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**FOR IMMEDIATE RELEASE**

## **Farmington Public Schools Welcomes Hallie Snyder as Director of Career Pathways & Workforce Innovation**

**Farmington, MI — November 6, 2025** — Farmington Public Schools (FPS) is proud to announce the hiring of Hallie Snyder as the district's first Director of Career Pathways & Workforce Innovation, a newly created role dedicated to expanding college and career readiness opportunities for all students.

This new position reflects FPS's continued commitment to preparing every learner for future success by connecting classroom learning with real-world opportunities. As Director, Snyder will lead the district's efforts in Career and Technical Education (CTE), K-12 Career Readiness, Work-Based Learning (WBL), and K-12 STEM/STEAM programming.

"Hallie brings exceptional experience and vision to this new role," said Dr. Kelly Coffin, Superintendent of Farmington Public Schools. "She has spent her career aligning education with workforce opportunities, building strong partnerships, and creating pathways that help students discover their passions and thrive. We are excited for her to bring that expertise to Farmington and help us build even more opportunities for our students."

Snyder brings extensive experience in CTE leadership, curriculum, and workforce partnerships. Most recently, as Director of Career Focus Education for Southfield Public Schools, she expanded CTE from 6 programs to 19 career pathway concentrations featuring hands-on, project-based learning, industry certifications, and real-world experiences. She also built



partnerships with local businesses and organizations that created student opportunities for mentorship, scholarship, and paid internships.

Before that, Snyder served as Coordinator for Career Focused Education & Curriculum at Birmingham Public Schools, overseeing CTE compliance, budgets, and professional development. Earlier leadership roles include Assistant Principal for Curriculum & Instruction at the LISD TECH Campus and Director of Curriculum & Student Support for Oscoda Area Schools, reflecting a career committed to connecting education with opportunity.

"I am honored to join Farmington Public Schools in this important role," Snyder said. "My passion lies in empowering students with the knowledge, skills, and experiences they need to achieve their aspirations beyond high school. By cultivating strong partnerships with staff, families, and community members, I am committed to creating an environment where every student has the support, resources, and opportunities to thrive and succeed in their future endeavors."

The creation of this new role is part of FPS's broader vision to align its mission and Profile of a Lifelong Learner with innovative, career-focused programming. By embedding career readiness across all grade levels, FPS aims to provide students with meaningful pathways that prepare them to excel anywhere their future takes them.

To learn more about Farmington Public Schools, please visit [www.farmington.k12.mi.us](http://www.farmington.k12.mi.us).

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