

SHUMAN GYMNASIUM



CAPITAL CAMPAIGN

FREDERICA ACADEMY



RATIONALE FOR A NEW GYMNASIUM

Frederica Academy leaders have been working to develop and activate the school's Campus Master Plan over the past five years. Guided by that master planning document, the Board of Trustees and the Leadership Team embarked on an ambitious fundraising and construction campaign to expand and enhance facilities on campus in January 2022. More than \$10.4 million was raised through the Gateway Capital Campaign to construct three dozen large and small projects between March 2022 and February 2025. As one might imagine, the campus has been transformed by these investments.

The growth of the student body and the scope of our programming aspirations has been the guiding rationale behind both our fundraising and construction priorities. We continue to expand our student numbers and programming opportunities as outlined in the school's Strategic Plan. With the completion of the Gateway Campaign, we now have our next significant and exciting project before us – the construction of a new gymnasium. This new gym would serve as the competition and practice court for both Boys and Girls Varsity Basketball and for Girls Varsity Volleyball.

One of the central tenets of an FA education is that students learn more about themselves and the world around them when they are active participants, rather than spectators. Our programming, in fact, is designed to actively inspire and cultivate a wide array of interests in our students, certainly one of those being athletics. That general philosophy plays out in the team sports arena in a pervasive “no-cut” policy where the school goes to great lengths to support student-athletes who want to play on any interscholastic team of their choosing.

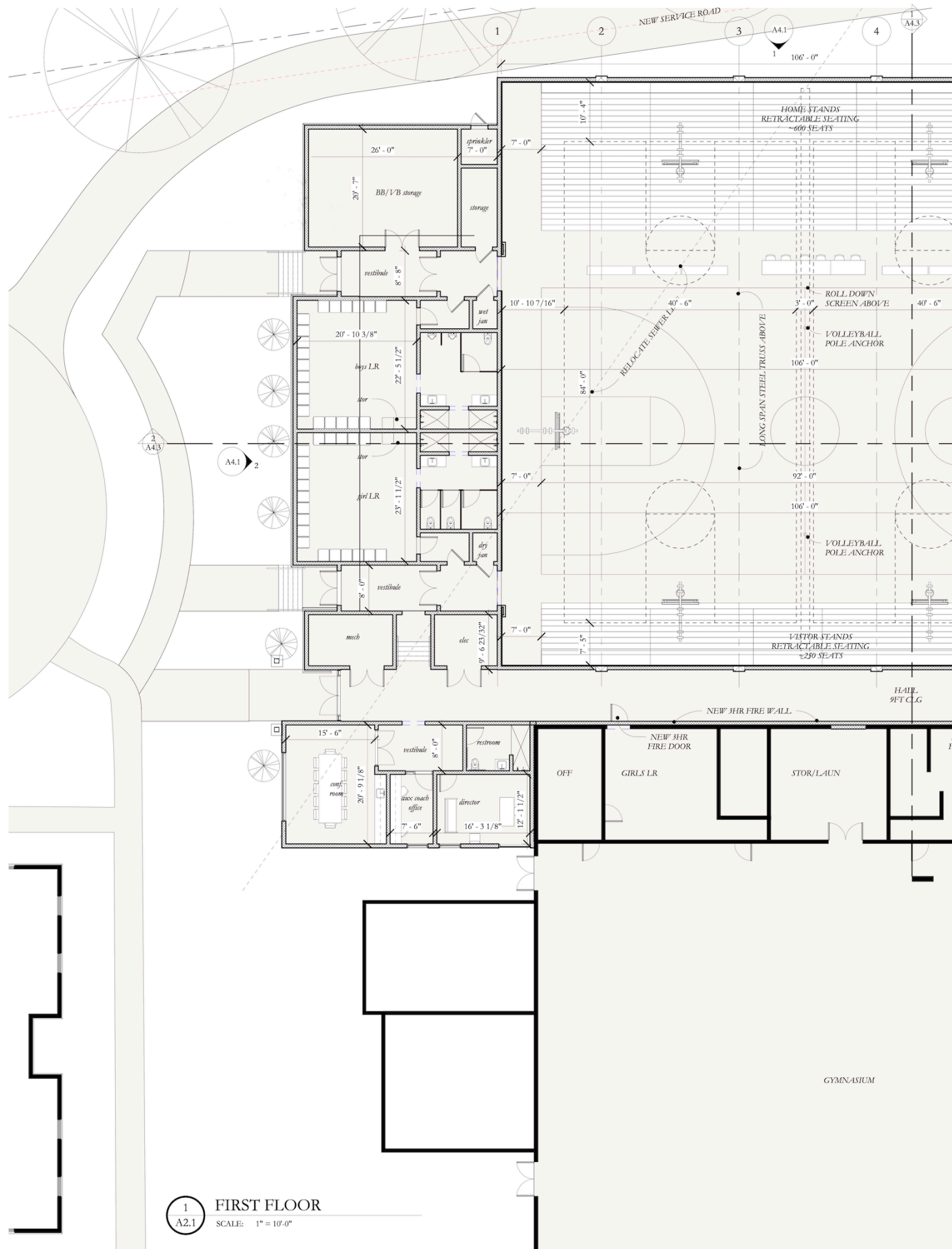
With heavily enrolled Boys and Girls Middle School and Varsity Basketball teams, our present gym is too small; practicing two complete teams at the same time is untenable. Having the new gym is incredibly important. Not only it will serve as a first-class venue worthy of our varsity teams, but it also creates a second practice/competition space so that teams can accommodate more players and practice at convenient times on a regular and frequent basis. The joy and satisfaction of being in a team sport is both sharing the daily experience with teammates and improving as an individual and as a team. With the construction of this new, second gym, and the amended practice and game schedules it will allow, all of those goals can now be met. Varsity practices that start at 9:00 p.m. on a school night will no longer be necessary.

There are other compelling reasons why this new gym is an important build. Presently, our playing court is shorter than desired and shorter than schools of similar ilk. Additionally, our present gym does not allow for seating on both sides of the court, a much sought after feature for us and an absolute requirement to host regional tournaments. Optimally, we need more and better restrooms, meeting spaces and offices, and additional locker rooms; and the design of this new structure allows for all of that. The proximity of this new gym will also allow us to share amenities like the concession stand or convenient parking with the existing gym.

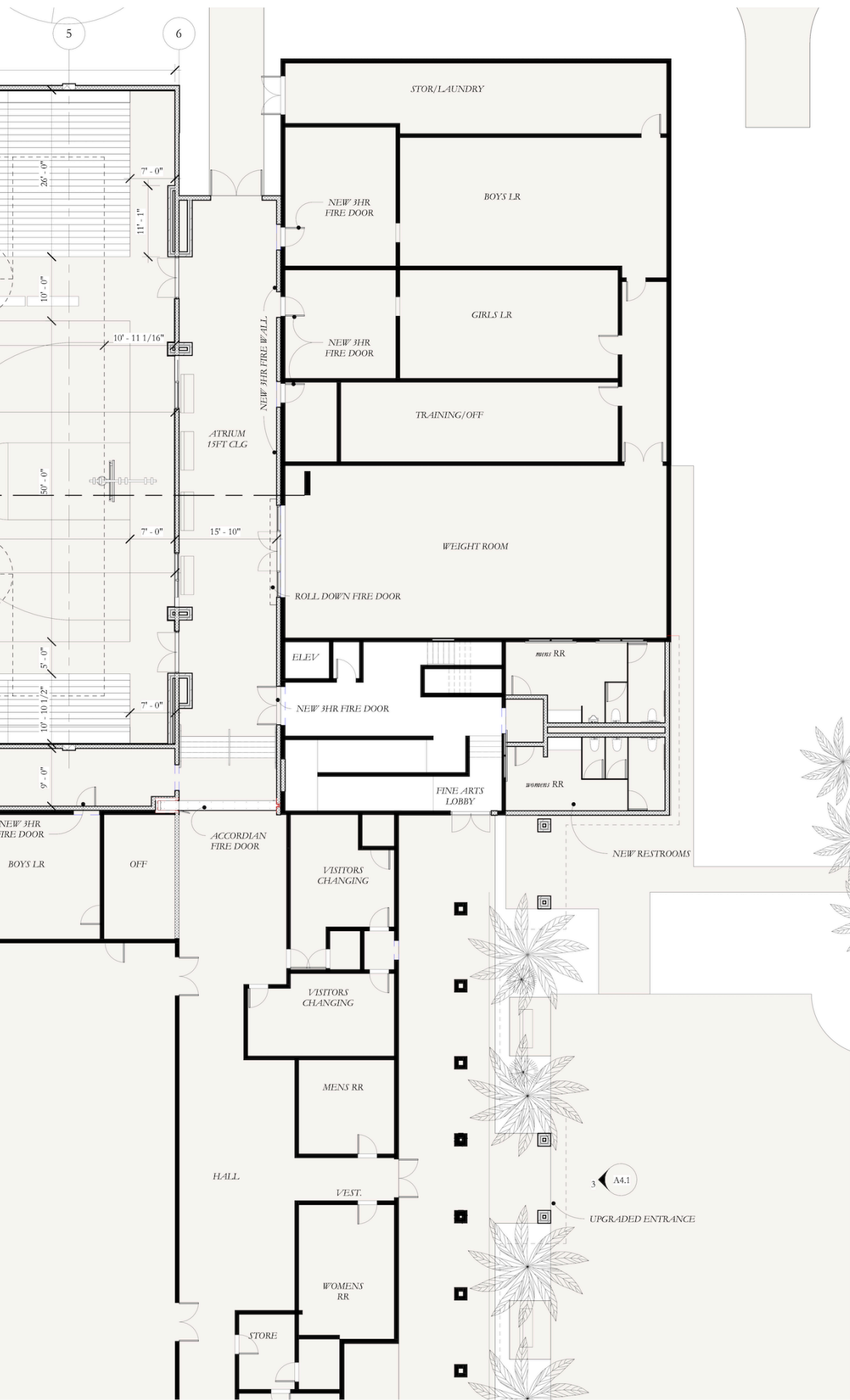
Raising the funds to build the new gymnasium is undeniably a heavy lift for this community, especially in light of all that has been asked and answered these last three years. Our goal all along has been to imagine and then construct facilities on campus that were worthy of all that was being asked of our faculty and our students, and we are almost there.

The creation of the new gym creates new opportunities for the current gymnasium. A future capital campaign will allow the existing gym to become a hybrid space. It would be retrofitted to accommodate theater productions four or five times a year, while remaining as a second gym for Middle School sports, physical education classes, and on occasions a large meeting/gathering space. This hybrid space can only be possible once the new gymnasium is funded with gifts and pledges and fully constructed.

A second FA gymnasium has been on the school's wish list for decades and on several iterations of campus master plans over the years. When Frederica started its football program in 2011, it constructed the Murray Field House to support its operations. The building was intentionally designed around a footprint to accommodate a second gymnasium. Fiscal realities and competing priorities have precluded the school from being able to move forward with this project until now. School leaders accept and embrace the notion that we can no longer delay raising funds for and building a second gymnasium. Frederica Academy invites all members of its community – whether they are longstanding, multi-generational stakeholders or families new to the Golden Isles and FA – to invest in this critically important campaign.



1
A2.1 FIRST FLOOR
SCALE: 1" = 10'-0"



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**FREDERICA ACADEMY
GYMNASIUM**

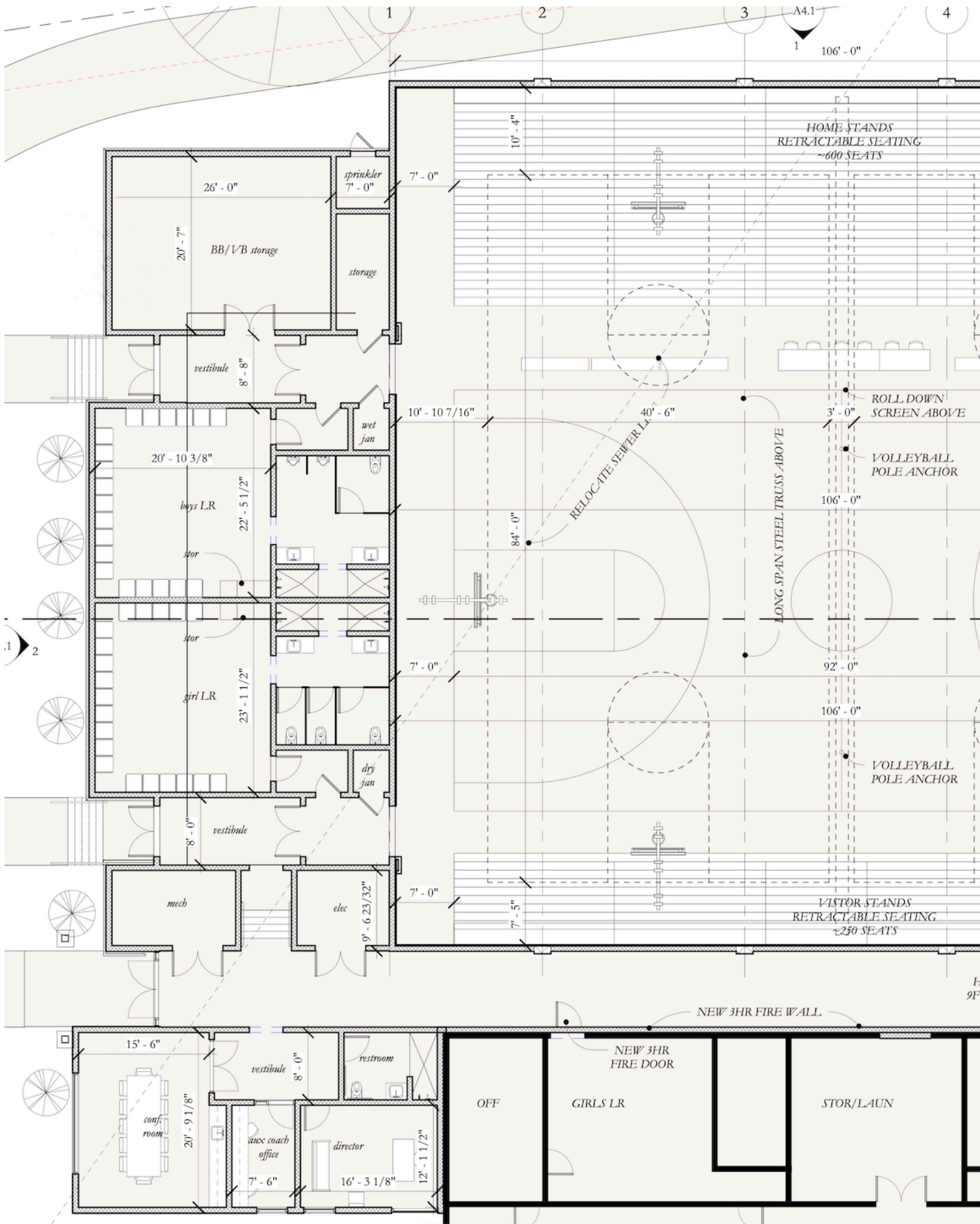
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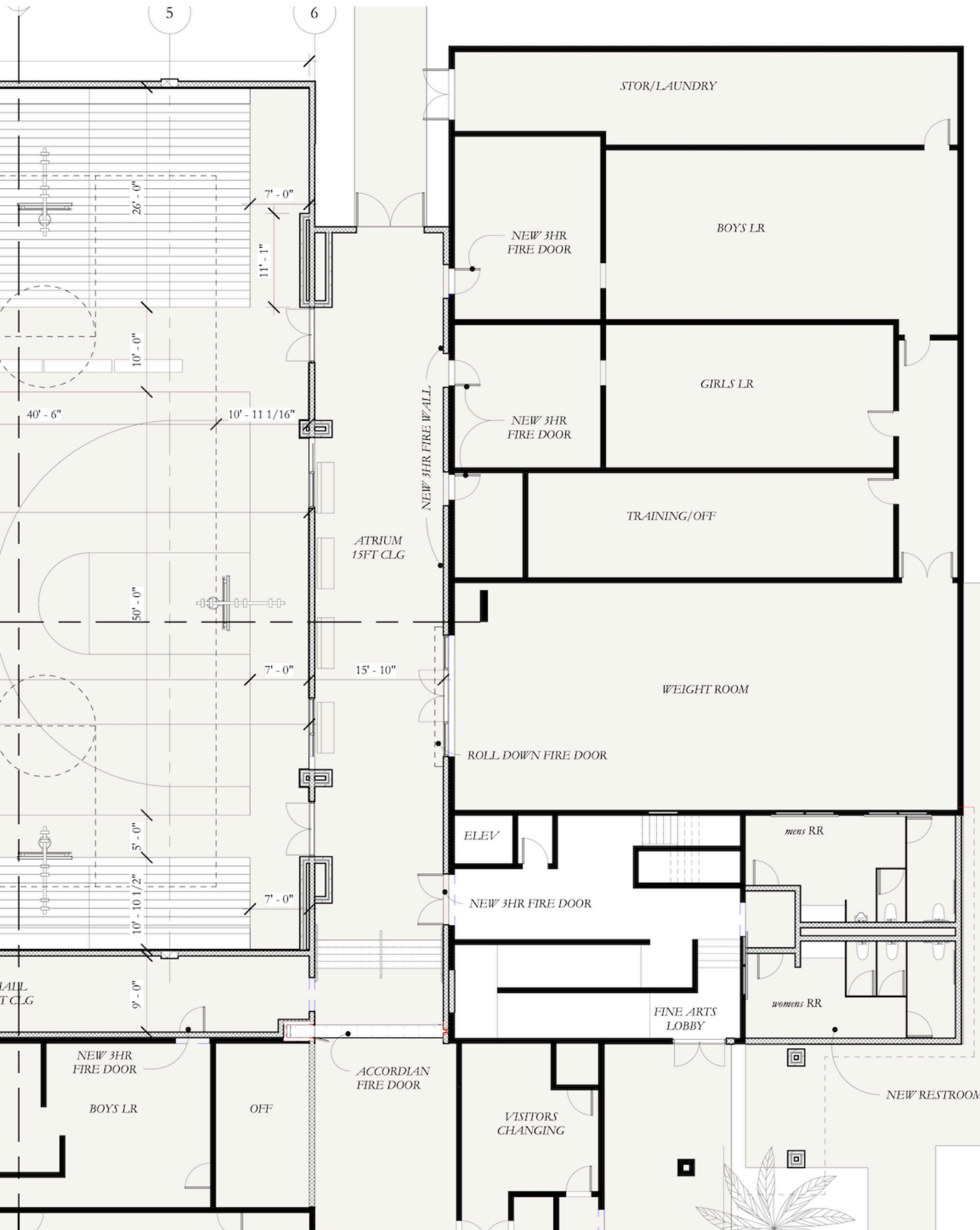
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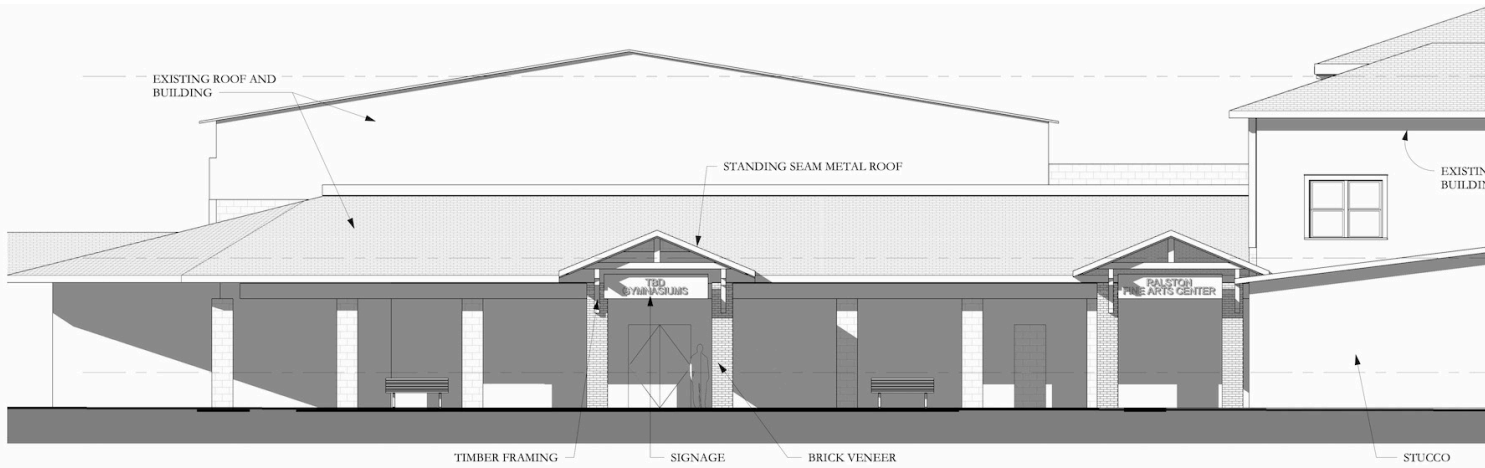
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PLAN

Project #: 202318 Date: 05/07/24

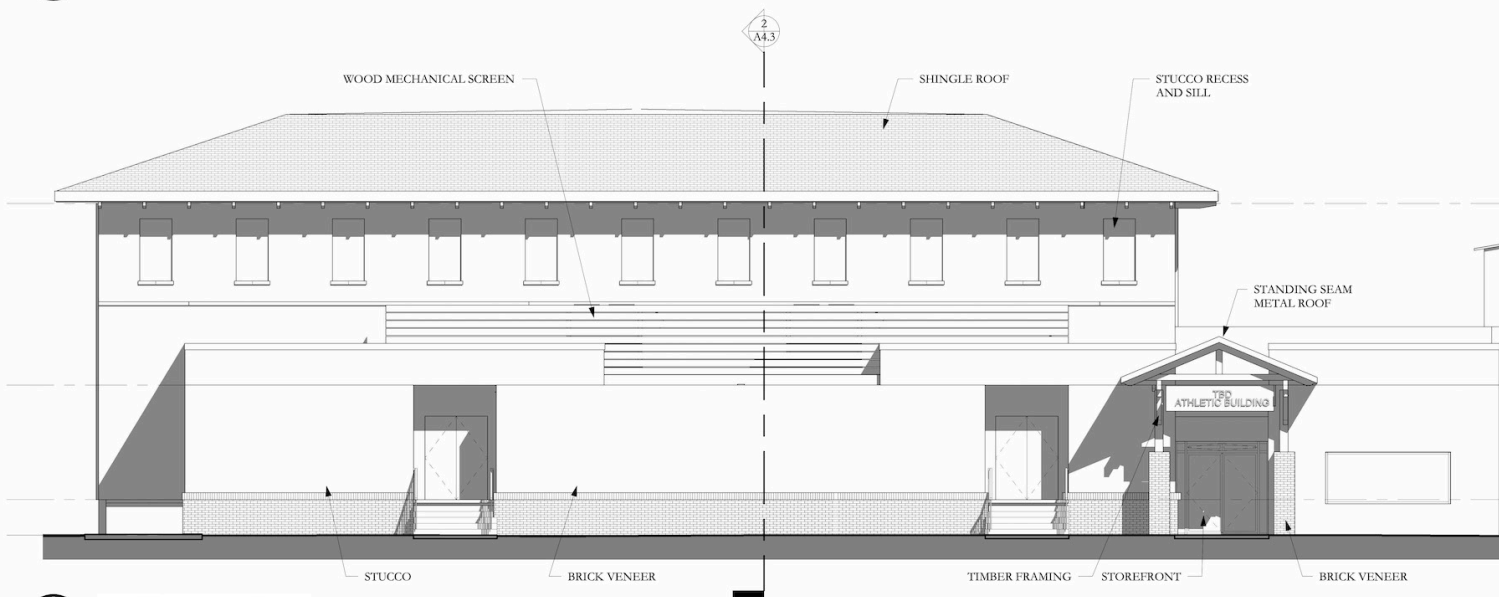
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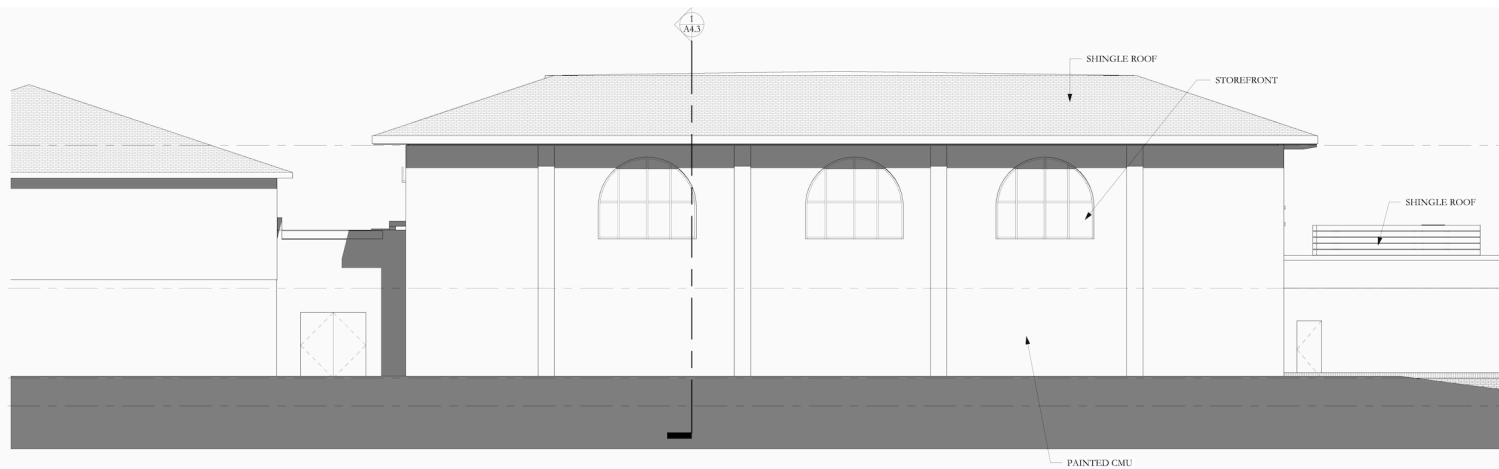




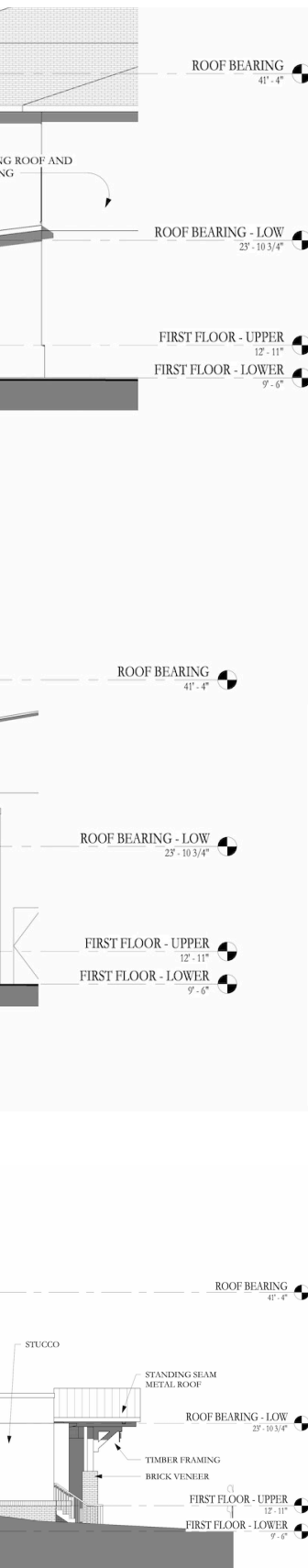
3
A4.1 EAST ELEVATION
SCALE: 1/8" = 1'-0"



2
A4.1 WEST ELEVATION
SCALE: 1/8" = 1'-0"



1
A4.1 NORTH ELEVATION
SCALE: 1/8" = 1'-0"



NEW GYMNASIUM CAPITAL CAMPAIGN PROJECTS

Frederica Academy is embarking on a capital campaign to fund a second gymnasium for the school. The project includes:

- 1. A Performance Gymnasium (18,000 SF) that would anchor the school's basketball and volleyball programs and, when needed, physical education classes and school-wide assemblies and programs. The building will feature:**
 - 92' x 50' Basketball Court
 - Seating for 850 Spectators (both sides of court)
 - Six Practice Goals with a divider that allows for two simultaneous full-court practice sessions
 - Two Locker Rooms (Varsity Girls Basketball and Volleyball; Varsity Boys Basketball)
 - Large Basketball and Volleyball Storage Room
- 2. New Public Restrooms (700 SF)**
- 3. Large Public Atrium for spectator gathering**
- 4. New Athletic Department Administrative Building**
 - Conference Room (meeting space, hospitality room, officials' lounge)
 - Athletic Director Office
 - Auxiliary Coaching Office
 - Private Restroom with Shower (officials and coaching staff)
 - Exterior Entrance
- 5. New + More Prominent Indoor Athletic Complex Entrance**
- 6. Corridor connecting Corn Hall pedestrian traffic to Ralston Fine Arts Center and Murray Field House**



**THE DUNN FAMILY
SPORTS COMPLEX**



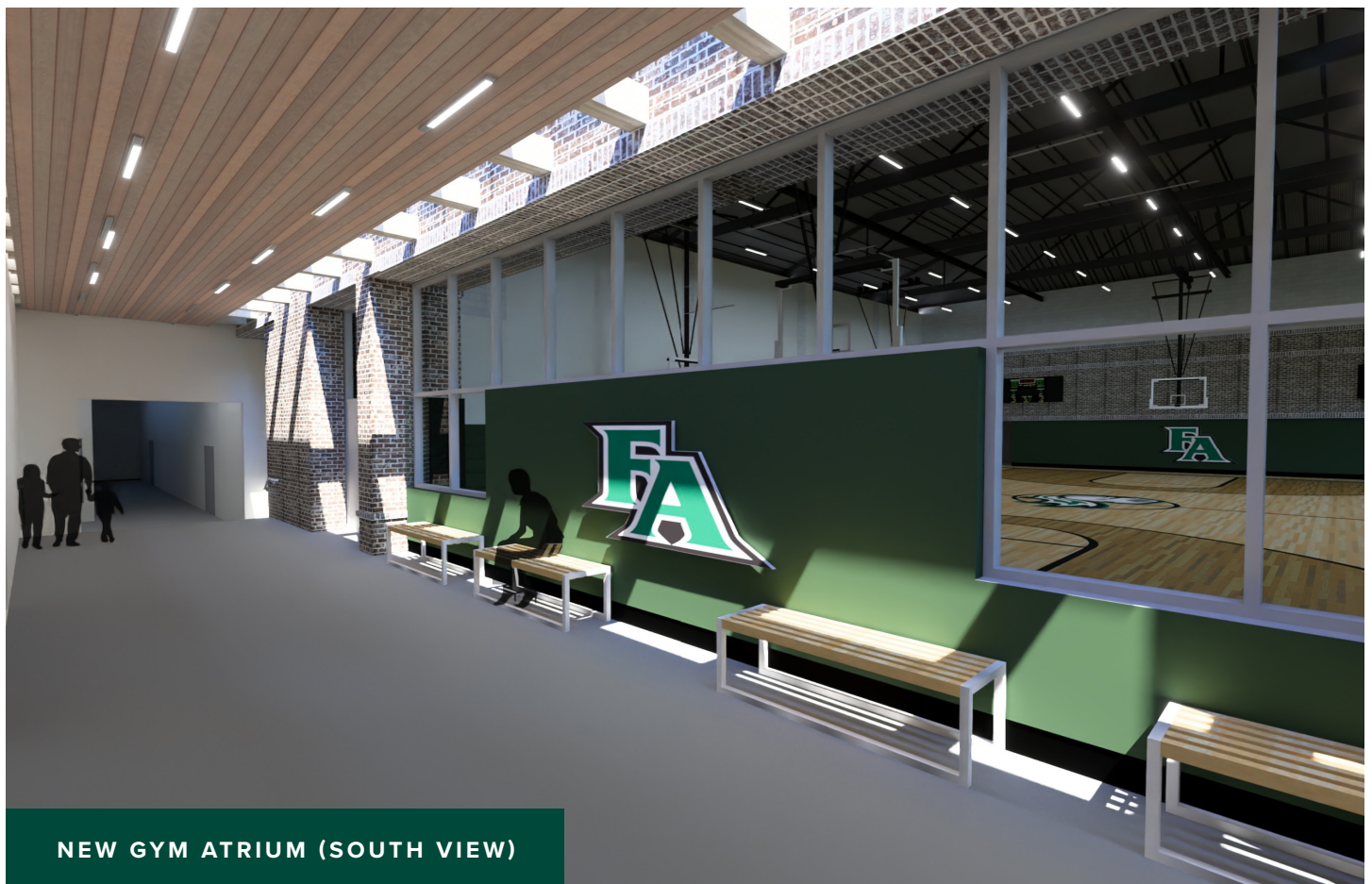
**RALSTON
FINE ARTS CENTER**



NEW FREDERICA ACADEMY GYM PRELIMINARY BUDGET

Room Type	Square Feet		Cost	Total
Gymnasium	11,088	x	\$ 275/ft	= \$ 3,049,200
Atrium/Hallways	3,175	x	\$ 300/ft	= \$ 952,500
Restrooms	1,268	x	\$ 350/ft	= \$ 443,800
Lockers/Offices/etc.	2,191	x	\$ 350/ft	= \$ 766,850
Storage/Mechanical	1,175	x	\$ 200/ft	= \$ 235,000
Entry (at Ralston side)				= \$ 75,000
Refurbish (existing hallways and locker areas)				= \$ 50,000
Site/Hardscape/Landscape				= \$ 100,000
Core factor (wall thicknesses, etc.)	18,897 x 10%	x	\$ 200/ft	= \$ 377,940
Drainage - Water Mitigation				= \$ 100,000
Gymnasium Equipment				= \$ 300,000
SUB-TOTAL:				= \$ 6,400,290
Contingency (10%)				= \$ 640,290
A/E Fees (6%)				= \$ 384,017
TOTAL:				= \$ 7,424,597

NOTE: The architects provided these cost projections for the purpose of helping establish the overall fundraising goal. The final budget will be determined by competitive construction and contract bids.





FREQUENTLY ASKED QUESTIONS

What is the FA's Gymnasium Capital Campaign timeline?

The "Quiet Phase" for the new gym started in January 2025. The Quiet Phase is the initial fundraising phase of a capital campaign. It is when a school starts soliciting lead gifts for new campus projects. Although it is quiet in nature, it is not a "secret" phase. School campaign administrators are always willing to talk with interested stakeholders about a new capital campaign, but their initial focus is "setting the table" with the lead and large gifts that are needed to reach the overall fundraising goal. Broader stakeholder engagement and campaign awareness will continue to ratchet up as fundraising targets are met.

What is the fundraising goal for the New Gymnasium Campaign?

\$7.5 Million

When will construction begin on the new gym?

Immediately upon receipt of \$7.5 million in gifts or pledge commitments.

How long do donors have to make a gift to the campaign?

Donors have the opportunity to convey their gift in a lump-sum payment during 2025 or they can make a multi-year pledge commitment, which allows them to spread their donation over multiple payments between January 1, 2025, and December 31, 2028. A seven-figure gift can extend to December 31, 2029. Pledge donors will receive donor statements in June and December of each year during the life of their pledge updating them on their pledge balance.

Are there naming opportunities?

Yes. Capital Campaign packets contain updated lists of projects that are available to be named in honor of a donor or in honor or memory of a special person or family as designated by a donor.

Are campaign donations tax deductible?

Yes. Campaign gifts are charitable donations; therefore, they are tax deductible.

How long will it take to construct the new gym?

The architects estimate it will take about a year to complete construction.

How will the new gym be used?

It will mostly be used for varsity athletic programs after the school day ends. Varsity volleyball will be the primary user in the fall. Varsity basketball will be the primary user in the winter. Other athletic programs will be able to use the gym as needed when available. During the school day, the gym will be available for physical education classes and school-wide assemblies as needed.

What will happen to the current gym?

The current gym will operate as it has for the past several decades for the most part. During the school day, it will host Lower School and Middle School physical education classes. After school, it will primarily be used for Middle School indoor athletic programs (volleyball in the fall and basketball in the winter). When needed and available, it may also be used as a varsity practice venue or for Lower School after-school programs.

Is there a long-term strategy for the current gym?

Once the new gym is fully funded, constructed, and operational, the school will determine the right time to launch a new capital campaign for the purpose of retrofitting the current gym to create a hybrid space that retains most of the gym's current functionality while also creating a dedicated space for theatrical productions and large, formal gatherings. The bleachers would be replaced with a permanent stage and "back-of-the-house" areas to support these performances. For games, seating would be available on the stage. For musicals, plays, concerts, or special programs, seating would be available on the gym floor.

If the campaign is only partially funded, can the construction be divided into phases?

No. Construction cannot begin until the entire \$7.5 million is secured with gifts and pledges. Construction for this campaign must all occur at the same time.

New Gymnasium Capital Campaign Contact

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WEST EXTERIOR ELEVATION (NEW GYMNASIUM; TERRY THOMAS ATHLETIC ADMINISTRATION BUILDING)



**TERRY THOMAS ATHLETIC
ADMINISTRATION BUILDING**

