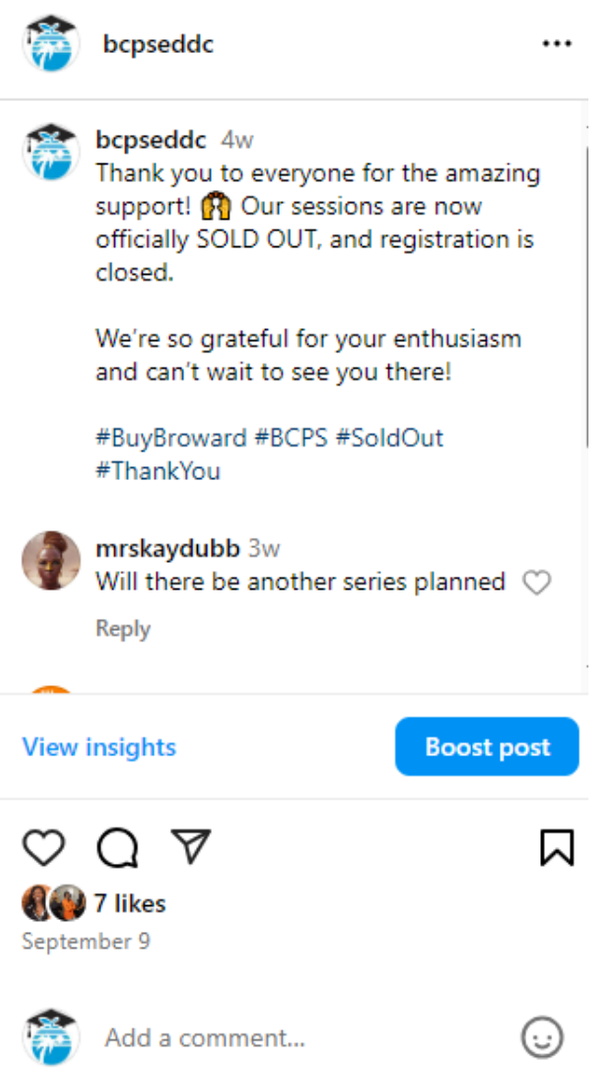
OUTREACH & MARKETING CONTINUED

2024 INAUGURAL BUSINESS EXCELLENCE PROGRAM
ELEVATE, EMPOWER, CONNECT: A JOURNEY OF GROWTH AND IMPACT

During the reporting period, EDDC embarked upon the planning process for the inaugural 2024 Business Excellence Program (BEP). This groundbreaking 7-part series is designed to empower local businesses with essential skills and prepare participants to engage in nearly $2 billion worth of upcoming opportunities across the tri-county marketplace. BEP features over twenty-five (25) esteemed guest panelists hailing from corporate America to small business owners, public agency partners and Broward County Public Schools administrators.

At the close of FY25 Q1, participation in BEP totaled approximately **600 registrants** for each class. EDDC will celebrate all participants, who attend a minimum of four (4) classes, at a December 5th Graduation Affair. All classes will be held at Plantation High School, with the exception of one scheduled virtual class.





OUTREACH & MARKETING CONTINUED

TARGETED OUTREACH ACTIVITIES

FY24 Q4 ACTIVITIES

521	204	967
EDDC Concierge Service	Community & Stakeholder Meetings	One-on-One Technical Assistance

FY25 Q1 ACTIVITIES

724	158	1314
EDDC Concierge Service	Community & Stakeholder Meetings	One-on-One Technical Assistance

STAY CONNECTED | STAY INFORMED

@BCPSEDDC

BROWARD SCHOOLS EDDC

@BROWARDSCHOOLSEEED8642

BCPSEDDC