

NIL DISCLOSURE RULES

for high school & junior college athletes

What's Changing

While the WIAA does not require high school disclosure of NIL deals, a new national rule will apply to any student-athlete who plans to play at a Division I institution.

High school and junior college athletes now need to disclose all NIL deals worth \$600 or more.

Who This Affects

High school and junior college athletes who plan to play their sport in college at a Division I school.

The College Sports Commission mandates NIL payments must have a “valid business purpose” meaning pay-for-play deals are not allowed.

What to Report

Any deal worth \$600 or more must be reported.

This includes deals in which no money is exchanged but free or discounted products or services were received by an athlete.

Contract information is required - name of business, term, compensation, etc

How to Report

Reporting must be done via the new clearinghouse - NIL Go - at <https://nilgo.com>

When to Report

Deals executed, agreed upon, or include payments after July 1, 2025, or the athlete's first day of junior year — whichever is later.

Questions?

Contact your school's athletic director
or

Influential Athlete at support@influentialathlete.com