



ADVANCED FLORAL DESIGN

Mrs. Diegel- Calallen High School

Course Description:

This course focuses on developing skills in advanced floral design and providing students with a comprehensive understanding of the design elements and planning techniques used to create unique, specialty floral designs that support the goals and objectives of a specific occasion or event. Through the analysis and evaluation of various occasions and event types, students explore the design needs and expectations of clients and propose and evaluate appropriate creations. From conception to evaluation, students are challenged to create and design specialty floral arrangements that meet the client's needs. Furthermore, an emphasis on budgetary adherence and entrepreneurship equips students with many of the necessary skills needed for success in floral enterprises. IBC Offered.

Semester 1: August 13 – December 19, 2025

1st Quarter Topics: Career Development, Event Planning, Material Estimation

2nd Quarter Topics: Mark Up, Cost Estimation, Business Planning, Holiday Designs

Semester 2: January 5 – May 29, 2026

3rd Quarter Topics: Abstract Designs, Weddings, and Bereavements.

4th Quarter Topics: Plant Care, Plant Propagation, Career Opportunities.

*Minor adjustment to the schedule may be made based on campus schedules and student needs.