

Social Media Marketing - Year at a Glance - 2025/2026

1st Nine Weeks	9wk Start Date: 8/11/25 - 9wk End Date: 10/10/25	3rd Nine Weeks	9 wk Start Date: 1/6/26 - 6wk End Date: 3/6/26
• Unit 01: Unit Name - # of Days in Unit ○ <u>TEKS in this Unit:</u> ○ <u>Target Completion Date:</u> • Unit 02: Unit Name - # of Days in Unit ○ <u>TEKS in this Unit:</u> ○ <u>Target Completion Date:</u> • Checkpoint 1A: ○ <u>TEKS Assessed:</u> ○ <u>Window:</u> September 8th - 12th • Unit 03: Unit Name - # of Days in Unit ○ <u>TEKS in this Unit:</u> ○ <u>Target Completion Date:</u> • Checkpoint 1B: ○ <u>TEKS Assessed:</u> ○ <u>Window:</u> October 6th - October 10th		• Unit 07: Unit Name - # of Days in Unit ○ <u>TEKS in this Unit:</u> ○ <u>Target Completion Date:</u> • Unit 08: Unit Name - # of Days in Unit ○ <u>TEKS in this Unit:</u> ○ <u>Target Completion Date:</u> • Checkpoint 3A: ○ <u>TEKS Assessed:</u> ○ <u>Window:</u> February 2nd - 6th • Unit 09: Unit Name - # of Days in Unit ○ <u>TEKS in this Unit:</u> ○ <u>Target Completion Date:</u> • Checkpoint 3B: ○ <u>TEKS Assessed:</u> ○ <u>Window:</u> March 2nd - 5th	
2nd Nine Weeks	9wk Start Date: 10/15/25 - 9wk End Date: 12/18/25	4th Nine Weeks	9wk Start Date: 3/16/26 - 9wk End Date: 5/21/26
• Unit 04: Unit Name - # of Days in Unit ○ <u>TEKS in this Unit:</u> ○ <u>Target Completion Date:</u> • Unit 05: Unit Name - # of Days in Unit ○ <u>TEKS in this Unit:</u> ○ <u>Target Completion Date:</u> • Checkpoint 2A: ○ <u>TEKS Assessed:</u> ○ <u>Window:</u> November 10th - November 14th • Unit 06: Unit Name - # of Days in Unit ○ <u>TEKS in this Unit:</u> ○ <u>Target Completion Date:</u> • Checkpoint 2B: ○ <u>TEKS Assessed:</u> ○ <u>Window:</u> December 15th - December 18th		• Unit 10: Unit Name - # of Days in Unit ○ <u>TEKS in this Unit:</u> ○ <u>Target Completion Date:</u> • Unit 11: Unit Name - # of Days in Unit ○ <u>TEKS in this Unit:</u> ○ <u>Target Completion Date:</u> • Checkpoint 4A: ○ <u>TEKS Assessed:</u> ○ <u>Window:</u> April 13th - 17th (Optional for STAAR Areas) • Unit 12: Unit Name - # of Days in Unit ○ <u>TEKS in this Unit:</u> ○ <u>Target Completion Date:</u> • Checkpoint 2B: ○ <u>TEKS Assessed:</u> ○ <u>Window:</u> May 18th - 20th	