



ST. THOMAS AQUINAS CATHOLIC SCHOOL

Faith. Family. Foundation.

2026 Spring to Auction ***Sponsor & Donor*** ***Information Packet***

Questions?
auction@stasonline.net



Sponsor Packages Include

St. Thomas Aquinas Catholic School is proud to present the following benefits to sponsors.

Event Date: April 25, 2026

PLATINUM LEVEL – \$5,000 (same benefits as GOLD, plus:)

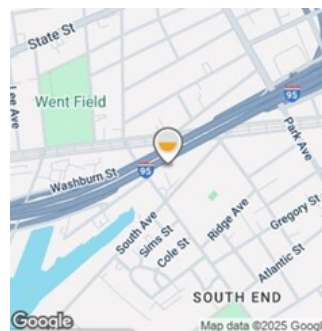
- **Billboard Advertising Exposure** – Expanded visibility on the 14 x 48 Lamar Digital Billboard south of Route 8/25; Exits 27A–26. Details below.
 - Platinum sponsor: Ad will run 200 flips per 24 hours, delivering a minimum of **290,080 impressions over 4-weeks** (April 27 – May 24) for maximum exposure.
- **Event Recognition** – Premium logo placement on event screens, signage, and printed materials to ensure top visibility throughout the evening.
- **Limited billboard rotation available—reserve early to secure your spot.**

GOLD LEVEL – \$2,500 (same benefits as SILVER, plus:)

- **Billboard Advertising Exposure** – Sponsor ad featured on:
 - 14 x 48 Lamar Digital Billboard south of Route 8/25; Exits 27A–26.
 - Run dates: April 27 – May 24, 2026
 - Ad will run 100 flips each day, delivering a minimum of **204,013 impressions over the 4 weeks** for maximum exposure.
 - High-traffic visibility during heavy rush hour.
 - Shared billboard rotation with other sponsors and advertisers.
 - A small banner at the top notes St. Thomas Sponsorship.
 - Creative design included, with two rounds (initial and one revision) provided by Lamar.
- **Event Invitations** – Logo placement on e-invitations sent to more than 500 patrons.
- **Event Recognition** – Recognition at the event through lanyards or another distinctive feature

Reserve Your Sponsorship Today

- auction@stasonline.net
- Donate/pay online: bidpal.net/springtoauction



Corporate Sponsor Packages Include:

SILVER LEVEL – \$1,000 (same benefits as COPPER, plus:)

Silver includes logo recognition in the following ways:

- **Mobile Bidding App** – Logo displayed on guests' smartphones during the event.
- **Banners** – Logo displayed on Ruane Street and at St. Thomas Aquinas Catholic School.
- **Online Thank You** – Logo featured in a dedicated thank-you post across social media platforms (Facebook and Instagram).
- **St. Thomas Aquinas Catholic School Website** – Logo displayed.
- **Spring to Auction Website** – Logo displayed starting in February.

Exclusive Sponsor Email Campaign (Silver and Above)

- One sponsor featured per email—no competition.
- Custom email showcasing your services with a direct link to your website.
- Distributed to school families, alumni, friends, and patrons.
- Sent on a rolling basis from April through June.

COPPER LEVEL – \$500

Copper includes name recognition only in the following ways:

- **St. Thomas Aquinas Catholic School Website** – Name featured.
- **Banners** – Name featured on Ruane Street and at St. Thomas Aquinas Catholic School from mid-April through June.
- **Online Thank You** – Name featured in a dedicated thank-you post across social media platforms (Facebook and Instagram).
- **2026–27 Preferred Vendor Directory** – Name, business description and contact information included in the St. Thomas 2025–26 Preferred Vendor Directory, shared with 1,500+ families via email, newsletter, and the school website.

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Digital Billboard Opportunity

14'x48' Digital Display



Billboard Advertising Exposure

St. Thomas is partnering with Lamar Outdoor to offer high-visibility digital billboard placement on the 14 x 48 display just south of the Route 8/25 interchange (Exits 27A-26). This location captures consistent commuter traffic toward Fairfield and the shoreline communities.

- **Run Dates:** April 27 – May 24, 2026
- **Display Time:** Each ad appears for 8 seconds in rotation
- **Design Support:** Creative included with one revision round
- **Recognition:** A small banner at the top notes St. Thomas sponsorship
- **Platinum Sponsors:** Your ad runs 200 flips per day, delivering a minimum of 290,080 impressions across the 4-week period and receives enhanced visibility throughout the event.
- **Gold Sponsors:** Your ad runs 100 flips per day, delivering a minimum of 204,013 impressions across the 4-week period.

Example Creative – Note Border On Top



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Exclusive Yacht Rock Sponsorship Opportunities



First Mate Match: \$10,000 (Exclusive; includes all Platinum benefits)

Pledge to match up to \$10,000 during the special paddle raise and inspire others to give generously. **As our "First Mate," you will be recognized from the stage for doubling the impact of every gift.**



Smooth Sailing: \$3,500 (Exclusive; includes all Gold Sponsor benefits)

Keep the *Yacht Rock* vibes alive by underwriting the **band**. As the Smooth Sailing Sponsor, you'll receive a special shout-out from the stage and the option to have the band dedicate a song of your choice.



Sweet Sailing: \$2,500 (Exclusive; includes all Silver Sponsor benefits)

End the evening on a high note with a sweet treat. Your support brings in a **candy truck** for guests to enjoy as they disembark. Custom candy bags with your logo will send patrons home with a sweet reminder of the night.



Captain's Cocktails: \$1,500 (Exclusive; includes all Silver Sponsor benefits)

Ensure smooth sailing for drinks and spirits at the event. Your brand will be prominently featured on cocktail napkins and at the bar.



Message In A Bottle: \$750 (Exclusive; includes all Copper Sponsor benefits)

Send your brand sailing home with every guest. Your logo will be prominently featured on all **goody bags** given to 200+ attendees, creating a lasting reminder long after the anchors are lifted.



Dockside Décor: \$150 Per Family

Bring coastal charm aboard by sponsoring the **flowers and centerpieces**. A note on each table will recognize your family's generous contribution to creating the "Yacht Rock" atmosphere.

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Sponsor Levels

LEVEL	INVESTMENT	BENEFITS
Platinum	\$5,000	All Gold benefits PLUS: <ul style="list-style-type: none"> Billboard Exposure: Sponsor Ad will run 200 flips each day, delivering a minimum of 290,080 impressions over the 4-week period (April 27 – May 24). Premium logo placement on event screens
Gold	\$2,500	All Silver benefits PLUS: <ul style="list-style-type: none"> Billboard exposure: Sponsor Ad will run 100 flips each day, delivering a minimum of 204,013 impressions over the 4-week period (April 27 – May 24). Logo on event invitations (500+ patrons) Recognition on screens during the auction Logo placement at the event through lanyards or another distinctive feature
Silver	\$1,000	All Copper benefits PLUS: <ul style="list-style-type: none"> Logo featured on: <ul style="list-style-type: none"> Mobile bidding app STA website and auction site Social media thank-you Banner on Ruane Street Banner at school Participate the highlight a sponsor campaign (exclusive email)
Copper	\$500	Brand Name listed on: <ul style="list-style-type: none"> STA website Banner on Ruane Street Banner at school Social media thank-you Opportunity to include items in the attendee gift bag Preferred vendor listing (1,500 family reach)

Exclusive Themed Sponsorships (Limited to One Sponsor Each Except Dockside Decor)

- SOLD First Match** – \$10,000: Match paddle raise up to \$10K. Stage recognition for doubling impact. (Platinum benefits included)
- Smooth Sailing** – \$3,500: Underwrite the band and DJ. Includes stage shout-out and song dedication. (Gold benefits included)
- Sweet Sailing** – \$2,500: Candy truck + logo on custom treat bags. Guests leave with your brand in hand. (Silver benefits included)
- Captain's Cocktails** – \$1,500: Logo on cocktail napkins and bar signage. (Silver benefits included)
- Message in a Bottle** – \$750: Logo on 200+ guest goody bags. (Copper benefits included)
- Dockside Décor** – \$150: Family recognition displayed on each centerpiece table.

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AUCTION SPONSORSHIP FORM

St. Thomas Aquinas Catholic School
<https://www.stasonline.net>
1719 Post Rd, Fairfield, CT, 06824

- Tax-deductible donation. STA is a 501(c)(3). EIN 36-4791031.
- Keep this form for your records.
- Email a copy to Spring to Auction: auction@stasonline.net or mail it to the address above.
- Two Ways To Donate:
 1. Make checks payable to St. Thomas Aquinas Catholic School; Note: Spring to Auction; address above
 2. Online at bidpal.net/springtoauction
- Send logo (300 dpi) to auction@stasonline.net

THANK YOU FOR YOUR SUPPORT!

DONATE 

SPONSOR INFORMATION

Company Name

Donor Phone

Donor Name

Donor Website

Donor Email

Address

Family Name/Company to be Acknowledged

St. Thomas Aquinas Contact

SPONSORSHIP DETAILS

Donation

Amount

SPONSORSHIP LEVEL

(Please select one)

Platinum - \$5,000 ☐

Gold - \$2,500 ☐

Silver - \$1,000 ☐

Copper - \$500 ☐

Other

PAYMENT METHOD

☐

website

☐

check

☐

other

Name

Signature

Date