

Community Advertising Rates

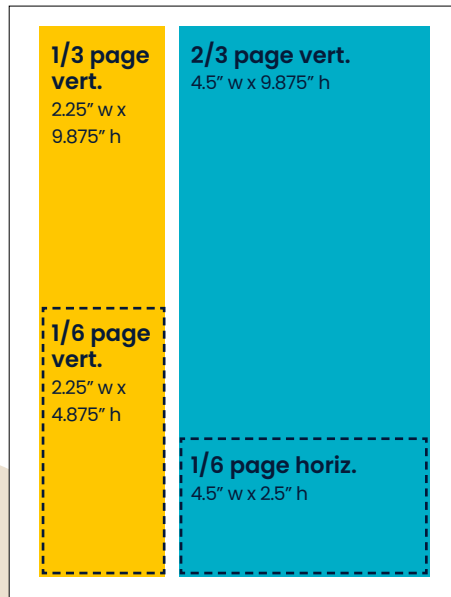
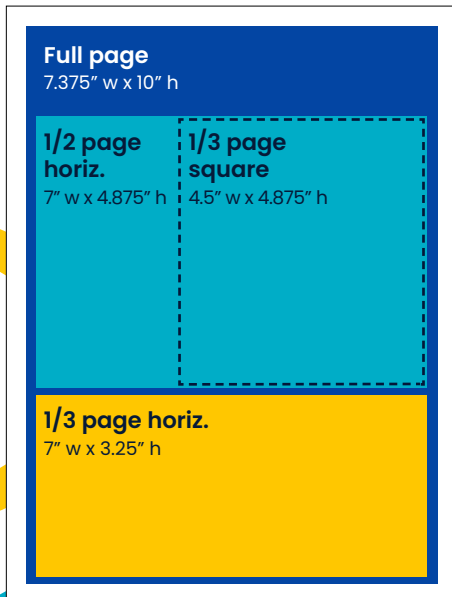
SoWashCo Community Education is proud to serve our community by providing quality education, enrichment and athletic opportunities for all ages. We love to work alongside local businesses and organizations and are proud to offer reduced rates for 501(c) non-profit organizations, government units, SoWashCo Schools parent groups (including PTA, PTO and Boosters) and SoWashCo Schools student organizations. Community advertising rates are dependent on the classification of the organization.

Class 1 – 501(c) non-profit organizations, government units, SoWashCo Schools parent groups (including PTA, PTO and Boosters) and SoWashCo Schools student organizations that are advertising their organization or events that are free and open to the public.

Class 2 – 501(c) non-profit organizations, government units, SoWashCo Schools parent groups (including PTA, PTO and Boosters) and SoWashCo Schools student organizations which charge admission, registration or sell merchandise relating to the advertised event, program or service.

Class 3 – Commercial and for-profit organizations.

Ad Size	Class 1		Class 2		Class 3	
	Per Issue	3 Issues	Per Issue	3 Issues	Per Issue	3 Issues
Full page	\$1,120	\$3,025	\$1,190	\$3,215	\$1,400	\$3,780
2/3 page	\$770	\$2,080	\$815	\$2,200	\$960	\$2,590
1/2 page	\$575	\$1,555	\$610	\$1,645	\$720	\$1,940
1/3 page	\$385	\$1,040	\$410	\$1,105	\$480	\$1,295
1/6 page	\$190	\$515	\$205	\$555	\$240	\$645



Advertisers willing to commit to three or more consecutive publications will receive a 10% discount. Full payment will be due during the initial billing cycle. Advertisements will be labeled as 'Paid Advertisement'.

Questions? Please contact Marni Kanne at mkanne@sowashco.org or 651-425-6314.

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