

# Long Beach College - & - Career Expo 2025

## IMPACT REPORT

Report Design and Impact Narrative by S.T.R.E.A.M. Global Innovations  
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CITY OF  
**LONG  
BEACH**

  
**LONG BEACH**  
UNIFIED • SCHOOL • DISTRICT

THE LONG BEACH  
**COLLEGE • PROMISE**

MAYOR  
**REX**  
RICHARDSON





On October 21, 2025, the Long Beach College & Career Fair made a triumphant return as the Long Beach College & Career Expo presented by STREAM, welcoming 2,300 guests to the Arena for a day of inspiration, hands-on learning, and real-world education to career connections. This impactful experience was made possible through the partnership of the City of Long Beach, Long Beach Unified School District, Long Beach College Promise, and Mayor Rex Richardson.

**AN EXPERIENCE  
THAT SPARKED  
POSSIBILITIES.**





# EXPO IMPACT.

01

## Inspiration Delivered

The Expo welcomed 2,300 students and families from 11 Long Beach high schools, connecting them with colleges, employers, and community partners to explore meaningful pathways to high-wage, high-growth careers. Post-event surveys showed that 85 percent of exhibitors saw students engaged, curious, and inspired to discover college and career opportunities they had never considered before.

## Student Exploration

Students explored industries ranging from aviation and public safety to healthcare, technology, culinary, construction, manufacturing, and more. Each experience helped them connect classroom learning to real-world careers. More than 70 career-focused exhibits and 63 college and university booths filled the Long Beach Arena, sparking curiosity, confidence, and clear next steps toward college, internships, and training opportunities. Students shared that they left the Expo feeling inspired, motivated, and more informed about their future.

02

## College and Corporate Experience

A total of 251 industry experts from colleges, city departments, and local employers contributed to approximately 11,560 minutes of service to the Expo. Their time gave students a rare opportunity to network and be mentored by the people shaping their community. Survey results show each booth engaged at least 25 students, with some connecting with as many as 800, demonstrating the broad and meaningful impact of the Expo.

03

04

## Support and Volunteer Services

Interpreter services in Spanish, Khmer, and Tagalog, along with community transportation, ensured Long Beach Unified School District families in need could fully participate in the Expo. Twenty-five volunteers donated their time to create a welcoming experience, helping achieve a 100% Exhibitor Recommendation and Willingness to Return Rate.

THANK YOU  
2025  
SPONSORS.

**HONDA**



Port of  
LONG BEACH

*Long Beach*  
College & Career Expo  
Presented by  
 SBA

## Direct Impact

Buy and Grow



### Vendors and Services

Qualified local talent hired to fulfill most expo needs.

**\$119,365**

Reinvested back into Long Beach



### Community Strength

Expo showcased Long Beach's united commitment to student success and community prosperity.



### Future Forward

Informed and empowered future graduates driving Long Beach's industries and community forward.

## ECONOMIC IMPACT.

## Indirect Impact

Inspiration that Multiplies



### 2,300 students and families exposed

This means that all 2,300 guests (students and their families) had the chance to explore real education and career opportunities in industries that are growing fast and shaping the future.



### If just 10% pursue those pathways

This assumes that even if only a small portion about 230 students decide to follow one of those high-wage, high-growth careers, it will still create measurable impact for themselves and the community.



### Potential long-term increase in earnings could reach \$2.3 million per year

That's an estimated total increase in annual income across that group of students once they enter the workforce showing how early exposure can lift earning potential for years to come.



### Creating a lasting ripple effect

As students and families become more informed and inspired, they not only pursue higher-paying careers but also reinvest their success into the community; strengthening Long Beach's local economy for generations to come.



“

I hope students were able to visit and see all sorts of colleges and universities from 2-year to 4-year public and private. And see all the various companies and corporations that were at the fair to give students an idea of possible careers.

“

[My favorite part was] **Getting to interact with students from all across the school district...**

I hope it exposed them to different avenues that they don't normally see in their day-to-day. And I hope it encouraged them to look outside their own box.

“

The impact I hope students took from this event is the understanding that college access and opportunities are available to them. **I hope they were inspired** to think beyond high school and envision the possibilities that higher education can offer for their future.

**WHAT EXHIBITORS SAID AND HOPED THEIR IMPACT WOULD BE.**

*Long Beach*  
College & Career Expo  
Presented by  
SUNSHINE

“

**Thank you for bringing back the LBUSD fair!** I attended the last one in 2019 and had been looking forward to it being back since COVID.

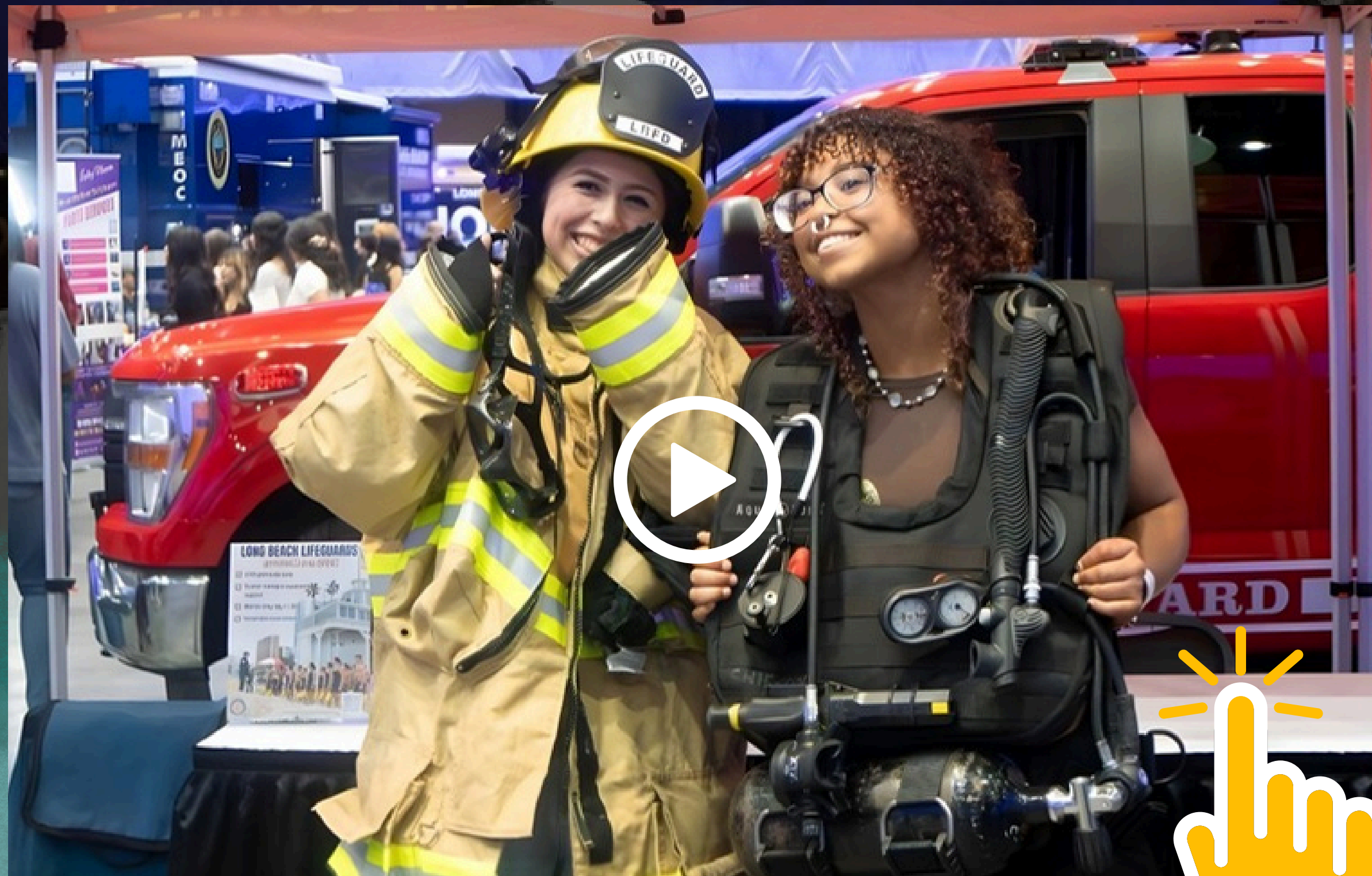
“

We hope **students learned about the options** in higher education and workforce as well. We also hope that students learned how to take the most advantage of being in colleges.

“

I hope the **students were inspired by the variety of opportunities** available to them. Steady work can be fulfilling and allow for a stable lifestyle.





“

We don't really get this opportunity everyday so I'm just thankful to God, we have this. I wasn't too sure about going to college but after this I'm definitely considering it...just getting out of my comfort zone.

Student Participant



**HEAR WHAT STUDENTS SAID  
AND WATCH THE RECAP VIDEO.**

**Long Beach**  
College & Career Expo  
Presented by  
Scream



# 9,413 POINTS OF ENGAGEMENT.

As the year comes to a close and preparations begin for the next, it is clear that Long Beach continues to model what collaboration for impact looks like. Through the shared efforts of Long Beach Unified School District, Long Beach College Promise, the City of Long Beach, Mayor Rex Richardson, and STREAM, an experience was created that reflects a unified vision for college and career readiness. Together, these partners are connecting students to real-world learning, higher education, and meaningful career pathways that strengthen the city's future and ensure every student has the opportunity to succeed.



College Booths

63



Career Based  
Booths

70



Expo Booth  
Reps

251



People Served

2,300



Long Beach Schools  
Participated

13



Total Number of  
Booths

133



Volunteer  
Time Value

\$6,582.97

[independentsector.org](https://independentsector.org)

**Combined Direct and Indirect Economic Impact: \$2.4M+ potential.**





# Long Beach College - & - Career Expo

Presented by  


**BE A PART OF NEXT YEAR'S EXPO; SIGN UP TODAY!**

[STREAMGLOBAL.ORG](https://streamglobal.org)

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