

Principles of Communication/Digital Audio Video

COURSE DESCRIPTION

2025-2026

Principles of Art, Audio/Video, and Communication

Length of Course: 1 Year

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This course provides technology skills required in the Communication business environment. It includes workplace technology standards in applications of camera/videography, editing systems, telecommunications, studio & field lighting, copyright, networking, audio systems, and emerging areas of video distribution. This course counts for one-credit of technology applications.

The purpose of this course is to develop your ability to use video skills and for research and professional products. You will produce a variety of final programs and will work individually and in teams using critical thinking and problem solving skills, which will prepare you for the multiple workplaces. The computer will become your tool to increase productivity.

UNITS TO BE COVERED:

UNIT 1

-  Principles of Editing
-  News Production

UNIT 2

-  Camera/Videography
-  Commercial Production

UNIT 3

-  Graphics
-  Telecommunications Technology
-  Copyright laws & Ethics
-  Documentary Production

UNIT 4

-  Music Video Production
-  Short film Production
-  Successful Employment