

**Concord Carlisle Regional School Committee
COMMUNICATIONS WORKING GROUP MINUTES
September 25, 2025**

Committee Members Present

- Carrie Rankin
- Brian Waterson
- Tracey Marano
- Dr. Laurie Hunter

Carrie Rankin called the meeting to order at 4:02pm.

Discussion Topics:

- Carrie asked for feedback on the latest draft.
 - Brian mentioned budget charts and suggested he work with designer on the donut charts.
 - Tracey mentioned the need to clarify data that spans both districts.
 - Carrie requested that Laurie consider well-being programs at the high school that should be added.
 - Carrie and Laurie suggested adding the PossAbilities address.
 - The School Committee needs to schedule a group photo for the back cover of the document. Tracey will write a letter.
 - Carrie will coordinate the final photos that are needed.
- The subcommittee discussed the best way to circulate the document.
 - Brian suggested using a QR code, possibly in the Bridge and Mosquito to get non-school members of the Community.
 - Laurie suggested sprinkling the document around both towns.
 - Laurie and Tracey noted that it would be helpful to have copies for diversity fairs.
 - Brian suggested targeting online methods including Facebook, Instagram, online forums (e.g. City in the Woods)
 - The subcommittee thinks 100 copies to start. Tracey will get pricing.
- Carrie would like revisions by the end of the weekend.

Carrie Rankin adjourned the meeting at 4:46pm.

Approved: November 5, 2025