



The purpose of the **College and Career Advising Program (CCAP)** was to establish, maintain, support, and sustain a college- and career-going culture at each high school campus. CCAP provides targeted supports and services to students in grades nine through 12 at 40 high schools to increase college application, college planning and career planning, financial aid application, Dallas County Promise Pledge completion, and post-secondary enrollment.



62,804

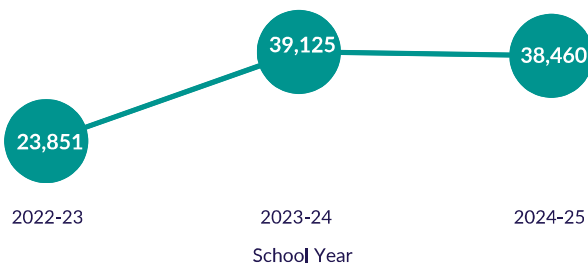
Total student visits to CCAP advisors in 2024-25



2

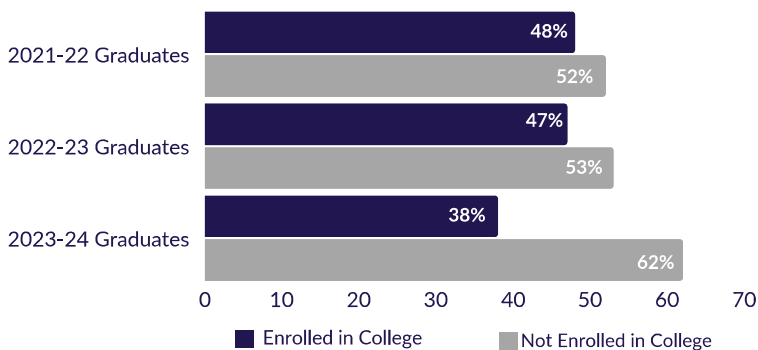
Vendor partners served CCAP high school campuses

Due to program expansion to all district high schools, the number of students who received CCAP services increased by 64% in 2023-24, and remained high in 2024-25.



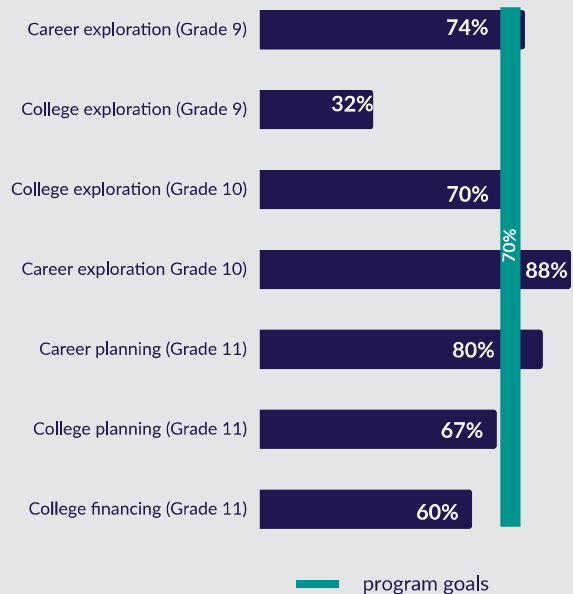
ASP and EIF mostly focused on students' completing four-year college application, and college exploration in 2024-25. EIF also focused on career exploration this year.

The proportion of CCAP participants who enroll in college after graduation has decreased over the past three years.

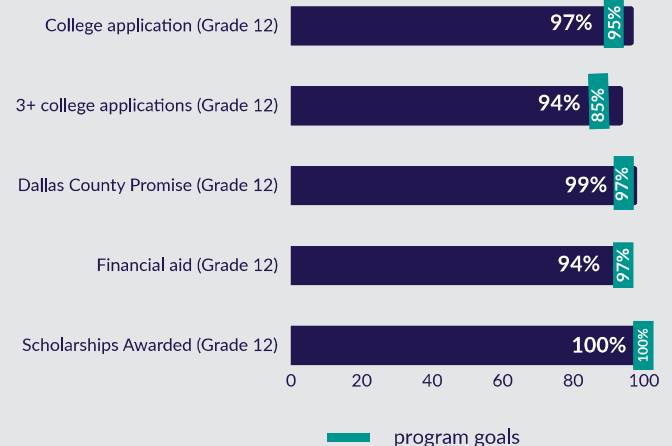


Note: National student clearinghouse (NSC) data included 2024 high school graduates dated 09/08/25.

CCAP students in grades 9-11 completed most components of the program at or above program goals except for college exploration (grade 9), college planning (grade 11), and college financing (grade 11).



CCAP seniors completed program components and reached all program goals except for financial aid.



\$583m

Scholarships awarded to graduates