# Strategic Plan 2022-2027 — SUMMARY »

## Our Mission

To support each student's needs by providing the opportunities, experiences, and educational tools for their journey.

## Our Vision

That all Students will be:

- Communicators
- Contributors
- Critical Thinkers
- Collaborators

... empowering each for life ahead.

West Bloomfield School District

**PORTRAIT of a GRADUATE**

## Our Belief Statements

- All students can and will learn.
- Education is a shared responsibility between students, staff, and families.
- Equitable education is essential.
- Diversity enriches the community and education.
- Positive community, experiences, and relationships are key to student success.
- Everyone deserves to be seen, heard, and respected for who they are.

## Strategic Goal Areas

- Academics & Programs
- Personnel & Leadership
- Learning Environments & Culture
- Communication & Community Involvement
- Operations & Finance


Superintendent
Dania H. Bazzi, Ph.D.

Board of Education
Stacy Brickman, President
Nelson Hersh, Vice President
Ashleigh Davis, Secretary
Wm. Art Holdsworth, Treasurer
Julie Beaty, Trustee
Kirsten Douglas, Trustee
Deborah Evans, Trustee


WBSD

# Goals & Priority Objectives

## Academics & Programs

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| **Goal Statement** | WBSD will provide engaging, meaningful, inclusive, and rigorous opportunities and extracurricular programs. |
| **Objective 1** | Deliver data-driven, high quality instruction for all students so that each student will demonstrate academic growth. |
| **Objective 2** | Advance elementary literacy outcomes through the successful implementation of EL Education as the core ELA resource. |
| **Objective 3** | Advance secondary math outcomes through the successful implementation of Reveal Math & ALEKS as the core curricular resource. |
| **Objective 4** | Pilot and evaluate secondary ELA curricular materials to support high-quality resource selection that leads to improved proficiency. |

## Culture & Learning Environment

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| **Goal Statement** | WBSD will provide a positive, safe, and inclusive environment where all students' diverse learning needs are met. |
| **Objective 1** | **ALL:** We will provide equitable and engaging instruction and experiences so that each student demonstrates personal and academic growth. |
| **Objective 2** | **Elementary:** We will implement Capturing Kids' Hearts and RULER to foster safe, supportive, and engaging learning environments for each student. |
| **Objective 3** | **Secondary:** We will strengthen the design and delivery of Advisory to ensure each student receives targeted support and meaningful connection. |

## Communications & Community Engagement

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| **Goal Statement** | WBSD will create systems for consistent and effective methods of two-way communication and engagement for all stakeholders. |
| **Objective 1** | Strengthen engagement by launching targeted campaigns and feedback loops tailored to families, staff, students, and community partners. |
| **Objective 2** | Amplify student voice and showcase the Laker experience by highlighting student life, achievements, and involvement across all grade levels and communication platforms. |
| **Objective 3** | Foster meaningful partnerships with families, local organizations, and businesses through collaborative events, service projects, and shared initiatives that strengthen the Laker community. |

## Personnel & Leadership

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|---|---|
| **Goal Statement** | WBSD will recruit, develop, and retain highly qualified staff at all levels. |
| **Objective 1** | Develop and launch a district-wide recruitment marketing campaign to increase visibility and engagement among highly qualified candidates. |
| **Objective 2** | Implement a comprehensive professional growth and development system grounded in the Marzano Focused Teacher Evaluation Model. |
| **Objective 3** | Improve employee retention by enhancing recognition programs, improving onboarding and support systems, and consistent implementation of stay interviews. |