Status: ORIGINAL

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

2025-08-19	Regular School Board Meeting
CATEGORY:	O. Operations
DEPARTMENT:	Economic Development & Diversity Compliance

Agenda Item Number:	O-2.
Consent or Open Item:	Consent
Special Order:	NO
Time for Special Order:	

TITLE:

SDOP Summary of Progress Report - April 1, 2025 - June 30, 2025

REQUESTED ACTION:

Receive SDOP Summary of Progress for the April 1, 2025- June 30, 2025 Reporting Period. District-wide.

RATIONALE:

For the Requested Actions, Background/History, Alignment to the 2027 Goals and Guardrails, Measurable Outcome(s)/Return on Investment, and Financial Impact, please see the Executive Summary.

EXHIBITS:

- Executive Summary
- Summary of Progress

FINANCIAL IMPACT:

There is no financial impact to the District.

STRATEGIC PLAN ALIGNMENT:

Student Focus Outcomes

N/A

OR • **Business Operations**

BOARD ACTION:

(For Official School Board Records Only)

RECEIVED

SOURCE OF ADDITIONAL INFORMATION

Name:	Wanda F. Paul	Phone:	754-321-2100
Name:		Phone:	

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Senior Leader & Title

Wanda F. Paul, Chief Operations Officer

Signature

Wanda F. Paul, Chief Operations Officer

Electronic Signature

Form $4189 Revised 7/24

HH/JJS

Approved in Open Board Meeting On: August 19, 2025

By: Debra Hixon

School Board Chair

For more information, please contact:
Name: Wanda F. Paul
Title: Chief Operations Officer
Phone: 754-321-2100

EXECUTIVE SUMMARY

Supplier Diversity Outreach Program Summary of Progress

Board Meeting Date: August 19, 2025

Recommended Action
Receive an update on the Supplier Diversity Outreach Program (SDOP) Summary of Progress for the April 1, 2025 – June 30, 2025 reporting period – Quarter 4.

District-Zone Impact: District-wide.

Impact if the Board Voted Yes or No

If the Board votes "Yes": The Board's request to receive quarterly updates on the progress of SDOP will be achieved.

If the Board votes "No": The Economic Development & Diversity Compliance Department (EDDC) will continue program implementation to advance District goals for local small businesses, Certified as Emerging/Small/Veteran/Minority/Women Business Enterprise (E/S/V/M/WBE) firms, in procurement opportunities across all industry categories.

Background/History
The local business community is a critical component of the District's supply chain, and South Florida's economic infrastructure, benefiting our students and families. This item tracks activities undertaken by the Economic Development & Diversity Compliance Department to increase utilization of local small, minority, and women-owned firms in District procurements.

Alignment to 2027 Goals and Guardrails
Business Operations

Measurable Outcome(s)/Return on Investment
The measurable outcome is increased District spend with local E/S/V/M/WBE Certified suppliers.

Financial Impact
There is no existing, nor additional funding necessary for this item.

SUMMARY OF PROGRESS
ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT
SUPPLIER DIVERSITY OUTREACH PROGRAM
REPORTING PERIOD: APRIL 1, 2025 - JUNE 30, 2025 (FY25 Q4)

The Economic Development & Diversity Compliance Department (EDDC) oversees the District's Supplier Diversity Outreach Program (SDOP). It is governed by School Board of Broward County Policy 3330 - Supplier Diversity Outreach Program and related Standard Operating Procedures. Policy 3330 was adopted to remedy the ongoing effects of identified marketplace discrimination that continue to adversely affect the participation of Emerging/Small/Veteran/Minority/Women Business Enterprises (E/S/V/M/WBE) in District procurement opportunities. The policy was updated by the Board on January 23, 2024 based on the Keen Independent Research 2023 Broward County Public Schools Disparity Study.

As EDDC continues to serve as a conduit to ensure inclusive procurement activity, we are implementing additional activities to fortify the target market. The summaries and illustrations below provide an update on the continual progress of SDOP for the April 1, 2025 - June 30, 2025 reporting period.

E/S/V/M/WBE CERTIFICATION

FY25 Q3
783
TOTAL CERTIFIED FIRMS

VS

FY25 Q4
761
TOTAL CERTIFIED FIRMS

CERTIFICATION BY ETHNICTY, GENDER AND INDUSTRY CATEGORY

Certified Firms by Ethnicity & Gender	FY25 Q3 Certified Firms	FY25 Q4 Certified Firms	Construction	Architecture & Engineering	Professional Services	Goods	Other Services
African American Male	151	146	57	7	18	12	52
African American Female	141	140	26	1	26	13	74
Asian American Male	20	21	1	7	1	2	10
Asian American Female	13	12	4	1	3	1	3
Hispanic American Male	142	137	67	19	6	11	34
Hispanic American Female	132	124	48	8	10	19	39
Veteran Business Enterprise Male	2	5	0	0	0	2	3
Veteran Business Enterprise Female	2	2	0	0	0	0	2
Caucasian Female (WBE)	109	104	34	7	19	7	37
Non-Minority Male (SBE)	71	70	30	8	6	8	18
Total	783	761	267	58	89	75	272
Male-owned Certified Firms	386	379	155	41	31	35	117
Female-owned Certified Firms	397	382	112	17	58	40	155

LAUNCH OF NEW B2GNOW CERTICATION MODULE

On May 19, 2025, the B2Gnow Vendor Certification Module went live enabling vendors to apply for business enterprise certification electronically. Vendors have the capability to electronically monitor the progress of their application, through completion, with communication between EDDC and applicants occurring within the system.

In addition, the Vendor Certification module includes an online directory of Certified firms for external and internal visibility. Primes seeking to partner with Certified firms and system users seeking to buy from local, small businesses can efficiently identify suppliers using the platform. Visit www.browardschools.smwbe.com to access the *SDOP Management System* for Vendor Certification, access to Vendor Registration, and additional tools to facilitate economic development in Broward County.

CERTIFICATION CONTINUED

- **Veteran Business Enterprise (VBE) Initiative**

Using the U.S. Small Business Administration (SBA) *Dynamic Small Business Search* tool, EDDC researched Veteran Owned Small Businesses (VOSB) in the tri-county market. At the end of FY25 Q4, one hundred and fifty-one (151) firms were SBA Certified as Veteran-Owned small businesses. The totals by county were:

- ***Broward County:*** ***47***
- ***Miami-Dade County:*** ***60***
- ***Palm Beach County:*** ***44***

To increase the engagement of Veteran-Owned firms in the tri-county market, in FY25 Q4, EDDC implemented the following initiatives:

1. Event Invitations: Veteran-Owned firms received targeted, monthly invitations to EDDC outreach events to gain valuable information and insight on Certification and how to do business with the District. Furthermore, VOSB Certified firms received priority invitation to attend EDDC's first event of the 2025-2026 fiscal year, on August 6, 2025, titled ***Get Certified & Unlock Government Contracting Opportunities with Broward County Public Schools.***

2. Veteran Business Enterprise (VBE) Certification Email Blasts: The EDDC Certification team conducted targeted email campaigns to tri-county VOSB Certified businesses to extend the opportunity to get Certified with BCPS. From outreach events and email notifications, nearly fifty (50) veteran-owned firms have expressed interest in certification with BCPS, and with the launch of the B2Gnow Certification Module, the EDDC Certification Team is providing one-on-one assistance with the process.

3. Data Collection & Tracking Veteran Participation: To assess Veteran engagement for event registration, EDDC includes the question: *"Are you a veteran?"* on the e-form. This enables EDDC to measure and track veteran business participation across all future events and initiatives.

BCPS VETERAN BUSINESS ENTERPRISE FIRMS

Company	Trade Specialty
A Team Solution Services LLC	Other Services
ICG LLC	Other Services
Infinite Dimensions Corporate Wellness	Other Services
My Third Eye Media Services LLC	Other Services
Signed by BB LLC dba PDF Signs	Other Services
STAAR Technologies dba STAAR Tech	Commodities
The T-Shirt Guy LLC	Commodities





DISTRICT SPEND

Of a total amount of $437.9M in District spend during FY25 Q4, BCPS Certified small/local businesses were paid $60.5M cumulatively. The tables below breakdown District spend by Ethnicity & Gender and by Commodity Category, respectively.

CERTIFIED SPEND BY ETHNICITY & GENDER

Ethnicity & Gender	Spend $	Spend %
African American Male	$26,861,188.14	6.13%
African American Female	$788,513.09	0.18%
Hispanic American Male	$4,746,385.42	1.08%
Hispanic American Female	$6,641,496.82	1.52%
Asian American Male	$1,040,681.84	0.24%
Asian American Female	$296,955.38	0.07%
Caucasian Female (WBE)	$12,529,292.26	2.86%
Veteran Business Enterprise (VBE)	$58,739.00	0.01%
Non-Minority (SBE)	$7,510,619.72	1.72%
Total Certified Spend	**$ 60,473,871.67**	**13.81%**
Total Non-Certified Spend	**$377,434,675.06**	**86.19%**
Total Spend	**$ 437,908,546.73**	**100.00%**

CERTIFIED SPEND BY COMMODITY CATEGORY

Commodity Category	Spend $	Spend %
Academic / Student Services	$340,320.58	0.08%
Business Operations Products	$571,255.88	0.13%
Business Operations Services	$3,359,043.18	0.77%
Facilities / Maintenance / Repair (Inside)	$5,485,965.20	1.25%
Food Services / Cafeteria	$4,296,398.18	0.98%
Grounds / Structure / Exterior (Outside)	$7,900,763.10	1.80%
Human Resources	$303,401.30	0.07%
Janitorial / Custodial	$687,532.76	0.16%
Major Construction	$37,111,998.09	8.47%
Technology	$327,979.81	0.07%
Transportation/Logistics	$89,213.59	0.02%
Total Certified Spend	**$60,473,871.67**	**13.81%**
Total Non-Certified Spend	**$377,434,675.06**	**86.19%**
Total Spend	**$437,908,546.73**	**100%**

Source: Procurement & Warehousing Services Department EDDC Goal Setting FY25 4th Qtr

DISTRICT SPEND CONTINUED

During FY25 Q4, a total of $60.5M was paid to 122 BCPS Certified small/local businesses. The firms are listed below including the respective payment amounts, ethnicity, and gender.

FY25 Q4 PAYMENTS TO CERTIFIED FIRMS

	VENDORS	NET VALUE	ETHNICITY	GENDER
1	A HEALTHY LIFE NOW INC	$68,437.00	African-American (AA)	Male
2	ACALETICS	$378,247.48	Asian-Pacific American (AP)	Male
3	ADRIAN GONZALES & ASSOCIATES PA	$11,200.00	Non-Minority Male (SBE)	Male
4	AGC ELECTRIC INC	$1,320,615.79	White Female (WF)	Female
5	AIRQUEST ENVIRONMENTAL INC	$37,200.00	White Female (WF)	Female
6	ALISONS PEDIATRIC OCCUPATIONAL THER	$16,531.00	White Female (WF)	Female
7	ALL FLORIDA PAPER	$655,433.72	African-American (AA)	Male
8	AMOROSO HOLDINGS INC	$2,240.00	Hispanic-American (HA)	Male
9	ANTHONY BRUNSON PA	$60,000.00	African-American (AA)	Male
10	APRICOT OFFICE INTERIORS INC	$1,108,096.71	Hispanic-American (HA)	Female
11	ASMA PROFESSIONAL SERVICES INC	$66,484.00	Asian-Pacific American (AP)	Female
12	ATLANTIC CHARTERS INC	$29,500.00	African-American (AA)	Male
13	AUM ARTI PEDIATRIC THERAPY LLC	$65,833.00	Asian-Pacific American (AP)	Female
14	AW THERAPY SERVICES INC	$50,585.00	White Female (WF)	Female
15	BERGOLLA INC	$26,048.88	Hispanic-American (HA)	Male
16	BEST ONSITE THERAPY SERVICES INC	$68,778.00	Hispanic-American (HA)	Female
17	BLIZZARD AIR CONDITIONING LLC	$48,590.00	Hispanic-American (HA)	Male
18	C & C INTERNATIONAL COMPUTERS &	$990.00	African-American (AA)	Male
19	C&F ELECTRIC OF FORT LAUDERDALE INC	$577,300.00	Non-Minority Male (SBE)	Male
20	CANOPY BY DESIGN INC	$14,819.00	Non-Minority Male (SBE)	Male
21	CERTIFIED PROFESSIONAL REPAIR INC	$5,977.43	Hispanic-American (HA)	Male
22	CES THERAPY LLC	$65,197.50	African-American (AA)	Female
23	CHJT LLC DBA FLORIDA ANIMAL REMOVAL	$3,750.00	White Female (WF)	Female
24	CITY FIRE INCORPORATED	$324,443.24	White Female (WF)	Female
25	CLASSROOM OUTFITTERS LLC	$1,208,978.81	Non-Minority Male (SBE)	Male
26	CODA LINK INC	$1,620.37	Hispanic-American (HA)	Male
27	CONEMCO ENGINEERING INC	$65,166.40	Hispanic-American (HA)	Male
28	CONNECTION THERAPY 4 KIDS	$448,455.00	African-American (AA)	Female
29	COR-CHITECTS	$38,380.81	African-American (AA)	Female
30	COWARD & COWARD PA	$45,000.00	African-American (AA)	Female
31	D STEPHENSON CONSTRUCTION INC	$16,713,695.00	African-American (AA)	Male
32	DC FENCE SOLUTIONS CORP	$33,260.00	Hispanic-American (HA)	Male
33	DCI SYSTEMS GROUP INC DBA ALBIERO E	$25,906.06	Non-Minority Male (SBE)	Male
34	DESIGNS BY ELEMENT LLC	$66,124.00	African-American (AA)	Male
35	DONNA F DAVIES PSY D PA	$4,500.00	African-American (AA)	Female
36	DUCT DESIGN CORPORATION	$55,000.00	Hispanic-American (HA)	Male
37	EASTERN ENGINEERING GROUP COMPANY	$3,150.00	Hispanic-American (HA)	Female
38	EDUCATIONAL THERAPY ASSOCIATES	$78,886.96	White Female (WF)	Female
39	EVERGREEN CLEANING SERVICE INC	$1,215.00	African-American (AA)	Female
40	FEAT TRAVEL INC	$746,242.41	Non-Minority Male (SBE)	Male
	CERTIFIED SPEND SUBTOTAL	**$24,541,878.57**		

Source: Procurement & Warehousing Services Department EDDC Goal Setting FY25 4th Qtr

FY25 Q4 PAYMENTS TO CERTIFIED FIRMS CONTINUED

	VENDOR	NET VALUE	ETHNICITY	GENDER
41	FLAMINGO EDUCATIONAL TOURS OF	$4,181.00	White Female (WF)	Female
42	FONSIS LLC	$174,430.00	African-American (AA)	Male
43	FRANCIS ENGINEERING INC	$2,552,725.00	African-American (AA)	Male
44	FSN CONTRACTING SERVICES LLC	$221,185.00	White Female (WF)	Female
45	GENERATION GENIUS INC	$1,520.00	African-American (AA)	Female
46	GETOTNOW LLC	$49,593.00	White Female (WF)	Female
47	GO GREEN DOCUMENT SOLUTIONS INC	$30,992.31	African-American (AA)	Female
48	GOLD COAST ENVIRONMENTAL SOLUTIONS	$100,000.00	White Female (WF)	Female
49	GOMEZ & SON FENCE CORP	$28,373.00	Hispanic-American (HA)	Female
50	GONZALEZ, DIANA	$69,227.50	Hispanic-American (HA)	Female
51	GRACE & NAEEM UDDIN INC	$4,660,020.00	Hispanic-American (HA)	Female
52	GREEN HORIZON SERVICES INC	$2,036,562.00	Hispanic-American (HA)	Male
53	HB HOFFMAN LLC	$3,176,072.00	White Female (WF)	Female
54	HI-TECH IMPORT EXPORT CORPORATION	$16,363.65	Asian-Pacific American (AP)	Male
55	ICG LLC	$180,000.00	Hispanic-American (HA)	Male
56	IMAGE360-LAUDERHILL	$31,100.03	White Female (WF)	Female
57	IN UNISON SCHOOL APPAREL	$401,759.65	Hispanic-American (HA)	Female
58	INDUSTRIAL SHADEPORTS INC	$61,211.10	Non-Minority Male (SBE)	Male
59	IPHONE AND IPAD WAREHOUSE LLC	$307,593.38	African-American (AA)	Male
60	J AND A CLEANING COMPANY LLC	$67,048.56	African-American (AA)	Female
61	JASPER ENTERPRISES INC	$77,390.00	African-American (AA)	Male
62	JAVAN LUMBER INC	$207,328.18	Asian-Pacific American (AP)	Male
63	JILL STACIE COHEN INC	$23,475.00	White Female (WF)	Female
64	JODYS T-SHIRTS AND AD SPECIALTIES I	$663.75	White Female (WF)	Female
65	JORGE A GUTIERREZ ARCHITECT LLC	$1,564,368.02	Hispanic-American (HA)	Male
66	KIDS EDUCATIONAL THERAPY SVCS INC	$18,530.50	White Female (WF)	Female
67	KING INTELLIGENCE AND SECURITY	$7,350.00	African-American (AA)	Female
68	KOLDAIRE INC	$1,861,552.00	White Female (WF)	Female
69	LAKDAS/YOHALEM ENGINEERING INC	$48,659.40	Asian-Pacific American (AP)	Male
70	LEADEX CORPORATION	$46,282.85	Hispanic-American (HA)	Male
71	MAAUN PRESSURE CLEANING INC	$169,221.00	Subcontinent Asian-American (SAA)	Male
72	MAC EDWARDS PRODUCE & COMPANY INC	$4,182,400.00	Non-Minority Male (SBE)	Male
73	MAR GREEN RESOURCES LLC	$53,800.00	White Female (WF)	Female
74	MARANATA SCHOOL BUS SERVICE CORP	$11,270.00	Hispanic-American (HA)	Male
75	MEDIX USA INC	$15,859.38	Asian-Pacific American (AP)	Female
76	MEP ENGINEERING INC	$82,339.69	Hispanic-American (HA)	Male
77	MILLENNIUM TECHNOLOGY GROUP LLC	$133,760.00	African-American (AA)	Male
78	MUSIC ARTS ENTERPRISES INC MAE	$145,505.00	Non-Minority Male (SBE)	Male
79	NEELD PAPER AND SUPPLIES INC	$25,316.14	Hispanic-American (HA)	Female
80	NEW DIMENSION INTERNATIONAL CORP	$2,018.34	African-American (AA)	Male
81	NUTTING ENGINEERS OF FLORIDA INC	$18,508.80	Asian-Pacific American (AP)	Male
82	OCEAN DOORS AND WINDOWS INC	$52,155.51	Hispanic-American (HA)	Male
83	ODUMS SOD INCORPORATED	$424,470.00	Hispanic-American (HA)	Male
84	OS & R ENTERPRISES INC	$2,500.00	African-American (AA)	Male
85	OT TIME, LLC	$148,779.00	Asian-Pacific American (AP)	Female
	CERTIFIED SPEND SUBTOTAL	**$23,493,459.74**		

Source: Procurement & Warehousing Services Department EDDC Goal Setting FY25 4th Qtr

FY25 Q4 PAYMENTS TO CERTIFIED FIRMS CONTINUED

	VENDOR	NET VALUE	ETHNICITY	GENDER
86	PAMELA ROWE MA CCC SLP LLC	$9,000.00	African-American (AA)	Female
87	PHOENIX GOLF CAR SALES & SERVICE IN	$57,343.75	African-American (AA)	Female
88	PHYSICAL THERAPY FOR KIDS WITH	$77,520.00	White Female (WF)	Female
89	POCKET FULL OF FITNESS INC	$1,200.00	African-American (AA)	Male
90	PROMOTIONAL SPECIALTIES OF SOUTH	$5,967.00	Hispanic-American (HA)	Female
91	RADISE INTERNATIONAL LC	$61,038.33	Asian-Pacific American (AP)	Male
92	REX CHEMICAL CORPORATION	$1,201.00	Asian-Pacific American (AP)	Male
93	RITE WRENCH INC	$7,207.76	Hispanic-American (HA)	Male
94	RITE WRENCH LLC	$27,531.51	Hispanic-American (HA)	Male
95	RS PHOTOGRAPHY LLC DBA TSS PHOTOGRA	$1,650.00	Hispanic-American (HA)	Female
96	RSD MAJESTIC SUPPLY COMPANY OF	$3,924.00	White Female (WF)	Female
97	S & J TENTS AND EVENT RENTALS LLC	$3,175.00	Hispanic-American (HA)	Female
98	S DAVIS & ASSOCIATES, PA	$60,000.00	African-American (AA)	Male
99	S3S CONSTRUCTION INC	$2,562,184.69	African-American (AA)	Male
100	SARDONYX GROUP THERAPY INC	$12,717.50	African-American (AA)	Male
101	SCHOOL DAYS THERAPY SERVICES LLC	$80,527.00	White Female (WF)	Female
102	SCIENCE EYE INC	$25,904.12	Non-Minority Male (SBE)	Male
103	SHERLOCK TREE COMPANY INC	$69,283.00	Hispanic-American (HA)	Female
104	SIGNATURE CONTRACTING & PROPERTY	$2,081,139.51	African-American (AA)	Male
105	SIGNED BY BB LLC DBA PDF SIGNS	$58,739.00	Veteran Business Enterprise (VBE)	Female
106	SNAPPER ENTERPRISE - SANDRA CAMPBEL	$9,936.00	White Female (WF)	Female
107	SONG & ASSOCIATES, INC	$3,258,537.60	White Female (WF)	Female
108	STATE CONTRACTING & ENGINEERING COR	$1,214,855.00	African-American (AA)	Male
109	TECH ARMY LLC	$140,114.00	Asian-Pacific American (AP)	Male
110	THE BG GROUP LLC	$1,185,192.39	White Female (WF)	Female
111	THE PLAYER'S CONNECTION OF FLORIDA	$8,343.16	Hispanic-American (HA)	Female
112	THE TAMARA PEACOCK COMPANY ARCHITEC	$8,000.00	White Female (WF)	Female
113	THERAPRO STAFFING INC	$374,992.00	White Female (WF)	Female
114	THOUSAND AND ONE PAINTING CORP	$76,295.00	Hispanic-American (HA)	Male
115	THREADED NEEDLE BY BRINDA CORP	$9,015.00	African-American (AA)	Male
116	THREE60PRINTING LLC	$75,480.00	African-American (AA)	Male
117	TOWER PEST CONTROL INC	$117,397.66	Hispanic-American (HA)	Female
118	TROPIC FENCE INC	$158,499.00	White Female (WF)	Female
119	UNIVERSAL ELECTRIC FLORIDA INC	$511,153.22	Non-Minority Male (SBE)	Male
120	URGENT MEDICAL CENTER INC	$52,000.00	Hispanic-American (HA)	Female
121	VALERIECO LLC	$18,960.00	Hispanic-American (HA)	Female
122	ZEMAN CONSULTING GROUP LLC	$12,510.16	African-American (AA)	Female
	CERTIFIED SPEND SUBTOTAL	**$12,438,533.36**		
	CERTIFIED SPEND TOTAL	**$60,473,871.67**		

DISTRICT SPEND OVERVIEW

	FY25 Q3 (January - March 2025)	%	FY25 Q4 (April - June 2025)	%
Certified	$44,499,204.85	12.56%	$60,473,871.67	13.81%
Non-Certified	$309,770,366.21	87.44%	$377,434,675.06	86.19%
Total	$354,269,571.06	100.00%	$437,908,546.73	100.00%

DISTRICT UTILIZATION OVERVIEW

	FY25 Q3 (January - March 2025)	%	FY25 Q4 (April - June 2025)	%
Certified	112	5.97%	122	5.66%
Non-Certified	1763	94.03%	2034	94.34%
Total	1875	100.00%	2156	100.00%

Source: Procurement & Warehousing Services Department EDDC Goal Setting FY25 4th Qtr

GOAL SETTING

From April 2025 - June 2025, the Superintendent's Goal Setting Committee (GSC) applied Affirmative Procurement Initiatives (APIs) to a total of nine (9) solicitations. Note, the GSC does not review, nor assign, APIs to proposed contract amendments, renewals, piggybacks, nor sole source bids.

SOLICITATION EVALUATION DATA

During FY25 Q4, EDDC evaluated twelve (12) District solicitations to assess participation and utilization of Certified small businesses. Within the twelve (12) procurements, forty-four (44) firms submitted proposals, of which nine (9) respondents were BCPS Certified primes. In addition, sixteen (16) Certified sub-consultants were included among the proposals submitted. Certified primes and sub-consultants are highlighted on the list below in blue.

Comparatively, in FY25 Q3, EDDC evaluated nine (9) District solicitations. Within the solicitations evaluated, one hundred (100) firms submitted proposals, of which forty-one (41) were BCPS Certified primes. Additionally, twenty-one (21) Certified sub-consultant were included among the proposals submitted.

FY25 Q4 PROPOSALS EVALUATED

1	**RFP25-142** **Group Medical Benefits for School Board Employees**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
Two (2) Prime Bidders	1. AETNA Life Insurance Company	Maximum of Fifteen (15) points, to Prime Bidder/Proposer(s) for EDDC Certified E/S/V/M/WBE subconsultant/ subcontractor(s) participation commitment	Yes
	Benefits Outsource, Inc (BOI) ***African American Female MBE***		
	Jet Fuel Catering, LLC ***Hispanic Male MBE***		
	School of Living Arts, LLC ***Asian American Female MBE***		
	Claudia Wellness Nutrition Consulting, Inc ***Hispanic American Female MBE***		
	Infinite Dimensions Corporate Wellness Solutions, LLC ***African American Female M/VBE***		
	Kairos Vitality, Inc ***White Woman-Owned Business Enterprise WBE***		
	Westside Gazette Newspaper ***African American Male MBE***		
	2. Caremark PCS Health L.L.C. (CVS Caremark)		No
	SOLO Printing		
	Risk Management Solutions of America Inc.		
2	**RFP FY25-171** **Group Disability Coverage for School Board Employees**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
Three (3) Prime Bidders	1. Horace Mann/ Madison National Life Insurance Company, Inc.	Maximum of Fifteen (15) points, to Prime Bidder/Proposer(s) for EDDC Certified E/S/V/M/WBE subconsultant/ subcontractor(s) participation commitment	Yes
	S.A. Nelson & Associates ***African American Male SBE***		
	McKinley Financial Services, Inc ***African American Female MBE***		
	2. Metropolitan Life Insurance Company		Yes
	More Financial Services, Inc ***African American Male MBE***		
	3. Sunlife (Presented by Marsh McLennan Agency)		No

Note: Certified primes and sub-consultants are highlighted in blue.

FY25 Q4 PROPOSALS EVALUATED CONTINUED

3	**RFP25-181** **Retirement Plan Administration and Investment Management Services**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
Four (4) Prime Bidders	1. Bencor	Maximum of Fifteen (15) points, to Prime Bidder/Proposer(s) for EDDC Certified E/S/V/M/WBE subconsultant/ subcontractor(s) participation commitment	Yes
	Cutting Edge Postal LLC ***African American Female MBE***		
	2. Valic Retirement Services Company		Yes
	Magnaprint dba Fast Printz ***Non-Minority Male SBE***		
	3. Life Insurance Company of the Southwest d.b.a. National		No
	4. Nationwide Retirement Solutions, Inc		Yes
	Mad 4 Marketing, Inc ***White Woman-Owned Business Enterprise WBE***		
4	**ITB FY26-001** **SOMAT Waste Disposal System Maintenance**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
One (1) Prime Bidder	1. Parts Town, LLC	Three Percent (3%) Price Preference Incentive	No
Proposed Sub Consultants Within Bid Submittals	None		
5	**ITB FY26-002** **Electrostatic Painting for Metal Surfaces**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
Six (6) Prime Bidders	1. Coastal Locker Services, Inc.	Three Percent (3%) Price Preference Incentive	No
	2. FSN Contracting Services, LLC **White Woman-owned Business Enterprise WBE**		**Yes**
	3. MTD Painting & Construction **Hispanic American Female MBE**		**Yes**
	4. Quick Painting Group		No
	5. Roof Painting By Hartzell		No
	6. WGM Quality Painting, Inc **Hispanic American Female MBE**		**Yes**
Proposed Sub Consultants Within Bid Submittals	None		
6	**ITB FY26-003** **Maintenance, Cleaning, and Inspection of Cafeteria Hoods**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
Two (2) Prime Bidders	**1. Gold Coast Environmental Solutions Inc** **White Woman-owned Business Enterprise WBE**	Three Percent (3%) Price Preference Incentive	**Yes**
	2. Hood Repair 365, LLC		No
Proposed Sub Consultants Within Bid Submittals	None		

Note: Certified primes and sub-consultants are highlighted in blue.

FY25 Q4 PROPOSALS EVALUATED CONTINUED

7	**ITB FY26-004** **Fresh Produce for Cafeterias**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
Two (2) Prime Bidders	1. Freedom Fresh, LLC.	No API Assigned	N/A
	2. Mac Edwards Produce & Co. Inc **Small Business Enterprise SBE**		
Proposed Sub Consultants Within Bid Submittals	None		
8	**ITB FY26-008** **Grounds Maintenance Services**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
Nine (9) Prime Bidders	**1. Able Business Services** **African American Male MBE**	Evaluation Preference for Prime Bidders	**Yes**
	2. Brightview Landscape Services, Inc.		No
	3. EDJ Service LLC		No
	4. Green Horizon Services, Inc **Hispanic American Male MBE**		**Yes**
	5. Juniper Landscaping of Florida, LLC		No
	6. SFM Landscape Services, LLC		Rejected by PWS
	7. The Green Experts Landscaping LLC		No
	8. UG2 LLC		No
	Enviroscapes Plus Inc.		
	9. W&G Maintenance Corp.		No
Proposed Sub Consultants Within Bid Submittals	None		
9	**RFP26-018** **Petroleum Tanks and Environmental Services**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
Two (2) Prime Bidders	1. Cherokee Enterprises, Inc.	Maximum of fifteen (15) points to EDDC Certified Prime Bidder(s) Additional five (5) Points (for a total of 20 points) for first time EDDC Certified Prime Bidder(s)	No
	The BG Group, LLC ***White Woman-owned Business Enterprise WBE***		
	2. Lutz Petroleum Equipment Installations Inc **Small Business Enterprise SBE**		**Yes**
	MDM Services, Inc ***Asian American Male MBE***		
	Nutting Engineers ***Small Business Enterprise SBE***		
10	**ITB26-025** **Stage Curtain - Furnish, Install, and Clean/Fire Retardant Treatment**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
Four (4) Prime Bidders	1. Hile's Curtain Specialties	Three Percent (3%) Price Preference Incentive	No
	2. Luxout Products, Inc		No
	3. New Generation Custom Window Treatments, LLC **African American Female MBE**		**Yes**
	4. On-Site Drapery Cleaners		No
Proposed Sub Consultants Within Bid Submittals	None		

Note: Certified primes and sub-consultants are highlighted in blue.

FY25 Q4 PROPOSALS EVALUATED CONTINUED

11	**ITB26-031** **Bleacher and Auditorium Seating Repair Services**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
Three (3) Prime Bidders	1. Faciliserv, Inc d/b/a Charron Sports Services	Three Percent (3%) Price Preference Incentive	No
	2. Lyle Bleachers Inc.		No
	3. SSE and Associates, Inc. d/b/a Southeastern Surfaces and Equipment		No
Proposed Sub Consultants Within Bid Submittals	None		
12	**ITB26-032** **Rock Fill Sand and Clay for Grounds Maintenance**	**Affirmative Procurement Initiative Assigned by Goal Setting Committee**	**Prime Bidder's Eligibility for Affirmative Procurement Initiative Credit**
Six (6) Prime Bidders	1. Austin Tupler Trucking, Inc.	Three Percent (3%) Price Preference Incentive	No
	2. Construction 95 LLC		No
	3. El Eden Management LLC		No
	4. Green Dream International LLC		No
	5. Mullings Engineering Services, Landscaping Division, Inc		No
	6. True Haul, LLC		No
Proposed Sub Consultants Within Bid Submittals	None		

CONTRACT AWARD DATA

Within nine (9) new contracts, approved by the Board in FY25 Q4, seventeen (17) were Certified primes. In addition, there was one (1) Certified sub-contractor included within the awarded contracts. The cumulative contract award amount from April through June 2025 was $78.2M. The list of awarded contracts does not include amendments, renewals, nor piggybacks.

Participation of Certified Primes and Subs	FY25 Q3	FY25 Q4
Total Approved Contracts	8	9
Certified Primes	22	16
Certified Sub-Contractors	0	3
Contract Awards Amounts with Certified Prime Bidders &/or Certified Sub-Contractor Commitment	**$148,730,000.00**	**$66,792,072.00**
Total Contract Award Amount	**$149,730,000.00**	**$78,242,072.00**

FY25 Q4 CONTRACT AWARDS

1	ITB25-135 Supply and Installation of Sod	Sum of Basic Contract Value
Two (2) Prime Awardees	1. Odums Sod, Inc. Hispanic American Male MBE	$900,000.00
	2. Mullings Engineering Services, Landscaping Division, Inc.	
Proposed Subs Within Bid Submittals	None	
2	**ITB25-143** **Plumbing Supplies**	**Sum of Basic Contract Value**
Two (2) Prime Awardees	1. Lehman Pipe and Supply	$5,000,000.00
	2. Palm Beach Plumbing Parts, Inc	
Proposed Subs Within Bid Submittals	None	
	SUBTOTAL	**$5,900,000.00**

Note: Certified primes are highlighted in green.

FY25 Q4 CONTRACT AWARDS CONTINUED

3	**ITB24-370** **Aluminum Covered Walkways Tradewinds ES**	**Sum of Basic Contract Value**
One (1) Prime Awardee	**1. Walker Design & Construction** **Non-minority Male SBE**	**$678,175.00**
Proposed Subs Within Bid Submittals	None	
4	**ITB25-153** **Storm Sewer & Sewer Main Cleaning & Repair**	**Sum of Basic Contract Value**
Two (2) Prime Awardees	1.Shenandoah General Construction LLC	**$5,000,000.00**
	2. Hinterland Group, Inc.	
Proposed Subs Within Bid Submittals	None	
5	**ITB26-001** **SOMAT Waste Disposal System Maintenance**	**Sum of Basic Contract Value**
One (1) Prime Awardee	1. Parts Town, LLC	**$1,450,000.00**
Proposed Subs Within Bid Submittals	None	
6	**RFP25-144** **Consulting for Recovery Services for Natural Disaster**	**Sum of Basic Contract Value**
Five (5) Prime Awardees	1. Artaic Group LLC	**$3,000,000.00**
	Accenture, Infrastructure & Capital Projects	
	Conemco Engineering, Inc. dba Conemco Consultants	
	2. DCMC, LLC	
	3. Disaster Program & Operations Inc. **White Woman-owned Business Enterprise WBE**	
	4. Elite Business Strategies, LLC	
	5. Integrated Solutions Consulting, Corp.	
7	**ITB25-099** **Computer Servers**	**Sum of Basic Contract Value**
Three (3) Prime Awardees	**1. CDW Government, LLC**	**$8,500,000.00**
	2. Dade Technology Solutions **Hispanic American Female MBE**	
	3. United Data Technologies, Inc.	
Proposed Subs Within Bid Submittals	None	
	SUBTOTAL	**$18,628,175.00**

Note: Certified primes are highlighted in green.

FY25 Q4 CONTRACT AWARDS CONTINUED

8	**RFP25-094** **Title I Educational Services for Private Schools**	**Sum of Basic Contract Value**
Nine (9) Prime Awardees	**1. Believe to Achieve Educational Services, LLC** **African American Male MBE**	**$30,213,897.00**
	2. Catapult Learning, LLC	
	3. FACTS Education Solutions, LLC	
	Educational Support Services	
	4. Garvit Enterprises, LLC d/b/a Huntington Learning Center	
	5. Learn-It Systems, LLC	
	6. Levy Learning Center, Inc	
	7. LF Factor LLC d/b/a Tutor Zone **Hispanic American Female MBE**	
	8. One on One Learning Corp **Hispanic American Female MBE**	
	9. Tree of Knowledge Learning Academy, Inc.	
9	**RFP25-119** **Occupational and Physical Therapy Services**	**Sum of Basic Contract Value**
Twenty-two (22) Prime Awardees	**1. Alison's Pediatric Occupational Therapy, LLC** **White Woman-owned Business Enterprise WBE**	**$23,500,000.00**
	2. All Care Therapy Center LLC **Hispanic American Female MBE**	
	3. ASMA Professional Services, Inc. **Asian-Pacific American Female MBE**	
	4. AUM Arti Pediatric Therapy, LLC **Asian-Pacific American Female MBE**	
	5. Bi-County Speech Language Pathology, Inc. 6. Bucks Well Spent, Inc. 7. CLK Therapy LLC	
	8. Educational Therapy Associates, Inc. **White Woman-owned Business Enterprise WBE**	
	9. Gema Forte PT, Inc. **Hispanic American Female MBE**	
	10. Kids Educational Therapy Services Inc. **White Woman-owned Business Enterprise WBE**	
	11. Kids First Therapeutic Services, LLC 12. LJaffe PLLC 13. Michael Salpeter OTR-L	
	14. Ms. Courtney's Therapy Services, LLC d/b/a Connections Therapy 4 Kids **African American Male MBE**	
	15. Ocean Tide Therapy, LLC 16. Orange Tree Staffing, LLC	
	17. OT Time, LLC **White Woman-owned Business Enterprise WBE**	
	18. Pediatric Development Services, LLC	
	19. Physical Therapy for Kids with Special Needs, Inc. **White Woman-owned Business Enterprise WBE**	
	20. The Stepping Stones Group LLC 21. Thera-Peds, Inc.	
	22. TM Therapy, Inc.	
Proposed Subs Within Bid Submittals	None	
	SUBTOTAL	**$53,713,897.00**
	TOTAL CONTRACT AWARDS	**$78,242,072.00**
	Contract Awards Amounts with Certified Prime Bidders &/or Certified Sub-Contractor Commitment	**$66,792,072.00**

Note: Certified primes and sub-consultants are highlighted in green.

COMPLIANCE

District SMART Bond Program payments from July 1, 2017 - June 30, 2025 are below. Data aligns with implementation of Policy 3330 Supplier Diversity Outreach Program, effective July 1, 2017.

REPORTED SMART PAYMENTS

SMART Bond Program Payments	July 1, 2017 - March 31, 2025	July 1, 2017 - June 30, 2025
Total Prime Payments Reported	$1,116,893,397.03	$1,153,364,473.00
Total E/S/M/V/WBE Confirmed Payments Received	$480,838,052.70	$493,007,350.40
E/S/M/V/WBE Utilization Attainment (%)	43.05%	42.75%

OUTREACH & MARKETING

In FY25 Q4, EDDC continued outreach and marketing initiatives to connect with the small and local business community to advance awareness of BCPS Certification and opportunities to do business with the District.

OUTREACH EVENT PARTICIPATION

	Date	EDDC Outreach Events	In-Person Attendees	Virtual Attendees	Total Attendees
1	April 16, 2025	**Workshop:** 3-part Certification Series **Part 2:** Financial Considerations for Government Contracting **Presented by:** Small Business Administration and the Broward County Office of Economic and Small Business Development	263	N/A	263
2	April 23, 2025	**Brunch & Learn Expo:** How to Start a Construction Business and Get Contracts **Presented By:** James B. Pirtle Construction, 1 Contractor Solutions, Florida Department of Transportation (FDOT), NABWIC, Better Business Bureau (BBB), Building Traders, Brickell Capital Finance, & the City of Miramar Procurement Team	135	N/A	135
3	April 25, 2025	**Brunch & Learn:** Hardhats & Heels | Women in Construction **Presented By:** National Association of Black Women in Construction (NABWIC)	79	N/A	79
4	April 30, 2025	**Matchmaker:** Become a Partner in Education **Presented by:** BCPS Office of Strategic Partnerships	135	N/A	135
5	May 13, 2025	**Brunch & Learn Mixer** **Presented By:** BCPS EDDC Department **Signature Sponsors:** SCORE, YAVA, Yelp, Better Business Bureau, Broward County Chamber of Commerce, Small Business Development Center, FAU Division of Research, Chef Sheron, Sickle Cell Disease Research, Florida APEX Accelerator, DJ Geness, Three60Printing, H.A. Contracting Corp.	135	N/A	135
6	May 22, 2025	**Workshop:** 3-part Certification Series **Part 3:** Hands-On "Get Certified" Event **Presented by:** Small Business Administration, Broward County, APEX Accelerators, & the Small Business Development Center	84	N/A	84
		Total Attendees	**831**	**N/A**	**831**

Note: Totals include repeat attendees.

OUTREACH EVENT PARTICIPATION CONTINUED

	Date	Partner Event Participation	Engagement
1	May 9, 2025	**Broward & Beyond Business Conference** **Partner Agency:** Broward County Office of Economic and Small Business Development	240
2	May 21, 2025	**Public Safety Small/Local Business Expo** **Partner Agency:** Broward Sheriff's Office	100
		Total Engagement	340

EDDC Matchmaker: Become a Partner in Education Event



Student Entrepreneurs



Dr. Howard Hepburn, BCPS Superintendent of Schools



Strategic Partnerships Event Participants

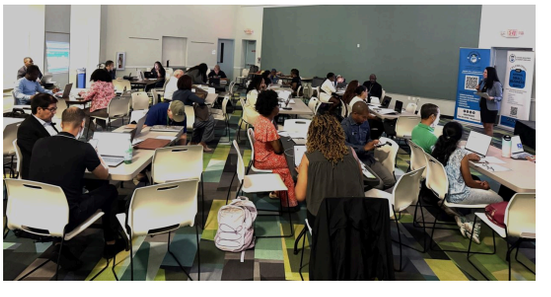


Eric Chisem, Director, Office of Strategic Partners and Team at Work

Additional EDDC Events



Local business owners attending EDDC Small Business Month Mixer Event



EDDC On-site Certification Workshop



Althea Harris, SBA, Rafael Cruz & Rebecca Dorvil, FAU Small Business Development Center

OUTREACH & MARKETING CONTINUED

TARGETED OUTREACH ACTIVITIES

FY25 Q3 ACTIVITIES

729 EDDC Concierge Service	96 Community & Stakeholder Meetings	2982 One-on-One Technical Assistance

FY25 Q4 ACTIVITIES

618 EDDC Concierge Service	83 Community & Stakeholder Meetings	1109 One-on-One Technical Assistance

SMALL BUSINESS ADVISORY COMMITTEE

The District Small Business Advisory Committee (SBAC), managed by EDDC, successfully completed the inaugural Shark Tank Competition. Sunrise Middle School Principal Ryan Atwood and Computer Science teacher Tomas Nadorfy accepted the invitation to host the initiative. A total of fifty-four (54) students, comprised of 7th and 8th graders, participated in the 5-week entrepreneurship program.

The Shark Tank Initiative was the brainchild of SBAC Member Marie Compas and was designed to bridge economic development with students by teaching entrepreneurship and inspiring creativity. An additional goal was to spark the idea, in the students, that they are the future business owners who will provide goods and services to BCPS.

The competition culminated with a Shark Tank Business Pitch on May 29, 2025 where students presented five (5) inventions to a panel of three (3) Sharks:

- Natacha St. Louis, CEO, MadDawg St. Louie, LLC
- Darrell "The EduTainer" Hardge, CEO, New Dimensions International
- Lavinia Freeman, BCPS EDDC Department Administrator and SBAC Liaison

The winning inventions were as follows:
- 1st Place: ***Smartbox -*** A lunchbox that calculates the weight and nutritional value of the meal inside.
- 2nd Place: ***The Atmosphere Economy Engine -*** An electronic plant that removes pollutants from the air.
- 3rd Place: ***Kixtenders -*** A device that stretches tennis shoes, over multiple sizes, to grow with a child's feet.

Each student received a *Certificate of Participation,* a goody bag, and importantly a grade *and* valuable entrepreneurial experience. In addition, *Phone & Pad Warehouse*, a BCPS Certified small business, sponsored refreshments.







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