



## Coyotes start street hockey PE campaign in Phoenix

Mark McClune

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The Arizona Coyotes are trying to get more kids interested in their support so they are encouraging them to play street hockey.

**PHOENIX (3TV/CBS 5)** - Christmas came early for students at Pensar Academy in Phoenix.

The Arizona Coyotes kicked off their street hockey physical education curriculum campaign by dropping off equipment at the Phoenix school.

"We're really grateful," said Maritza Ibarra, a Pensar eighth-grader. "This is a new school so we didn't have any of this stuff."

The Coyotes plan to give 700 schools in Arizona \$1,500 worth of street hockey equipment, with 50 balls, sticks, pinnies, two hockey nets, a stick bag, a curriculum booklet, a student MVP Access Pass, a

teacher's gift backpack and a Coyotes "Raise the Pack" banner. The franchise hopes to reach 200,000 students during the 2018-19 NHL season and 500,000 Arizona kids over the next three years.

"It gets more kids playing our sport and knowledgeable about our sport and that's what we want," said Coyotes president Ahorn Cohen. "It's not always easy to get ice time and laces up the skates but everybody can play street hockey and I think it's a great way to introduce people to our sport."

After a quick introduction, the Pensar eighth-grade PE class went full steam ahead.

"It was very fun," said Abdias Maldonado. "I got to whack another person's stick out of the way."

The Coyotes are off on a road trip to Boston, New York, Buffalo and Carolina this week. Even though the team is away, the organization still found a way to grow hockey in the desert.



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