Status: ORIGINAL

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

2025-05-13	Regular School Board Meeting
CATEGORY:	O. Operations & Facilities
DEPARTMENT:	Economic Development & Diversity Compliance

Agenda Item Number:	O-2.
Consent or Open Item:	Consent
Special Order:	NO
Time for Special Order:	

TITLE:

SDOP Summary of Progress Report - January 1, 2025 - March 31, 2025

REQUESTED ACTION:

Receive SDOP Summary of Progress for the January 1, 2025 - March 31, 2025 Reporting Period. District-wide.

RATIONALE:

For the Requested Actions, Background/History, Alignment to the 2027 Goals and Guardrails, Measurable Outcome(s)/Return on Investment, and Financial Impact, please see the Executive Summary.

EXHIBITS:

- Executive Summary
- Summary of Progress

FINANCIAL IMPACT:

There is no financial impact to the District.

STRATEGIC PLAN ALIGNMENT:

Student Focus Outcomes

N/A

OR • **Business Operations**

BOARD ACTION:

(For Official School Board Records Only)

RECEIVED

SOURCE OF ADDITIONAL INFORMATION

Name:	Wanda F. Paul	Phone:	754-321-2100
Name:		Phone:	

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Senior Leader & Title

Wanda F. Paul, Chief Operations & Facilities Officer

Signature

Wanda F. Paul, Chief Operations & Facilities Officer

Electronic Signature

Form $4189 Revised 7/24

HH/JJS

Approved in Open Board Meeting On: May 13, 2025

By: Debra Hixon

School Board Chair

For more information, please contact:
Name: Wanda F. Paul
Title: Chief Operations & Facilities Officer
Phone: 754-321-2100

EXECUTIVE SUMMARY

Supplier Diversity Outreach Program Summary of Progress

Board Meeting Date: May 13, 2025

Recommended Action
Receive an update on the Supplier Diversity Outreach Program (SDOP) Summary of Progress for the January 1, 2025 – March 31, 2025 reporting period – Quarter 3.

District-Zone Impact: District-wide.

Impact if the Board Voted Yes or No

If the Board votes "Yes": The Board's request to receive quarterly updates on the progress of SDOP will be achieved.

If the Board votes "No": The Economic Development & Diversity Compliance Department (EDDC) will continue program implementation to advance District goals for local small businesses, Certified as Emerging/Small/Veteran/Minority/Women Business Enterprise (E/S/V/M/WBE) firms, in procurement opportunities across all industry categories.

Background/History
The local business community is a critical component of the District's supply chain, and South Florida's economic infrastructure, benefiting our students and families. This item tracks activities undertaken by the Economic Development & Diversity Compliance Department to increase utilization of local small, minority, and women-owned firms in District procurements.

Alignment to 2027 Goals and Guardrails
Business Operations

Measurable Outcome(s)/Return on Investment
The measurable outcome is increased District spend with local E/S/V/M/WBE Certified suppliers.

Financial Impact
There is no existing, nor additional funding necessary for this item.

SUMMARY OF PROGRESS
ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT
SUPPLIER DIVERSITY OUTREACH PROGRAM
REPORTING PERIOD: JANUARY 1 - MARCH 31, 2025 (FY25 Q3)

The Economic Development & Diversity Compliance Department (EDDC) oversees the District's Supplier Diversity Outreach Program (SDOP). It is governed by School Board of Broward County Policy 3330 - Supplier Diversity Outreach Program and related Standard Operating Procedures. Policy 3330 was adopted to remedy the ongoing effects of identified marketplace discrimination that continue to adversely affect the participation of Emerging/Small/Veteran/Minority/Women Business Enterprises (E/S/V/M/WBE) in District procurement opportunities. The policy was updated by the Board on January 23, 2024 based on the Keen Independent Research 2023 Broward County Public Schools Disparity Study.

As EDDC continues to serve as a conduit to ensure inclusive procurement activity, we are implementing additional activities to fortify the target market. The summaries and illustrations below provide an update on the continual progress of SDOP for the January 1, 2025 - March 31, 2025 reporting period.

E/S/V/M/WBE CERTIFICATION

FY25 Q2
765
TOTAL CERTIFIED FIRMS

VS

FY25 Q3
783
TOTAL CERTIFIED FIRMS

CERTIFICATION BY ETHNICTY, GENDER AND INDUSTRY CATEGORY

Certified Firms by Ethnicity & Gender	FY25 Q2 Certified Firms	FY25 Q3 Certified Firms	Construction	Architecture & Engineering	Professional Services	Goods	Other Services
African American Male	150	151	58	7	19	13	54
African American Female	135	141	27	1	28	12	73
Asian American Male	20	20	1	7	1	2	9
Asian American Female	13	13	4	2	3	1	3
Hispanic American Male	140	142	69	19	6	11	37
Hispanic American Female	125	132	52	10	11	18	41
Veteran Business Enterprise Male	1	2	0	0	0	1	1
Veteran Business Enterprise Female	1	2	0	0	0	0	2
Caucasian Female (WBE)	108	109	37	7	19	7	39
Non-Minority Male (SBE)	72	71	32	9	6	9	15
Total	765	783	280	62	93	74	274
Male-owned Certified Firms	383	386	160	42	32	36	116
Female-owned Certified Firms	382	397	120	20	61	38	158

CERTIFICATION CONTINUED

- **Veteran Business Enterprise (VBE) Initiative**

Using the Small Business Administration's *Dynamic Small Business Search* tool, EDDC researched the SBA Certified veteran-owned firms. At the end of FY25 Q3, one hundred and forty-five (145) firms were SBA Certified as Veteran-Owned or Service-Disabled Veteran-owned small businesses. The totals by county were:

- ***Broward County:*** ***48***
- ***Miami-Dade County:*** ***54***
- ***Palm Beach County:*** ***43***

To increase the engagement of Veteran-Owned firms in the tri-county market, in FY25 Q3, EDDC implemented a structured plan including the following:

1. **Event Invitation:** Veteran-Owned firms received an invitation to the EDDC Brunch & Learn titled *How to Access Business Grants and Loans.* The in-depth session covered the grant application process, what happens post-grant award, and key funding resources.

2. **Veteran Business Enterprise (VBE) Certification Email Blast:** The EDDC Certification team conducted an email campaign, to provide information on VBE certification requirements and the application process. In addition, the firms were invited to participate in the department's comprehensive 3-part Certification series designed to assist businesses with the certification process, including the following topics:

   ~Workshop 1, April 2, 2025: *Certification Basics*
   ~Workshop 2, April 16, 2025: *Financial Considerations for Government Contracting*
   ~Workshop 3, May 22, 2025: *Hands-On "Get Certified" Event*

3. **Data Collection & Tracking Veteran Participation:** EDDC also updated its event registration form by adding the required question: *"Are you a veteran?"* This will enable EDDC to measure and track veteran business participation across all future events and initiatives.

BCPS VETERAN BUSINESS ENTERPRISE FIRMS

Company	Trade Specialty
A Team Solution Services LLC	Other Services
Infinite Dimensions Corporate Wellness	Other Services
Signed by BB LLC dba PDF Signs	Other Services
STAAR Technologies dba STAAR Tech	Commodities





DISTRICT SPEND

Of a total amount of $354.3M in District spend during FY25 Q3, BCPS Certified small/local businesses were paid $44.5M cumulatively. The tables below breakdown District spend by Ethnicity & Gender and by Commodity Category, respectively.

CERTIFIED SPEND BY ETHNICITY & GENDER

Ethnicity & Gender	Spend $	Spend %
African American Male	$23,544,854.77	6.65%
African American Female	$1,344,164.71	0.38%
Hispanic American Male	$7,793,767.86	2.20%
Hispanic American Female	$3,012,407.25	0.85%
Asian American Male	$1,081,903.44	0.31%
Asian American Female	$324,164.81	0.09%
Caucasian Female (WBE)	$4,589,602.68	1.30%
Veteran Business Enterprise (VBE)	$ 42,001.50	0.01%
Non-Minority (SBE)	$2,766,337.83	0.78%
Total Certified Spend	**$ 44,499,204.85**	**12.56%**
Total Non-Certified Spend	**$309,770,366.21**	**87.44%**
Total Spend	**$ 354,269,571.06**	**100.00%**

CERTIFIED SPEND BY COMMODITY CATEGORY

Commodity Category	Spend $	Spend %
Academic / Student Services	$162,773.58	0.05%
Business Operations Products	$502,777.83	0.14%
Business Operations Services	$2,969,505.94	0.84%
Facilities / Maintenance / Repair (Inside)	$3,265,527.08	0.92%
Food Services / Cafeteria	$4,241,610.40	1.20%
Grounds / Structure / Exterior (Outside)	$5,110,626.15	1.44%
Human Resources	$225,599.77	0.06%
Janitorial / Custodial	$550,555.97	0.16%
Major Construction	$27,150,416.73	7.66%
Technology	$285,693.81	0.08%
Transportation/Logistics	$34,117.59	0.01%
Total Certified Spend	**$44,499,204.85**	**12.56%**
Total Non-Certified Spend	**$309,770,366.21**	**87.44%**
Total Spend	**$354,269,571.06**	**100%**

Source: Procurement & Warehousing Services Department EDDC Goal Setting FY25 3rd Qtr

DISTRICT SPEND CONTINUED

During FY25 Q3, a total of $44.5M was paid to 112 BCPS Certified small/local businesses. The firms are listed below including the respective payment amounts, ethnicity, and gender.

FY25 Q3 PAYMENTS TO CERTIFIED FIRMS

	VENDOR	NET VALUE	ETHNICITY	GENDER
1	A HEALTHY LIFE NOW INC	$68,437.00	White Female (WF)	Female
2	ACALETICS	$363,498.57	African-American (AA)	Female
3	ADRIAN GONZALES & ASSOCIATES PA	$11,200.00	Non-Minority Male (SBE)	Male
4	AGC ELECTRIC INC	$856,642.31	Hispanic-American (HA)	Male
5	AIRQUEST ENVIRONMENTAL INC	$37,200.00	White Female (WF)	Female
6	ALISONS PEDIATRIC OCCUPATIONAL THER	$16,531.00	White Female (WF)	Female
7	ALL FLORIDA PAPER	$551,737.16	Hispanic-American (HA)	Male
8	AMOROSO HOLDINGS INC	$2,240.00	Non-Minority Male (SBE)	Male
9	ANTHONY BRUNSON PA	$60,000.00	African-American (AA)	Male
10	APRICOT OFFICE INTERIORS INC	$837,520.42	African-American (AA)	Female
11	ASMA PROFESSIONAL SERVICES INC	$66,484.00	Asian-Pacific American (AP)	Female
12	ATLANTIC CHARTERS INC	$10,800.00	African-American (AA)	Male
13	AUM ARTI PEDIATRIC THERAPY LLC	$65,833.00	Asian-Pacific American (AP)	Female
14	AW THERAPY SERVICES INC	$50,585.00	White Female (WF)	Female
15	BERGOLLA INC	$26,048.88	Hispanic-American (HA)	Male
16	BEST ONSITE THERAPY SERVICES INC	$68,778.00	Hispanic-American (HA)	Female
17	BLIZZARD AIR CONDITIONING LLC	$33,890.00	Hispanic-American (HA)	Male
18	C & C INTERNATIONAL COMPUTERS &	$990.00	African-American (AA)	Male
19	C&F ELECTRIC OF FORT LAUDERDALE INC	$577,300.00	Non-Minority Male (SBE)	Male
20	CANOPY BY DESIGN INC	$9,832.00	Non-Minority Male (SBE)	Male
21	CERTIFIED PROFESSIONAL REPAIR INC	$3,980.99	Hispanic-American (HA)	Male
22	CES THERAPY LLC	$65,197.50	Hispanic-American (HA)	Female
23	CHJT LLC DBA FLORIDA ANIMAL REMOVAL	$3,750.00	White Female (WF)	Female
24	CITY FIRE INCORPORATED	$267,845.14	White Female (WF)	Female
25	CLASSROOM OUTFITTERS LLC	$907,510.55	Non-Minority Male (SBE)	Male
26	CODA LINK INC	$1,620.37	Hispanic-American (HA)	Male
27	CONEMCO ENGINEERING INC	$25,787.20	Hispanic-American (HA)	Male
28	CONNECTION THERAPY 4 KIDS	$448,455.00	African-American (AA)	Male
29	COR-CHITECTS	$17,661.81	African-American (AA)	Female
30	D STEPHENSON CONSTRUCTION INC	$16,713,695.00	African-American (AA)	Male
31	DC FENCE SOLUTIONS CORP	$33,260.00	Hispanic-American (HA)	Male
32	DCI SYSTEMS GROUP INC DBA ALBIERO E	$25,906.06	Non-Minority Male (SBE)	Male
33	DESIGNS BY ELEMENT LLC	$66,124.00	African-American (AA)	Male
34	DONNA F DAVIES PSY D PA	$4,500.00	African-American (AA)	Female
35	DUCT DESIGN CORPORATION	$55,000.00	Hispanic-American (HA)	Male
36	EDUCATIONAL THERAPY ASSOCIATES	$78,886.96	White Female (WF)	Female
37	EVERGREEN CLEANING SERVICE INC	$1,215.00	African-American (AA)	Female
38	FEAT TRAVEL INC	$524,471.58	Non-Minority Male (SBE)	Male
39	FONSIS LLC	$132,750.00	African-American (AA)	Male
40	FRANCIS ENGINEERING INC	$1,793,850.00	African-American (AA)	Male
	CERTIFIED SPEND SUBTOTAL	**$24,887,014.50**		

Source: Procurement & Warehousing Services Department EDDC Goal Setting FY25 3rd Qtr

DISTRICT SPEND CONTINUED

FY25 Q3 PAYMENTS TO CERTIFIED FIRMS

	VENDOR	NET VALUE	ETHNICITY	GENDER
41	FSN CONTRACTING SERVICES LLC	$221,185.00	White Female (WF)	Female
42	GENERATION GENIUS INC	$1,520.00	African-American (AA)	Male
43	GETOTNOW LLC	$49,593.00	White Female (WF)	Female
44	GO GREEN DOCUMENT SOLUTIONS INC	$19,511.21	African-American (AA)	Male
45	GOLD COAST ENVIRONMENTAL SOLUTIONS	$100,000.00	White Female (WF)	Female
46	GOMEZ & SON FENCE CORP	$28,373.00	Hispanic-American (HA)	Female
47	GONZALEZ, DIANA	$69,227.50	White Female (WF)	Female
48	GRACE & NAEEM UDDIN INC	$2,238,861.00	Hispanic-American (HA)	Female
49	GREEN HORIZON SERVICES INC	$2,029,137.00	African-American (AA)	Male
50	HI-TECH IMPORT EXPORT CORPORATION	$11,364.70	White Female (WF)	Female
51	ICG LLC	$180,000.00	Hispanic-American (HA)	Male
52	IMAGE360-LAUDERHILL	$13,451.58	White Female (WF)	Female
53	IN UNISON SCHOOL APPAREL	$317,777.59	Hispanic-American (HA)	Female
54	INDUSTRIAL SHADEPORTS INC	$61,211.10	Non-Minority Male (SBE)	Male
55	IPHONE AND IPAD WAREHOUSE LLC	$271,447.38	African-American (AA)	Male
56	J AND A CLEANING COMPANY LLC	$30,032.56	Hispanic-American (HA)	Male
57	JASPER ENTERPRISES INC	$72,400.00	African-American (AA)	Male
58	JAVAN LUMBER INC	$165,180.68	Subcontinent Asian-American (SAA)	Male
59	JILL STACIE COHEN INC	$23,475.00	White Female (WF)	Female
60	JORGE A GUTIERREZ ARCHITECT LLC	$1,502,488.02	Hispanic-American (HA)	Male
61	KIDS EDUCATIONAL THERAPY SVCS INC	$18,530.50	White Female (WF)	Female
62	KING INTELLIGENCE AND SECURITY	$2,850.00	African-American (AA)	Female
63	LAKDAS/YOHALEM ENGINEERING INC	$12,354.00	African-American (AA)	Male
64	LEADEX CORPORATION	$46,282.85	Hispanic-American (HA)	Male
65	MAAUN PRESSURE CLEANING INC	$97,049.00	Hispanic-American (HA)	Female
66	MAC EDWARDS PRODUCE & COMPANY INC	$4,182,400.00	Hispanic-American (HA)	Male
67	MAR GREEN RESOURCES LLC	$22,800.00	White Female (WF)	Female
68	MARANATA SCHOOL BUS SERVICE CORP	$8,750.00	Hispanic-American (HA)	Male
69	MEDIX USA INC	$13,886.60	African-American (AA)	Male
70	MEP ENGINEERING INC	$82,339.69	Hispanic-American (HA)	Male
71	MILLENNIUM TECHNOLOGY GROUP LLC	$133,760.00	African-American (AA)	Male
72	MUSIC ARTS ENTERPRISES INC MAE	$22,388.00	Non-Minority Male (SBE)	Male
73	NEELD PAPER AND SUPPLIES INC	$20,122.75	Subcontinent Asian-American (SAA)	Male
74	NEW DIMENSION INTERNATIONAL CORP	$2,018.34	African-American (AA)	Male
75	NUTTING ENGINEERS OF FLORIDA INC	$11,326.20	Non-Minority Male (SBE)	Male
76	OCEAN DOORS AND WINDOWS INC	$52,155.51	African-American (AA)	Male
77	OS & R ENTERPRISES INC	$2,500.00	African-American (AA)	Male
78	OT TIME, LLC	$148,779.00	Asian-Pacific American (AP)	Female
79	PAMELA ROWE MA CCC SLP LLC	$9,000.00	African-American (AA)	Female
80	PHOENIX GOLF CAR SALES & SERVICE IN	$11,903.75	African-American (AA)	Female
81	PHYSICAL THERAPY FOR KIDS WITH	$77,520.00	Non-Minority Male (SBE)	Male
82	POCKET FULL OF FITNESS INC	$1,200.00	White Female (WF)	Female
83	PROMOTIONAL SPECIALTIES OF SOUTH	$2,967.00	African-American (AA)	Female
84	RADISE INTERNATIONAL LC	$37,976.70	White Female (WF)	Female
85	REX CHEMICAL CORPORATION	$1,201.00	Asian-Pacific American (AP)	Male
	CERTIFIED SPEND SUBTOTAL	**$12,428,297.21**		

Source: Procurement & Warehousing Services Department EDDC Goal Setting FY25 3rd Qtr

DISTRICT SPEND CONTINUED

FY25 Q3 PAYMENTS TO CERTIFIED FIRMS

	VENDOR	NET VALUE	ETHNICITY	GENDER
86	RITE WRENCH INC	$24,779.83	Hispanic-American (HA)	Male
87	RS PHOTOGRAPHY LLC DBA TSS PHOTOGRA	$1,650.00	Hispanic-American (HA)	Female
88	RSD MAJESTIC SUPPLY COMPANY OF	$2,875.50	African-American (AA)	Female
89	S & J TENTS AND EVENT RENTALS LLC	$3,175.00	Hispanic-American (HA)	Female
90	S3S CONSTRUCTION INC	$895,399.01	Asian-Pacific American (AP)	Male
91	SARDONYX GROUP THERAPY INC	$12,717.50	African-American (AA)	Female
92	SCHOOL DAYS THERAPY SERVICES LLC	$80,527.00	White Female (WF)	Female
93	SCIENCE EYE INC	$24,279.12	Non-Minority Male (SBE)	Male
94	SHERLOCK TREE COMPANY INC	$69,283.00	Hispanic-American (HA)	Female
95	SIGNATURE CONTRACTING & PROPERTY	$1,187,198.73	African-American (AA)	Male
96	SIGNED BY BB LLC DBA PDF SIGNS	$42,001.50	Veteran Business Enterprise (VBE)	Female
97	SNAPPER ENTERPRISE - SANDRA CAMPBEL	$4,968.00	Hispanic-American (HA)	Male
98	SONG & ASSOCIATES, INC	$3,258,537.60	White Female (WF)	Female
99	TECH ARMY LLC	$124,800.00	Hispanic-American (HA)	Male
100	THE BG GROUP LLC	$64,945.00	African-American (AA)	Female
101	THE PLAYER'S CONNECTION OF FLORIDA	$4,865.50	Hispanic-American (HA)	Female
102	THE TAMARA PEACOCK COMPANY ARCHITEC	$8,000.00	African-American (AA)	Male
103	THERAPRO STAFFING INC	$374,992.00	African-American (AA)	Male
104	THOUSAND AND ONE PAINTING CORP	$76,295.00	African-American (AA)	Male
105	THREADED NEEDLE BY BRINDA CORP	$9,015.00	African-American (AA)	Male
106	THREE60PRINTING LLC	$43,068.81	Asian-Pacific American (AP)	Female
107	TOWER PEST CONTROL INC	$117,397.66	Hispanic-American (HA)	Female
108	TROPIC FENCE INC	$158,499.00	White Female (WF)	Female
109	UNIVERSAL ELECTRIC FLORIDA INC	$511,153.22	Non-Minority Male (SBE)	Male
110	URGENT MEDICAL CENTER INC	$52,000.00	African-American (AA)	Male
111	VALERIECO LLC	$18,960.00	Hispanic-American (HA)	Male
112	ZEMAN CONSULTING GROUP LLC	$12,510.16	African-American (AA)	Female
	CERTIFIED SPEND SUBTOTAL	**$7,183,893.14**		

DISTRICT SPEND OVERVIEW

	FY25 Q2 (October - December 2024)	%	FY25 Q3 (January - March 2025)	%
Certified	$17,841,995.59	7.63%	$44,499,204.85	12.56%
Non-Certified	$216,123,591.00	92.37%	$309,770,366.21	87.44%
Total	$233,965,586.59	100.00%	$354,269,571.06	100.00%

DISTRICT UTILIZATION OVERVIEW

	FY25 Q2 (October - December 2024)	%	FY25 Q3 (January - March 2025)	%
Certified	95	6.14%	112	5.97%
Non-Certified	1453	93.86%	1763	94.03%
Total	1548	100.00%	1875	100.00%

Source: Procurement & Warehousing Services Department EDDC Goal Setting FY25 3rd Qtr

GOAL SETTING

From January - March 2025, the Superintendent's Goal Setting Committee (GSC) applied Affirmative Procurement Initiatives (APIs) to a total of fourteen (14) solicitations. Note, the GSC does not review, nor assign, APIs to proposed contract amendments, renewals, piggybacks, nor sole source bids.

SOLICITATION EVALUATION DATA

During FY25 Q3, EDDC evaluated nine (9) District solicitations to assess participation and utilization of Certified small businesses. Within the nine (9) procurements, one hundred (100) firms submitted proposals, of which forty-one (41) respondents were BCPS Certified primes. In addition, twenty-one (21) Certified sub-consultants were included among the proposals submitted. They are highlighted and denoted with an asterisk (*) on the list below.

Comparatively, in FY25 Q2, EDDC evaluated nine (9) District solicitations. Within the solicitations evaluated, forty-eight (48) firms submitted proposals, of which fifteen (15) were BCPS Certified primes. Additionally, seven (7) Certified sub-consultant were included among the proposals submitted.

FY25 Q3 PROPOSALS EVALUATED

1*	RFP25-031 Parkway Middle School - Design	Affirmative Procurement Initiative Assigned by Goal Setting Committee	Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit
Six (6) Prime Bidders	1. Crain Atlantis	Ten - Twenty Percent (10-20%) Mandatory Local Subcontracting Goal	Yes
	SGM Engineering *Asian American Male MBE*		
	Engenuity Group, Inc *Non-Minority Male SBE*		
	Laura Llerena & Associates, Inc *Hispanic American Female MBE*		
	2. Saltz Michelson Architects, Inc		Yes
	SGM Engineering *Asian American Male MBE*		
	3. Song & Associates, Inc.		Yes
	SGM Engineering *Asian American Male MBE*		
	The Betajones Group *Hispanic American Male MBE*		
	4. Spiezel Architectural Group, Inc		Yes
	Jorge A Gutierrez Architect LLC *Hispanic American Male MBE*		
	SGM Engineering Inc. *Asian American Male MBE*		
	DDA Engineers, P.A. *Hispanic American Female MBE*		
	Engenuity Group, Inc *Non-Minority Male SBE*		
	Laura Llerena & Associates, Inc *Hispanic American Female MBE*		
	5. Via Design Studio **Hispanic American Female MBE**		Yes
	Ambro *African American Male MBE*		
	SGM Engineering Inc. *Asian American Male MBE*		
	Laura Llerena & Associates, Inc *Hispanic American Female MBE*		
	6. WJArchitects		No

Note: Certified primes and sub-consultants are highlighted in blue.

FY25 Q3 PROPOSALS EVALUATED CONTINUED

2*	ITB FY25-041 Construction Services Minor Projects (CSMP)	Affirmative Procurement Initiative Assigned by Goal Setting Committee	Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit
Nineteen (19) Prime Bidders	1. A-1 Duran Roofing, Inc	Group A: Projects valued up to $200,000, reserve for Tri-County Certified firms only. Group B, C, & D: Mandatory segmented goal of ten percent (10%) SBE Subcontracting and five percent (5%) for African American and Asian American applies.	Yes
	2. Advanced Roofing		Yes
	3. Asset Builders, LLC dba Messam Construction African American Female MBE		**Yes**
	4. Atlas Apex		Yes
	5. Canseco Electric Hispanic American Male MBE		**Yes**
	6. CF Electric Non-Minority Male SBE		**Yes**
	7. Cosugas Hispanic American Male MBE		**Yes**
	8. Emerald Construction dba Neucor Construction		No
	9. Fastrack Management & Consulting, Inc Hispanic American Female MBE		Yes
	10. FHP Tectonics		No
	11. Grace & Naeem Uddin Hispanic American Female MBE		**Yes**
	12. HB Hoffman White Woman-Owned Business Enterprise WBE		**Yes**
	13. Lego Construction Hispanic American Male MBE		**Yes**
	14. Llorens Contracting Hispanic American Female MBE		**Yes**
	15. Protect Video Non-Minority Male SBE		**Yes**
	16. RPM General Contractors Inc		Yes
	17. S3S Construction African American Male MBE		**Yes**
	18. Sleiman Construction White Woman-Owned Business Enterprise WBE		**Yes**
	19. Universal Electric of Florida Non-Minority Male SBE		**Yes**
Proposed Sub Consultants Within Bid Submittals	Yes		

3*	RFP25-051 CMAR SERVICES - PARKWAY MS	Affirmative Procurement Initiative Assigned by Goal Setting Committee	Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit
Two (2) Prime Bidders	1. Core Construction Services of Florida, LLC	Evaluation Preference for Prime Bidders: Twenty (20) points to EDDC Certified Prime Bidders and Ten (10) points to Non-EDDC Primes Utilizing Certified Subcontractors	Yes
	D. Stephenson Construction African American Male MBE		
	Executive Resources Solutions & Consultants, LLC African American Female MBE		
	2. James B. Pirtle Construction Company, Inc. dba Pirtle Construction Company		Yes
	M.C.O. Construction and Services, Inc African American Female MBE		
	Gamax Consulting, Inc. Hispanic American Female MBE		

4*	RFP25-079 Windows Devices and Accessories	Affirmative Procurement Initiative Assigned by Goal Setting Committee	Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit
Three (3) Prime Bidders	1. Lenovo (United States) Inc.	Evaluation Preference for Prime Bidders: Twenty (20) points to EDDC Certified Prime Bidders Ten (10) points to Non-EDDC Primes Utilizing Certified Subcontractor	Yes
	Arey Jones Educational Solutions		
	TLI Solutions LLC African American Female MBE		
	Dade Technology Solutions LLC Hispanic American Male MBE		
	2. HP Inc. dba HP Computing and Printing Inc.		Yes
	Enterprise Computer Training & Consulting LLC African American Male MBE		
	United Data Technologies, Inc.		
	3. Sharp Electronics Corporation		No

Note: Certified primes and sub-consultants are highlighted in blue.

FY25 Q3 PROPOSALS EVALUATED CONTINUED

5*	RFP25-093 Demolition Services	Affirmative Procurement Initiative Assigned by Goal Setting Committee	Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit
Five (5) Prime Bidders	**1. BG Group LLC White Woman-owned Business Enterprise**	Evaluation Preference For Prime Bidders with a Mandatory 10 - 20% Subcontracting Goal	**Yes**
	2. Demcon Group, LLC Small Business Enterprise		No (Did not meet GSC's mandatory requirements - Rejected)
	3. HB Hoffman White Woman-owned Business Enterprise		**Yes**
	4. Milani Construction Corp		No
	5. S3S Construction African American Male MBE		**Yes**
Proposed Sub Consultants Within Bid Submittals	Yes		

6*	RFP25-119 Occupational and Physical Therapy Services	Affirmative Procurement Initiative Assigned by Goal Setting Committee	Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit
#s 1-25 of Fifty (50) Prime Bidders	**1. A Healthy Life Now, Inc. White Woman-owned Business Enterprise**	Evaluation Preference for Prime Bidders	**Yes**
	2. Alison's Pediatric Occupational Therapy White Woman-owned Business Enterprise		**Yes**
	3. All Care Therapy Center LLC Hispanic American Female MBE		**Yes**
	4. Asma Professional Services, Inc Asian American Male MBE		**Yes**
	5. Aum Arti Pediatric Therapy Asian American Male MBE		**Yes**
	6. Aura Staffing Partners Chicago, LLC		Rejected by PWS
	7. AW Therapy Services, Inc White Woman-owned Business Enterprise		**Yes**
	8. Bi-County Speech Language Pathology Inc		**Yes**
	9. Biucks Well Spent Inc		**Yes**
	10. C.E.S. Therapy, LLC African American Female MBE		**Yes**
	11. CLK Therapy LLC White Woman-owned Business Enterprise		**Yes**
	12. Comprehensive Therapy Consultants, Inc White Woman-owned Business Enterprise		**Yes**
	13. Diana Gonzalez LLC Hispanic American Female MBE		**Yes**
	14. Edu Healthcare, LLC		**Yes**
	15. Educational Therapy Associates, Inc White Woman-owned Business Enterprise		**Yes**
	16. ELG Therapy Services, Inc		**Yes**
	17. Fun Therapy Services, Inc Asian American Male MBE		**Yes**
	18. Gema Forte Pt, Inc Hispanic American Female MBE		**Yes**
	19. Get OT Now LLC White Woman-owned Business Enterprise		**Yes**
	20. GHR Healthcare		Rejected by PWS
	21. Invo Healthcare Associates, LLC		Yes
	22. Jaykay Medical Staffing		Rejected by PWS
	23. Jill Stacie Cohen, Inc		Rejected by PWS
	24. Junction of Function, Inc		Yes
	25. Kids Educational Therapy Services, Inc White Woman-owned Business Enterprise		**Yes**

Note: Certified primes and sub-consultants are highlighted in blue.

FY25 Q3 PROPOSALS EVALUATED CONTINUED

6* Continued	**RFP25-119 Occupational and Physical Therapy Services**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
#s 26-50 of Fifty (50)	26. Kids First Therapeutic Services, LLC dba Kids First Agency	**Evaluation Preference for Prime Bidders**	Yes
	27. Ljaffe PLLC		Yes
	28. Designs by Element LLC		Yes
	29. MG Therapy		Rejected by PWS
	30. Michael Salpeter OT-L		Yes
	31. Ms. Courtney's Therapy Services, LLC African American Female MBE		**Yes**
	32. New Direction Solutions Procare Therapy		Rejected by PWS
	33. New Mediscan II, LLC Cross Country Education		Rejected by PWS
	34. Orange Tree Staffing, LLC		Yes
	35. OT Time, LLC White Woman-owned Business Enterprise		**Yes**
	36. Physical Therapy for Kids with Special Needs White Woman-owned Business Enterprise		**Yes**
	37. PSI Assoc, LLC		Yes
	38. PT Kids LLC		Yes
	39. Reliant Rehabilitation		Rejected by PWS
	40. School Days Therapy Services, LLC		Yes
	41. Soliant Health, LLC		Rejected by PWS
	42. Stephanie Irmen Ocean Tide Therapy		Yes
	43. Sunbelt Staffing		Rejected by PWS
	44. Tandym Group		Yes
	45. The Stepping Stones Group		Yes
	46. The Therapy Spot Pediatric Developmental Services		Yes
	47. Thera-Peds		Yes
	48. Theraplay Services, PLLC		Yes
	49. Therapro Staffing Inc White Woman-owned Business Enterprise		**Yes**
	50. TM Therapy, Inc		Yes
Proposed Sub Consultants Within Bid Submittals	None		
7*	**RFP25-133 Wooden Doors**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
Seven (7) Prime Bidders	1. CA Owens & Associates	Three percent (3%) price preference is applied if Prime is EDDC Certified E/S/V/M/WBE	No
	2. Gecoas LLC Hispanic American Male MBE		**Yes**
	3. H84 Exports LLC Hispanic American Female MBE		**Yes**
	4. Properties of Elegant Distinction, LLC		No
	5. Stone Concept Miami		No
	6. Supreme Builders Group LLC		No
	7. Veer Industries and General Contracting LLC Asian American Male MBE		**Yes**
Proposed Sub Consultants Within Bid Submittals	None		
8*	**ITB25-135 Supply and Installation of Sod**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
Four (4) Prime Bidders	1. Marciano Landscaping Inc.	Three percent (3%) price preference is applied if Prime is EDDC Certified E/S/V/M/WBE	No
	2. Mola Delivery & Nursery Inc.		No
	3. Mullings Engineering Services, Landscaping Division, Inc.		No
	4. Odums Sod, Inc. Hispanic American Male MBE		**Yes**
Proposed Sub Consultants Within Bid Submittals	None		

Note: Certified primes and sub-consultants are highlighted in blue.

FY25 Q3 PROPOSALS EVALUATED CONTINUED

9*	ITB25-143 Plumbing Supplies	Affirmative Procurement Initiative Assigned by Goal Setting Committee	Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit
Five (5) Prime Bidders	1. Apple Specialties, Inc.	Three percent (3%) price preference is applied if Prime is EDDC Certified E/S/V/M/WBE	No
	2. Bet Plumbing Specialties, Inc.		No
	3. Lehman Pipe and Supply, Inc.		No
	4. Palm Beach Plumbing Parts, Inc.		No
	5. Veer Industries and General Contracting LLC Asian American Male MBE		**Yes**
Proposed Sub Consultants Within Bid Submittals	None		

Note: Certified primes and sub-consultants are highlighted in blue.

CONTRACT AWARD DATA

Within eight (8) new contracts, approved by the Board in FY25 Q3, twenty-two (22) were Certified primes. There were no Certified sub-contractors included within the awarded contracts. The cumulative contract award amount from January through March 2025 was $149.7M. The list of awarded contracts does not include amendments, renewals, nor piggybacks.

FY25 Q3 CONTRACT AWARDS OVERVIEW

Participation of Certified Primes and Subs	FY25 Q2	FY25 Q3
Total Approved Contracts	9	8
Certified Primes	3	22
Certified Sub-Contractors	5	0
Contract Awards Amounts with Certified Prime Bidders &/or Certified Sub-Contractor Commitment	**$26,699,854.00**	**$149,730,000.00**

FY25 Q3 CONTRACT AWARDS

1	RFP25-004 Class Rings 3 Agreements (Jostens, Herff, and Commemorative)	Sum of Basic Contract Value
Three (3) Prime Awardees	1. Jostens, Inc.	N/A
	2. Herff Jones, LLC	
	3. Commemorative Brands, Inc.	
Proposed Subs Within Bid Submittals	None	
2	**RFP25-006 Caps, Gowns, Announcements & Diplomas**	**Sum of Basic Contract Value**
Two (2) Prime Awardees	1. Herff Jones, LLC	$550,000.00
	2. Jostens, Inc.	
Proposed Subs Within Bid Submittals	None	
	SUBTOTAL	$550,000.00

FY25 Q3 CONTRACT AWARDS CONTINUED

3	**RFP25-007** **School Pictures (Excludes Senior Portraits)**	**Sum of Basic Contract Value**
Eight (8) Prime Awardees	1. Cady Studios, LLC	**N/A**
	2. Fox-Mar Photography, Inc.	
	3. Munoz Photography, LLC **Hispanic American Male MBE**	
	4. Munoz Studio, Inc.	
	5. Nick's Photo Studios of Broward, LLC **Hispanic American Male MBE**	
	6. RSS Photography, LLC d/b/a TSS Photography	
	7. Shutterfly Lifetouch, LLC	
	8. Strawbridge Studios, Inc.	
Proposed Subs Within Bid Submittals	None	
4	**ITB25-091** **Pressure Cleaning Services for Small Businesses ONLY**	**Sum of Basic Contract Value**
Seven (7) Prime Awardees	**1. Blue Edonis LLC** **Hispanic American Male MBE**	**$500,000.00**
	2. Bright & Clear Soft and Pressure Washing LLC **African American Male MBE**	
	3. Evergreen Cleaning Services, Inc. **African American Female MBE**	
	4. Knolys Johnson Inc **African American Male MBE**	
	5. MJJ Pressure Washing LLC **Hispanic American Male MBE**	
	6. MTD Painting and Construction Corp. **Hispanic American Female MBE**	
	7. Pressure Cleaning Service Enterprise Inc. **Hispanic American Female MBE**	
Proposed Subs Within Bid Submittals	None	
5	**ITB25-103** **Stage Curtain Cleaning and Fire-Retardant Treatment**	**Sum of Basic Contract Value**
One (1) Prime Awardee	1. On-Site Services	**$150,000.00**
Proposed Subs Within Bid Submittals	None	
6	**RFP25-109** **Environmental Sample Analysis**	**Sum of Basic Contract Value**
Four (4) Prime Awardees	1. Professional Service Industries, Inc. d/b/a PSI, Intertek-PSI	**$300,000.00**
	2. Pace Analytical Services, LLC	
	3. EMSL Analytical, Inc.	
	4. Florida-Spectrum Environmental Services, Inc.	
Proposed Subs Within Bid Submittals	None	
	SUBTOTAL	**$950,000.00**

Note: Certified primes are highlighted in green.

FY25 Q3 CONTRACT AWARDS CONTINUED

7	**RFP25-093** **Demolition Services**	**Sum of Basic Contract Value**
Two (2) Prime Awardees	**1. S3S Construction, Inc.** **African American Male MBE**	**$3,230,000.00**
	2. The BG Group, LLC **White Woman-owned Business Enterprise WBE**	
Proposed Subs Within Bid Submittals	None	
8	**ITB25-041** **Construction Services Minor Projects**	**Sum of Basic Contract Value**
Seventeen (17) Prime Awardees	1. Advanced Roofing, Inc.	**$145,000,000.00**
	2. A-1 Duran Roofing, Inc.	
	3. Asset Builders, LLC d/b/a Messam Construction **African American Female MBE**	
	4. Atlas Apex Roofing, LLC	
	5. C & F Electric of Fort Lauderdale, Inc. **Non-minority Male SBE**	
	6. Canseco Electrical Contractors, Inc. **Hispanic American Female MBE**	
	7. Cosugas, LLC **Hispanic American Male MBE**	
	8. Fastrack Management & Consulting, Inc. **Hispanic American Female MBE**	
	9. FHP Tectonics Corp.	
	10. Grace & Naeem Uddin, Inc. **Hispanic American Female MBE**	
	11. H.B. Hoffman, LLC **White Woman-owned Business Enterprise WBE**	
	12. Lego Construction Co. **Hispanic American Male MBE**	
	13. Llorens Contracting, LLC **Hispanic American Female MBE**	
	14. RPM General Contractors, Inc.	
	15. S3S Construction, Inc. **African American Male MBE**	
	16. Sleiman Construction, LLC **Non-minority Male SBE**	
	17. Universal Electric of Florida, Inc.	
Proposed Subs Within Bid Submittals	None	
	SUBTOTAL	**$148,230,000.00**
	TOTAL CONTRACT AWARDS	**$149,730,000.00**

Note: Certified primes and sub-consultants are highlighted in green.

COMPLIANCE

District SMART Bond Program payments from July 1, 2017 - March 31, 2025 are below. Data aligns with implementation of Policy 3330 Supplier Diversity Outreach Program, effective July 1, 2017.

REPORTED SMART PAYMENTS

SMART Bond Program Payments	July 1, 2017 - Dec. 31, 2024	July 1, 2017 - March 31, 2025
Total Prime Payments Reported	$1,134,756,906.00	$1,116,893,397.03
Total E/S/M/V/WBE Confirmed Payments Received	$447,205,924.80	$480,838,052.70
E/S/M/V/WBE Utilization Attainment (%)	39.41%	43.05%

OUTREACH & MARKETING

In FY25 Q3, EDDC continued outreach and marketing initiatives to connect with the small and local business community to advance awareness of BCPS Certification and opportunities to do business with the District.

EDDC Outreach Events

Date	EDDC Outreach Events	In-Person Attendees	Virtual Attendees	Total Attendees
February 20, 2025	**EDDC Brunch & Learn:** Connecting Small Business with Corporations **Presented By:** Florida State Minority Supplier Development Council	226	N/A	226
March 20, 2025	**EDDC Brunch & Learn:** How to Access Business Grants & Loans and Use AI to Apply **Presented By:** Miami Dade College, Self-Help Credit Union, Avatar Buddy, and the Grant Professional Association	176	N/A	176
April 2, 2025	**Workshop:** 3-part Certification Series **Part 1:** Certification Basics **Presented by:** Small Business Administration, Broward County, & the Broward County Black Chamber of Commerce	N/A	507	507
	Total Attendees	**402**	**507**	**909**

Note: Totals include repeat attendees.



EDDC Brunch & Learn guest presenter Beatrice Louissant, CEO, Florida State Minority Supplier Development Council

Outreach Event Participation

Date	Partner Event Participation	Engagement Total
February 5, 2025	Brickell Capital Finance Roundtable	15
February 6, 2025	City of Miramar Broward Supplier Development Exchange	41
March 13, 2025	Broward County Chamber of Commerce South Florida Business Conference & Expo	98
	Total	**154**



Phillip Dickey,
Miami Dade College



EDDC Brunch & Learn: How to Access Business Grants & Loans and Use AI to Apply



Brickell Capital Finance Roundtable participants.

- **New EDDC YouTube Channel**

During the reporting period, EDDC launched a new YouTube channel to continue to expand its online presence. The channel, which can be found at https://www.youtube.com/@BCPSEDDC, will serve as a valuable resource for the community to learn about economic development opportunities within the District. The platform will also feature success stories, business partnerships, and educational content. EDDC invites all stakeholders to subscribe to the channel as we continue expanding our outreach and strengthening community connections.



OUTREACH & MARKETING CONTINUED

TARGETED OUTREACH ACTIVITIES

FY25 Q2 ACTIVITIES

404 EDDC Concierge Service	**94** Community & Stakeholder Meetings	**1483** One-on-One Technical Assistance

FY25 Q3 ACTIVITIES

729 EDDC Concierge Service	**96** Community & Stakeholder Meetings	**2982** One-on-One Technical Assistance

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