

Calallen ISD 2025-2026 Syllabus

Campus: Calallen High School

Course and/or Grade Level: Yearbook 1, 2, 3

Course Description: The yearbook is produced in this course. Fundamentals of design, layout, photography, computer technology, and marketing are covered. Staff members may be asked to use time outside of class for assignments. This course satisfies the technology credit needed for graduation.

Semester 1: August 13 - December 19, 2025

1st Quarter Topics	2nd Quarter Topics
Photography, Journalistic Writing, Basic Design. Rule of Thirds, Hierarchy, Ledes and 'Quote, Transition, Quote' Formula. Group work begins, students work in groups to create mods and editors work on Senior Ads.	Students choose a specialty (photography, writing or design) and then go more in depth on their chosen role. With the help of editors and the advisor (me), students pursue a deeper understanding of each of the three yearbook disciplines. Grid design, color theory and white balances are discussed. Students work in groups, laying out the club and sport pages of the book.

Semester 2: January 5 - May 29, 2026

3rd Quarter Topics	4th Quarter Topics
Students learn the importance of deadlines and copy editing during this quarter. A team is assembled consisting of editors and other students who are detail-oriented. The completed pages are checked for the following: folio, spelling, missing texts, correct font usage, drop caps, a caption for every photo, a subhead with each headline, bylines on each story and photo. During this time, photographers keep up with events and submit photos to us on a weekly basis. Experienced photographers are also actively training new photographers to ensure the success of the program.	The yearbook is turned in at the end of March. Once that happens, students begin work on supplementary coverage (softball, baseball, prom, track, etc.). Newer students also continue their training in their fields of choice. Students also begin work on theme packages for next year's book, where themes, colors and fonts are decided. Editors work on senior ad designs for the following year.

**Minor adjustment to the schedule may be made based on campus schedules and student needs.*