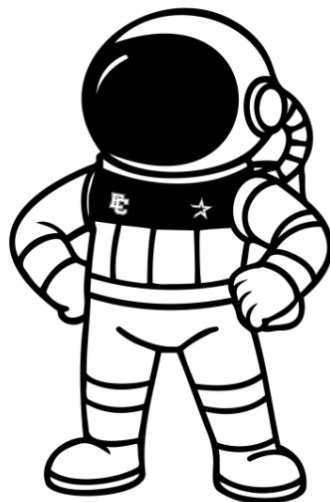


East Clinton Local Schools Strategic Plan



**ELEVATING OUR COMMUNITY;
ONE STUDENT AT A TIME.**



Introduction

Over the past several months, East Clinton Schools have engaged in a thoughtful and thorough process to restate our vision and mission, identify key areas for improvement, and define actionable steps for success.

This important work began with our Astro Pride Committee, which took on the task of identifying our “true north.” We asked ourselves: *Who are we? Who do we want our students to become as they walk across the stage as EC graduates? What does it truly mean to be an Astro?*

To answer these questions, we held meaningful conversations with teachers and staff, asked reflective questions of our students and alumni, and distributed surveys to families and community stakeholders. These collective insights shaped the development of our “**Portrait of an Astro.**”

At East Clinton, we believe Astros are **authentic, receptive, connected, and hardworking.** These four attributes form the foundation of our **core values.** We are confident that when our students and staff consistently embody these traits, they will find success in any path they choose to pursue.

Further discussions and a district-wide survey helped us identify the community’s priorities for growth. These findings informed the creation of a new **Vision** and **Mission** for East Clinton Schools, along with defined focus areas, goals, and action steps that will guide our work over the next three years.

Vision

East Clinton Schools: Listen, Learn, Lead

Mission

Elevating our Community; One Student at a Time

This strategic plan sets the direction for our district and will serve as a decision-making guide for the Board of Education, administration, teachers, and staff.

Each **Focus Area** includes a belief statement, action steps, clearly defined tasks, and accountability measures to ensure follow-through and impact.

We are excited about the future of East Clinton. We believe in the strength and pride of this community. And we are committed to developing every student into a successful adult who will carry forward the values of listening, learning, and leading—shaping the next generation of Astros.

Focus Area – Increasing Student Achievement

We believe in preparing our students to be responsible citizens and lifelong learners.



**ELEVATING OUR COMMUNITY;
ONE STUDENT AT A TIME.**

Action Step 1 - Communicate and raise awareness of current student achievement across the district and within the East Clinton community

Task A

Conduct a public forum in the fall with presentations highlighting the spring scores and Value-Added results from state mandated assessments

(Listen, Lead)

Task B

Create and share a district-wide document that tracks and showcases state mandated assessment results

(Lead)

Action Step 2 - Develop and implement building student achievement action plans

Task A

Buildings create and share their student achievement action plans

(Learn, Lead)

Task B

Communicate all Action plans with district staff and the community

(Lead)

Task C

Incorporate Building plans into the district "One Plan"

(Lead)

Action Step 3 - Generate a positive social media presence related to current student achievement

Task A

Highlight daily/normal academic successes occurring in the classroom

(Lead)

Persons Responsible: Academic Advisory Council

Focus Area - Fiscal Stewardship

**We believe in financial stewardship
of community resources.**



**ELEVATING OUR COMMUNIT
ONE STUDENT AT A TIME.**

Action Step 1 - Increase awareness of how current funds are utilized

Task A

Host public forums

(Listen)

Task B

Create an overview document or resource to share with staff and families

(Lead)

Action Step 2 - Gather data on district taxpayer priorities for how funds are utilized within the district

Task A

Gather data through surveys, public forums, and other various methods

(Listen, Learn)

Action Step 3 - Develop priority lists of current services

Task A

Allocate funds toward priority services

(Listen, Learn, Lead)

Task B

Make corresponding cuts when and where needed

(Listen, Learn, Lead)

Action Step 4 - Investigate and pursue other forms of revenue for the district

Task A

Pursue revenue options such as grants, operational levy, or income tax

(Listen, Learn, Lead)

Persons Responsible: Treasurer, Superintendent, Board of Education, Administration

Focus Area - District Pride



**ELEVATING OUR COMMUNITY;
ONE STUDENT AT A TIME.**

We believe in developing pride in being an Astro.

Action Step 1 - Develop a process for social media submissions

Task A

Designate a staff member to manage East Clinton's social media presence

(Lead)

Action Step 2 - Centralize district-wide communication through Parent Square

Task A

Purchase Parent Square service allowing individual groups to have consistent avenues of communication.

Task B

Train employees on the use of Parent Square

(Lead)

Action Step 3 - Create positive opportunities within the school day for students to generate excitement and school spirit

Task A

Incorporate the use of a mascot (Archy) at district and public events

(Lead)

Task B

Develop and implement various district wide events, such as a district wide carnival, a district wide pep rally, district wide attendance challenges, etc...

(Lead)

Task C

Promote existing clubs, organizations, and opportunities for students to participate and serve.

(Learn, Lead)

Persons Responsible: Astro Pride Committee, Social Media Coordinator, Technology Coordinator, District PBIS Team, Administration, Athletic Department

Focus Area - Facilitating Unity

We believe the community and school district work together for each child's benefit.



**ELEVATING OUR COMMUNITY;
ONE STUDENT AT A TIME.**

Action Step 1 - Intentionally promote the district's updated priorities, mission, and vision

Task A

Inclusion of district priorities within all systems

(Lead)

Task B

Visual reminders and representation throughout the building

(Lead)

Action Step 2 - Generate commonalities among buildings, grade levels, and programs

Task A

Revise staff on-boarding processes and handbook

(Lead)

Task B

Develop one district-wide student handbook

(Lead)

Task C

Develop a common event list and recognitions for both elementary buildings

(Lead)

Action Step 3 - Build intentional time within the schedule for teachers from different buildings to collaborate

Task A

Utilize early release blocks for cross-building teachers to virtually collaborate

(Lead)

Task B

Set aside time during professional development days for elementary staff to collaborate with middle school and high school staff

(Lead)

Persons Responsible: Superintendent, Administration